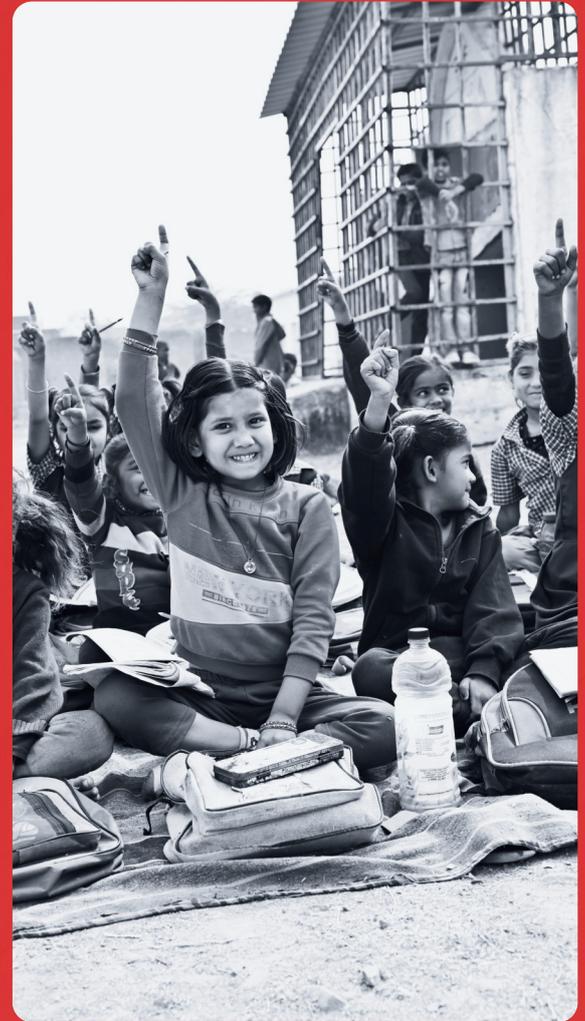




**Bal
Raksha
Bharat**

Also known as **Save the Children**



STRATEGY TO UNLOCK POTENTIALS FOR EVERY LAST CHILD

2025-2027



BAL RAKSHA BHARAT

Bal Raksha Bharat (also known as Save the Children) is a registered entity under the Societies Registration Act 1860, working in India since 2004. We are one of the country's leading organisations working for and with children, in alignment with the government's mission. Bal Raksha Bharat functions as an independent Indian organisation, connected with Save the Children Association. This association encompasses Save the Children International and its 30 member countries working to deliver positive change for children through developmental and humanitarian support across 113 countries.

With a strong presence across 19 states and 3 Union Territories, our work spans critical child-focused areas, including Education, Health & Nutrition, Protection, Skill-Building & Livelihood, as well as Humanitarian and Child-Centric Disaster Risk Reduction

Since 2021, we have impacted the lives of children across India through our focused interventions.

This scale of impact has been achieved through the successful implementation of projects, in collaboration with generous Corporate and Institutional donors along with numerous individual supporters.

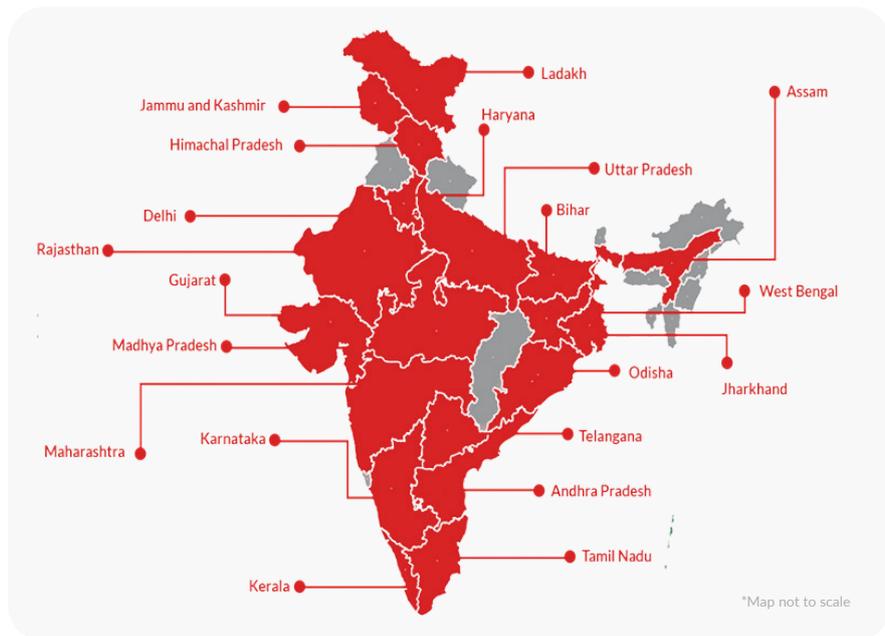


Figure 1 Bal Raksha Bharat's presence through various interventions across India



OUR VISION STATEMENT



To positively impact the lives of children in India and to ensure full participation of Bal Raksha Bharat with all stakeholders, in the journey of developed India (Viksit Bharat) –where every child enjoys a healthy, nourished, protected, and inclusive childhood, to fulfil their aspirations.



2030: BREAKTHROUGHS

For Bal Raksha Bharat, achieving these breakthrough means bold, scalable solutions to ensure children **survive, learn, and are protected**. All children must have access to quality basic education, and violence against children must no longer be tolerated. Through innovation, technology, and strong partnerships, Bal Raksha Bharat aims to empower children to participate fully in India’s journey towards *Viksit Bharat*—a developed nation where every child enjoys a protected, healthy, enriched, equitable, and inclusive childhood. By focusing on systemic change, we can transform millions of young lives across the country.



SURVIVE

No child dies from preventable causes before the 5th birthday



LEARN

All children learn from a quality basic education



BE PROTECTED

Violence against children is no longer tolerated

STRATEGIC JOURNEY 2025-2027

At Bal Raksha Bharat (BRB), our work is anchored in a long-term commitment to achieving three breakthroughs by 2030: ensuring that every child survives, is protected and learns. To translate this vision into measurable change, we follow a periodic three-year strategy. This enables focused, adaptive planning grounded in evidence, equity and meaningful participation.

Our strategy bridges local aspirations with national ambitions, reinforcing our commitment to ensure no child is left behind.

Key pillars of our strategy include:

- A sharpened thematic focus aligned with Bal Raksha Bharat Breakthroughs.
- Alignment with the UN Sustainable Development Goals.
- Innovative, child-centric models tailored to address context-specific needs on the ground
- Institutionalised child participation in programme design, delivery and strategic engagement, making children partners in shaping their futures

UNLOCKING POTENTIALS: OUR STRATEGY FOR LASTING CHANGE 2025–27



STRATEGIC GOALS

What will we achieve with and for children by the end of 2027

Health and Nutrition

- Improved health & nutrition status through life cycle interventions
- Targeting 6 lakh marginalised children

Skill Building & Livelihood

- Strengthened social and economic capabilities and improved access to schemes and services
- Targeting 2 lakh marginalised and vulnerable families and
- 10,000 youths

Education

- Access to equitable, safe and quality learning for children of most marginalised communities and contexts
- Targeting 2.5 lakh children

Child Protection

- Vulnerable and marginalised children are resilient and protected from neglect, abuse, exploitation, and violence, in both physical and virtual space, with improved mental wellbeing
- Targeting 2.5 lakh children

Humanitarian

- Vulnerable children and families will be protected and resilient through anticipatory action, humanitarian response, and climate change adaptation, ensuring wellbeing, safety, and sustainability
- Targeting 1.5 lac children and families





ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS (SDGS)

BRB's 2025–27 strategic roadmap directly aligns with multiple UN Sustainable Development Goals by promoting children's aspirations through integrated development models. Each of our thematic interventions is designed to deliver long-term, systemic impact on key development indicators.



Our life-cycle approach in health, nutrition, WASH targets undernutrition, maternal, child health (MNCAH), adolescent health, and hygiene. It strengthens frontline health delivery, mobile clinics, school-based WASH interventions, and behaviour change at the community level.

Through our initiatives like early learning via EdTech, safe schools, and responsive caregiving, our focus is to ensure inclusive, equitable, and quality education for children. We use in-house tools to track learning outcomes and drive education-focused innovations.



Gender transformation is at the core of BRB's programs, with a special focus on adolescent girls, child marriage prevention, and mental health services. We promote girl's agency through sports, safe spaces, and livelihood training.

Decent Work and Reduced Inequality: Through vocational training, digital skilling, social entrepreneurship labs, and improved access to social protection, BRB empowers youth and families, helping reduce socio-economic disparities across rural and semi-urban India.



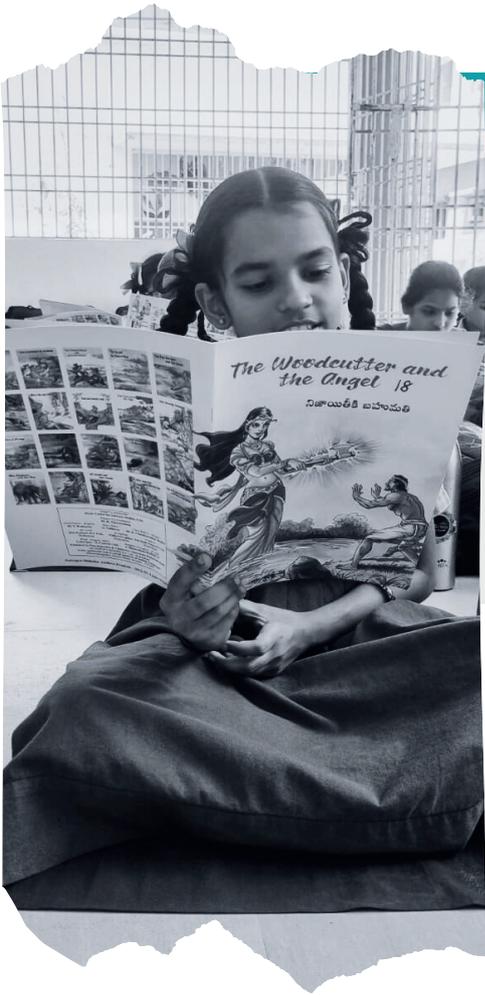
Build resilient infrastructure and foster innovation. Through model resilient village, safe school & Anganwadi and through introduction of drones in humanitarian response BRB is working with local government and communities through a child-centric lens that ensures children and communities benefit from resilient infrastructures and innovation.

Climate Action: Climate resilience and disaster preparedness are embedded across our programmes. BRB builds capacities of children, youth, and communities in emergency response, contributing to sustainable adaptation strategies.



Aims to strengthen the means of implementation and revitalize global partnerships for sustainable development. Bal Raksha Bharat works closely with government bodies, civil society, corporate partners and philanthropes to address the aspirations of children holistically.





EDUCATION

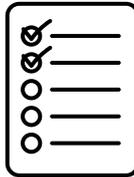


We aim to give every child a strong start through responsive caregiving, early learning tools and tech-based education.



Thematic Goal

By 2027, all boys and girls aged 0-18 years from the most marginalised communities and contexts have access to equitable, safe and quality learning opportunities



Sub Thematic Goal: Early Childhood Care & Development

Girls and Boys, 0-6 years, demonstrate improved school readiness skills as a result of responsive caregiving and play based learning opportunities at home and centre

Sub Thematic Goal: School Education

All girls and boys aged 6 - 18 have access to quality and safe learning environments in schools

Sub Thematic Goal: Safe Schools and Anganwadi Centres

Ensuring "0" days loss in education for Children

HEALTH, NUTRITION & WASH

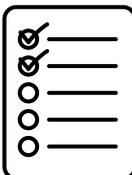


We ensure healthier beginnings for children, adolescents and mothers through integrated, life-cycle based health solutions.



Thematic Goal

Improved Health & nutrition of mothers, children and adolescents from the most marginalized communities by delivering inclusive, high quality interventions that are- integrated, adaptive & contextual to both developmental & humanitarian settings using life cycle approach



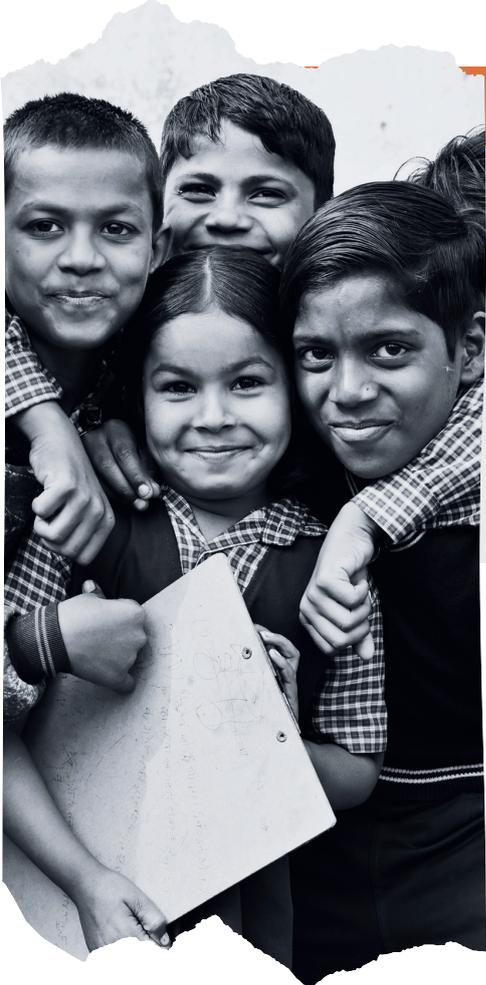
Sub Thematic Goal: Undernutrition

Increase equitable access to essential nutrition interventions for more than 80% (or > 80%) of children, women and adolescents in our project areas to reduce malnutrition for vulnerable population

Sub Thematic Goal: MNCAH
Improve access and quality of essential MNCAH interventions for > 80% of target groups in project areas

Sub Thematic Goal: WASH
Ensure that >80 % targeted beneficiaries in project area have equitable, affordable and sustainable access to WASH services





CHILD PROTECTION

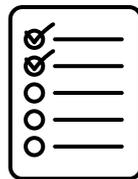


We work to safeguard children from abuse, exploitation, and neglect in both physical and digital spaces. Surakshit Panchayat model that integrates child protection into local governance



Thematic Goal

Every vulnerable child (girls & boys) is resilient and protected from neglect, abuse, exploitation, and violence



Sub Thematic Goal: Ending Violence Against Children

Prevention, care and protection of children from neglect, abuse, exploitation, and violence. Focus on protection from child sexual abuse, cyber abuse, child labour, child marriages

Sub Thematic Goal: Mental Health and Psycho Social Support

Mental health and Psychosocial Support to all vulnerable children and caregivers (MHPSS). Focus on early identification of mental health, awareness and drug & substance abuse and innovative centre based approach

YOUTH EMPOWERMENT & LIVELIHOODS

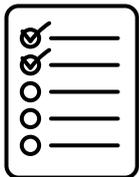


We focus on boosting life skills, financial literacy, and economic resilience among adolescents, youth, and women.



Thematic Goal

By the end of 2027, 2 lakh marginalized and vulnerable families and 10000 youths have strengthened social and economic capabilities and improved access to schemes and services; empowering them to achieve breakthrough goals



Sub Thematic Goal: Livelihood and Food Security

To improve economic and social capabilities of vulnerable/marginalized families, with special focus on women, leading to greater well-being of their children

Sub Thematic Goal: Adolescent Youth Empowerment

To improve economic and social capabilities of vulnerable/marginalized adolescents and youth, with special focus on girls, leading to greater well-being for themselves and their future children

Sub Thematic Goal: Child Sensitive Social Protection

To improve access and utilization of identified key social protection schemes by strengthening "Child Sensitivity elements" into schemes' design, implementation and utilization cycle





HUMANITARIAN RESPONSE & CLIMATE PREPAREDNESS

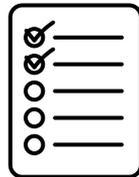


We build community resilience to disasters and climate risks.



Thematic Goal

All marginalized children, adolescents, youth (girls and boys), families and communities (in different contexts) in our intervention areas are aware of climate and other risks and have the knowledge and skills to prepare themselves in anticipation of potential crisis in their location, leading to their better survival, development, protection and participation



Sub Thematic Goal: Humanitarian

Girls and boys, women and men affected by any crises will be able to receive appropriate, adequate, relevant and timely assistance for their survival, and to thrive and be protected during and after the crises

Sub Thematic Goal: DRR & CA

Girls and boys, women and men are aware of and can mitigate the risk in their own environment with appropriate knowledge and skills and improved adaptive capacity

This strategy focuses on innovation, evidence-based solutions, and child-led change—ensuring every child has the chance to survive, learn, and thrive by 2030.





**Bal
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Also known as **Save the Children**

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