

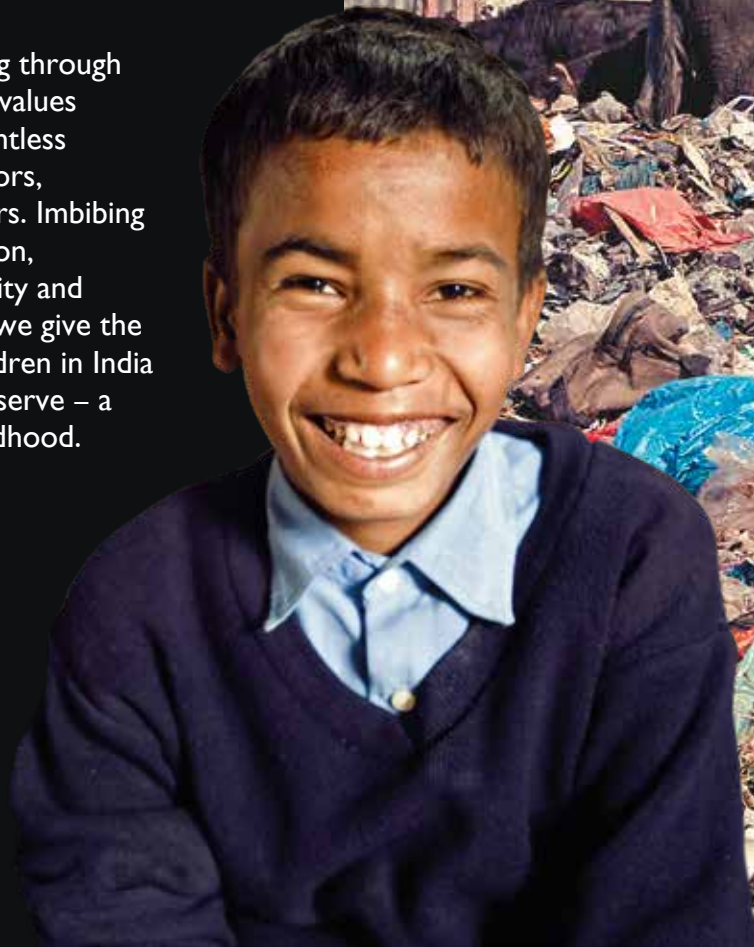
WHATEVER IT TAKES

TO IMPACT YOUNG LIVES



ANNUAL
REPORT
2015

Save the Children started working as an independent entity in India in 2008 and has come a long way since then, improving the lives of more than 34 lakh Indian children. 2015 has been a truly eventful year for us. We reached new milestones in our journey to bring about lasting and meaningful changes in children's lives and have been able to consolidate our position as the go-to organisation for children across India. With a 'Whatever it Takes' approach, and through our innovative projects designed to meet the needs of India's most marginalised children, we were able to touch the lives of more than 9.45 lakh children across 18 states and 89 districts. What has kept us going through the years is our set of values and of course the relentless support from our donors, partners and supporters. Imbibing Accountability, Ambition, Collaboration, Creativity and Integrity in our work, we give the most marginalised children in India what they rightfully deserve – a healthy and happy childhood.



WHATEVER IT TAKES

TO IMPACT YOUNG LIVES



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WE HAVE COME
A LONG WAY
AND ARE NOW
RECOGNISED
AND RESPECTED
AS THE VOICE
OF THE MOST
MARGINALISED
CHILDREN ACROSS
THE COUNTRY

HARPAL SINGH

Chairman

Save the Children, India

YET ANOTHER YEAR has passed in which we continued vehemently on our journey to impact young lives. It gives me immense satisfaction to note that we reached almost a million children this year through our projects aimed at providing quality education, good health, a safe social environment and relief and rehabilitation support during emergencies to children. Old programmes were strengthened and new ones were rolled out and today we proudly clock our presence in 18 states.

From a small setup in April 2008, we have come a long way and are now recognised and respected as the voice of the most marginalised children across the country. This is because we have been relentless in our pursuit to give children a childhood to cherish and a future to look forward to.

This year, we worked by the mantra of 'Whatever it Takes'. Our people, whether working on the ground or behind the scenes, walked that extra mile to ensure that we give our maximum to improve the lives of the most disadvantaged children in our project areas. The action/2015 movement

provided the right start to the year. Save the Children became a spearheading part of a global movement which called upon world leaders to set truly ambitious goals for giving children a future to look forward to a safer, fairer and healthier future. Several on-ground activities involving our most important stakeholders – the children – were organised in different parts of the country, including the massive postcard campaign in which lakhs of children wrote to Prime Minister Narendra Modi urging him to take actions for their better future. Our advocacy efforts touched a new high when Anoyara Khatun, our star child rights activist went to New York to meet the UN Representatives just before the UN General Assembly summit in September. She was one of the 15 child delegates who went there to exhort world leaders to set truly ambitious Global Goals which give children their due.

At Save the Children, we are proud of our knowledge management team which conducts serious research and indulges in impeccable number crunching. 2015 was also the year when we brought out two reports: 'Forgotten Voices: The World of Urban Children in India' and 'The Hidden Workforce: Report on Child Labour in Garment Industry of Delhi'. The two reports were comprehensive in nature and were very well-received by the both the civil society organisations and the government authorities. I personally explained and discussed the findings and recommendations of the first report on national television.

Like always, I am ending this by thanking all our partners and supporters and of course my wonderful colleagues for lending their contributions in different ways and enabling Save the Children script many a success stories in the year gone past. As I write this piece, I can assure the readers of this annual report that our resolve to benefit the most socially-excluded and vulnerable children stands reinforced – more than ever before.

Sincerely,

Harpal Singh

2015- We have reached more children than ever before and have raised more resources to reach out to those children than in any other year in the past. Even in terms of the projects that we manage, 2015 has seen a significant change in the size as well as the length of the engagement for a project. We have seen some high-value, multi-year projects take off this year.

IKEA which is Save the Children's top global partner is also Save the Children India's longest and largest partner working with children and families that are engaged in cotton growing industry to bring a huge positive change in their lives. Like in other projects, in this we work with different communities as well as both state and local government bodies. Our baseline household study in Punjab and Haryana for this project has covered 3 lakh households and 14 lakh people. The other significant project we started with another prominent global partner of Save the Children is the 'Stop Diarrhoea Initiative' with Reckitt Benckiser. This project pans out across 3 countries- India, Pakistan & Nigeria and is based on World Health Organisation (WHO) & UNICEF seven-point plan for comprehensive diarrhoea control in its entirety.

We have partnered with NOKIA for a project to protect children and communities from disasters using technology like 'Network-in-a-Box' to reach out to different stakeholders in a district, during times of disasters. This also has 3D modelling of floods forecast which would help the communities in farming etc.

Our fourth big project which we have with Mondelez, incorporates elements of an active lifestyle by the use of sports for children along with huge emphasis on nutrition. Besides increasing awareness and practices related to healthy lifestyle, this project also promotes and facilitates community-based health and nutrition services including encouraging households to have kitchen gardens where they can grow different kinds of vegetables.

Besides the high impact of our projects, it is also very heartening to see many child champions emerging from our project areas. Our Chair has already spoken about Anoyara and her engagement at the UN level. I would like to share Firoza's story. I met Firoza almost 10 years back during my first project visit to Kolkata. She was a small girl in a photography workshop which we had as a part of our project for child domestic workers where she captured some impressive photographs of the world around her. I met Firoza again recently on my visit to Kolkata. It was so wonderful to see her all grown up into a lovely young woman, an accomplished photographer and in her final year of college. We now see many such Firoza's across the country whose lives we have touched and changed and they in turn change the world around them.



THOMAS CHANDY
CEO

Save the Children, India

**BESIDES THE
HIGH IMPACT OF
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Sincerely,



THE LIVES WE TOUCHED

OUR REACH



9.45 LAKH

CHILDREN REACHED
ACROSS 18 STATES AND
89 DISTRICTS

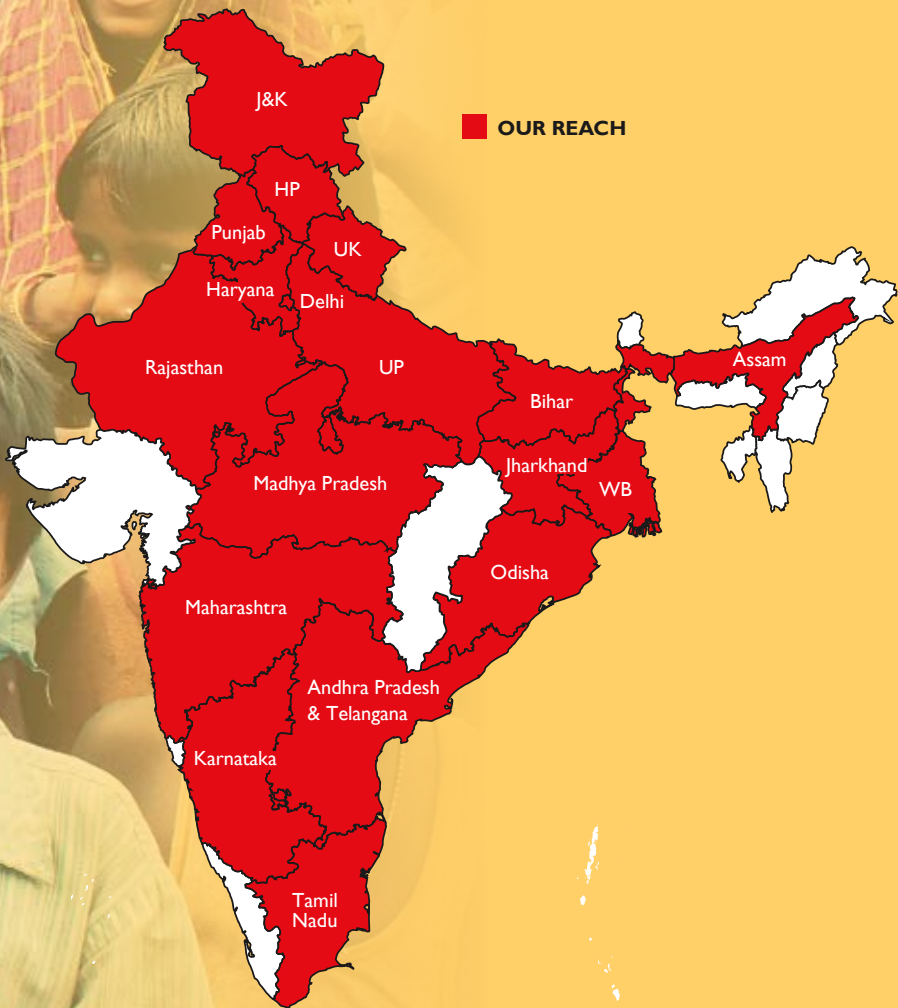
CHILDREN REACHED THEMEWISE

Education: 1.75 lakh

Health: 4.68 lakh

Protection: 2.25 lakh

Humanitarian Response: 0.75 lakh



THEMATIC REACH (%)

18.6%

49.59%

23.84%

7.97%



STATES	GIRLS	BOYS	TOTAL
AP+Telangana	32183	32838	65021
Assam	6607	6042	12649
Bihar	11071	8260	19330
Delhi	69495	69119	138614
Haryana	19927	23186	43113
Himachal Pradesh	363	413	776
J&K	17731	20974	38705
Jharkhand	35603	33188	68791
Karnataka	10992	10998	21990
Madhya Pradesh	252	345	597
Maharashtra	26942	25657	52599
Odisha	24868	24628	49496
Punjab	17593	17456	35049
Rajasthan	16862	14402	31264
TN	8943	8294	17237
West Bengal	106002	91478	197480
Uttarakhand	255	255	510
Uttar Pradesh	73494	78545	152039
Total	479183	466078	945260



KEEPING CHILDREN OUT OF HARM'S WAY

CHILD PROTECTION

CHILD PRO

Holistic support for orphans in Dungarpur, Rajasthan

Save the Children is known for designing its programmes in such a way that the most neglected children and those coming from the lowest strata of the society stand to benefit the most out of them. In Dungarpur, one of the most backwards districts of Rajasthan, we joined forces with the state government to make a difference in the lives of orphaned and other marginalised children.

Palanhar is a monthly cash transfer scheme through which the Government of Rajasthan provides financial support to the caregivers of orphaned and vulnerable children. To support

the caregivers in meeting the comprehensive needs of children, we have developed Palanhar Plus manuals. These manuals provide guidance and requisite information to the caregivers (guardians, social workers, etc.) and serve as guide books for them. They equip them to invest the financial support they receive in a way that delivers on the holistic needs of children including targeting their safety, health, behavioural support and a focus on their life skills for the future.

To date, these manuals have been used to support 105 caregivers and 200 children. The result is an increase in confidence of the children and their increased participation in school, extracurricular activities and cultural events. The success of these manuals has enabled us to share our learning with the state government so this holistic approach can be incorporated across the scheme.



Alternative care for working mothers

To support mothers doing various jobs under Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA), Save the Children has introduced crèches at five Integrated Child Development Scheme (ICDS) centers in Dungarpur. Staffed by local women, these crèches provide a safe and welcoming space where working mothers can leave their children in the knowledge that they will be well looked after whilst they work. The introduction of the crèches not only enables

the mothers to continue to support their families financially, but also ensures older siblings who would otherwise be called on to babysit are able to attend school.

Chief Minister launches our 'Yes children have rights' campaign, Punjab and Haryana

It was in 2014 when Save the Children began work in Punjab and Haryana. Both these states have large cotton-farming belts which often employ children. Child rights violations are quite common in these areas. Save the Children, with support from IKEA, rolled out its child protection programme last year in June with an aim to protect as many as 8,00,000 children living and working in cotton communities of the two states.

International Women's Day 2015 (March 8) saw Save the Children script a new chapter in our presence in Punjab and

The ambience of the crèches have been created to the liking of young children.

SAVE THE CHILDREN ROLLED OUT ITS CHILD PROTECTION PROGRAMME IN PUNJAB & HARYANA LAST YEAR WITH AN AIM TO PROTECT 8,00,000 CHILDREN

CASE STORY

➔ Mohan, a 13 year old orphan boy lives in the Dungarpur District of South Rajasthan. He lost his parents several years ago and started living with his maternal uncle and grandparents. Unable to come to terms with his loss, the boy withdrew himself from normal life. He had become irregular in school and showed deviant behaviour such as stealing. His guardians were clueless on how they should deal with Mohan's behaviour and at times also got impatient with him, which only aggravated the situation further.

Mohan's case was picked up by the members of Save the Children's team in his village. We helped him to apply for Palanhar scheme. We then got Mohan enrolled in a government school and his maternal uncle, his sole guardian started to get money on a monthly basis. Later, he started participating in Palanhar sessions along with his maternal uncle and gradually started showing positive changes in his behaviour. Today, he is very regular in his sessions. Not only does he participate himself, but also takes initiative to help other children come for the sessions. His changed behaviour is also noticed and acknowledged by school teachers.

Under Palanhar Scheme, 200 children and 105 caregivers are being benefited.

Chief Minister of Haryana, Sh. Manohar presses the buzzer on the video van and affirmed that he support children's rights.



Haryana. In collaboration with the Haryana state Government's Women and Child Development Department, we launched a Video Van campaign 'Yes, children have rights'. The campaign is delivered through nine mini trucks, which travel throughout the states of Haryana and the Punjab, visiting over 800 villages, delivering the message that "Yes, children have rights". Each of the trucks have been modified to create mobile performance spaces where plays aimed at children that emphasise their primary rights: survival, protection, development and participation, can be showcased to children. The trucks are also equipped with screens where our innovative 'Ammu and Aman' films (Save the Children's mascots for Child Rights) can be shown. Interactive games on the importance of child rights are also organised. To ensure active participation and get the local community on board, buzzers have been installed on the trucks. Anyone who supports the campaign and believes that children have rights can press the buzzer as their affirmation of being on board. In order to engage the children and their families better, our facilitators organise several interactive and fun-filled sessions.

Children testimonies

Manpreet Singh from Abohar, Punjab had dropped out of school to work as a daily wage labourer. With the effort of our Children's Group we created in his village and the Child Protection Committee we set up, he was re-enrolled in school.

"I did not like the school environment and thus had left school. The children's group members made me think about my future after next few years and I realised that I would never be able to achieve anything good without education. Thus, I agreed to come back to school." – says, Manpreet.



Haryana Chief Minister Manohar Lal Khattar flags off the first Video Van at Panchkula, Haryana

IN PUNJAB & HARYANA, WE'RE IMPROVING THE LIVES OF CHILDREN WORKING IN COTTON FIELDS

ACHIEVEMENTS OF PUNJAB & HARYANA PROGRAMME

1418

CHILDREN MAINSTREAMED IN SCHOOLS

6130 Children received access to Child Sensitive Social Protection Schemes

26 Child abuse cases redressed



2121
Children provided Birth Registration certificates



32
Child marriage prevented



GIVING A HEALTHY START TO CHILDREN

HEALTH & NUTRITION

Helping children grow up healthy is what the bulk of our work revolves around. Last year alone, we reached more than 450,000 children through our projects on health and nutrition across various parts of India.

Stop Diarrhoea Initiative

Last year, together with global conglomerate RB we embarked on an ambitious plan to drastically reduce diarrhoeal deaths and improve hygiene and sanitation in some of the most deprived communities in India. Through our 'Stop Diarrhoea Initiative' we are aiming to reach 20 lakh people (including more than two lakh children under the age of five) across four states: Delhi, West Bengal (urban areas),

Uttar Pradesh and Uttarakhand (rural areas).

Our approach in this project is to roll out interventions which help eradicate diarrhoea – one of the leading killers of children under five in India.

Key aspects of Stop Diarrhoea Initiative

- Working closely with the State Governments to identify and address identified gaps in services
- Training of Frontline Health Workers (FHWs)
- Strengthening the supply of ORS and Zinc solution in the rural communities and promoting their use
- Conduct massive awareness drives to eradicate the practice of open defecation, one of the leading causes of the spread of killer diarrhoea.
- Improving access to safe and sustainable

water supply

• Empowering communities by improving their awareness, knowledge, attitude and beliefs and practices to prevent diarrhoea

Innovative maternal and child health training tools rolled out

Empowering the communities we work with is a key priority in any programme we undertake. Not only do we directly benefit children and their families through our interventions but also ensure that right information about best practices is spread among the communities. The idea is to make the impact long lasting and sustainable so that the ripple effects of our interventions persist for a long time.

This year, in Rajasthan, we developed an informative and accessible collection of training materials which can be used by health professionals to support our key aims of improving maternal and child health. These materials were developed by Save the Children in collaboration with State Institute of Health & Family Welfare (SIHFW) and have been formally endorsed by both - The Health Ministry, Government of Rajasthan and state's National Health Mission. The Health Minister of the state has encouraged state health officials to roll out the material developed by us across all state training centres to train Auxilliary Nurse and Midwife (ANM). Private nursing colleges were also encouraged to



THE IMPACT IN MUMBAI

DIRECT BENEFICIARIES

Children 0-18 Years

8823

Pregnant & Lactating women

2689

Aanganwadi Workers

35

Auxilliary Nurse and Midwives

31

Community Leaders

872

Community Health Worker

27

INDIRECT BENEFICIARIES

Children

14804

Community Members

41242



adopt the materials through their respective federations with the support of SIHFW to ensure that the best practices on maternal and new born child care are adopted across the state.

Improving child nutrition in the slums of Mumbai

The urban slums of Mumbai are home to some of the most marginalised children in the city. Malnutrition is rife and a major contributory factor that can lead to infant and child mortality. Through a combination of malnutrition prevention and treatment activities such as providing counseling, conducting ante- and post-natal checkups and providing special nutrition feed, we are enabling children in 12 slum pockets in Shivaji Nagar, Govandi, and M/East Ward of the city receive the nutrition they need to lead healthy and happy lives.

Our achievements

- 2551 eligible couples counselled on family planning.
- 90% of deliveries were referred by frontline health workers and took place in institutions.
- 88% of pregnant women received three ante-natal check-ups which highlighted any potential issues and ensured mothers maintained their nutrition throughout their pregnancy.
- 88% of newborn babies recorded 'normal' birth weights as per WHO standards.
- 92% of newborns started breast-feeding within one hour after delivery and 94.8% of mothers received post-natal care within 48 hours.
- 5,559 children monitored on a monthly basis under a growth monitoring programme.

SAVE THE CHILDREN INNOVATION

We will monitor the availability and use of ORS and Zinc using a mobile based application. The application will provide real time data on the availability of these drugs to Primarily Health Care Units and District Stores for replenishment.



A right start for the mothers and children of Maharashtra

In the urban slums of Wadala in Mumbai, Yeoor in Thane district and Induri and Nigade villages in Pune, Save the Children is drastically improving maternal and child health and nutrition. Our project, 'Shubh Aarambh' (an auspicious beginning) is being delivered with the support of food and drink conglomerate Mondelez.

This project aims at increasing awareness, knowledge and promoting healthy lifestyle practices across these communities. We have created awareness among pregnant women about the importance of colostrum (mother's first milk) feeding alongside a wide range of breastfeeding practices. We have also set up kitchen gardens in Aanganwadi Centres to provide supplementary nutritious meals to children attending the centres.

Between January 2015 and October 2015

Promoting 'Kitchen Gardens' so that nutrition is available right in the backyard of the Aanganwadi.

CASE STORY

➔ Farida Sheik, 23 was pregnant with her first child. While she was excited about the arrival of a little one in her family, pregnancy was turning out to be a rather difficult experience for her. She would remain sick all day. Dizziness and vomiting were regular occurrences. Unable to eat much or cook due to her condition, she consumed only milk and fruits and barely gained any weight despite reaching the sixth month of pregnancy. To make things worse, she stayed with her husband, away from the rest of her family, in the Induri area of Pune. There wasn't really anyone to take care of Farida and her unborn child.

It was when Save the Children's health workers met Farida that she realised the importance of going for regular health check-ups and consuming nutritional supplements. We guided Farida to consume a larger diet which included green leafy vegetables, sprouts, eggs, meat, etc. and not just milk and fruits. We also ensured that she pre-registered herself at the hospital for a safe delivery. During the final stages of pregnancy, our health worker started making regular home visits to Farida. They took personal care that Farida was taking the right diet, that she went to the hospital for checkups and took nutritional supplements. The health worker forged a companionship with Farida and supported her psychologically as well whenever she was worried about her unborn child. The attention and care provided by her bore fruit as Farida gained 7-8 kg in the third trimester of her pregnancy. Eventually, Farida gave birth to a healthy baby and both mother and child are doing well now.

Like Farida, the Shubh Aarambh project aims to reach out to many more such women who are pregnant and support them to have a happy and healthy pregnancy and ensure that the child who is born has a healthy start in life.



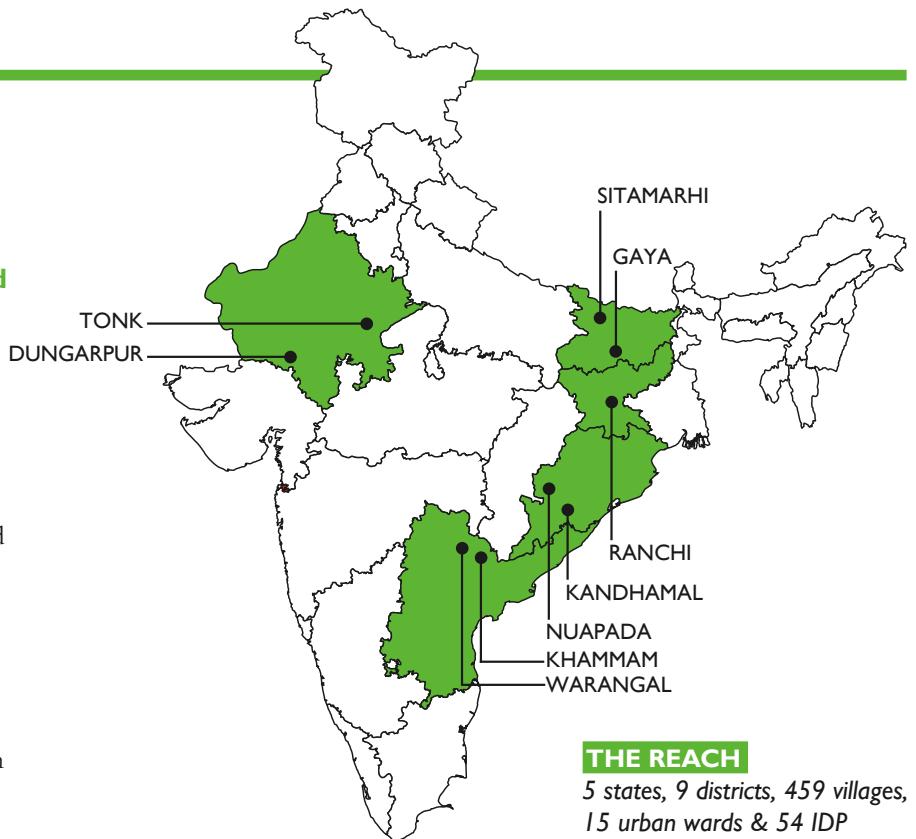
HEALTH & NUTRITION

we reached over 2,500 people through Shubb Aarambh.

Strengthening maternal newborn child health and nutrition services

Despite impressive economic progress, India continues to fare poorly on two very important health indicators: child mortality and maternal mortality. We have come long way since 1990, when the Millennium Development Goals were set up to reduce child and maternal mortality by two-thirds and three-quarters respectively. But even today, India clocks a child mortality rate of 56/1000 which is still too high and calls for stringent action at different levels.

To reduce child and maternal mortality, we launched an intensive programme to strengthen community and government health systems in 2012. The aim of this programme was to ensure that Maternal Newborn Child Health and Nutrition (MNCHN) services were equitable, efficient, accessible, affordable and of a high quality. This work



THE REACH

5 states, 9 districts, 459 villages, 15 urban wards & 54 IDP settlements*



SIGNIFICANT REDUCTION IN CHILD MALNUTRITION AND NEWBORN DEATHS HAS BEEN ACHIEVED IN THE INTERVENTION AREAS

Save the Children-trained health worker gives a demonstration of right breastfeeding practices

was implemented with the support of Swedish International Development Cooperation Agency and Save the Children Sweden and delivered on the ground by seven local civil society organisations.

We have been making effective progress since the project's inception and momentum is running high among health workers trained by us.

Using a combination of strategic interventions at both a system and community level, we can proudly say we have been able to contribute to a significant reduction in child malnutrition and newborn deaths in our intervention areas.

Significantly reducing child malnutrition and newborn deaths

- We increased full immunisation coverage from 2.2% to 40.9%
- With the help of trained attendants, we increased safe deliveries.
- We increased institutional deliveries by 7%
- We increased early pregnancy registration by 14.6%
- We enhanced Infant & Young Child Feeding Practices including a 10.3% increased trend in exclusive breastfeeding (for first 6 months); 27% improvement in initiation of

complementary feeding (at completion of 6 months) and 8% increase in early initiation of breastfeeding (within 1 hour of birth).

*IDP: Internally Displaced Persons

Building capacities of health workers in conflict-stricken areas

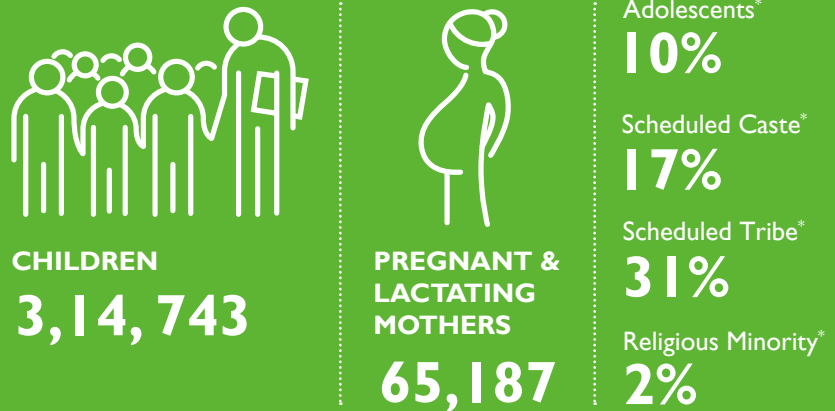
During conflict, the need to provide basic healthcare to children and their families becomes even more profound as existing networks and support structures break down. During any disaster or conflict which directly impacts children, Save the Children is known to be at the forefront in providing relief and of late, we have also begun the process of strengthening the communities to withstand the situation. We are helping communities build their own resilience and capacity in nalax-affected areas of Jharkhand and Telangana.

In Telangana, which has a significant number of Internally Displaced Persons (IDPs), we have supported the training and development of a cohort of health professionals including 26 Auxiliary Nurse and Midwives (ANMs), 27 Accredited Social Health Associate (ASHA) workers, 25 Community Health Volunteers (CHVs) and 74 Civil Society Groups (CSG). This has ensured there is a robust network of people in place who have the skills and knowledge to assess children for water borne and vector borne diseases, who can deliver preventive healthcare, first aid support and ensure the safe delivery and immunisation of newborn babies.

In Jharkhand, we have organised the training of almost 100 ASHAs who can now provide community-based newborn care and nutrition support to children. We have also conducted a cross-sectional study of 4,859 people in over 930 households, to assess the health, educational, livelihood and food security situation of Particularly Vulnerable Tribal Groups (PVTG). The study allows us to understand the extent to which they are able to access existing government support schemes and our recommendations will enable greater accessibility and reach.

In 2015 we established 474 community support groups which delivered a broad range of outreach interventions including public hearings, public dialogues, social audits and

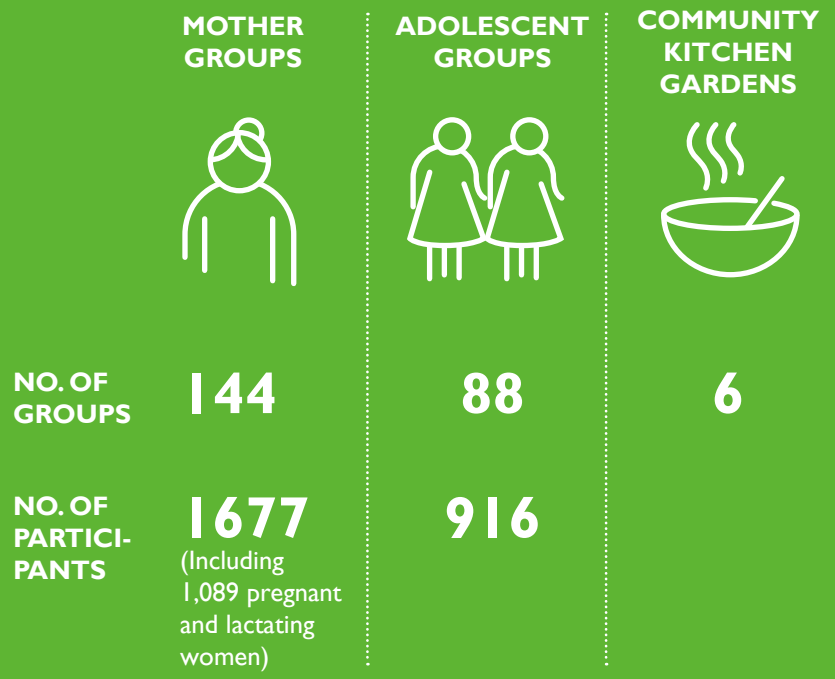
REACHING THE MOST MARGINALISED



Numbers for projects supported by Swedish International Development Cooperation Agency (SIDA)

* of the total reach

NUMBERS SPEAK: SHUBH AARAMBH PROJECT



community scorecard to continue to build the capacity of healthcare systems. Funded by the National Rural Health Mission, we have been able to purchase a series of equipment including antenatal checkup kits and newborn weighing machines to support ongoing healthcare efforts.

‘That’s no way to marry’

An integrated approach to end child marriages

“If we talk to our parents and explain to them the reasons behind why we should not get married early, they will understand. Why will they not?” says Rupa, an adolescent girl from a remote village in Tonk, Rajasthan. Rupa is a member of an adolescent girls’ discussion group formed by Save the Children India in partnership with a local NGO.

India has the largest number of child brides in the world. Despite an 85 year old ban, 47% of Indian women are married before the age of 18, and 18% before the tender age of 15¹. Child marriage is a grave violation of the rights of children. It perpetuates inter-generational poverty, poor health, curtailed education and leads to increased violence against children, especially girls. Its effects, however, are not only harmful to girls and women, but also to boys, men, families, communities, and even economies.

‘That’s no way to marry’ is an integrated project aimed at ending the practice of



Adolescent girls stage a street play on child marriage and domestic violence (above); An adolescent girl speaks at an Adolescent Health Fair

child marriage and enhancing the sexual and reproductive health rights of adolescents. We are implementing this approach with the support of the Netherlands Ministry of Foreign Affairs and Save the Children Netherlands in 200 rural community locations in the Tonk district of Rajasthan and the Gaya district of Bihar.

By creating a protective environment for children focused around the issues of health & nutrition, the project aims to empower 6,000 girls and boys between 13-20 years, to raise their voices against the ill-practice of child marriage and enable them to take decisions on matters concerning their lives and future. We are also enhancing the coverage and quality of Sexual and Reproductive Health services, strengthening child protection systems and building a supportive environment through community sensitisation and awareness.

Using the characters of Lalita and Babu – two fictional characters representing an adolescent girl and a boy respectively - ‘That’s no way to marry’ highlights the issues associated with child marriage including rights,



¹ State of the World's Children 2015, UNICEF, pp 85



gender, equality and justice to adolescents especially girls.

Through the use of street plays, folk media, radio programmes, wall-paintings, posters, and other targeted activities, we engage with communities to raise their awareness of the issues of child marriage and child rights. A total of 860 trained discussion leaders have already facilitated over 430 Lalita and Babu sessions in the targeted areas.

Strategising to help save newborn lives in India

Saving Newborn Lives (SNL) programme of Save the Children supported by Gates Foundation offers advisory to government to ensure greater “implementation strength” and increase coverage of key interventions to prevent newborn deaths. Having begun in the year 2000, SNL is in its third phase (2013-17) of implementation today and has established itself as a leader in newborn health knowledge generation and as a provider of newborn health technical assistance in the country. Major efforts in recent years have included the development of the India Newborn Action Plan (INAP), SOIN (State of India’s Newborns) report, and national guidelines on various aspects of newborn care - all of which have been vital to the improvement of newborn health care services in India.

Key focus areas

SNL in 2015 continued to work on three key focus areas:

- Accelerating conducive policy environment and strengthening metrics for newborn health programmes.
- Generating new knowledge on improving implementation of newborn sepsis prevention and management within the existing programmes/health system.
- Developing and initiating implementation of evidence-based health service delivery approaches of improving maternal newborn health in urban poor settings.

From top

A Lalita and Babu training organised in Kandhamal district of Odisha; Adolescents take part in a session on sexual and reproductive health; Helping newborns survive is core aspect of our work on improving Health & Nutrition of children.





HELPING CHILDREN LEARN AND GROW

EDUCATION

The quality of education on offer needs to be high in order to encourage attendance, participation and retention of children. In all our education-related initiatives, our focus lies on providing quality education to children. We bring children closer to education, mapping out-of-school children and aiding their movement to formal schooling. Within schools, we work with teachers, local community, and local education department officials to improve infrastructure and increase enrolment.

Improving the quality of education in Nashik

In the Sinnar block of Nashik district, Save the Children began a programme to improve the quality of education in government Zilla Parishad Elementary Schools. Here are some of the achievements of this programme:

- Enhanced the academic performance of children focusing on key curricular subjects

including English, Marathi, Mathematics and Computer studies.

- Introduced a Building Learning Environment Concept in 12 schools where creative illustrations and diagrams were used to decorate the walls and corridors offering yet another way to learn

- Collaborating with the State Education Department, we were able to channelise INR 95 lakh to improve the infrastructure and facilities of our intervention schools.

In total, the education of 3,600 children from over 22 schools was improved giving them a better start in life. In addition, 828 eligible children were enrolled during the academic year and 66 non-participating pupils were reintroduced to school.

New learning opportunities for Karnataka children

In Karnataka, we have been advocating with the school authorities of as many as 60



LISTENING AND LEARNING FROM THE CHILDREN

Children played an active role in the improvement of their education and facilities. We installed suggestion boxes in the schools where pupils could leave their ideas and suggestions for improvements. These ideas were shared and discussed with school management committees, parents and children during assemblies. Children made active suggestions on a wide range of issues including: playgrounds, drinking water facilities, school meals, the classroom environment, children with irregular attendance or those not attending at all and on library and computer rooms.



Pouring out the heart: A boy drops a note in the suggestion box installed by Save the Children

schools for implementing the Right to Education Act in its letter and spirit. The Act focuses on providing quality education and specifically targets street children and child labourers.

To support the delivery of the Act, school management committees have been fostered by us and a series of programmes have been executed to strengthen and build the capacity of teachers.

Specific interventions we have conducted include:

- The introduction of simple play and communication activities and games to enable Aanganwadi workers and parents of all literacy levels to support children's early childhood development & education, including language and math skills.
- Training Aanganwadi workers and teachers to create enabling environments to make learning more conducive to children with a specific focus on supporting the transition from preschool to primary school.
- Equipping Aanganwadi Centres

and school classrooms with appropriate teaching, learning & play materials such as story books to ensure they are safe and inclusive learning environments for children.

- Ensuring parents receive information about malnutrition and its prevention and guidance for malnourished children to be referred to Nutrition Rehabilitation Centre.
- Celebration of important days such as Women's Day, International Literacy Day, Breastfeeding Week, and Handwashing Day in the community to create awareness.

These targeted activities have reached 26 Aanganwadi Centres and 60 government primary schools in Karnataka impacting 7,000 children aged between 0-11 years old. Other changes also include an increase in the attendance of children staying at the Aanganwadi centres throughout the day from an average of 7 children a day to over 21.

School enrolment rates in the villages of India still remain low. There are several cases of parents enrolling their children in school quite late, sometimes as late as when the child is 10 year old. Amongst those who enrol, many are not able to cope with the school

teaching and curriculum and often end up dropping out. Save the Children works to ensure that not only do the children reach school but they also stay there and make the best out of the education they receive.

Helping Telangana children take the leap to formal schooling

In Telangana, we are actively involved with 50 Aanganwadi Centres (AWCs) where we are preparing children to take the leap to formal schooling. These are children in the age group of 3 to 10 years, most of whom have never been to school or are dropouts and the level of education in their families and communities is abysmal. Through our intervention, we aim to make children ready for formal schooling and want to ensure a 100% transition rate coupled by a 100% retention rate.

We began by providing our specially developed Teaching-Learning Material (TLM) to the Aanganwadi Centers, and also conducted refresher trainings for Aanganwadi Workers (AWWs) to enable them to use these kits efficiently. Trainings were also imparted on subjects like Early Childhood Education and School Readiness Activities. These trainings and the use of TLM kits have empowered AWWs to boost the learning skills of the children who come to their Aanganwadis. Most of these children are either dropouts or out-of-school children and this initiative of ours is doing wonders to improve their learning levels and capacities.

We have transformed Aanganwadis in Telangana villages into beautiful structures to attract and retain children.

Our work doesn't end here. Our team members conduct regular follow-ups with the AWWs and continue providing them on-the-job support. We also painted the AWCs with conceptual drawings and established WASH corners besides providing adequate Teaching Learning material and resources. In the period of January 2015 to October 2015, a total of 422 children were transitioned from these centers to primary schools, thus enhancing 80% enrolment and retention of the children in the primary schools in our intervention areas. Our work has received appreciation from District Collectors and other district- and state-level authorities for our efforts to empower the AWWs which subsequently improved the school readiness of children.

CASE STORY

➔ Down a rutted dirt road bordered by houses with peeling roofs and paint-less walls, there is a collection of tiny shoes lined up neatly outside the door to a modest room that resonates with the sounds of singing, clapping, dancing, and chanting of children. This is the Aanganwadi in Shivaji Nagar, a centre serving a slum population in Bangalore Urban.

The children attending this Aanganwadi come from extremely humble backgrounds and are counted amongst those who are 'at risk' for getting malnourished and dropping out. In the Aanganwadi, though, they shine.

Most children are just a little older than three and can identify the letters of the English alphabet. At this age, they memorise songs and dances, sort objects by category, and engage in prewriting exercises. The children are joyous and enthusiastic learners, eager to show visitors what they have learned. These children are now school-ready. They are all set to reach school and enter into the fold of formal education.

The Aanganwadi worker at this Aanganwadi Centre attributes these positive outcomes to the training she has received from Save the Children, saying that the new materials and activities are far superior to what she had learned before. She says that she is hungry to learn more.

The community has also noticed the huge difference that the Aanganwadi has made. When money is needed to add healthy vegetables to the midday meal, families always manage to raise the funds despite their own financial hardships. Caregivers feel their children's early education experiences will lead them to great heights, which, in turn, will help uplift their community. The investment in the Aanganwadi is, to them, more than investment in a preschool: it is an investment in their future.

Save the Children-trained Aanganwadi Worker conducts a fun activity





MAKING CHILDREN MORE RESILIENT

HUMANITARIAN
RESPONSE AND DISASTER
RISK REDUCTION

Disaster risk reduction

In 2015, Save the Children launched programmes on Disaster Risk Reduction (DRR) in over 350 rural and urban settlements in five states of India: Bihar, Rajasthan, Delhi, Andhra Pradesh and Tamil Nadu.

In Delhi, with support from Nokia, we used an integrated approach which brought together the principles of DRR and social protection frameworks, to build the resilience of vulnerable children, their families and communities both before and during disasters.

On July 24, together with South Delhi Municipal Corporation (SDMC), we launched an initiative called 'Making Schools Safer' at the Civic Centre in New Delhi. The objective of this initiative is to prepare children and communities to identify daily risks faced by children in schools – risks which are not just restricted to natural disasters - as well as learn how to mitigate them and respond to them.

The programme will use the latest Information Technology to disseminate knowledge and awareness to the children and



their families. As part of this programme, LCD screens and CPUs have been installed with a Global Information System (GIS) mapping system called HEAR in the intervention schools to disseminate information such as maps and emergency phone numbers across 40 schools of South Delhi.

“Risk is not only when there is an earthquake or flood, I also feel there are risks when I’m coming to school or going back home. We learnt that wherever there are risks, there are also resources to help us deal with the risks,” said Deepa Rana, a 9-year-old student from SDMC primary school Harkesh Nagar in South Delhi.

Community disaster management resource centres that focus on capacity building, resilience building and preparedness for disaster management have been set up. The centres also provide a platform to link communities with social protection schemes.

We initiated this programme in 31 slum pockets of Delhi, covering 50 schools and reaching a population of 2,07,420 people.

Life-saving aid for children and families caught in the Nepal Earthquake

When a devastating 7.8 magnitude earthquake jolted the Himalayan country of Nepal, Save the Children India, together with our international coalition members was one of the first organisations to respond. Within hours, we had mobilised life-saving aid and were flying in supplies from around the world.

How we helped the children of Nepal

- We delivered essential shelter materials and non-food items to 8,000 households in the worst affected districts of Dolakha, Sindhupalchowk and Nuwakot.
- We installed 16 durable emergency latrines in nine schools benefiting more than 2,200 students and nearly 80 teachers in Sindhupalchowk district and monitored the construction of 68 emergency latrines in Dolakha cluster.
- We distributed material for the repair of community water schemes in Waltin area of Kavrepalanchowk district and 192 hygiene kits along with water purification drops in Thuman in Rasuwa district benefiting 960 people.

**ESSENTIAL
SHELTER
MATERIALS AND
NON-FOOD
ITEMS PROVIDED
TO 8,000
HOUSEHOLDS IN
EARTHQUAKE-
RAVAGED NEPAL**

- We trained infrastructure and shelter teams in temporary construction techniques.

Reaching the last child out there - stories from conflict stricken and remote areas

The height and distance our Child Friendly Space cover

Rajouri and Poonchh are two remotely-located, heavily mountainous regions of the state of Jammu & Kashmir. At least 80% of the population in both these districts lives in hills. Add to this the fact that both the districts have been conflict-laden for the last two decades with high incidence of cross-border firing taking place every year.

Life of the people living in the villages in the two districts is often crippled as there is a dearth of even basic facilities such as medicines, healthcare, transport, education and road connectivity. Landslides too make for a regular occurrence here and cause extensive damage to the houses.

In 2014, when a devastating flood ravaged

several parts of Poonch, Save the Children reached several flood-affected villages of the district. During our assessment, we discovered a quaint hamlet called Maraha which was located right on top of a hill and at least 50 km away from Poonch town. Nearest main road is 10 km away, on a winding path which goes through the forest. It takes two hours to reach that road which connects the village to Poonch and Kashmir region and this makes the lives of the children and their families living here all the more difficult.

There is a government school in the village whose infrastructure is in shambles so much so that the children don't even have mat to sit on. For several weeks after the floods, this village received no help. Education of children was hit hard and many of them were traumatised. After analysing needs of the children, Save the Children decided to establish a Child Friendly Space (CFS) in this remote village of J&K.

We started mobilising the material for setting up the CFS from Jammu and it was readied within a week. We got our best

Our relief work during Nepal earthquake was aimed at benefiting the most vulnerable children and their families



trainers and facilitators on board for this CFS as the children who were to attend this had truly special needs. Facilitators started engaging with the children right from the first day, organising various learning and relaxation activities. Inside the CFS, children got complete psycho-social care and they were provided opportunities to learn and a platform to express themselves. Prior to this, children of Maraha village had never been exposed to modern extracurricular activities. Their education was simple: no computers, no painting, and no group activities. Entire learning was totally conventional, limited to blackboard and textbook. These children are talented, but their talent is hidden and nobody cared to let them hone it.

In the numerous CFS sessions we organised on a daily basis, we introduced a completely new learning methodology and arranged playway learning, group activities, games, chart and Lego activities. Children excitedly played games such as carrom, badminton, volley ball and football.

As we departed from Maraha and brought

Children taking part in a learning session inside the CFS in Maraha



the CFS to a close after 10 weeks, we distributed education kits and clothes among these children. Each child was given one school bag, 10 notebooks, pens and pencils, eraser, sharpener, umbrella, water bottle and a mini solar lamp. Save the Children became the first organisation to reach Maraha and several such remote villages in flood-torn J&K. The community members received the CFS very well and our efforts were appreciated by everyone in the village.

Giving back the comfort of home to children

“Home” – the word itself gives a feeling of safety and security. Rubina from a remote village located in a difficult and hilly terrain in the Budgam district of Jammu & Kashmir understands very well the pain of losing one’s home. If this was not enough, along with her house, she also lost her newborn child when the deluge struck the state in September of 2014. At times, she was unable to decide what was more painful, loss of a child or loss of her house.

Even though they just had a tin and brick shanty as their house, it was their abode of safety where her family – her husband and three children - lived happily. But it was all gone now. The flood added to the pain of the family. Rubina, 35 was living in a tin shed with her husband and two children.

With the house, things like books and clothes of children, stored grains and warm clothes to survive in the harsh winter were also washed away. Rubina’s husband, a daily wage labourer, also lost his source of livelihood. Things for this family were in a bad shape. “I vividly remember how my two children survived just on water for the first three days after the flood waters hit her home”, she shudders as she recounts this horrifying memory. It’s only after three days that her family was evacuated and moved to safer place by other villagers.

Rubina had already lost a child and was now worried about the very survival of her other two children. For months, she stayed in a makeshift accommodation at her relative’s house. Eventually, Save the Children reached her village as part of our Winter Relief operations for J&K floods. We rolled out the ‘Cash for Work’ programme through which villagers were paid a decent sum in lieu of



For disaster-affected children, a Child Friendly Space is a source of great relief (above); In 2015, we continued providing temporary yet sturdy housing to children and their families affected by J&K floods in 2014

their work done for clearing debris, restoring water sources, etc.

Rubina and her husband enrolled for this scheme and from the money they received, they rebuilt their house. We also provided utensils, matting, bedding, bukharis and hot water bags to Rubina and many other families in the village. It was an effort to help affected children and their families move past the tragedy and bring normalcy back to their lives, bit by bit.

“I have a small but sturdy home now and I am trying to move ahead in life. I am no longer worried about the safety of my children” says Rubina.



Save the Children



EXPLORING CHILDREN'S ISSUES AND SITUATIONS

OUR REPORTS

Researching and number crunching for the good of children

At Save the Children, we take pride in having some of the best researchers and data analysts on board. Over the last few years, we have produced several studies, position papers, and reports which have been the outcomes of diligent investigations and impeccable data analysis. The reports we bring out are comprehensive and go a long way in carrying forward the voice of children. Not only do they give a sound commentary on the current children-related scenarios but also recommend the way ahead which is taken into cognizance by the media, civil society organisations and various government bodies.

Forgotten Voices: The World of Urban Children in India

In July we launched a powerful analysis on the status of urban children in India. One in every

four children in India (27.4 percent of total children) lives in urban areas. Since 2001, the number of children (aged 0-6) in urban areas has increased by 10.3 percent while in rural areas it has decreased by 7 percent. Urban children and youth are a vital part of India's population and its future and their specific needs deserve focused attention.

'Forgotten Voices: The World of Urban Children in India' painted a vivid picture of how urban children, especially those from disadvantaged sections of society, are susceptible to ill-health, poor access to water and sanitation, insufficient education, urban disasters and a lack of protection.

In order to improve the prospects of millions of urban children, the report made several pertinent recommendations aimed at relevant government authorities.

The report was formally launched by Shri Kiren Rijiju, the Hon. Minister of State for Home, Government of India. It was extremely well received by the media, government authorities and leading civil society organisations.

To help drive attention towards this

important issue, Harpal Singh, Chairman of Save the Children, participated in a prime time debate broadcast on NDTV- 'Underfed, stunted, abused: Urban India's Invisible Children?'. His participation provided a crucial platform to raise awareness on our findings and made a compelling case for child-friendly cities across India.

The Hidden Workforce report

Over 8,000 children in Delhi alone may be engaged in garment-related labour. - This was just one of the several findings from our research report titled 'The Hidden Workforce' released in June. We also found that across the garment industry hotspots in the city of Delhi, a significantly high number of children (87%) seemed to be engaged in household-level work, where they worked in home settings with their family to supplement household income. The report also indicated that 13% children worked in 'Addas' which are household-based units where unrelated adults and children work together. This revealed that despite a reduction in overall child labour reported over the past decade, there has been a comparative growth of child labour prevalent in the informal sector.

The report also highlighted the decreasing priority of education among families and children working in the garment industry. It noted how none of the children working in household units attend school regularly, despite being enrolled. About 60% of the children we spoke to stated financial reasons for entering into child labour. Further, there is a general lack of interest in education coupled with the lack of access to quality education. With girls forming the majority of children engaged in garment industry, it points to an increased vulnerability of girls in home-based enterprises. Since most children engaged in this work live and work in cramped household structures, there are often repercussions on their health including poor eyesight and body pain.

The Urban Child Report was launched in the presence of Save the Children Chairman, CEO, members of civil society and journalists.



AMPLIFYING THE VOICE OF CHILDREN

ADVOCACY AND
CAMPAIGNING



Amplifying the voices of children where it matters the most

2015 was a pivotal year for mankind. The globally recognised Millennium Development Goals (MDGs) were due to expire and world leaders had agreed to hold two global summits to discuss, debate and set new goals on poverty, inequality and climate change for the next generation.

These decisions had the potential to influence the future of children in every village, city and country of the world, on the most important issues for the next 15 years.

India, a country which holds one third of the world's poor, had to be at the heart of these new Global Goals. Our national leaders therefore, had the opportunity to exert the pressure needed so the 2015 Global Goals were truly ambitious and would secure better and brighter future for all of India's children.

To capitalise on this once-in-a-generation opportunity, we launched **action/2015** – our national campaign to influence key policy makers on the issues they would take to the table at the United Nations' summits.

Our ambition for action/2015 was a simple yet powerful – all children get equal opportunities for survival, development, protection and participation.

Targeting people across India, from all social and economic backgrounds, the young

and old, we campaigned hard for them to recognise our ambition and pledge their support. Using social media, events and other channels we built momentum and shared our message for all of India to hear.

Our campaign saw half a million people send Prime Minister Narendra Modi postcards urging him to commit to building an India that is equal, just and secure for all citizens and for children to have access to safe and secure living conditions, quality education and improved healthcare.

Through action/2015 and other campaigns we consolidated our position as the voice of the most marginalised children of the country, raising their issues at the highest levels of government and policy makers and engaging with stakeholders to maintain the spotlight on children's issues.

#Race4Survival comes to India

'Race for Survival' is an annual race held across the world that generates support for the humanitarian causes associated with child survival. Children run in the race to show solidarity with their less fortunate counterparts and for those whom every day can be a struggle to survive. Its objective is to draw the attention of decision makers and the general public to the alarming levels of child mortality.

Race for Survival struck a chord in India. Here a child loses his or her life every 20 seconds, due to easily preventable causes such as diarrhoea and infections. "Race for Survival" represents to all that survival is the right of every child irrespective of where they are born, that life should not be a race for staying alive.

In August, Save the Children brought Race for Survival to India. Over 2,000 children from 20 different schools and NGOs took part in an energetic race at the Jawaharlal Nehru Stadium in New Delhi to demand:

- Better healthcare facilities for every mother and for every child.
- An END to all preventable newborn, child and maternal deaths and stillbirths by 2030.
- An allocation of 5% of GDP to the national health budget to provide free health cover
- Accessible healthcare facilities, vaccinations and for ensuring properly trained, supported and equipped health workers are within reach of all children.
- Access to a nutritious diet and clean drinking



water, as well as proper sanitation.

A shining star advocates for Indian children at United Nations General Assembly

Anoyara Khatun is an inspiration to us all. Once at the receiving end of child trafficking, through her work with Save the Children, she has emerged as a powerful crusader for child rights.

Thanks to her dedication and hard work she has:

- Reunited more than 180 trafficked children with their families
- Prevented 35 child marriages
- Rescued 85 children from the clutches of child labour and
- Sent 200 out-of-school children back to school.

In 2015, it was the right time to unleash this driving force fighting against the exploitation of children onto a global stage. Along with our Director of Advocacy, Bidisha Pillai, Anoyara attended the United Nations General Assembly (UNGA) in New York where she participated in the discussions as a child delegate. She emerged as one of the most powerful voices of children representing the

ONCE AT THE RECEIVING END OF CHILD TRAFFICKING, THROUGH HER WORK WITH SAVE THE CHILDREN, ANOYARA HAS EMERGED AS A POWERFUL CRUSADER FOR CHILD RIGHTS



voice of not just the disadvantaged children of India but of children around the world. At UNGA, Anoyara had the opportunity to personally advocate for children to the UN Secretary General Ban Ki Moon, Bill Gates, Melinda Gates, the President of General Assembly Mr. Mogens Lykketoft, the Irish Ambassador David Donoghue and Norway's Prime Minister Erna Solberg. She also met the Indian delegation to the UN where she engaged confidently in fruitful discussions with members of the Ministry of Health and Family Welfare on child rights.

We are immensely proud of all Anoyara has achieved and we eagerly anticipate what will come next from this inspirational young lady.

'I WILL NOT CRY' comes to Mumbai

Directed by veteran theatre director Arvind Gaur and passionately performed by artiste Lushin Dubey, 'I Will Not Cry' is a hard-hitting solo play produced exclusively for Save the Children. It stirs the audience from the inside and it is said that no one remains



Race for Survival: When children ran for children (above); A still from 'I Will Not Cry'.



unchanged after viewing it.

In July, the play was first performed at the Sofia Auditorium in Mumbai. The play was an initiative to evoke collective responsibility, as a nation and as a society to act together to take action to support our project 'Saving Newborn Lives' (SNL) which aims to control numerous preventable child deaths in India. The play highlighted the issue of newborn survival in India through an exceptional blend of theatre and multimedia. Through satire and music it brought to life the sad truth of the millions of preventable newborn deaths in the country.

Lushin Dubey and Arvind Gaur successfully engaged the audience so the latter could understand saving newborn lives through a wide variety of perspectives. SNL is our programme supported by the Bill and Melinda Gates Foundation, a globally recognised and renowned voice on newborn health. Since 2000, SNL has worked to reach the most vulnerable newborns and help them survive the pivotal first month of their life.

“Through this play, Save the Children aims to reach out to the government and the public at large to advocate for change – change for India’s children, change for India’s future,” said Thomas Chandy, CEO of Save the Children. “Mumbai is the perfect place to increase awareness of this problem and initiate collective action, through the platform of theatre. We are happy to find that the audience have responded well to supporting our project and we hope that the momentum will now grow through other activities.”

Generating headlines all round the year

Our work attained extensive coverage in various regional, national and international media all throughout the year. Our senior leadership was regularly interviewed by different news channels and many of them also appeared as panelists on prime time news debates. The various activities we organised as part of our interventions in different states were reported by the regional press. The

IN THE NEWS

**WE RECEIVED EXTENSIVE COVERAGE
IN ELECTRONIC MEDIA IN 2015**



reports we published generated significant buzz in the media. The work we did as a part of Nepal earthquake relief was also covered elaborately in the media, particularly the international media.

Within 24 hours of the devastating earthquake in Nepal, alongside delivering lifesaving aid to children and families, Save the Children was on the ground, broadcasting reports of the aftermath to raise awareness and draw international attention to the plight of survivors. As one of the first voices on the ground, Devendra Tak, our National Manager for Media & Communications was the global spokesperson for the huge humanitarian response deployed by Save the Children coalition members to survivors and gave over 150 interviews to TV, radio, print and other news media from around the world, including multiple appearances on leading broadcasters Al Jazeera, BBC, CNN and ITV.



Apart from television and print media, Save the Children's work also received coverage in various online news portals.



Throughout the year, Save the Children continued to advocate, communicate and campaign on different issues pertaining to children in India. We went right in the middle of the most marginalised communities, understood their problems and then took their voices to the relevant forums. We worked tirelessly to ensure that the voice of the children is heard at the right public platforms. These are children who come from socially-excluded and economically weakest communities of India. A large part of the work also went towards influencing government policies, both at the State and Central level, and helping attune them in the best interests of children.

The radio spot 'Vote for Chotu', prepared by Save the Children and Radio Mantra during the Assembly Elections in Jharkhand in 2014 won the prestigious Golden Mikes Award in the "Best Single Commercial for Public Service" category. The Golden Mikes Awards celebrate the very best of radio advertising in India.



GARNERING RESOURCES FOR CHILDREN

RESOURCE MOBILISATION

As always, we are eternally grateful for the support of donors from across India. We are consistently heartened and amazed by their kindness. Their ongoing generosity has allowed us to continue our work, impacting the lives of millions of children.

Every day we receive communication from donors about the work they are supporting and every day we are proud to be able to provide feedback about the children they are helping.

We are lucky that we are able to find donors through so many different means. People come to us via the internet, post seeing

our adverts on TV or maybe after talking to our staff on the street or on telephone. Always, one thing unites us – a passion for saving and improving the lives of children across India.

People tell us that they are impressed by our long and rich history – dating back to 1919. They are happy to hear that we work in so many different states – indeed we spend a lot of time updating donors about the work happening in their area. Mostly, we hear that they are just happy to be playing their part in saving and improving the lives of so many children.

Last year, we promptly reported back to our supporters on how their contributions provided life-saving relief to children and their families affected by the earthquake in Nepal. We also conveyed to them about the breakthroughs achieved through the year, many of which have also been talked about in this report. Most importantly we have been able to tell them about their influence and

RESOURCE MOBILISATION

how their prompt action brings about real and lasting change in the lives of children.

It is important that we exhibit transparency and accountability in the way we utilise the contributions from our donors. In times to come we will be looking for new ways to ensure donors are clear about how they are helping and that they sense a stronger association with the children they support.

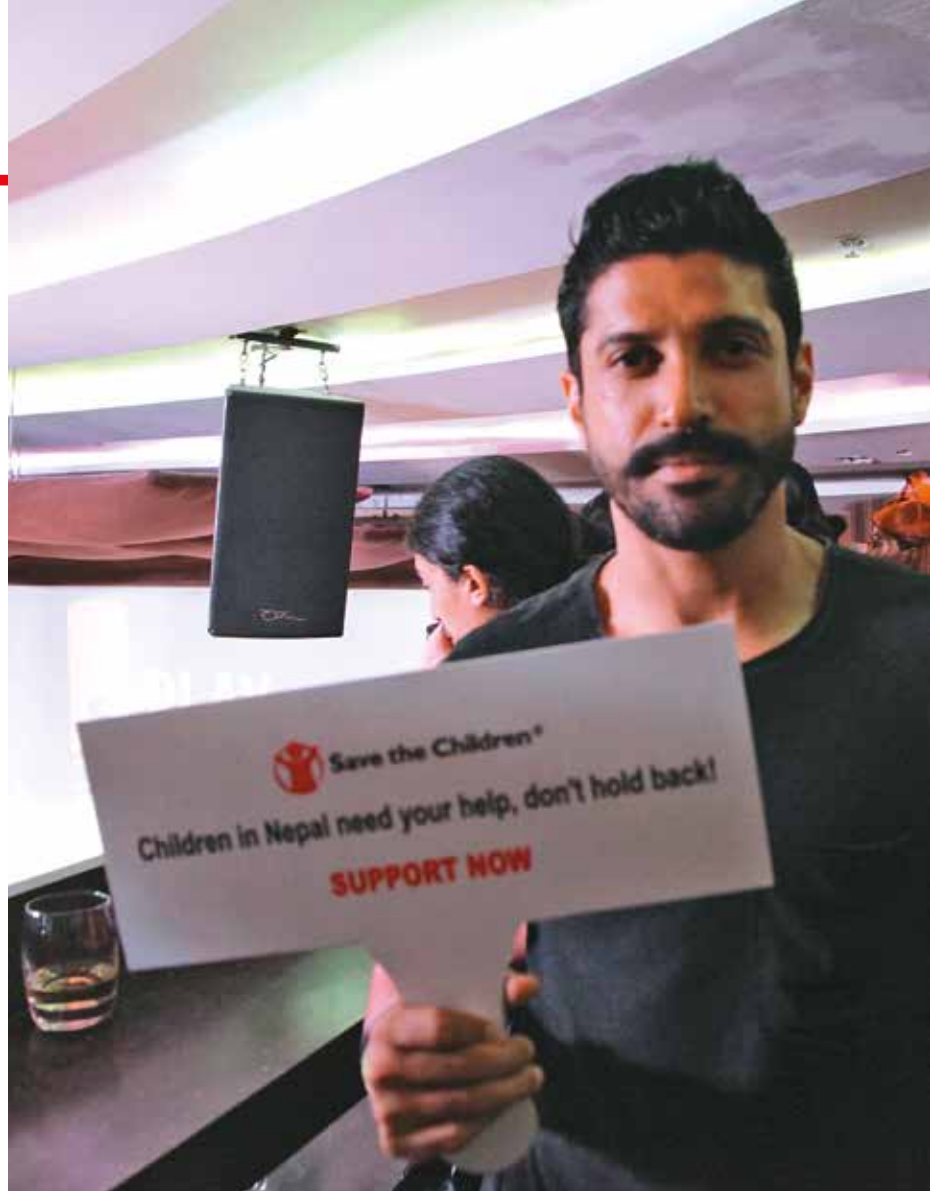
We will continue to value the support from individual donors and we promise to do our utmost to ensure their donations continue to have the greatest impact.

Donor testimonial

“I have been associated with Save the Children for almost five years now and I am quite impressed with their work for children. I always wanted to make a difference in the lives of children who are less privileged and wished I could contribute my time. Unfortunately, I was unable to do so with my busy schedule and therefore decided to support through my financial contributions.

It is very important for all donors to be assured that their money is in the right hands. The transparent ways of working of Save the Children affirms my belief that my contributions are being used in the best interest of children.

Giving to children with the help of Save the Children gratifies my soul as it presents me with an opportunity to give back my bit to the society. I wish to have a long term association with Save the Children so I can continue to



Farhan Akhtar came out in support of our relief work in Nepal (above); Maj Gen NS Gill, a proud Save the Children donor (left); RB employees setting up a kitchen garden in one of our Stop Diarrhoea Initiative intervention schools in Haridwar (right).





support the cause of children.” – Major Gen NS Gill, Gurgaon

A partner of choice for some of the biggest corporates of India

Over the years, Save the Children has cemented its position as a partner-of-choice for some of the biggest corporate names in India. Our decades of experience in working for children, highest quality standards in whatever we do and accountability have made this possible. In 2015 too, we forged new partnerships and strengthened the existing ones.

Partnership with Nokia

Using Information Communication and Technology (ICT) for building resilience of children

Telecom major Nokia joined hands with Save the Children for an important social cause – protecting children in India during disasters. The project aims to build the resilience of children and their communities in India through Disaster Risk Reduction (DRR) and social protection with Nokia providing better communications connectivity with its telecom technologies and enhanced navigation with mapping technologies. This project empowers children and their communities to assess everyday risks (and not just the ones which are there during disasters) and mitigate them adopting cutting-edge and modern-day information technology, networking services provided by Nokia and Save the Children’s expertise in keeping children safe.

The project is spread across 350 villages/urban settlements in five states - Bihar, Rajasthan, Delhi, Andhra Pradesh and Tamil Nadu. These five states present a diverse geographical, social, economic and cultural situation and the project implementation strategy will be adapted accordingly.

Engagement with the employees of Reckitt Benckiser (RB)

As a part of the ‘Stop Diarrhoea Initiative’ and our association with our long-standing partner RB, a two-day Global Challenge was organised in Uttarakhand on the 21st and 22nd September 2015. During this challenge, the idea was to develop a model school which had high cleanliness, sanitation and hygiene levels. 43 dedicated employees from RB from across the world took the challenge and

participated in this event. This challenge was organised in one of the intervention schools in Khera village, Laksar Block, Haridwar.

The challenge included civil construction work related to water, sanitation and security, setting up of institutional kitchen garden within the school, developing age-appropriate learning environment in school and orienting children on proper handwashing and hygiene practices.

Apart from improving the infrastructure, the challengers interacted with the children and played games such as cricket and musical chairs and also spoke to the principal of the school and government officials from the education department. The children were taught the six steps of handwashing and were made to understand the importance of keeping their surroundings clean.

The entire global challenge was planned and organised with the active participation of the School Management Committee members, who were mobilised and engaged in every step, planning, supporting and monitoring the entire process.

Concert for Nepal earthquake relief

In 2015, Save the Children’s corporate team and Parikrama came together for cause of children and their families affected by the devastating Earthquake in Nepal and Bihar and organised the ‘Play for a Cause’ mega event. 85 artists, including the likes of Farhan Akhtar, Parikrama, Indian Ocean, Hari & Sukhmani, Agnee, Nimrat Kaur, Shilpa Rao, Papa CJ, and Vishal Dadlani among others performed their respective acts. All proceeds from this event came to Save the Children for the earthquake relief work.



List of partners for the year 2015

We are extremely thankful to all our partners, both institutional and corporate, for extending their support which equipped us to make a difference in the lives of children.

Institutional Partners

- Amplify Change
- Bill and Melinda Gates Foundation (BMGF)
- Comic Relief
- Dalai Lama Trust
- Delegation of the European Union to India (EU)
- Department for International Development (DFID)
- Deutsche Welthungerhilfe e. V.
- European Commission Humanitarian Aid and Civil Protection (ECHO)
- Ford Foundation
- Girl Rising
- Government of Hong Kong
- Government of Odisha
- Graham and Susan Tobbell
- Half the Sky Movement
- Hillarys
- Hugh Davidson Trust
- International Union for Conservation of Nature (IUCN-MFF)
- Ministry of Foreign Affairs, the Netherlands (MOFA)
- Oslo Yoga
- Save the Children, Australia
- Save the Children, Canada
- Save the Children, Denmark
- Save the Children, Finland
- Save the Children, Germany
- Save the Children, International
- Save the Children, Italy
- Save the Children, Japan
- Save the Children, Netherlands
- Save the Children, Norway
- Save the Children, Sweden
- Save the Children, Switzerland
- Save the Children, UK
- Save the Children, US
- Swedish International Development Agency (SIDA)
- United Nations High Commission for Refugees (UNHRC)
- United Nations International Children's Emergency Fund (UNICEF)
- United States Agency for International Development (USAID)
- World Bank





"SAVE THE CHILDREN HAS BEEN A KEY PARTNER AND HAS HELPED US DESIGN AND DELIVER A UNIQUE PROGRAMME ACROSS OUR THREE PILLARS OF FOCUS: NUTRITION EDUCATION, ACTIVE PLAY AND FRESH FOOD"

OPHIRA BHATIA
Mondelez India

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- Lavazza
- MasterCard
- Mondelez
- Mphasis
- Nokia
- Oracle
- Pirosha Godrej Foundation
- Procter & Gamble
- Reckitt Benckiser
- RICOH
- Santa Maria
- SC Netherlands
- Sequoia Capital
- Silicon Valley Community Foundation
- Stora Enso
- Target Foundation
- Tommy Hilfinger
- Towers Watson
- Unilever
- Vodafone
- Welspun



UPHOLDING THE RIGHTS OF CHILDREN

OUR PATRONS

Patrons are distinguished members of society appointed by the Governing Council on the basis of their standing within the community, the compatibility of their values with that of Save the Children and their actual or potential significant contribution to the objectives of the organisation. They are the ambassadors of Save the Children who work to elevate the status of the organisation in India as a leading child rights organisation by publicly associating with the activities of the organisation and lending their voice to issues impacting children.



▶ **Mr Ajay S. Shriram** is the Chairman & Senior Managing Director of DCM Shriram Ltd. He graduated in Commerce from Sydenham College,

University of Mumbai and later attended the Programme for Management Development at the Harvard Business School, U.S.A. He is the Chairman of the Governing Body of Shriram College of Commerce and immediate past President of Confederation of Indian Industry (CII). He has also been the President & Chairman of International Fertilizer Industry Association (IFA), Paris, Chairman of Corporate Social Responsibility Committee & Board Finance Committee and the Member

of Nomination, Remuneration & Compensation Committee and Stakeholders Relationship Committee of the Company.



▶ **Mr. Aroon Purie** Chairman and Editor-in-Chief India Today Group is the founding Chairman & Editor-in-Chief of the India Today Group,

India's most respected and diversified media conglomerate. He was Chairman of FIPP (The International Federation of the Periodical Press) from 2009 to 2011 and the first Asian to be given this honour. In addition, as one of its founding members, he set up AIM - the Association of Indian Magazines to champion the cause of the industry. A true pioneer, he has been instrumental in changing the face of journalism in India and is the recipient of numerous awards for his outstanding contribution to journalism in both print and television. An alumnus of the London School of Economics and a qualified Chartered Accountant, he has served on the Board of many prestigious institutions in India and abroad. He was awarded the Padma Bhushan - amongst India's highest civilian honours - by the President of India in 2001.



▶ **Mr. Jamshyd N. Godrej** Chairman of the Board of Godrej & Boyce Manufacturing Company Limited is also the former Chairman of Ananta

Aspen Centre and Chairman & Trustee of Ananta Centre. He is the President of World Wide Fund for Nature – India, chairperson of the Board of Directors of Shakti Sustainable Energy Foundation, India Resources Trust and Council on Energy, Environment and Water. A Director of World Resources Institute, USA and Global Footprint Network, USA, he is also a Trustee of the Asia Society, USA and a member of Toyota Motor's Global Advisory Board and Asia Pacific Regional Advisory Committee. He is the Past President of CII and of the Indian Machine Tool Manufacturers' Association. Mr. Godrej is also the Chairman of the CII Sohrabji Godrej Green Business Centre. He graduated in Mechanical Engineering from Illinois Institute of Technology, USA. He has been the recipient of several awards and recognitions

including the 'Padma Bhushan', conferred upon him by the President of India in 2003.



▶ **Mr. Malvinder Singh** is Group Chairman of Fortis Healthcare, a leading healthcare player in India and the Asia Pacific. Previously, Malvinder was Chairman, MD and CEO of Ranbaxy Laboratories. He was instrumental in the coming together of Ranbaxy and Daiichi Sankyo, to create the fifteenth largest pharmaceutical company in the world. Malvinder has interests in the Financial Services and Insurance sectors through Religare Enterprises, India's fastest growing, integrated financial services company. Malvinder was member of the Young Global Leaders initiative of the World Economic Forum, in the first batch starting 2005, for a period of six years. He is a member of the Board of Visitors at the Fuqua School of Business (Duke University, USA) and the Board of the Indian Council for Research on International Economic Relations (ICRIER). A graduate in Economics, he earned his MBA from the Fuqua School of Business, Duke University, USA.



▶ **Mr. N. R. Narayana Murthy** is the Founder of Infosys Limited, a global software consulting company. He served the company in various capacities during 1981-2011, including CEO, Chairman and Chief Mentor and retired as Chairman Emeritus. Under his leadership, Infosys was listed on NASDAQ in 1999. He articulated, designed and implemented the Global Delivery Model which has become the foundation for the huge success in IT services outsourcing from India. He has led key corporate governance initiatives in India and an IT advisor to several Asian countries. He serves on the boards of Ford Foundation, United Nations Foundation, the Institute for Advanced Study in Princeton, New Jersey and is a member of the President's Council of the University of Tokyo. He has served as a member of the HSBC board, the Unilever board and on the boards of Cornell University, Wharton School, Rhodes Trust and the Graduate School of Business at Stanford University. He has also served as the Chairman

of the IIM, Ahmedabad. He has been awarded the Padma Vibhushan by the Government of India, the Legion d'honneur by the Government of France, and the CBE by the British government. He is the first Indian winner of Ernst and Young's World Entrepreneur of the year award. He is a Fellow of the Indian National Academy of Engineering and a foreign member of the U.S. National Academy of Engineering. He has about 25 honorary doctorates from universities in India and abroad.



▶ **Mrs. Shobhana Bhartia** Chairperson & Editorial Director of HT Media, one of India's largest publicly listed media companies is also currently serving as the Pro-Chancellor of the Birla Institute of Technology and Sciences. A former member of Rajya Sabha, she also served as a member of the committees in parliament on Energy, Women Empowerment, and Human Resource Development.

Conferred with numerous awards and recognition, including Global Leader of Tomorrow from the World Economic Forum, Davos 1996, and Entrepreneur of the Year, 2005, from Ernst and Young, she was decorated with the Padma Shri, Government of India's National Award for outstanding contribution in a particular field, in the year 2006 and Businesswomen of the Year from The Economic Times in the year 2007.



▶ **Mr. Viswanathan Anand** is an Indian chess Grandmaster and the current World Chess Champion. Anand has won the World Chess Championship five times and has been the undisputed World Champion since 2007. Anand was the FIDE World Rapid Chess Champion in 2003, and is widely considered the strongest rapid player of his generation. Anand became India's first grandmaster in 1987. He was also the first recipient of the Rajiv Gandhi Khel Ratna Award in 1991-92, India's highest sporting honour. In 2007, he was awarded India's second highest civilian award, the Padma Vibhushan, making him the first sportsman to receive the award in Indian history. Anand has won the Chess Oscar six times.



INTO THE FUTURE: DEFINING A NEW STRATEGY

STRATEGY 2016-18

Into the future: defining our new organisational strategy and setting a long-term ambition

Save the Children can proudly trace its roots back to the post-First World War era when our founder Eglantyne Jebb elaborated to the world the concept of child rights. Over the years, we have cemented our position as the most trusted independent organisation for children in the world. In India, we started

functioning as an independent entity in 2008. Since then, we have come a long way, touching the lives of millions of children by our life-saving interventions,

In 2015, we adopted the 2016-18 Strategy with an aim to do more for the most disadvantaged children of India. The strategy building process began by conducting the REIMAGINE 2015, a visioning exercise where our senior managers from various offices across India congregated to share their experiences and give inputs to help craft the strategy. The next step was to consult our most important stakeholders – children. We reached out to children in our various intervention areas and made serious attempts to understand their problems and issues, their wants and aspirations. Thousands of children were sensitised on child rights and were asked to voice what they would want Save the Children to work upon in the coming three years. Feedback was also obtained from

THREE GLOBAL BREAKTHROUGHS FOR CHILDREN TO BE ACHIEVED BY 2030



SURVIVE

No child dies from preventable causes before their fifth birthday



LEARN

All children learn from a quality basic education



BE PROTECTED

Violence against children is no longer tolerated

WITH THE ADOPTION OF THE NEW STRATEGY, WE ONLY REAFFIRM OUR RESOLVE TO CONTINUE WORKING FOR THE CAUSE OF THE MOST DEPRIVED CHILDREN

other important stakeholders like civil society organisations, government bodies, and Save the Children International members.

The 2016-18 Strategy – Whatever It Takes

The 2016-18 Strategy revolves around prioritising geographic areas with higher intervention needs, becoming a stronger voice for children, reinforcing our internal capacities and implementing our programmes in a sustainable manner. This strategy presents us with a real opportunity to build on our strengths and history in order to drive breakthroughs for children. And we are determined to execute this strategy to fully tap our potential to do wonders for children. Between 2016 and 2018, we will do whatever it takes to directly reach over 20 lakh of the most deprived and most marginalised children in India. We will ensure children and young people are involved in influencing decisions that affect them and their voices are heard. We will clock our presence in the most backward 62 districts of the country. We plan to invest in the growth of partners and communities and enhance their capacity to achieve shared goals.

The three core focus areas for the 2016-18 strategy will be improving newborn and child survival, especially during the first 1000 days, improving the quality of education and learning outcomes and reducing the number of children involved in hazardous and harmful work.

In 2019, Save the Children will turn 100 years old. Our future relevance depends on our ability to use this century of experience to work for achieving breakthroughs in the way the world treats children. Our supporters have been very kind all along and it's their overwhelming support which drives us to do more for the children of India. With the adoption of the new strategy, we only reaffirm our unwavering resolve to continue working for the cause of the most underprivileged children of the country and we are all set and excited to take the plunge into the future.

Ambition 2030

Our 2016-18 Strategy will form the pillar of our long-term ambition for the year 2030, which is:

By 2030, Save the Children India will be the world's leading child rights movement for and with children. Our aim is to be the catalyst for India to be amongst the top 5 countries achieving the greatest improvement in child indicators related to survival, protection, development and participation.

Three Global Breakthroughs for children to be achieved by 2030

1. No child dies from preventable causes before their fifth birthday
2. All children learn from a quality basic education
3. Violence against children is no longer tolerated



Photo: Mustard Tree

WILMINGTON

**OUR PEOPLE,
OUR BIGGEST
ASSETS**

HUMAN RESOURCES



"SEEING
CHILDREN
IN OUR
PROJECT AREAS
READ AND
WRITE WITH
CONFIDENCE
GIVES ME
IMMENSE
SATISFACTION"

Working at Save the Children is something much more than just another job. It's being part of a movement for saving and improving the lives of children. We are a 350-members strong team headquartered in Gurgaon and working in 18 states, with each member contributing in different ways to deliver lasting changes in the lives of children. All our people are unified by the belief that no child deserves to be left behind. We are an equal opportunity organisation and we make no employment decisions based on gender, race, age, disability, religion, national origin, colour or any other protected class.

2015 was a year when we rolled out several employee-friendly and progressive initiatives like 'Work from Home' and 'Flexi-Timings', compensatory offs and others. We also relocated from Delhi to Gurgaon in our bid to reduce the operational cost and do more for children. Our new office comes with vibrant and child-friendly interiors which encourages the staff to bring their children with them, every once in a while.

Learning & Development

Learning is a continuous process at Save the Children and it's a constant endeavour to ensure that all staff are fully equipped to give their best. Several customised trainings were organised throughout the year, with the significant ones being:

- Project Management Training for all programme staff located in 16 locations
- Thematic Training for the people working in the fundraising department
- Training for all programme and knowledge management staff to work on statistical analysis.
- Child Safeguarding training for the entire organisation.

People who make it happen – Employee testimonials

Ram Bahadur Khawas,
TRANSPORT ASSISTANT,
HEAD OFFICE

I've been associated with Save the Children India since its inception in 2008 and it has been quite a journey till now. I work here as a Transport Assistant, facilitating day-to-day functioning at the head office of Save the Children. What makes me happy is the fact



that even though not directly, but every day I am making some contribution to improve the lives of children – and this is what keeps me going. Personally, I am attached to the cause of education the most, and seeing children in our project areas read and write with confidence gives me immense satisfaction.

The best part about working at Save the Children is that I feel that I am a part of one big family where every member is committed to the cause of children. All my colleagues – peers, juniors and seniors have always been respectful towards me. Every day at the office is eventful and buzzing with action. I feel proud to have been appreciated at work several times during my tenure.

Preetesh Tiwari,
DISTRICT OFFICER,
PUNJAB AND HARYANA STATE OFFICE

I work with my team in a closed and introvert community, which still runs a local government (Khaap) parallel to the existing judicial and political system. They have a strong hold over the community and influence every aspect of public life. The strong patriarchy is a challenge in promoting children and women's rights in such a community. Girls are perceived as an asset and issue of their marriage is linked to family's pride. This region has been infamous for the incidents of Honour Killing.

Despite all the obstacles, when I am running around along with the children from one government department to another to resolve their issues, I see the trust in their eyes that I can change things for them. It motivates me to carry on with my efforts.



Ram Bahadur Khawas;
Preetesh Tiwari (Top
right)



**LEADING
THE WAY
FOR SAVE
THE
CHILDREN**

GOVERNING COUNCIL

Our Governing Council, Our Guiding light

Save the Children's Governing Council comprises experts and veterans who have excelled in their respective areas of work. Each of them brings to the table a diverse and rich experience of several decades and are committed towards the cause of children.

MEET THE MEMBERS



Arun Maira, Chairman Emeritus

Mr. Arun Maira (Chairman Emeritus) is currently the Chair of the Board of Trustees of HelpAge International and Chancellor of the Central

University of Himachal Pradesh.

He has held leadership positions across private as well as public sector organisations, working with the Tata Group in India, and Arthur D Little in the USA, before returning to India as Chairman of the Boston Consulting Group.

In 2009, Mr Maira was appointed by the Prime Minister of India as a member of the Planning Commission of India. He was the Chairman of the Quality Council of India, the Axis Bank Foundation. He has authored several books on topics including leadership, capitalism, democracy and his home country of India.



Harpal Singh, Chairman

Harpal Singh is recognised worldwide as a thinker and speaker on the integration of global healthcare. He has a diverse and wide-ranging experience of over

35 years in the corporate sector. Currently, he is the Mentor & Chairman Emeritus and a member of the Board of Directors of Fortis Healthcare Limited, Fortis Clinical Research Limited, Religare Enterprises Ltd. and SRL Diagnostics Ltd. He was a member of the National Round Table on School Education, a member of the Executive Committee and of the Governing Council of Public Health Foundation of India (PHFI). He is the Founder and Chairman of Nanhi Chhaan Foundation. Currently he is the Chairman, Save the Children India and Vice Chair, Save the Children International, UK. An alumnus of The Doon School and an Honours Graduate in Economics from St. Stephens College, New Delhi., Harpal holds a Masters degree in Public Affairs from the California State University at Hayward (C.S.C.H.), California, U.S.A.



Swaroop Sampat Rawal

Swaroop Sampat Rawal, a talented actress, a former Miss India and a noted child rights activist, wife of actor and Member of Parliament Paresh

Rawal is an eminent educational researcher and trainer. She travels across India to conduct workshops for teachers to facilitate understanding in life skills and role of drama in education. Selected by the former Gujarat Chief Minister Narendra Modi to head an educational programme in the state, she has

for the last seven years been training primary school teachers in Gujarat on using drama as a tool to augment life skills. Taking it a step further Swaroop also works with social workers and police personnel in the area of life skills and child rights in Gujarat and other states. An expert communicator with 20+ years of experience dedicated to community development and advocacy within the field of education, she aims to help children to overcome adversity and become resilient. In April 2015, Swaroop unveiled her latest series of books on child rights called 'Pegasus Child Rights'. The series narrates interesting stories in which she wonderfully elaborates on the

importance of child rights - a concept which was formally given to the world by Save the Children's founder Eglantyne Jebb.



Rajiv Kapur

Rajiv Kapur has been an international banker for over 20 years with assignments in multi-cultural environments in India, Asia and USA. He is the founder of InvesTech.

He has worked as the Managing Director of the Asia Financial Institutions Group at Bank of America. His broad range of experience includes corporate banking, restructuring, mergers and acquisition advisory services, financial advisory assignments, asset securitisation, capital markets, working capital funding, syndication and structured debt financing, trade finance, capital markets and credit risk management.



Mirai Chatterjee

Mirai Chatterjee is the Director of the Social Security at Self-Employed Women's Association, (SEWA). She is responsible for SEWA's Health Care, Child Care and Insurance

programmes. She is currently the Chairperson of the National Insurance VimoSEWA Cooperative Ltd. and is actively involved with the Lok Swasthya Health Cooperative. Both cooperatives are promoted by SEWA. Mirai serves on the Boards of several organisations, including the Friends of Women's World Banking (FWWB), the Public Health Foundation of India (PHFI) and the Health Action Partnership International (HAPI). She was also a Commissioner in the World Health Organisation's Commission on the Social Determinants of Health. Ms. Chatterjee has a

B.A. from Harvard University in History and Science and a Masters from Johns Hopkins University's School of Public Health, USA.



Rakesh Bharti Mittal

Rakesh Bharti Mittal is the Vice-Chairman and Managing Director of Bharti Enterprises, one of India's leading business groups with interests in telecom, agri

business, financial services, retail, realty, and communication & media devices. Rakesh believes that a responsible corporate has a duty to give back to the community in which it operates. He is a Life Trustee and the Co-Chairman of Bharti Foundation, which was set up with the vision "To help the underprivileged children and young people of our country realise their potential". Bharti Foundation's Satya Bharti School Program reaches out to underprivileged children in villages and provides them free quality education along with school uniform, books, stationery and nutritious mid-day meals. Currently, more than 250 Satya Bharti schools reaching out to over 37,000 students across the Indian states of Punjab, Rajasthan, Haryana, Uttar Pradesh, Tamil Nadu, and West Bengal are operational. Rakesh has been awarded the Honorary Doctor of Civil Law Degree by Newcastle University, UK.



Ravi Singh

Mr. Ravi Singh is the Secretary General & CEO of WWF-India since 2003. Prior to this appointment, Mr. Singh was the General Manager and Head, Deutsche Bank, Mumbai.

He started his career as a Lecturer of History in Bhagat Singh College, Delhi University after his Masters in History from St. Stephen's College in 1975. He joined The Chartered Bank (now Standard Chartered Bank) in 1976 and Deutsche Bank in 1985. Mr. Singh has over thirty years of working experience and domain knowledge of the banking sector and organisational behaviour. As the head of WWF-India, the country's largest conservation organisation, Mr. Singh participates in national

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AIMED AT
PROVIDING
QUALITY
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GOOD HEALTH,
A SAFE SOCIAL
ENVIRONMENT
AND RELIEF AND
REHABILITATION
SUPPORT DURING
EMERGENCIES TO
CHILDREN"**

HARPAL SINGH

CHAIRMAN
Save the Children India

forums including those covering biodiversity and aspects of reducing human footprint. He played squash at national levels, is a keen traveller, a member of the Himalayan Club and an avid reader. His other interests include Indian history, high altitude trekking, photography and natural history.



N Kumar

N Kumar is the Vice Chairman of The Sanmar Group, a multinational \$1 billion conglomerate headquartered in Chennai, India with manufacturing facilities in India, the US, Mexico, and Egypt. The Group is engaged in business sectors such as Chemicals (including Speciality Chemicals), Engineering (Products and Steel Castings) and Shipping. He is the Honorary Consul General of Greece in Chennai. As a spokesman of Industry and Trade, N Kumar had been a President of CII and participated in other apex bodies. He presently chairs the CII Institute of Quality, Bangalore. He has a wide range of public interests going beyond the confines of corporate management in the areas of health, social welfare, education and sports. He is an avid golfer and a patron of cricket and tennis. N Kumar is on the Board of various public companies and carries with him over four decades of experience in the spheres of Electronics, Telecommunications, Chemicals, Engineering, Technology, Management and Finance.



Rajendra S Panwar

Rajendra S Panwar is the present Chairman and co-founder of the NIIT Group that encompasses two businesses – NIIT Technologies Limited, the software and services arm and NIIT Limited, the leading Global Talent Development Corporation. Set up in 1981, NIIT pioneered the computer education market in India, creating a completely new industry segment and taking it to consolidation and maturity. Mr Panwar is a member on the Prime Minister's

National Council on Skill Development; has served on the Prime Minister's National Task Force commissioned to develop India into an IT Superpower; is an advisor to the Hunan Province of China; was a member of PIAC (Presidential International Advisory Council) of the Government of South Africa for IT. He has been a Founder Member of NASSCOM (The National Association of Software & Service Companies) and is currently the Vice Chairman of the Association. Currently a member of the Planning Commission's Consultative Group on Higher Education, he is deeply engaged in shaping the not-for-profit NIIT University.

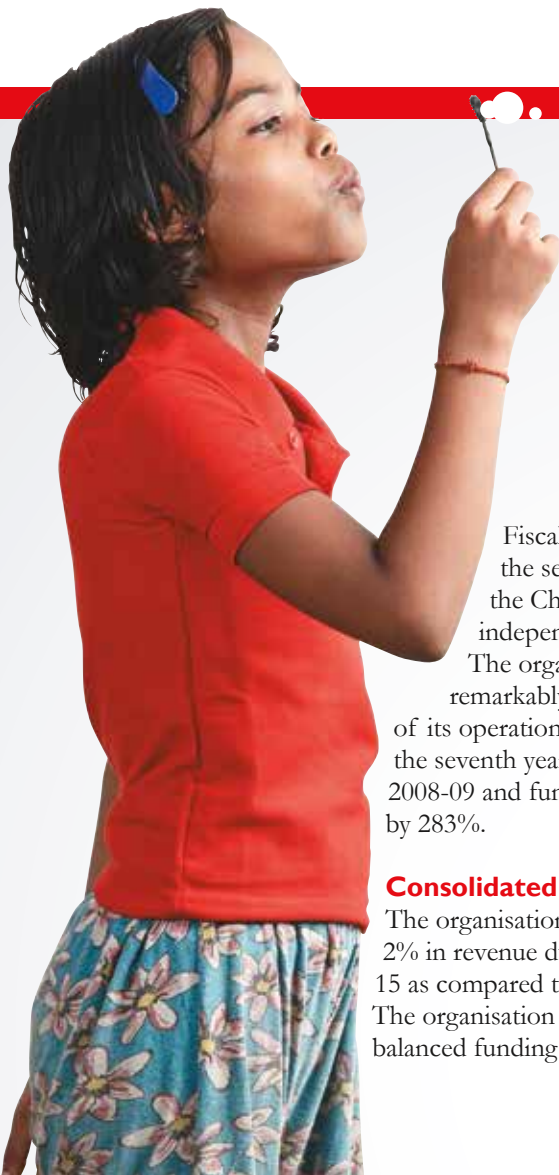


**Arindam
Bhattacharya**

Dr. Arindam Bhattacharya is the Managing Director of The Boston Consulting Group, India and also the co-leader of Bruce Henderson Institute, BCG's new research institution, with responsibility for Asia and Emerging Markets. He led the BCG team that has worked with India's Planning Commission on the 12th five-year plan for the Indian industry and the high level plan to improve the R&D capability in India. As head of BCG India, he has led projects on Social Impact practice in India in Education, Food and Nutrition and Health Services while working in close conjunction with the central and state governments. Dr. Bhattacharya is member of Confederation of Indian Industry's (CII) National Council. He writes extensively in the business media on the development of manufacturing sector in India. Dr. Bhattacharya was educated at the Indian Institute of Technology, Kharagpur, Indian Institute of Management, Ahmedabad, and Warwick Manufacturing Group, University of Warwick, UK.

VOUCHING FOR EVERY RUPEE SPENT

FINANCIAL OVERVIEW



Fiscal year 2014-15 was the seventh year of Save the Children India as an independent organisation.

The organisation has grown remarkably in the first seven years of its operation. Revenue generation in the seventh year has grown 214% from 2008-09 and fund utilisation has grown by 283%.

Consolidated revenues

The organisation recorded a growth of 2% in revenue during the year 2014-15 as compared to the previous year. The organisation continued to have a balanced funding mix in this year. The

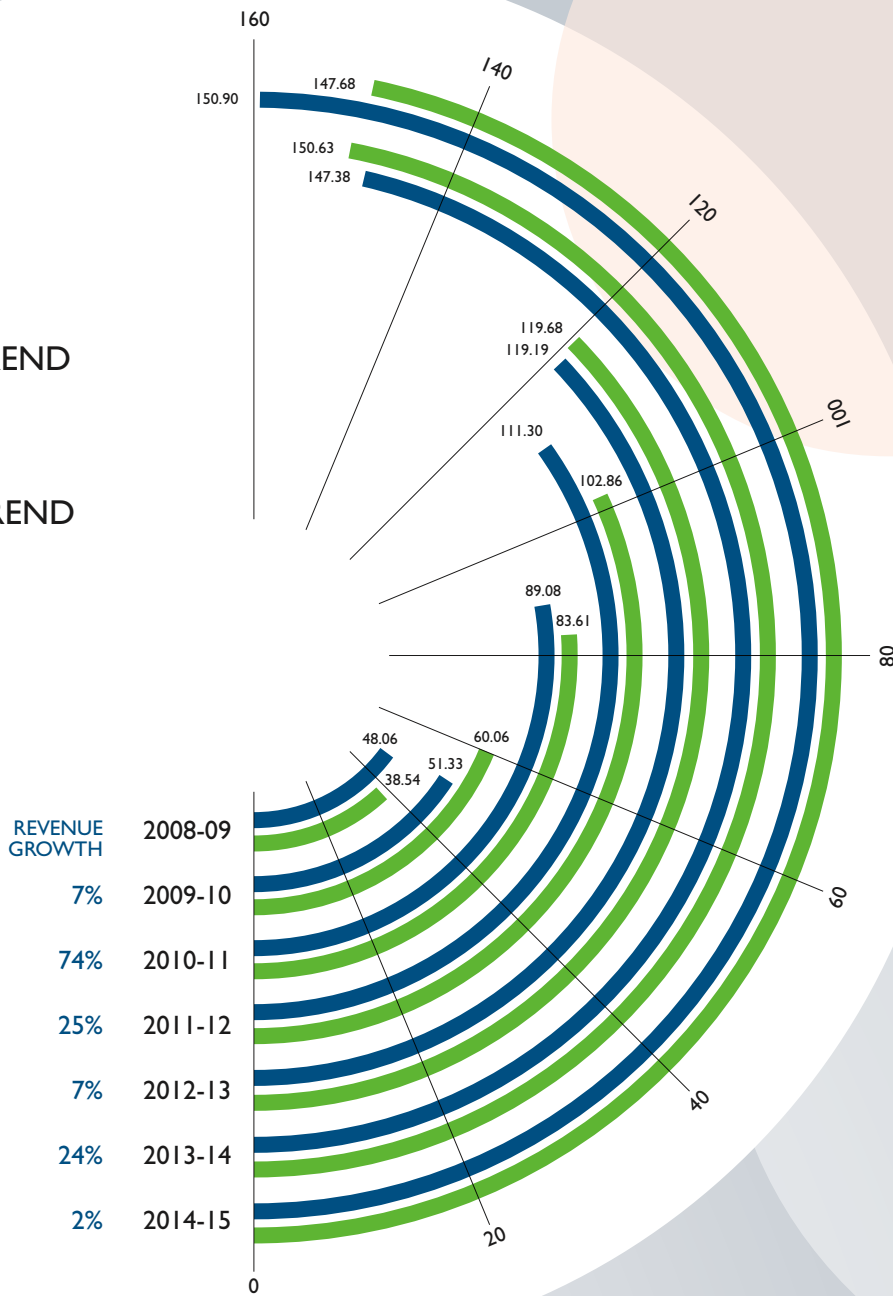
largest share of funding (31%) came in from the corporate donors followed by Institutional donors (25%). Save the Children members contributed 23% during the year 2014-15. Revenue from Individuals including HNIs contributed 21% of the total Income.

Consolidated expenditure

There was an overall 2% decline in total expenses during the year 2014-15 as compared to the year 2013-14. Continuous effort on delivering programmes with high quality and cost efficiency helped the organisation in keeping the general administration cost at a minimum level. The cost of local fundraising efforts of the organisation showed a reducing trend in this fiscal year also. Major portion

INCOME TREND
In Crores

EXPENSE TREND
In Crores

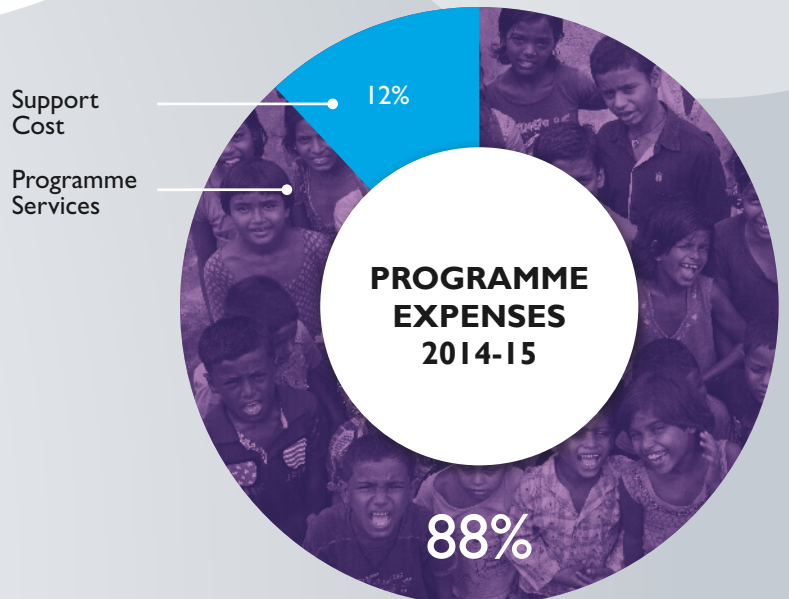


of the funds raised during the year had been deployed for the purpose of programme implementation.

Out of the expenses incurred 88% of the funds were utilised in Programme services and 12% in General administration expenses which include audit fee, office maintenance and administration, consultancy and salaries of support function staff etc.

Cost of fundraising

During 2014-15 fundraising cost forms only 9.2% of the total income generated during the year. Continuous effort has been put in to the system to achieve maximum yield on each rupee getting utilised for raising funds.

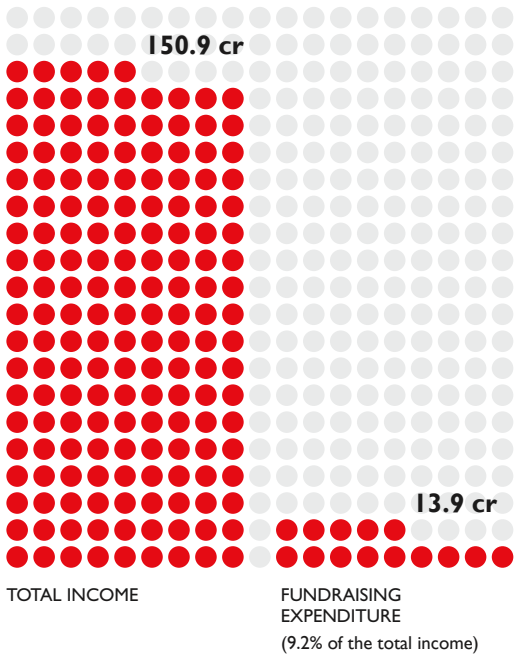


FINANCIAL OVERVIEW

Thematic utilisation of funds

Year 2014-15 witnessed many calamities and we were able to mount life-saving relief response for children and their families and this accounted for 30% of our total expenditure on executing our on-ground work. Health and nutrition has been a major thematic area with 38% of total spending directed towards it followed by 19% on Child Protection and 13% on Education.

INCOME AND COST



THEMATIC UTILISATION OF FUNDS 2014-15



Auditors

Deloitte Haskins & Sells – Statutory Auditors.

Deloitte Haskins & Sells is one of the oldest professional services organisations and leaders in the assurance and accounting industry in India, with a presence in India for over 120 years. It operates through offices in Ahmedabad, Bengaluru, Chennai, Coimbatore, Goa, Hyderabad, Jamshedpur, Kochi, Kolkata, Mumbai, New Delhi/Gurgaon, Pune and Vadodara. It's long existence in the Indian professional arena supplements the technical proficiency of the client service teams to create powerful business solution tailored to the client's need.

Independent auditors' report

To the members of governing council of bal raksha bharat

Report on Financial Statements

We have audited the accompanying financial statements of BAL RAKSHA BHARAT ("the Society") which comprise the Balance Sheet as at 31st March 2015, the Income and Expenditure and Receipts and Payment Account for the year then ended and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

The Society's Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the Society in accordance with the Accounting Standards issued by Institute of Chartered Accountants of India. This responsibility also includes maintenance of adequate accounting records for safeguarding the assets of the Society and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Society's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis of our audit opinion.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:

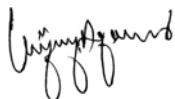
- A.** In the case of the Balance Sheet, of the state of affairs of the Society as at 31st March 2015;
- B.** In the case of the Income and Expenditure Account, of the excess of income over expenditure for the year ended on that date; and
- C.** In the case of the Receipts and Payments Account, of the excess of receipts over payments for the year ended on that date.

Report on Other Legal and Regulatory Requirements.

We further report that:

- A.** We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- B.** In our opinion, proper books of account as required by law have been kept by the Society so far as appears from our examination of those books.
- C.** The Balance Sheet, the Statement of Income and Expenditure and Receipts and Payment Account dealt with by this Report are in the agreement with the books of account.
- D.** In our opinion, the Balance Sheet, the Income and Expenditure Account and the Receipts and Payment Account comply with the Accounting Standards issued by the Institute of Chartered Accountants of India.

For Deloitte Haskins & Sells
Chartered Accountants
(Firm Registration No: 015125N)



Vijay Agarwal
Partner

FINANCIAL OVERVIEW

BAL RAKSHA BHARAT

(registered under the Societies Registration Act, 1860)

Balance Sheet as at 31 March 2015

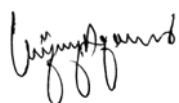
(All amounts are in Indian Rupees)

Sources of funds	Schedule No.	As at 31 March 2015	As at 31 March 2014
Corpus fund	1	8,600	8,600
Restricted fund	2	205,108,801	116,597,664
Endowment fund	3	216,975,000	216,975,000
General fund	4	122,519,829	90,391,139
		544,612,230	423,972,403
Fixed assets	5		
Gross block		106,769,749	87,634,353
Less: Accumulated depreciation		60,480,509	45,967,083
Net block		46,289,240	41,667,270
Current assets, loans and advances	6		
Cash and bank balances		540,945,363	416,505,574
Loans and advances		61,421,876	47,912,192
Distributable Material		-	3,149,350
		602,367,239	467,567,116
Less: Current liabilities and provisions	7		
Current liabilities		97,201,580	78,466,124
Provisions		6,842,669	6,795,859
		104,044,249	85,261,983
Net current assets		498,322,990	382,305,133
		544,612,230	423,972,403
Significant accounting policies and notes to accounts	9		

The schedules referred to above form an integral part of the financial statements.

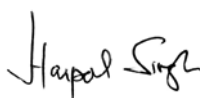
As per our report attached.

For Deloitte Haskins & Sells
Chartered Accountants



Vijay Agarwal
Partner

For Bal Raksha Bharat



Harpal Singh
President



Thomas Chandy
CEO

Place: Gurgaon
Date: 20 August 2015

Place: Delhi
Date: 20 August 2015

FINANCIAL OVERVIEW

BAL RAKSHA BHARAT

(registered under the Societies Registration Act, 1860)

Income and Expenditure Account for the year ended 31 March 2015

(All amounts are in Indian Rupees)

Schedule No.	For the year ended 31 March 2015			For the year ended 31 March 2014			
	Restricted Funds	General Funds	Total	Restricted Funds	General Funds	Total	
Income							
	1,098,124,458		1,098,124,458	1,055,862,398	-	1,055,862,398	
Revenue grants recognised during the year							
Non grant income	8	6,486,698	333,414,106	339,900,804	19,319,917	312,595,316	331,915,233
Grants received in kind (Refer note 11)	9	45,179,182	-	45,179,182	55,299,862	-	55,299,862
Interest income from fixed deposits		23,582,796	2,183,215	25,766,011	26,334,933	4,378,401	30,713,334
	1,173,373,134	335,597,321	1,508,970,455	1,156,817,110	316,973,717	1,473,790,827	
Expenditure							
Grants disbursed to others (Refer note 7(b))	9	410,522,307	100,000	410,622,307	426,802,791	2,540,146	429,342,937
Programme expenses* (Refer note 7(a))	9	544,853,609	549,572	545,403,181	518,111,528	10,048,590	528,160,118
Salaries and allowances		68,983,078	90,514,052	159,497,130	59,862,677	95,178,415	155,041,092
Consultancy		4,411,645	5,054,220	9,465,865	1,232,250	11,233,041	12,465,291
Travel and accommodation		53,253,886	4,936,088	58,189,974	53,615,353	8,360,075	61,975,428
Legal and professional charges		3,592,911	3,352,260	6,945,171	10,303,822	4,493,534	14,797,356
Rent		14,550,474	16,104,090	30,654,564	13,135,377	16,373,279	29,508,656
Training		17,359,333	52,629	17,411,962	16,679,193	90,616	16,769,809
Depreciation		12,744,186	2,245,597	14,989,783	13,302,268	1,932,820	15,235,088
Bank charges		44,187	1,127,611	1,171,798	61,593	973,935	1,035,528
Communication expenses		7,324,019	10,418,596	17,742,615	5,448,705	11,091,706	16,540,411
Fundraising Expenses (Refer note 11)	9	10,581,124	139,065,572	149,646,696	15,840,918	157,407,034	173,247,952
Other operational expenses		25,152,375	29,948,344	55,100,719	22,420,635	29,803,352	52,223,987
	1,173,373,134	303,468,631	1,476,841,765	1,156,817,110	349,526,543	1,506,343,653	
Excess of income over expenditure / (expenditure over income)			32,128,690	32,128,690		(32,552,826)	(32,552,826)
Significant accounting policies and notes to accounts	9						

*includes expenses in kind Rs. 451,79,182

The schedules referred to above form an integral part of the financial statements. As per our report attached.

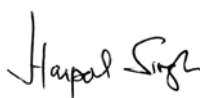
Visit our website www.savethechildren.in to read Schedule 9 in detail

For Deloitte Haskins & Sells
Chartered Accountants



Vijay Agarwal
Partner

For Bal Raksha Bharat



Harpal Singh
President



Thomas Chandy
CEO

Place: Gurgaon
Date: 20 August 2015

Place: Delhi
Date: 20 August 2015

FINANCIAL OVERVIEW

BAL RAKSHA BHARAT

(registered under the Societies Registration Act, 1860)

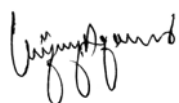
Receipts and Payments Account for the year ended 31 March 2015

(All amounts are in Indian Rupees)

Receipts	For the year ended 31 March 2015			For the year ended 31 March 2014		
	Restricted Funds	General Funds	Total	Restricted Funds	General Funds	Total
Opening Balance						
Cash in hand	500,268	157,861	658,129	2,053	254,308	256,361
Cash at bank	348,135,769	67,711,676	415,847,445	244,027,828	90,054,577	334,082,405
Receipt of foreign grants	1,038,696,248	-	1,038,696,248	1,091,588,267	-	1,091,588,267
Receipt of domestic grants	133,374,730	-	133,374,730	52,317,566	1,440,206	53,757,772
Interest on fixed deposits	37,251,162	4,257,837	41,508,999	33,004,174	5,957,587	38,961,761
Miscellaneous receipts	412,605	43,000	455,605	311,046	449,000	760,046
Donations	6,074,093	333,371,106	339,445,199	19,008,871	312,146,316	331,155,187
	1,564,444,875	405,541,480	1,969,986,355	1,440,259,805	410,301,994	1,850,561,799
Payments						
	Restricted Funds	General Funds	Total	Restricted Funds	General Funds	Total
Grants disbursed to others	401,932,311	105,566	402,037,877	424,712,143	2,369,421	427,081,564
Programme expenses	498,990,705	472,779	499,463,484	457,097,901	5,599,803	462,697,704
Salaries and allowances	68,479,028	90,768,628	159,247,656	58,829,670	93,861,309	152,690,979
Consultancy	1,589,396	4,955,764	6,545,160	1,353,035	10,930,468	12,283,503
Travel and accommodation	52,715,394	5,718,713	58,434,107	53,337,624	7,392,565	60,730,189
Legal and professional charges	5,467,115	1,895,939	7,363,054	11,403,346	4,382,610	15,785,956
Rent	13,481,463	15,975,074	29,456,537	13,293,413	16,685,806	29,979,219
Fund Raising Expenses	12,201,468	133,924,283	146,125,751	13,669,781	154,357,540	168,027,321
Training	15,042,065	52,059	15,094,124	15,808,425	90,616	15,899,041
Bank Charges	44,187	1,127,611	1,171,798	61,593	973,935	1,035,528
Other operational expenses	24,789,952	30,982,411	55,772,363	20,616,386	30,702,883	51,319,269
Fixed assets purchased	17,116,926	2,954,027	20,070,953	5,397,471	2,065,737	7,463,208
Communication expenses	6,566,520	8,779,121	15,345,641	5,461,000	8,699,915	14,160,915
Deposits and advances (net)	9,895,857	3,016,630	12,912,487	10,581,980	4,319,849	14,901,829
Closing Balance						
Cash in hand	1,047	32,740	33,787	500,268	157,861	658,129
Cash at bank	436,131,441	104,780,135	540,911,576	348,135,769	67,711,676	415,847,445
	1,564,444,875	405,541,480	1,969,986,355	1,440,259,805	410,301,994	1,850,561,799

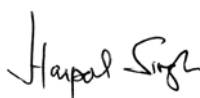
As per our report attached.

For Deloitte Haskins & Sells
Chartered Accountants



Vijay Agarwal
Partner

For Bal Raksha Bharat



Harpal Singh
President



Thomas Chandy
CEO

Place: Gurgaon
Date: 20 August 2015

Place: Delhi
Date: 20 August 2015

FINANCIAL OVERVIEW

BAL RAKSHA BHARAT

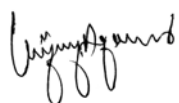
(registered under the Societies Registration Act, 1860)

Schedules forming part of the accounts

(All amounts are in Indian Rupees)

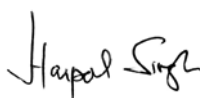
	As at 31 March 2015	As at 31 March 2014
Schedule 1: Corpus fund		
Opening balance	8,600	8,600
Closing balance	<u>8,600</u>	<u>8,600</u>
Schedule 2: Restricted fund		
Opening balance	116,597,664	20,634,513
Add: Grants received during the year	1,172,070,978	1,143,905,833
Less: Revenue grants recognised in the Income and Expenditure Account	(1,098,124,458)	(1,055,862,398)
Add: Unutilised Balance of Endowment Fund Interest Income for the year (refer note no 5 of schedule 9)	14,564,617	7,919,716
Closing balance	<u>205,108,801</u>	<u>116,597,664</u>
Schedule 3: Endowment fund		
(Refer note 5 of schedule 9)		
Opening balance	216,975,000	216,975,000
Closing balance	<u>216,975,000</u>	<u>216,975,000</u>
Schedule 3A: Endowment fund Interest		
Interest Earned on Endowment Fund during the year	20,340,965	21,645,795
Less: Funds Disbursed to Early Childhood Development (ECD) Centre during the year	5,776,348	13,726,079
Balance transferred to Restricted Fund	<u>14,564,617</u>	<u>7,919,716</u>
Schedule 4: General fund		
Opening balance	90,391,139	121,503,759
Add: Excess of income over expenditure / (expenditure over income)	32,128,690	(32,552,826)
Add: Grants received during the year	-	1,440,206
Closing balance	<u>122,519,829</u>	<u>90,391,139</u>

For Deloitte Haskins & Sells
Chartered Accountants



Vijay Agarwal
Partner

For Bal Raksha Bharat



Harpal Singh
President



Thomas Chandy
CEO

Place: Gurgaon
Date: 20 August 2015

Place: Delhi
Date: 20 August 2015

FINANCIAL OVERVIEW

Bal Raksha Bharat

(registered under the Societies Registration Act, 1860)

Schedules forming part of the accounts

(All amounts are in Indian Rupees)

SCHEDULE 5: FIXED ASSETS

Particulars	Gross Block				
	As at 31 March 2014	Additions during the year	Deletions during the year	Adjustments	As at 31 March 2015
Furniture and fixtures	8,102,870	1,974,321	50,684	-	10,026,507
Software	12,870,872	2,332,567	-	-	15,203,439
Computers	18,463,010	8,349,190	488,556	-	26,323,644
Vehicles	29,392,760	1,661,055	-	-	31,053,815
Equipment	14,440,726	5,678,416	396,317	-	19,722,825
Leasehold Improvement	4,364,115	75,404	-	-	4,439,519
Total	87,634,353	20,070,953	935,557	-	106,769,749

Particulars	Depreciation / Amortisation					
	Upto 31 March 2014	Depreciation for Opening WDV	On additions during the year	On deletions during the year	Adjustments	Upto 31 March 2015
Furniture and fixtures	2,681,504	981,267	453,998	21,031	-	4,095,738
Software	8,324,650	1,818,489	643,110	-	-	10,786,249
Computers	11,844,385	2,647,450	2,010,195	352,516	-	16,149,514
Vehicles	15,513,568	3,593,316	388,316	-	-	19,495,200
Equipment	3,262,224	1,554,930	870,821	102,803	-	5,585,172
Leasehold Improvement	4,340,752	23,362	4,522	-	-	4,368,636
Total	45,967,083	10,618,814	4,370,962	476,350	-	60,480,509

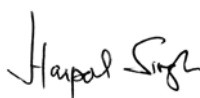
Particulars	Net Block	
	As at 31 March 2015	As at 31 March 2014
Furniture and fixtures	5,930,769	5,421,366
Software	4,417,190	4,546,222
Computers	10,174,130	6,618,625
Vehicles	11,558,615	13,879,192
Equipment	14,137,653	11,178,502
Leasehold Improvement	70,883	23,363
Total	46,289,240	41,667,270

For Deloitte Haskins & Sells
Chartered Accountants



Vijay Agarwal
Partner

For Bal Raksha Bharat



Harpal Singh
President



Thomas Chandy
CEO

Place: Gurgaon
Date: 20 August 2015

Place: Delhi
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FINANCIAL OVERVIEW

BAL RAKSHA BHARAT

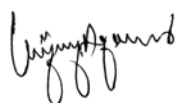
(registered under the Societies Registration Act, 1860)

Schedules forming part of the accounts

(All amounts are in Indian Rupees)

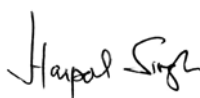
	As at 31 March 2015	As at 31 March 2014
Schedule 6: Current assets, loans and advances		
Cash and bank balances		
Cash in hand	33,787	658,129
Balances with scheduled bank		
- on current account	12,511,576	7,747,445
- on deposit account	528,400,000	408,100,000
	<u>540,945,363</u>	<u>416,505,574</u>
Loans and advances		
(Unsecured and considered good unless otherwise stated)		
Advances recoverable in cash or kind or for value to be received	31,220,494	25,538,230
Security deposits	14,883,516	9,809,246
Staff advances	113,401	117,892
Tax deducted at source	10,440,207	6,504,195
Interest accrued on fixed deposit	4,764,258	5,942,629
	<u>61,421,876</u>	<u>47,912,192</u>
Distributable Material		
Distributable Material (Refer note 2(g) of Schedule 9)	-	3,149,350
	-	<u>3,149,350</u>
Schedule 7: Current liabilities and provisions		
Current liabilities		
Sundry creditors and payables	87,089,565	66,684,314
Other liabilities	10,112,015	11,781,810
	<u>97,201,580</u>	<u>78,466,124</u>
Provisions		
Gratuity	6,842,669	6,795,859
	<u>6,842,669</u>	<u>6,795,859</u>
Schedule 8: Non grant income		
Donations		
- restricted funds	6,074,093	19,008,871
- unrestricted funds	333,371,106	312,146,316
Miscellaneous income		
- restricted funds	412,605	311,046
- unrestricted funds	43,000	449,000
	<u>339,900,804</u>	<u>331,915,233</u>

For Deloitte Haskins & Sells
Chartered Accountants



Vijay Agarwal
Partner

For Bal Raksha Bharat



Harpal Singh
President



Thomas Chandy
CEO

Place: Gurgaon
Date: 20 August 2015

Place: Delhi
Date: 20 August 2015

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