



**WE SEE
TOMORROW IN
TODAY'S CHILD**



Save the Children

ANNUAL REPORT 2016



**HUMANITY OWES
THE CHILD THE BEST
IT HAS TO GIVE**

Eglantyne Jebb, Founder of Save the Children

CONTENTS

- 4** From the Chair
- 6** CEO Speaks
- 8** Governing Council
- 9** Our Patrons
- 10** Results for Children

- 14** Action on the Ground
 - 16** Transforming the future
 - 20** Safeguarding children from harm
 - 26** Growing up healthy
 - 32** Saving and helping rebuild lives

- 36** Elevating Voices of Children
- 44** Securing Lasting Change through Partnerships
- 54** The Drivers of Change
- 57** Financial Overview

THE year 2015 was significant in many ways. It marked the end of the 15 years' term that the leaders from across the globe had given to themselves to realise 8 Millennium Development Goals (MDGs). The focus has been to collectively tackle the most crucial issues facing humanity such as poverty, education, maternal mortality, infant and neo-natal mortality among others. It was in the same year that the Sustainable Development Goals (SDGs) were adopted to carry on the momentum generated by MDGs.

The world has made significant progress in achieving many of the MDG goals. However, India continues to lag behind in curbing maternal mortality and child mortality to expected levels. It has also failed to address prevalence of hunger. As per the Census 2011 report, 89 million children in the age group 0-3 were malnourished, with 35.6 million among them underweight.

Save the Children is committed to ensure that "Every Last Child" survives, learns and fulfils his/her potential irrespective of who they are or where they live. To do this, we are campaigning in India and globally to remove barriers resulting from poverty, discrimination and a lack of political voice. These barriers exclude millions of children from basic healthcare, nutrition and education each year.

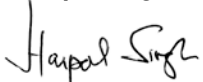
Over the next 3 years, we will work to ensure that 15 million of the world's excluded children have access to life-saving healthcare and quality education – contributing towards progress on 2030 global goals. This will help prevent 600,000 child deaths and help 50 million more children to learn. India has an important role to play in achieving these goals.

Our current global strategy also recognises the trend of dramatic increase in absolute numbers of deprived urban children and the imperative to respond to their needs. To address this, the members of the confederation have come together to drive an Urban Strategy Initiative. This initiative will expand our urban footprint by implementing breakthrough urban pilot programmes, targeted research, learning and capacity building, resource mobilisation and new partnerships.

Save the Children has been in existence for almost 100 years. It has a wealth of expertise in 'what works for children' globally. We now wish to make this knowledge accessible to all to achieve the greatest impact for children. I take pride in stating that Save the Children India is now going to lead the hub for generating, identifying, applying and sharing knowledge globally.

Thanks to the tremendous support of our donors, partners, collaborators and colleagues; we achieved large scale impact by reaching over 1.5 million children across India. I am truly thankful to all those who have contributed towards our successes and achieving superior outcomes for children. However, to achieve our future objectives we need much greater support not only from our current well-wishers but also from a large number of new supporters from the corporate world, institutions, government and citizens. I look forward to a surge in support in attaining an equal world for all children ensuring "Every Last Child" has an equal chance for a bright future.

Best Wishes,
Harpal Singh



CHAIR, SAVE THE CHILDREN
GOVERNING COUNCIL



**EVERY CHILD
DESERVES THE
BEST CHANCE FOR
A BRIGHT FUTURE**

WE ENSURE CHILDREN'S UNIQUE NEEDS ARE MET AND THEIR VOICES HEARD

AS the year draws to a close, I reflect on behalf of the organisation on achievements and challenges together. Looking back, there is much to celebrate for children and on tackling challenges as we embark on to next year.

The year 2015 was a pivotal year for Save the Children as we collectively drew up our strategy that will determine the direction of the organisation, in India and globally, and our combined focus for the period 2016 – 2018. Save the Children's vision 2030 reflects our ambition for children and efforts to reach the excluded and the most vulnerable children. Our strategy lends itself to newly adopted Sustainable Development Goals through three breakthroughs for children: 1) No child should die from preventable causes 2) every child should have a basic quality education 3) violence towards children should no longer be tolerated.

I am extremely pleased to share that Save the Children India has directly impacted the lives of 15 million children across our thematic operations in 12 states of India in year gone by. The year, 2015, also saw a sharpened focus on urbanisation as an important lens to look at children's exclusion through alienation of their rights. Save the Children India's flagship report, 'Forgotten Voices', which underlines the evidence across sources – Government, practitioners working in the urban landscape, analysing children in street situation. While it offers an insight and guidance for Government to safeguard children's interest in their 100 smart cities agenda, it has already defined the focus on urban street children for Save the Children India.

This year also saw the amendment to the Child Labour Prohibition and Regulation Act (CLPRA) being passed in the Parliament. Save the Children welcomes the complete ban of employment of children below 14 years of age. However, the provision of allowing minors to help in family enterprises after school hours and during holidays is something which would require closer monitoring and tracking, as it can result in and also conceal the children work force in the home settings.

Additionally, we welcome the inclusion of the 15-18 years of adolescent age group within the ambit of CLPRA. However, the list of hazardous industries in which adolescents are prohibited from working is too narrow, and raises serious concerns on the vulnerability of this group. It is imperative that a guideline, defining the kind of help and time engagement for minors from home as well as the kind of work which the 15-18 age group can take up, is drawn up in adherence with International Labour Organization's statutes. Only then can we hope to safeguard our children and their rights.

As Indian GDP growth has overtaken many large economies of the world we would like to see the demographic dividend of young people, of which we have- especially the most marginalised communities of children, doesn't slip through the cracks.

**Thank you on behalf of India's children,
Thomas Chandy**



CEO

ENSURING ACCOUNTABILITY

Save the Children's Governing Council comprises experts and veterans, committed to achieving breakthroughs in the way the world treats children. They guide and lead us using their rich and diverse experience thereby helping us achieve our strategic goals.



Arun Maira, Chairman Emeritus

Arun Maira is the current Chair for Board of Trustees of HelpAge International. He served as a member of the Planning Commission of India. He was Chairman of the Quality Council of India, the Axis Bank Foundation, and Save the Children in India.



Harpal Singh, Chairman

Harpal Singh is recognised worldwide as a thinker and speaker on the integration of global healthcare. He is the Mentor & Chairman Emeritus, a member of the Board of Directors of Fortis Healthcare Limited, and serving as the Chairman, Save the Children India and Vice Chair, Save the Children International.



Swaroop Sampat Rawal

Swaroop Sampat Rawal, a talented actress, a former Miss India and a noted educational researcher and trainer. She travels across India to conduct workshops for teachers to facilitate understanding in life skills and drama in education. She was selected by the then Gujarat Chief Minister Narendra Modi to head an educational programme in the state.



Rajiv Kapur

Rajiv Kapur has been an international banker in Asia and the USA. He is also the founder of InvesTech.



Mirai Chatterjee

Mirai Chatterjee is the Director of the Social Security at Self-Employed Women's Association (SEWA). She is responsible for SEWA's Health Care, Child Care and Insurance programmes. Currently the Chairperson of the National Insurance VimoSEWA Cooperative Ltd. She is also

actively involved with the Lok Swasthya Health Cooperative.



Rakesh Bharti Mittal

Rakesh Bharti Mittal is the Vice-Chairman and Managing Director of Bharti Enterprises. He is a Life Trustee and the Co-Chairman of Bharti Foundation, which was set up with the vision "To help the underprivileged children and young people of our country realize their potential".



Ravi Singh

Ravi Singh is the Secretary General & CEO of WWF-India since 2003. He has over thirty years of working experience and domain knowledge of the banking sector and organisational behaviour.



N Kumar

N Kumar is the Vice Chairman of The Sanmar Group. He is the Honorary Consul General of Greece in Chennai. N Kumar had been a President of CII and is



the current Chair for the CII Institute of Quality, Bangalore.



Rajendra S Panwar

Rajendra S Pawar is the present Chairman and co-founder of the NIIT Group. Mr. Pawar served as a member on the Prime Minister's National Council on Skill Development and the National Task Force commissioned to develop India into an IT Superpower. He is also the Founder Member of NASSCOM (The National Association of Software & Service Companies).



Arindam Bhattacharya

Dr. Arindam Bhattacharya is the Senior Partner and Director of The Boston Consulting Group, India and also the co-leader of Bruce Henderson Institute, BCG's new research institution, with responsibility for Asia and Emerging Markets.

ADVOCATING FOR CHILDREN

Save the Children is fortunate to have the support of some of the most eminent members of the society. They lend their voices to our campaigns and help us to positively impact the lives of the lesser privileged children.



Shobhana Bhartia is the Chairperson and Editorial Director of the Hindustan Times Group. She served as a nominated member of the

Rajya Sabha, the upper chamber of the Indian parliament. She is also a member of the high-level group "Alliance of Civilizations" formed by the UN Secretary General.



Jamshyd Naoroji Godrej is the Chairman and Managing Director of Godrej & Boyce Mfg. Co. Ltd. He serves as Co-Chairperson of Council on

Energy, Environment and Water and as the Chairman of Aspen Institute, India. He is also Ex-President of Confederation of Indian Industry (CII) and Ex-President of the Indian Machine Tool Manufacturers' Association.



Aroon Purie is the Chairperson and Editor-in-Chief of The India Today Group. He is also the Managing Director of Thomson Press (India) Limited and the Chairman and Managing Director of TV Today.



Ajay S. Shriram is the Senior Managing Director and Chairman of DCM Shriram Consolidated Ltd. He serves as the Vice President of

International Fertilizer Industry Association,

Paris (IFA) and as Vice President of CII. Mr. Shriram is the Chairman of Governing Body of Shri Ram College of Commerce, New Delhi and Member of Board of Governors of The Doon School, Dehradun (India) and Indian Institute of Management, Lucknow (India).



Viswanathan Anand is an Indian chess Grandmaster and former World Chess Champion. Anand has won the World Chess Championship

five times.



N. R. Narayana Murthy is the Founder of Infosys Limited. He articulated, designed and implemented the Global Delivery Model which has

become the foundation for the huge success in IT services outsourcing from India. He serves on the boards of Ford Foundation, Rhodes Trust, the Indian School of Business and the UN Foundation.



Malvinder Singh is Group Chairman of Fortis Healthcare, a leading healthcare player in India and the Asia Pacific.

He is spearheading the creation of the first integrated pan Asian healthcare delivery model. Previously, he was Chairman, MD and CEO of Ranbaxy Laboratories.

WE DELIVER LASTING RESULTS FOR MILLIONS OF CHILDREN

OUR VISION is a world in which every child attains the right to survival, protection, development and participation.

OUR MISSION is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

OUR VALUES guide our behavior and are the principles by which we make decisions: Accountability, Collaboration, Integrity, Ambition and Creativity.



OUR PRESENCE ACROSS THE COUNTRY
19 STATES
88 DISTRICTS

OUR TOTAL REACH

1,513,676

Through the period 2015-16 in the below mentioned states





PROTECTING CHILDHOOD

Children rescued from the clutches of child labour

139,299 Involved

31,718 Removed

Trafficked children rescued

450 Involved

99 Rescued



1,272

Teachers trained

2,045

Health workers trained

2,096

Adolescents trained into vocational schools

3,120

Children enrolled into schools

26,747

Children provided with emergency relief response

11,161

Families supported through humanitarian response

34,326

Children which we were able to rescue from the clutches of malnutrition through our various programmes

115,037

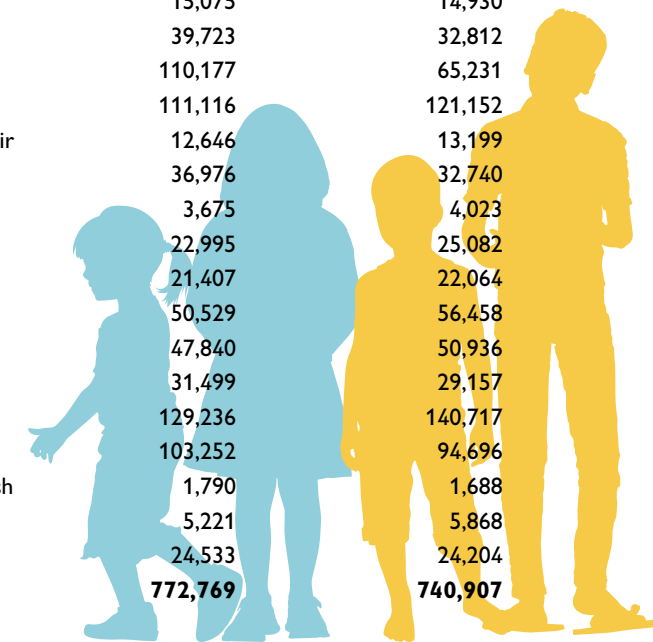
NEWBORN LIVES SAVED THROUGH OUR VARIOUS PROGRAMMES



2015 HAS SEEN A SIGNIFICANT CHANGE IN THE SIZE AS WELL AS THE LENGTH OF THE ENGAGEMENT FOR A PROJECT. WE HAVE REACHED MORE CHILDREN THAN EVER BEFORE AND HAVE RAISED MORE RESOURCES TO REACH OUT TO THOSE CHILDREN

A STATE-WISE SPLIT OF THE REACH

State	Girls	Boys	Total
Andhra Pradesh	5,080	5,951	11,031
Assam	15,075	14,930	30,005
Bihar	39,723	32,812	72,534
Delhi	110,177	65,231	175,408
Haryana	111,116	121,152	232,268
Jammu & Kashmir	12,646	13,199	25,845
Jharkhand	36,976	32,740	69,716
Karnataka	3,675	4,023	7,698
Maharashtra	22,995	25,082	48,077
Odisha	21,407	22,064	43,471
Punjab	50,529	56,458	106,987
Rajasthan	47,840	50,936	98,776
Tamil Nadu	31,499	29,157	60,656
Uttar Pradesh	129,236	140,717	269,953
West Bengal	103,252	94,696	197,947
Himachal Pradesh	1,790	1,688	3,478
Madhya Pradesh	5,221	5,868	11,089
Telangana	24,533	24,204	48,737
Grand Total	772,769	740,907	1,513,676



OUR TOTAL THEME WISE REACH

Theme	Direct Children	Indirect Children	Total Reach	Reach in %
Child Protection	184,858	394,224	579,082	38
Education	92,016	101,888	193,904	13
Health & Nutrition	225,168	416,217	641,385	42
Humanitarian response & DRR	55,351	35,305	90,656	6
Child Poverty	1,104	7,545	8,649	1
Grand Total	558,497	1,257,565	1,513,676	100

ACTION ON THE GROUND

Save the Children believes every child deserves a future. We give children a healthy start, the opportunity to learn and protection from harm. We do whatever it takes for children, every day and in times of crisis, transforming their lives and the future we share. In 2015, we reached over 1.5 million children through our programmatic interventions and we will not stop until every last child has an equal chance.

TRANSFORMING THE FUTURE

Education improves health and income prospects and helps break the cycle of poverty. At Save the Children, we ensure that every child receives quality education and gains the skills and knowledge they need to thrive.

Save the Children believes that education has the power to transform the future of children and that every child has an equal right to access quality education. We work with children from the most disadvantaged communities across India to provide them with an opportunity to learn and succeed in life.

It has been seven years since the Right to Education (RTE) bill was passed. Yet there are millions of children who never see the inside of a classroom. Many drop out in the absence of adequate attention from teachers or a child friendly method of teaching. Girls drop out due to something as basic as the absence of a lavatory in the school or sometimes just because they are 'girls' and need not be educated as per the traditional belief.

Our education programmes are aimed at addressing these core issues and more. Through our work on the ground we reach out to the marginalised families in the hard to reach areas, counsel them on the importance of education and how it is imperative for both girls and boys. We train teachers on interactive and child friendly methods of teaching, develop and provide them with teaching and learning materials, and also prepare children for formal education through our bridge schools.

Thanks to our generous supporters, we were able to reach out to around 2 lakh deprived children through our educational programmes.

THE UNSEEN BARRIERS

In India, gender-based discrimination in education is both a cause and a consequence of deep-rooted disparities in society. Despite constitutional provisions requiring equal opportunities for women, gender remains an important determinant in the lack of accessibility to basic services and opportunities, especially among low-income families.

The growth in the number of girls attending and completing primary school is comparatively low. In rural areas, less than one-third of girls attend school as compared to the same age group elsewhere in the country. Fewer girls are enrolled in school than boys: for every 100 boys enrolled in school, only 93 girls are enrolled. And even fewer girls continue their education at the secondary level (83 percent of girls compared with 87 percent of boys).

Save the Children shares a deep commitment towards the education of girls. We believe girls' education is the key to changing the course of a family and, ultimately, the course of a nation. We work

in India and around the globe to reduce the obstacles to girls' education. In partnership with Girl Rising we mobilise and engage the marginalised communities to increase access to quality education for girls across 20 villages of Manpur block of Gaya district in Bihar.

EDUCATION TO EMPOWERMENT

Thanks to the enactment of Right to Education (RTE) Act which provides eight years of free and compulsory education to all children between the ages of 6 to 14 years. India has 199 million children in school and studying. However, a bigger challenge at hand now is the quality of education they receive. We must acknowledge that the RTE is not only the right to access education but also the right to receive quality education. While education must be available and accessible to all, it should also be acceptable and adaptable.

Save the Children, in partnership with BVLGARI, is implementing a multi-state program 'Education to Empowerment' program since July 2011 which is titled as 'Pillars of Learning' in Bihar and 'Improving Learning Levels of Children' in Andhra Pradesh and Telangana. Later in 2014, we also initiated intervention in 40 public





WE WORK WITH CHILDREN FROM THE MOST MARGINALISED COMMUNITIES ACROSS INDIA, IN THE HARDEST TO REACH PLACES, TO PROVIDE THEM WITH AN OPPORTUNITY TO LEARN AND SUCCEED IN LIFE

schools in Pune Municipal area in Pune, Maharashtra with support from BVLGARI. Save the Children has completed five years of Journey with BVLGARI towards creating opportunities for the children to access quality education in a child friendly environment through focused strategies and interventions. The project aims to improve the learning levels of children from the most marginalised communities in an enabling child friendly environment as mandated under the Right to Education Act, 2009.

One of the major focuses of the programme is to track and measure the improvements in the learning levels of children, school and community relationship and teaching learning processes while also improving language and numeracy skills. Due to this intervention, there has been consistent improvement across the states, in the levels of enrolment, attendance and presence of functional school management committees which ensures engagement of communities in improving the learning outcomes of their children.

The interventions have covered total 320 schools, 100 Anganwadi Centres in 200 villages in Adilabad & Mahbubnagar Districts of Telangana and Kurnool Districts of Andhra Pradesh and in Maner block of Patna district and Manpur Block of Gaya

district, thus reaching out to the most deprived and marginalized communities.

Some Highlights:

- School SMCs are functional now.
- Anganwadi workers now demonstrate better teaching learning skills.
- AWWs have adopted innovative methods in school to impact children's attitudes towards education and school.
- Mothers at Anganwadi centres not only aware on the importance of Early Childhood Education but now on regular basis many of them do home-based teaching for their kids.
- Overall, 90% of children have achieved the reading ability and learning level appropriate to their grade level.

LET THE LIGHT SHINE

Guddu Kumar, a 12 year old boy studying at a primary school of Maner block in Patna, Bihar was popular for his good academic record and behaviour. However, due to financial constraints, he was forced to drop out of school and lend a hand to fend for the family. Guddu wanted to become an IAS officer but destiny landed him as a vegetable seller. He had almost given up on his dreams of studying further when this came to knowledge of Save the Children team. They

were taken with his commitment to study and through much persuasion convinced Guddu's parents to allow him to study. They further got the Head teacher's consent for Guddu's re-enrolment. Guddu was elated and thankful for the second chance he got at life.

Save the Children firmly believes that children are the future of a nation and that education is one of the most important ways of getting people out of poverty. We do everything it takes to ensure that every last child is able to explore their full potential.

QUALITY EDUCATION IN ELEMENTARY SCHOOLS IN NASHIK

The project, 'Quality Education in Elementary Schools' commenced in 2014, with an aim to improve learning environment benefiting 3600 elementary school children across 22 Zila Parishad Schools in Sinnar block of Nasik District. The interventions were designed to improve capacities of 130 elementary school teachers, 264 SMC members and cluster coordinators from 4 school clusters, parents, government officials and other civil society organisations.

The project has completed two years of implementation. It is assessed that academic performance of children has improved by

30% from existing levels (derived through a baseline study) in mathematics, language and second language (English). Children Groups and SMCs are the threshold of this programme who would ensure sustainability and continuity of the programme initiatives.

Major achievements of the project include improvement in enrolment, learning levels of children, social mobilisation of out of school children and child participation in change for improved services.

The intervention was able to:

- Significantly improve Learning Environment benefitting elementary school children across 22 Government Schools
- Enhance academic performance of the children with focus on English and regional languages, Mathematics and Computers in Government Schools
- Support formation and strengthening of the local community institutions for improved school functioning and management
- Strengthen existing academic support system for sustainability of the project interventions

Some Highlights:

- 828 new children and 172 out of school children were enrolled in the schools
- Members of the children group were successful in getting additional 106 out of school children enrolled at various intervals
- More than 4000 children across 22 schools benefitted from the Building as learning environment in school (BLES) activity. 7788 books on Marathi, Mathematics and English were provided for libraries of 22 schools
- All children of grade 2 can read and write numbers up to crore even though the syllabus of Mathematics does not contain that. 112 teachers were trained on pedagogical approaches in Language and Mathematics
- 90 teachers were trained on constructivism, a learning theory based on the idea that new knowledge is "constructed" on top of learners' existing knowledge

CASE STUDY



Gauri is a 1st standard student. Though she was keen on learning the alphabets and did her work sincerely she could not remember the alphabets. Her parents were illiterate hence there was no scope of receiving help from home. The book fairy then drew small pictures associated with the letter. This helped Gauri start recognising the letters. Now she can read as per her grade appropriate level. Gauri has started helping her younger siblings and class mates in learning alphabets.

Dalwivadi SMC members visited the school to supervise the cleanliness during mid-day meals and the usage of toilets. They continued their supervision for 2 months. During this period the children were taught good habits like not to spill food, take only required amount of food, use water in toilets etc. Even those serving food were asked to serve carefully and not spill food on the ground. It is heartening to see that even after the SMC members stopped supervising, the children have continued with the good habits.



ACTION ON THE GROUND

ENSURING CHILDREN STAY PROTECTED

Preventing and responding to all forms of violence and exploitation is essential to ensuring children's rights to survival, development and well-being. Save the Children works towards creating a protective environment for all children.

Children in every country, every culture and at every social level face various forms of violence, exploitation and abuse. Save the Children aims to ensure that all children, regardless of where they are born, survive, learn and are protected.

Millions of children are without appropriate care due to violence and abuse, poverty, conflict, parental illness, humanitarian disasters, etc. Such children live in many different circumstances, including being on the street, in extended families, in institutions, or being unsafe in their own families due to the family situation or poor parenting skills. We recognise that when children experience violence, whether at home or outside, they are prone to experience life-long physical, emotional and mental health problems and more likely to be perpetrators and/or get involved in violent situations later in life. We work with families and communities, to ensure appropriate care for children.

Thanks to our supporters, we were able to rescue more than 30,000 children from the clutches of child labour and around 100 from trafficking.

MAKING EVERY CHILD COUNT

Over the past 7 years, as the civil strife has steadily escalated in Chhattisgarh more

than 50,000 people from Bijapur, Dantewada and Sukma districts have been displaced and living in Khammam and Warangal, border districts of Telangana state. These Internally Displaced Persons (IDPs), who were already vulnerable towards social protection and development opportunities, have further been deprived and marginalised by the new state of Telangana and Andhra Pradesh.

The IDPs have not been able to rebuild their lives in terms of social protection, access to primary health care services, reporting of severely acute malnutrition and opportunities for early child care and education. Their inability to pursue new livelihoods could be attributed to their being in an alien environment, lack of legal recognition and rights and acceptance by the state government. Even though there is peace, life in Telangana is not easy for these displaced tribal people. The Gotti Koyas are hesitant to go back to Chhattisgarh out of fear. The children, pregnant and lactating women are the most vulnerable and deprived having no access to primary health care services and nutritious intake. Malnourishment, Respiratory Tract infections, Skin diseases, Anaemia, Food insecurity and Social protection are few critical indicators depriving them of their survival and development opportunities.



Children are at the heart of everything we do and we do all it takes to protect them

Most of them have no identification documents/caste/tribal recognition and so cannot access the welfare programmes.

There have been significant achievements with regards to alleviating the sufferings of those displaced in the reserve forest area hamlets. Through consistent persuasion and exchange of dialogues, resistance from the state authorities has started declining, an inclusive approach commenced

and displaced children, women and men have begun to be granted some of the entitlements due to them such as NREGS job cards, AADHAR cards, easier access to mini-anganwadis, health access, institutional deliveries and basic education.

Save the Children, with support from European Commission for Humanitarian Aid and Civil Protection (ECHO) is implementing a programme for these displaced groups addressing food insecurity, malnutrition, maternal nutrition and child protection. So far, we have benefitted over 2,000 children and approximately 4,353 adults through our intervention.

ENSURING LASTING CHANGE FOR CHILDREN

Save the Children has been working on child protection since 2008. In the last eight years, Save the Children has collaborated with the State government to bring the Jammu & Kashmir Juvenile Justice Act 1997 at par with the Central Juvenile Justice (Care and Protection of Children) Act, drafting Jammu & Kashmir Juvenile Justice (Care and Protection of Children) Rules 2014, training Social welfare Officers, Police officials ranging from DGP to Sub Inspector level and Lawyers on Juvenile Justice, getting the Integrated Child Protection Scheme (ICPS) in the State, development of State Child Policy and State Action Plan for Children and formulation of Quality Standards of care for the Orphanages of J&K.

Community based alternative care and protection model, promoted by Save the Children has received government's



No child should ever be neglected

CASE STUDY

25 year old Champa Devi is a discussion leader in Rajaunda Village, Gaya, Bihar. She plays a vital role in mobilising people against child marriage. She says "I use the tools and games given by Save the Children to engage people and we try to explain to them why child marriage is a bad thing for children, the family and the village."

Champa belongs to one of the marginalised communities and child marriage is rampant in her part of the world. She narrates how Save the Children's Lalita and Babu Intervention changed her life and helped her save many children.

When Champa learned that her sister Gita Devi was looking for a groom for her 14 year old daughter Sita1 she rushed to her sister to stop this marriage. She explained to her the ill consequences of early child marriages and also informed her that it was a punishable crime under the Prevention of Child Marriage Act 2006. She succeeded in convincing Gita to postpone Sita's marriage till she turned 18.

More than 50% of girls in the states of Bihar and Rajasthan are married before the age of 18 years. Unprepared



to bear either the burden of marital responsibility or of being a mother at such a tender age, these children are deprived of a healthy childhood. Child marriage is a gross violation of child rights. Save the Children India has been working towards ending child marriages in 200 community locations in Bihar and Rajasthan with the support of the Ministry of Foreign Affairs Netherlands and Save the Children Netherlands. The project 'That's No Way to Marry' is being implemented since 2014 in partnership with two local non-governmental organisations.

attention and their willingness to replicate it across the state. J&K is the first state in India which developed exclusive quality standards of care and protection as means of regulating undesired growth of orphanages in the state.

There have been many encouraging positive changes and developments made recently that hold lots of hope for the children of the state so far as their protection issues are concerned, including the amendment of the J&K Juvenile Justice (Care and Protection of Children) Act 2013 bringing it at par with the Central Act for ensuring reform of juveniles rather than detention. While these efforts of Save the Children in J&K have been acknowledged by the government, other policy and programme documents are at various stages of finalisation by the state.

EMPOWERING CHILDREN AND COMMUNITIES TO KEEP CHILDREN SAFE

Partnering with the Department of Women and Child Development, Save the Children in collaboration with partner organisation Youth Council for Development Association implemented the Breakthrough Project for strengthening the Child Protection at the community and state level across three intervention states – Jharkhand, Odisha and West Bengal.

The Breakthrough project aimed at developing a system for training and capacity building of personnel under ICPS. It also focused on developing a support mechanism for village level child protection committees (VLCPCs) linked to support district level ICPS functionaries. One of the main pillars of the intervention was strengthening of community cadres to further build capacities of children's

CHILD MARRIAGE IS A GROSS VIOLATION OF CHILD RIGHTS. WE MOBILISE PEOPLE AGAINST CHILD MARRIAGE

WE CELEBRATE CHILDHOOD AND ALL THE POTENTIAL IT HOLDS

groups, spread community awareness on child protection issues and identify child protection issues so as to address them effectively.

Under this programme, work was done with 365 Child Protection staff within the District Child Protection Units in 73 districts. Also, 45 Community Level Protection 'Cadres' in the states of Jharkhand, Odisha & West Bengal were placed at the Panchayat (ward) Level covering a total child population of 179,233 in 112,951 households.

All the three State Governments are appreciative of the work done, have provided support as and when necessary and have been allowing staff members time to attend residential trainings and consultations for up to a week.

Under this intervention we have had several breakthroughs. Information sharing has capacitated stakeholders including children and community to get knowledge on different laws, schemes meant for them and empowered the community to take steps against the odd.

Participation has helped in identifying and addressing issues of children. Children's views which are generally neglected are now being prioritised. Further, Children have started reflecting their views with their peer group members under one platform and with confidence addressing issues related to child protection. Their knowledge on the rights of child has enhanced and meeting with several other stakeholders is making them more responsive towards a safe and bright childhood.

EMPOWERED TO STOP CHILD MARRIAGES

Save the Children has been working in Gaya district, Bihar and Tonk district, Rajasthan for the past four years. Since 2014, Save the Children has been working towards ending child marriages as part of the Project 'That's No Way to Marry'.

To empower adolescents to raise



ACTION ON THE GROUND

their voice against the ill-practice of child marriages, the project introduced an innovative method called 'Lalita and Babu'. The aim of the method is to conscientise adolescents on rights, equality, gender, empathy, respect and issues surrounding these. It gives adolescents the opportunity to discover themselves as individuals and build their life skills through continuous and intensive participatory discussions facilitated by Discussion Leaders, who are adolescents and youth belonging to the same community.

target group: Mindfulness, Conduct and Group Interaction, Perception of Self. This intervention was carried out in two children's homes, one in a government run children's home for girls, Nirmal Chhaya and other a NGO run home called, Udaan (Salaam Baalak Trust). The target group is CNCP which includes children of prisoners in Tihar Jail, missing and runaway children and survivors of abuse and exploitation.

CASE STUDY

Parvati (original name changed to protect identity), was married off at the age of 12 years and became a mother at the age of 14 years. In order to make ends meet she took up a job as a live in domestic worker in a businessman's house in Kalkaji in Delhi at a monthly salary of Rs. 4,000. She had to undergo severe physical, verbal and emotional abuse there for five years until she was spotted by Save the Children's team who motivated her to join a Beautician Course being offered to adolescents under a project managed by us. Parvati left her employer's house and joined the course. She completed the six months training and got a job in a Beauty Parlour. After gaining some work experience in the Parlour, she opened her own parlour with support from us and our partners.

HELPING CHILDREN DISCOVER THEIR POTENTIAL USING ART AS A MEDIUM

Addressing the long-standing challenge of lack of access to child friendly and effective psychosocial support to Children in Need of Care and Protection (CNCP), Save the Children started the first of its kind intervention on Arts Based Therapy for Child Survivors of Abuse and Trauma in Children's Homes in Delhi.

Limitations of conventional counselling and lack of professional counsellors in child care institutions are two primary reasons for ineffective psychosocial intervention that leads to a long term negative impact on children. Save the Children's intervention addresses this issue through child friendly approach of arts based therapy where art becomes a medium for children to express, engage and heal. Using different artistic medium, the therapy gives children a range of opportunities to explore themselves and their relationship with those around them. Save the Children's long term goal is to advocate for integration of art based approach in ICPS's overall psychosocial rehabilitation of children.

This intervention used different artistic media such as music, movement and exercises, visual arts, performance and narrative skills to enhance some of the chosen therapeutic domains for the

ADDRESSING THE MENACE OF CHILD TRAFFICKING

Save the Children has been working to eradicate the malaise related to child trafficking in collaboration with the government and civil society groups. We have been working to tackle the problem at "Source" (states like Jharkhand, Bihar & West Bengal) as well as the "destinations" (such as Delhi, Mumbai, Kolkata).

We organise sensitisation workshops and social mobilisation campaigns against child trafficking. For instance "Inter State Convergence Workshop on Anti trafficking" was organised in Kolkata in the month of February 2016 to sensitise key stakeholders on the dimensions of human trafficking including recent trends, investigation techniques, rescue and post rescue protocols and to strengthen interstate collaboration and coordination for rescue and reintegration of victims of trafficking.

Save the Children has been an integral part of the joint initiatives to strengthen the child protection system in the state under the aegis of Integrated Child Protection Scheme (ICPS). Efforts of collaboration with Department of Child Development, Women Development and Social Welfare, different state governments, Directorate of Child Rights and Trafficking (DRT), State Commissions for Protection of Child Rights

and State Child Protection Society (SCPS) have led to some significant achievements.

As a result of continuous advocacy with the Jharkhand Government, a State Resource Centre has been set up in Delhi under the administration of the Resident Commissioner, Jharkhand to strengthen the interstate coordination mechanism on restoration of trafficked children.

PROTECTING AND EMPOWERING CHILD DOMESTIC WORKERS (CDWS)

Save the Children, in partnership with Comic Relief UK is implementing a project across 240 villages of three states of India - West Bengal, Jharkhand and Delhi to reduce Child Domestic Work through an integrated approach of prevention, response, system strengthening, awareness raising and evidence sharing.



"I AM ASPIRING TO MAKE MY VILLAGE AND STATE AT LARGE, A CHILD FRIENDLY ONE THAT WOULD BE FREE FROM ANY CHILD LABOUR"

CASE STUDY

Poonam was overjoyed when she heard the news that she had topped among all the girls in Khunti District, Jharkhand. "I scored 89% in my 10th class board exam" she exclaimed.

Things were not always as rosy for Poonam. Her journey from being a child labourer to a child champion has been a story of grit determination and hard work. When Save the Children came forward to help her break out of her situation and support her to study, she never thought that one day hundreds of young girls will look up to her success story and try to emulate her.

Today Poonam is a household name in her village and she guides other children to pursue education and prevent them from becoming a prey to Child Labour. She has now become a Child Champion of her village.

SAFETY AND SECURITY DON'T JUST HAPPEN, THEY ARE THE RESULT OF COLLECTIVE CONSENSUS AND PUBLIC INVESTMENT. WE OWE OUR CHILDREN A LIFE FREE OF VIOLENCE AND FEAR

Some of the milestones achieved so far are listed below:

- A total of 9,477 children have been provided with basic numeracy – literacy skills through a wide range of teaching learning materials under the project.
- 1,521 children have been mainstreamed into formal schools.
- 707 children have been enrolled in Vocational Training Courses.
- A total of 4,488 cases were managed by CPCs which included identification of CDWs, At-Risk Children and rescue children from trafficking and abusive conditions of work.
- A total 388 families of At-Risk Children and CDWs have been linked with various Social Protection Schemes of the Government.

PREVENTING CHILD LABOUR IN COTTON FARMS

Punjab and Haryana, although perceived as prosperous states, face serious challenges with respect to child rights situations. Apart from the issues of children engaged in labour, female sex ratio in both the states is among the lowest in the country. Substance abuse, child abuse, child marriage and corporal punishment are among other serious concerns for children in these states. Save the Children has collaborated with IKEA Foundation to prevent child labour in cotton farming in the highest cotton producing states, including Punjab and Haryana.

The unique model of building capacities of the community based groups to identify and address issues of child rights violations and simultaneously empowering government mechanisms for enhancing service delivery is bringing sustainable change in the lives of the children in the two states.

The guidelines developed by Save the Children for formation and strengthening of CPCs in Punjab were formally notified by the state government in December 2015.

GROWING UP HEALTHY

Ensuring healthy growth and development of children is an imperative. Save the Children exposes children to healthier ways of living through activity, nutrition lessons and balanced food choices so they can be healthy and active in both learning and life.

Save the Children is committed to ensuring that all children get access to free essential healthcare and grow up healthy to exploit their full potential.

The journey of newborns in India is filled with uncertainties. India has the highest number of newborn deaths, many of whom do not survive the very first day of their lives. Over 3,00,000 children die in India on the 1st day of birth and more than 7 lakh in their 1st month. Most of these deaths are caused due to preventable diseases such as malaria, diarrhoea, pneumonia and malnutrition can be prevented by simple and economical methods of preventive care that can be accessed by all young mothers and their newborns.

Our interventions are focused on maternal, newborn and child health, nutrition, adolescent health and reproductive health with special focus on those coming from the most disadvantaged communities.

Thanks to the generous contributions from our supporters in 2015, we were able to save 115,037 newborn lives through our various programmes, 34,326 children from malnutrition and trained over 2,000 health workers.

SAVING THE NEWBORNS

Save the Children finds it imperative that

all efforts are made to educate health personnel and the communities at large to improve newborn health and reduce death among newborns through providing appropriate home based care. With these objective in mind, Save the Children in partnership with Graham and Susan Tobbell developed a programme "Helping to save the lives of Newborns" which seeks to work intensively with frontline health workers, community based groups, mothers and newborns to bridge the gap between service



Children have the right to survive and thrive regardless of where they are born.

and practice of Home Based Newborn Care (HBNC) on the ground among rural populations. The project works to strengthen existing community groups, and build up the referral system that links these health workers to formal level health care systems.

The project intervention has shown encouraging signs of change at the ground level. The project has been successful in spreading awareness and education among the target community on health issues primarily pertaining to newborn care. Capacity building inputs have increased the efficiency of frontline health workers. This has resulted in increased access to health services and improvement in health indicators.

As the demand for health services has increased, the need now is to focus on health systems and to make it effective and accountable to respond to target community's needs.

Direct beneficiaries reached so far:

- 48,177 pregnant and lactating women
- 16,413 men
- 38,559 children under the age of two have benefited over the project period

Indirect beneficiaries reached so far:

- 235,386 adults and children have indirectly benefited from the work of the project over



ACTION ON THE GROUND

the project period

Over the past four years, the project has progressed enormously in terms of community engagements and awareness in the community, along with building capacities of 1319 frontline Health Workers in two interventions blocks to make scheduled HBNC home visits, enhancing knowledge of mothers and community members on Maternal New Born Child Health and Nutrition (MNCH), strengthening community support groups and community based governance as well as building skills of frontline health workers to improve village health and nutrition days community health service delivery and leads towards sustainability.

As a result of the intervention, Government of Jharkhand has recommended the HBNC to Community Health Division of Ministry of Health and Family Welfare (MoHFW). We are one of

the committee members at NHM, Jharkhand and supported Government of Jharkhand to develop and roll out Jharkhand new born action plan. Over the past three years, the project has progressed tremendously in terms of building the capacity of ASHAs/ Sahiyas to make HBNC visits, enhancing knowledge of mothers and community members on Maternal and Neonatal Health and Nutrition (MNHN), strengthening community support groups.

Some Highlights:

- Over 1300 front line health workers have been capacitated
- Institutional deliveries have increased to 79.66% and 77.44% in Saraiyahat and Nala block respectively in 2015
- The number of new-borns receiving HBNCs has almost doubled

REDUCING PREVALENCE OF CHILD MALNUTRITION

Under nutrition and micronutrient deficiencies are major public health challenges in West Bengal creating a vicious cycle of malnutrition across generations. According to NFHS 4, one third of the children under 5 years are under weight (31%), 32.5% stunted and 20.3% wasted. This definitely reflects that the children are not experiencing adequate growth as per their age. Poor knowledge and practices related to child feeding, inadequate facilities for sanitation and hygiene along with other social determinants related to gender imbalances have carried adverse impact on the child health. About half of the children miss exclusive breastfeeding in the first 6 months (47%) and only 23% of the children between 6-23 months receive adequate diet. Nearly 7.8 million people (38.6% of total population of West Bengal) still follow open

CASE STUDY

I ASPIRE EACH DAY THAT ALL CHILDREN GROW UP HEALTHY AND ENJOY A HAPPY CHILDHOOD



Sabina was born in Magrahat of South 24 Parganas district of West Bengal. Her mother could not see the face of the new born as she died while giving birth to the child. In early years Sabina had no one to attend to her. She would not even get proper food. She was growing up neglected, malnourished and very frail. When she was 8 months old, Sabina was adopted by Firoza Bibi and Gora Sekh of Noorpur.

When she was brought to Noorpur, our teams identified her as a child with severe acute malnutrition (SAM). Sabina's life was in danger. The community facilitator advised Sabina's mother to follow proper feeding practice for the child and also asked her to introduce nutrimix, a low cost supplementary nutrition for children. The community facilitator also referred Sabina for health camp organised under the initiative steered by Save the Children. The child received thorough health check-up and counselling from doctor and nutritionist. The field team also ensured that Sabina would receive all age appropriate immunisation from Government Health Facility. With special attention to Infant and young child feeding practices and care of the family and regular follow up from the CF, Sabina's health started improving. The mother feeds her timely and maintains cleanliness and hygienic conditions.

EVERY GENERATION OF CHILDREN OFFERS MANKIND THE POSSIBILITY OF REBUILDING HIS RUIN OF A WORLD



defecation practices in state (Census 2011).

The state programme office is committed to reduce prevalence of child malnutrition and morbidity to prevent the key causes of child deaths in the state. The interventions focus on two key aspects- Maternal, New Born and Child Health and WASH. The MNCH programmes in rural and urban areas mainly cover the 1000 days approach promoting use of health facilities and community based interventions for addressing the major causes of neonatal and child mortality and morbidity. Demonstration of models of water and sanitation facilities based on the local needs remain the core elements of the programmes on WASH in the urban underbellies of Kolkata. The experiences of

engaging with communities and local service providers guide the initiatives of highlighting the links between WASH and preventable diseases for greater attention and actions of policy makers.

Major Achievements

- 358 Severe Acute Malnourished (SAM) children and Moderately Acute Malnourished (MAM) children (7 months to 2 years of age) screened, identified and treated through Community based intervention
- 100% institutional delivery in Ward 58
- 98 Health camps organised to screen and provide medical treatment to malnourished children
- 562 Nutrition Counseling and Child

Our life-saving healthcare and nutrition programmes help babies and young children get through their fragile years

care sessions (NCCS) conducted providing supplementary nutrition and counseling support for malnourished children, pregnant and lactating mothers

- Mobilised funds from local government (Panchayat) in Diamond Harbour for purchasing supplementary foods (Nutrimix) for malnourished children in their own locality
- Directly reached 5,213 people across the intervention areas through various campaigns organised on special days like Global Hand Washing Day, World Toilet Day Renovation of community and school toilets along with ensuring its proper usage and maintenance through the presence of a fully functional users group, WASH committee at the community level and CHHC's at the school level
- A Technical Advisory Group (TAG) has been formed to guide the planning and implementation of "Stop Diarrhoea Initiative (SDI)" programme

STOP DIARRHOEA INITIATIVE

Swachh Bharat Mission is a nation-wide cleanliness campaign that has been

introduced by the Indian Government as a massive movement which aims to initiate the idea of a nation where cleanliness is maintained at all times. When launched on 2nd October 2015, this campaign created ripples across the country and charged up each Indian to make efforts towards a 'Clean India' by 2019.

Based on WHO/UNICEF seven-point plan to ensure comprehensive diarrhoea prevention and control, a major aspect of the project is to drive change among the communities and their members to maintain good cleanliness and personal hygiene. It also works on preventing open defecation – a major causes of diarrhoea, which is one of the most prevalent causes of child deaths under 5.

Save the Children is working for the most vulnerable children and their communities to improve the Water, Sanitation and Hygiene (WASH) situation. In March 2015, we rolled out a new comprehensive project - the Stop Diarrhoea Initiative to prevent diarrhoea and diarrhoea-related deaths in 5 states of India. We undertook several WASH related initiatives in our intervention areas including

schools toilets and about 7000 children have improved access to the sanitation facilities which includes hand washing platform in steps, drinking water platform, clean toilet with water facility and handicapped friendly structure. And, to add to our successes three gram panchayats from our intervention areas were declared as Open Defecation Free (ODF) by Department of Drinking Water & Sanitation (Swajal). These initiatives have supplemented the overall goal of Swachh Bharat Mission (Gramin).

The community is much more aware now about the WASH issues and how simple measures like usage of safe drinking water, using toilets, washing hands after using toilet and before meal etc. could help protect them from diarrhoea.

ENSURING CHILDREN'S RIGHT TO SURVIVAL

With a desire to address malnutrition in India, His Holiness the 14th Dalai Lama donated the majority of the prize he was awarded under the 2012 Templeton Prize to Save the Children. Supported by this fund, Project Karuna was launched in 100 villages of Gumla Sadar of Jharkhand and Pindra blocks of Uttar Pradesh. Both these states are among the most affected with under nutrition. Most children under the age 5 in Uttar Pradesh are stunted due to malnutrition and Jharkhand has the second highest number of malnourished children in India.

Project Karuna was launched with an aim to fight the ravages of under nutrition in children and reducing malnutrition by improving nutrition security through multi-sectoral approach and enabling the most marginalised children attain their right to survival.

Inspired by the work done by Save the Children under project Karuna and its relentless advocacy efforts, Chief Minister Raghubar Das inaugurated Jharkhand Nutrition Mission (JNM) on 13th November 2015, an autonomous body that will help improve nutrition governance and eliminate malnourishment from Jharkhand by 2020. JNM will provide technical leadership to guide and assist the multi-sectoral plans for nutrition specific and sensitive interventions. The Mission will contribute by recommending evidence-based innovative initiatives; improving monitoring and reporting systems for quality and coverage of nutrition interventions; generating evidence for informed action. In this regard Government of Jharkhand has also released a vision document which envisages targets for nutrition outcomes by 2025 in Jharkhand.



THE JOURNEY OF NEWBORNS IN INDIA IS FILLED WITH UNCERTAINTIES. INDIA HAS THE HIGHEST NUMBER OF NEWBORN DEATHS, MANY OF WHOM DO NOT SURVIVE THE VERY FIRST DAY OF THEIR LIVES. WE DO WHATEVER IT TAKES TO SAVE CHILDREN'S LIVES AND GIVE THEM A CHANCE TO LIVE THEIR DREAMS

conducting series of community mobilisation activities through our volunteers trained on WASH components, formation of CHHCs in the schools to ensure that the children regularly wash their hands before having mid-day meal as well as after using toilets, designing a notebook depicting messages on diarrhoea prevention and control for all children enrolled in the schools and renovation of 14 Community Toilet Complexes (CTC) which were previously not usable, with support from community. It is estimated that post the renovation of CTCs around 12,000 community people use these toilets in secure and dignified way.

As a result of our WASH interventions in Delhi, 10 schools have been provided wash infrastructure with necessary repair of



ACTION ON THE GROUND

SAVING AND REBUILDING LIVES

Children are vulnerable to a range of risks such as separation from family, sexual exploitation and psychosocial distress during emergencies. Save the Children does whatever it takes to reach children in need and reduce the impact of disasters.

Disasters have devastating effect on people and communities, and not at least on children. Formidable challenges continue to threaten the future of children. The environmental calamities as well as man-made conflicts are on the rise.

Save the Children strongly believes that addressing disaster risks, the effects of climate change, and the underlying vulnerabilities to both can dramatically reduce the impacts of disasters on children's physical, emotional, cognitive, and social development, particularly when children themselves are at the centre of that effort. And, we are committed to reducing children's vulnerability to emergencies, ensuring their right to survival and development during and after an emergency and providing the support they and their families need to quickly recover and re-establish their lives, dignity and livelihoods.

Our goal is to mount emergency responses that are timely, at appropriate scale and scope, providing high quality programming, efficiently, effectively, safely and securely for the most vulnerable children and their families. Our aim is to increase preparedness of children and their families for emergency situations in the aftermath of natural disasters through child-centred and community-based approaches.

We also aim to manage disasters better, minimise the impact of natural disasters to communities in disaster prone areas and build child-centred resilient communities.

We work with a Child-Centred DRR approach (CCDRR) that puts the child at the heart of all the DRR work we do, and ensuring their participation.

BATTLING THE WORST FLOODS IN SOUTH INDIA

A deep tropical depression came through the Bay of Bengal and hit the south-eastern coast of India and Sri Lanka in early November 2015, causing heavy rains. Several districts of the states of Tamil Nadu and Andhra Pradesh were flooded. The initial flooding was moderate and the government was able to address the humanitarian needs of the community. However, the heavy sustained rains from 28th November to 2nd December resulted in heavy flooding in the area. The South India floods turned out to be the most catastrophic in the recent history. The situation in the flood affected Tamil Nadu and Andhra Pradesh improved with rains stopping in the second week of December. The waters receded, and people slowly attempted to return to what was left of their homes. As the water receded, from many areas, the challenge of

FACT FILE OF SOUTH INDIA FLOODS

- 347** Loss of Lives
- 5** districts inundated
- 495** Villages affected
- 150** Urban Wards of Chennai
- Total Population affected **2,000,000**



- 700,000** Children affected
- 20,000** Agriculture fields inundated (hectares)

homeless thousands became clearer with a rise in epidemics, and the urgency to stitch together the badly battered infrastructure. Cleaning up streets of muck, repairing roads and bridges became a huge task for the state administration. In total, 2,000,000 people were affected by the floods of which 700,000 were children.

The families who had survived the floods began to gather up and civil society organisations joined up in mobilising humanitarian response to the affected population. Among other initiatives, we distributed dry ration, including rice (1000 kg) and dal (425 kg) to the local government (block level) to organise hot and healthy meals in the community kitchens for 113 families for 3 weeks in Cuddalore. The local government appreciated Save the Children's support in contributing to secure food security. Further, Save the children conducted a workshop on WASH during emergencies with Start Fund Consortium Partners (Christian Aid and Oxfam) and their implementing partners (CASA, REAL, CHES).

BUILDING SAFER AND RESILIENT COMMUNITIES

West Bengal is a multi-hazard prone state making a significant section of the child population exposed to the risk of disasters and their consequences. The most alarming situation lies in the cities like Kolkata as the people are mostly uninformed about the growing threat and how to respond to that. Kolkata is the world's 7th most flood prone city. Struggling with the daily life of earning basic sustenance the families can hardly think about a situation when they may face life threatening consequences of urban disasters.

Save the Children is engaged in a current initiative of developing an urban intervention model of building community resilience to the risks of disasters. The initiative is part of a multi-state project 'Building Safer and Resilient Communities in Urban Slums of India'. Children are the at the forefront of this initiative as they are being mobilised to create groups within schools and communities and become more alert and active to prevent and face a situation of disaster with better preparedness. The initiative is being implemented in Ward 65 of Kolkata, an area marked by high concentration slum population most of whom belong to migrant families from states like Bihar and UP.

Some of the initiatives taken include mapping of 10 slum pockets, 10 ICDS and 10 Schools done along with Participatory

CASE STUDY

DISASTER RISK REDUCTION THROUGH KNOWLEDGE SHARING

Arpita Ghosh, a 12 year old girl and student of class VIII lives with her family in Tiljala Shibtala Lane, Khalpar West slum. She is an active CG member and shows interest in new activities. She regularly attends the meetings, sometimes conducts the meeting and looks forward to opportunities to go to other slums and discuss health, WASH, disaster and nutrition issues with children there.

A few months ago each slum had to prepare their risk management plan. Being a part of the planning process, Arpita identified fire as a major risk. She and her

family had already suffered the hazards as the stove in her room caught fire once. She explained to the group that as the slums are densely populated and electric wires are hung low, the chances of fire spreading fast is high. She recalled that sand is a good fire extinguisher. Therefore, she recommended the group to keep a bucket filled with sand handy in their homes to stop fire from spreading. She also informed her neighbours and other households about this simple method of preventing a disaster.

Within one month she was able to motivate 10 households to keep sand buckets at home. Now she is also going to other slums to motivate the dwellers of other slums about fire safety.

WE DO WHATEVER IT TAKES TO SAVE CHILDREN'S LIVES



SAVE THE CHILDREN'S ROLE IN BATTLING THE DISASTER

SHELTER & NFIS
2,700 kits distributed
2,700 families reached
13,500 people reached

WASH
Number of standard hygiene kits distributed
2,700 kits distributed
2,700 families reached
13,500 people reached

FOOD SECURITY
808 food baskets distributed
4,040 people reached

LIVELIHOOD
410 families benefitted with unconditional and conditional cash transfer

EDUCATION
1,010 children reached

Vulnerability Capacity Analysis (PVCA) to identify the daily risks and long term hazards; Formation of Community based groups like Children's Groups, Mothers' Groups, Child Resilience and Protection Committees and Task Forces and orientation on the issues of Children's rights and entitlements, DRR concepts and social protection schemes available to them; Risk Management Plans for each slum pocket and school prepared through active participation of communities and designing Evacuation Maps; and orientation workshops with teachers, Aanganwadi Workers done on DRR, School Safety and Nutrition. As a result of these initiatives, 450 children and parents adopted steps of Handwashing, SDMRC is being established in 9 schools and the Sarva Siksha Mission Headquarters in Kolkata and 30% of total HHs is now using chlorine solution for water purification.

MINIMISING VULNERABILITIES AND DISASTER RISKS

Disaster Risk Reduction is the systematic development and application of policies,

strategies and practices to minimise vulnerabilities and disaster risks throughout a society; to mitigate and prepare for adverse impact of hazards, within the broad context of sustainable development.

A 4 year partnership with Nokia was launched in November 2014, which included a year long pilot intervention. The project aims at building resilience of over one million vulnerable children, their families and communities in 350 villages across 5 states (Andhra Pradesh, Bihar, Delhi, Rajasthan and Tamil Nadu). This shall be achieved by innovatively integrating information technology, disaster risk reduction and a social protection framework.

Key technological innovations that have emerged from this program are:

- Road Safety App: Towards reducing response time in case of road accidents, the idea to work on the road safety app was initiated, a request from the district collector of one of the project regions. The App is being piloted in Tamil Nadu.
- Forecast Application in Risk Management

(FARM) School: FARM Schools have been conceptualised to assist farmers to analyse the data provided by the Indian Metrological Department and take informed farming decisions. The initial testing is complete and the initiative is set to be implemented in Nagapattinam district of Tamil Nadu.

- The application for Web based Early Warning System Software is under development and the pilot in Khagaria, Bihar is soon to begin. The approximate recipients of early warning messages through this method would be 12000.
- The innovative tool of Network in a Box (NIB) which is designed to ensure connectivity to task force members under situations of emergency when all connectivity is down, has been tested and is ready to be rolled out.

MAKING THE COMMUNITY INDEPENDENT AND RESILIENT

In village Govindapallipalem, regular cases of injuries are witnessed due to community's nature of work i.e. wood cutting, heavy weight lifting, fishing and unsafe cooking

practices. Govindapallipalem is a coastal village and the primary occupation of villagers is fishing. The situation of the villagers was analysed by task force members who agreed that the Panchayat Disaster Management Resource Centre (PDMRC) can play a crucial role in village, if a task force member is regularly present at the centre, especially when taskforce members are well trained in first aid, shelter management, early warning, search and rescue and have done many mock drills.

As part of the interventions under NOKIA project 'Building resilience among children and their communities', a PDMRC was installed there in 2015.

PDMRC is equipped with LCD screen, CPU, solar panel and emergency related material like lifebuoys, lifejackets, first aid, etc. The task force committee pasted contact number outside the PDMRC, to be used in case of emergency. Through this initiative, in past two months, task force members have treated 18 community members and prevented the injury from causing any severe damage.

Before installation of PDMRC the villagers were dependent on Registered Medical Practitioner (RMP) doctors and Mandal's Hospital for treatment of any kind of injury. They had to either travel to hospital or wait for RMP doctors to visit. But after the establishment of PDMRC, villagers feel independent and resilient. Apart from immediate response, villagers use the PDMRC for weather forecast, job search and online shopping. The installation of LCD and internet availability has opened doors of development for them.

Venkateshwara, PDMRC in-charge said, "I knew computer even before joining the PDRMC but after becoming PDRMC in-charge, I am happy that I am able to put my knowledge in use for the community's welfare. People come here and use it for information on wages, house subsidy, old age pension, online shopping etc. Above all the instances of damage from injuries has reduced by 45% in the village. We pay our gratitude to Save the Children and NOKIA for empowering us with not only through equipment but information as well."



ELEVATING VOICES OF CHILDREN

Save the Children advocates and campaigns for change to realise children's rights and to ensure that their voices are heard. We realise that we can sustain the impact of our programmes and take that impact to scale by persuading governments and other institutions with power and resources. We bring lasting changes in the lives of children by influencing the policies and actions of governments and other institutions.

INFLUENCING THE FUTURE

Save the Children continued to advocate, communicate and campaign on all the key child rights issues in 2016. We innovate and develop evidence directly from our programming activities, and then persuade others to adopt what we have proven and/or fund us to take it to scale.

Advocacy and Campaigns are central to securing lasting change in children's lives and integral to our Theory of Change – 'Be the Voice, Build partnerships, Be the innovator, Achieve results at scale'. Save the Children advocates for better practices and policies to fulfil Children's Rights and to ensure that Children's voices, especially the most vulnerable, are heard at the global, national and local levels.

The public's awareness of the issues affecting children is an essential part of driving effective advocacy and campaigns. The level of this awareness depends on Save the Children – and our partners, coalitions and ambassadors – having a strong media presence. Our impactful campaigns and strong media presence with clear, coherent and consistent messaging enable us to influence key stakeholders on issues affecting children.

ACTION/2015

Action/2015 is a growing global movement made up of thousands of organisations calling for concrete actions and ambitious agreements for people and the planet by the end of 2015. In India, Wada Na Todo Abhiyan (WNTA) with strong support from Save the Children India has been leading the process of developing consensus from civil society

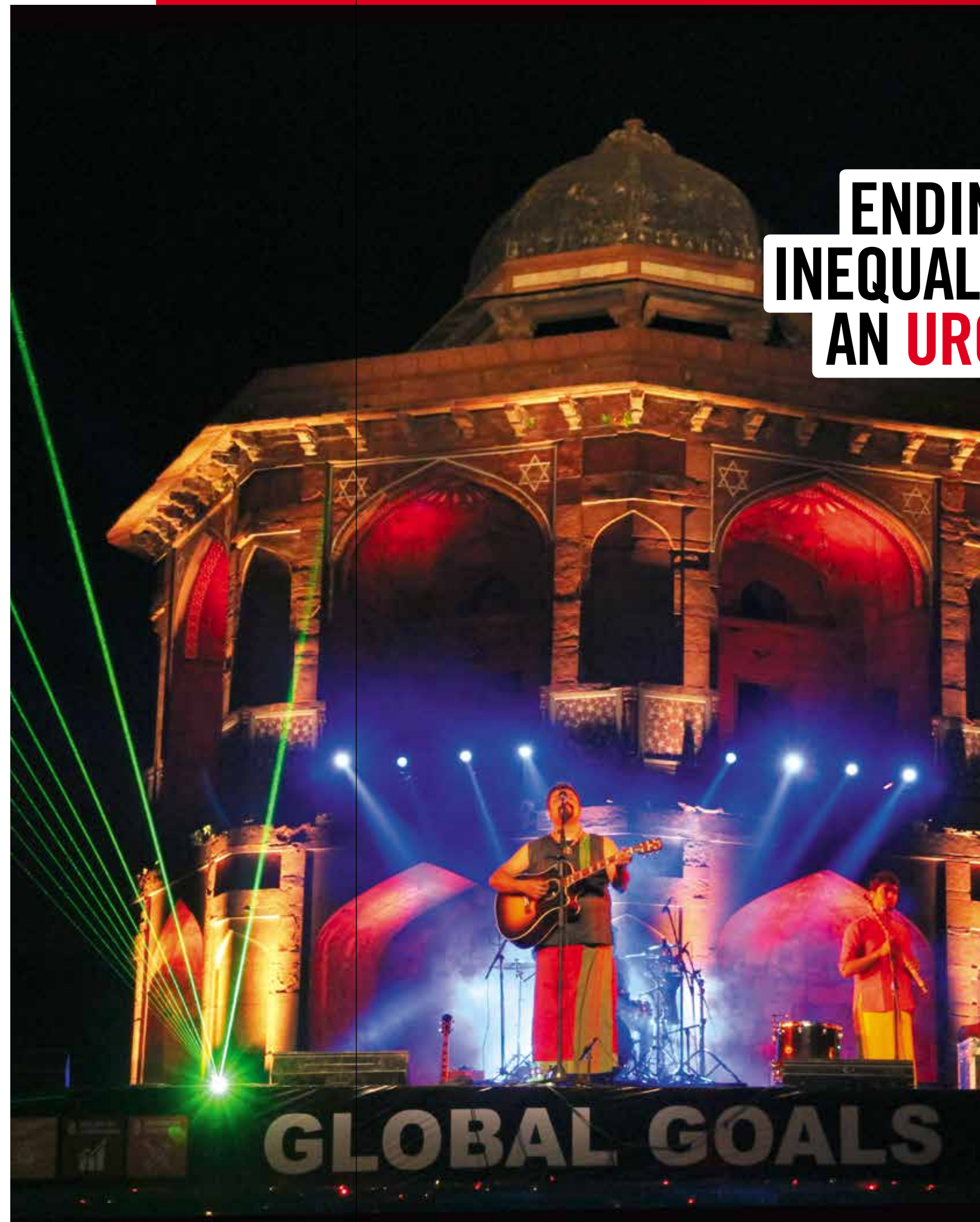
and communities, around their aspirations from the new development agenda.

Action/2015 launched in the month of January in 15 states and 150 districts. Children presented demands to various governors, chief ministers, deputy chief ministers, deputy commissioners, state ministers, members of state legislative councils and legislative assemblies, district magistrates and state officials, and members of political parties. After the launch, a month long series of interventions- May Mobilisation, momentum around the International Youth Day and Financing for Development, the Indian coalition was gearing up for one of the biggest and most significant mobilisations of the year around the UNGA in September with the Global Day of action being observed on the 24th of September.

After the successful execution of our mobilisations around FFD and International Youth Day, the Action/2015 coordinators organised a coalition meeting with more than 40 members who regularly contribute to the work of Action/2015 in India. A draft plan was proposed and after a series of discussions a final plan was created and shared amongst all.

Month long online and offline mobilisations took place. With the objective

**ENDING EXTREME
INEQUALITY IS
AN URGENT NEED**



to highlight the major issues to the government and capture their attention, #LightTheWay campaign was launched. Through this campaign, we brought out issues being faced by the marginalised. Issues ranging from clean water, sanitation, poor civic infrastructure and discrimination were seen being shared from various regions.

Hours before PM Narendra Modi, along with other world leaders, adopted the new Global Goals at the UN Sustainable Development Summit in New York, Save the Children organised the Light the Way event at the historic Purana Qila in New Delhi. There were laser shows, electrifying dance performances and a performance by Raghu Dixit Project as thousands cheered the PM, urging him to set ambitious Global Goals for the betterment of the most marginalised children and their families.

This was a support and solidarity driven campaign which encouraged individuals to congregate at a historically significant location while holding sources of light (Candles, earthen pots etc.) to show their support and hope from the Global Goals. In order to unite and celebrate the oncoming of the Global Goals, we organised events across multiple locations on the same day. These were cultural events interspersed with speeches/talks through which information

A DISPROPORTIONATE NUMBER OF CHILDREN TEND TO EXPERIENCE A TOXIC COMBINATION OF POVERTY AND DISCRIMINATION SIMPLY BECAUSE OF WHO THEY ARE OR WHERE THEY LIVE. THIS PREVENTS THEM FROM REALISING THEIR RIGHTS TO SURVIVING AND FULFILLING THEIR POTENTIAL

on the Global Goals was shared with the attendees. At the end of each show, the attendees were seen holding light sources as a show of solidarity. 16 cultural shows across 15 cities were held from the 23rd to the 25th of September. In these events individuals from diverse and marginalised backgrounds were seen coming together and celebrating the possibility of an equal, safe and secure world.

REACHING OUT – COMMUNITY OUTREACH INITIATIVES

India has the largest young population in the world with more than one-third of its population below the age of 18 years. They have no access to their basic rights and are not able to voice their opinion. These children dream of a better life and believe in a positive change but are not empowered to act in accordance with their belief.

Communication can be used as a great tool to inspire breakthrough in the way the world treats children. In a vast and diverse country like India, radio is considered to be one of the most important means of communication. It is said that community

radio has the power to shape the destiny of Indian society and we believe in the tremendous power of communication to bring a positive change.

In partnership with Commonwealth Educational Media Centre for Asia (CEMCA) we have conducted capacity building workshops for children and their mothers in slums from three different states. These workshops were conducted through a series of interactive, fun filled sessions, game and activities. The participants were educated about the importance of radio during a disaster and how they can use community radio to express themselves, raise their voice and empower communities at large. They were given sound training on how to produce their very own radio programmes based on the issues faced in their communities. The participants actively participated and were not shy to voice their opinion. They were very creative and they successfully produced their first radio programme by the end of the workshop.

Most of the children who participated in these workshops were themselves victims of exploitation and they longed to



Reshmi Khatoon with her peers on their way to the legislative Assembly for an interface with elected representatives



make a change in their lives and in their communities. They now see community radio as a great tool through which they will be able to voice their opinion and sensitise their community on various issues.

Our partner will help air the radio programmes produced by these children across 100 community radio networks in India. The skills of these children will also be utilised to produce episodes for our AIR programmes which will be aired on over 50FM channels across India through Rainbow FM. Community radio will act as a great tool to bring change in the lives of children and it will empower them to be the change in their communities.

VIDEO VAN CAMPAIGN

Chup nahi rehna, Humse Kehna

Save the Children in association with the Punjab and Haryana State Commissions for protection of Child Rights and its consortium partner Breakthrough is running a video van campaign – Chup nahi rehna, Humse Kehna. Nine video vans are visiting 833 project villages, where Save the Children is currently implementing a project ‘Strengthening Child Rights in Cotton Farming Districts of Punjab and Haryana’

In first phase of the campaign, Save the Children informed community about the

four basic principles of child rights which are working with the Education, Protection, Respect and Equality. In this second phase, we intend people to take action for preventing violation of child rights in the community.

One of the primary reasons for existence of child rights violations is the social acceptance towards these issues and lack of access to the authorities for reporting such issues. In order to address the issue, the video van campaign is insisting to stop tolerating issues of child rights violations and encourage community to report them.

The campaign is targeting to create zero tolerance for following child protection issues

- Child Labour
- Child Marriage
- Child Abuse
- Female Feticide
- Substance Abuse
- Corporal Punishment
- Children on the move (trafficking and migration)

We are promoting following mechanisms of reporting to the community

- Suggestion boxes installed at the village

- CPC and CG members in the village
- At the video van show members of Children’s group read out the village report card on child rights. It is followed by a Nukkad Natak involving a wise man, a perpetrator and talking suggestion box. The nukkad natak explains the reporting mechanism and the role of Child Protection Committees in the village.

It is followed by a short film of female feticide and child sexual abuse. Children are then involved in a game which further explains the laws related to child right violations.

Community members supporting the campaign are requested to take a pledge at a photo booth, where their images are captured. At the end, the villagers are awarded a trophy, which will be circulated in every house of the community to remind them about the pledge to protect children.

The video vans are being tracked online through geo tagging on real time basis and the images of people taking pledge are uploaded on google drive on daily basis.

ENSURING EVERY LAST CHILD SURVIVES AND LEARNS

Over the next three years, Save the Children will work to ensure that 15 million of the world’s excluded children have access to



life-saving healthcare and quality education – contributing towards progress on 2030 global goals that prevents 600,000 child deaths and helps 50 million more children to learn.

Some are being excluded from this progress because of their gender (being girls rather than boys), because of their ethnic or religious background, because they are refugees or live on the street, because they have a physical or mental disability, or because they are from poor and disadvantaged regions.

Save the Children is committed to helping ensure that every last child survives and learns. We are doing whatever it takes to reach the world's most excluded children. To do this, we will campaign to remove barriers

resulting from poverty, discrimination and a lack of political voice. These barriers exclude millions of children from basic healthcare, nutrition and education each year. Save the Children is campaigning at an international and national level in order to achieve the greatest impact for children.

EVERY LAST CHILD IN INDIA

Save the Children in India will look at the three distinct lens – urban poor, women and girls, socio-economic factors – as ways in which children are being excluded and left behind in accessing their rights to survive, learn and be protected. For India we have set a target of 1 million children for campaign period, which includes 500,000 street children. As part of this campaign,

Save the Children in India will focus on:

- Impacting the lives of 2 million most excluded and marginalised children by providing them access to their basic rights – education, health and protection.
- Mobilise 1 million people to catalyse wider movements for change and create platforms for children's voices to be heard.
- 500,000 street children will have a legitimate identity as a citizen of the country, which will enable them access to their basic rights.

We will advocate for strong policies; for the street children create a comprehensive priority framework for addressing issues related to street children, give each street child an identity, access to quality education for all Identity is a big problem, as there

We are campaigning to remove barriers resulting from poverty, discrimination and a lack of political voice

are no birth registrations for millions of children across India. In India's Bihar region, for example, where scheduled castes make up 59 per cent of the poor, only six per cent of children are registered at birth, compared to 42 per cent of children in the rest of the country – preventing them from accessing vital services because they lack proof of birth.

Explosion in urban populations speeding up – where have we kept interests of 40 per cent of these who are children. Where are the policies like NREGA, ICDS for urban scenario? A staggering figure of 26 per cent of street children are under 6 years of age.

There is a higher percentage of street children in cities other than the metros (1.3 per cent in Patna and Mughalsarai against 0.4 per cent in Hyderabad and Kolkata) showing that India is rapidly urbanizing and we need to urgently find ways to include children's issues in our planning processes.

Street children are the most vulnerable during humanitarian crisis and that street children – and those residing in squatter settlements – do not even have an identity (leave aside access to education, health and protection services). Hence in disasters no one knows about the problems faced by the street and homeless children.

Our research findings also suggest that 85 per cent of the children on street are

with a care taker, who are on urban streets due to stress migration. The rural stress is leading to migration of vulnerable people in urban areas but the situation in urban areas is further deteriorating for them.

SAVE THE CHILDREN WINS 'BEST CHILD RIGHTS NGO IN RAJASTHAN' AWARD

Out of 250 NGOs working in the state on issues pertaining to children, Save the Children has been felicitated as the 'Best NGO Working on Child Rights in Rajasthan' in NGO Felicitation and Wish Realization Awards 2016 by Zee TV. We had been awarded in a ceremony organised at Hotel Marriot in Jaipur which was broadcast live on Zee Marudhara.

Save the Children is present in several districts of the desert state of Rajasthan including Jaipur, Tonk, Banswada, Dungarpur and others where we have holistic programmes on improving children's nutritional status, prevention of child labour and child marriage and linking of vulnerable children to social protection schemes of the State Government. This award goes on to show how Save the Children's tireless work for children is being acknowledged and appreciated at different levels. Save the Children works with the mantra of 'Whatever It Takes to Save Young Lives' and recognitions like these only help to reinforce the commitment towards the most marginalised and vulnerable children of this country. We thank all our supporters for imposing their faith in us. It's your support which keeps us going.

SAVE THE CHILDREN TAKES PART IN THE 'NDTV CLEANATHON' EVENT

Save the Children participated in the 'NDTV Cleanathon' event. Our Director for Programmes, Dr. Sudeep Gadok shared the panel with Amitabh Bachchan, Parineeti Chopra, Cyrus Broacha, and NDTV's Vikram Chandra. He explained how Save the Children is working with children and their families to improve their hygiene and sanitation levels, in partnership with RB (renowned global consumer goods company, makers of Dettol). He elaborated several steps for enhancing hygiene and sanitation practices in schools and communities, many of which were endorsed by Amitabh Bachchan.

The event was a part of the 'Dettol - Banega Swachh India' campaign of RB and NDTV. It is a five-year ambitious program to address the rising need of improving hygiene and sanitation in India, of which Save the Children is an integral part.

SAVE THE CHILDREN IN INDIA WILL LOOK AT THE THREE DISTINCT LENS – URBAN POOR, WOMEN AND GIRLS, SOCIO-ECONOMIC FACTORS – AS WAYS IN WHICH CHILDREN ARE BEING EXCLUDED AND LEFT BEHIND IN ACCESSING THEIR RIGHTS TO SURVIVE, LEARN AND BE PROTECTED



INVESTING IN CHILDHOOD

Save the Children has been working for almost a century across the globe and for over 60 years in India. Through the years, we have touched the lives of millions of children and their families through our interventions on the ground. We must acknowledge that all this has been possible due to the generous support of our individual donors and corporate and institutional partners.

SECURING LASTING CHANGE THROUGH PARTNERSHIPS

We firmly believe that all individuals have the power to transform lives. All it requires is bringing them together on one platform from across the country to stand tall for the rights of children and help in protecting their childhood.



We have been working in India for over 65 years and the work we do requires sustainable funds to ensure we are able to deliver what we had taken upon ourselves, for children. And today, we take pride in saying that our donors have always stood by us. Our individual donors and corporate & institutional partners, with their generous and prompt contributions, have ensured that we achieve the best outcomes for children in the stipulated timeframe.

We are truly indebted to our donors for their relentless faith in our work and for their much valued donations which enables us to give the forgotten children a childhood

they can cherish. It is because of the undying support of our donors, corporate partners and institutional partners that we were able to save over 1.5 million children last year and passionately continue our work to positively impact more lives.

CORPORATE PARTNERSHIPS

Mondelez: Mondelez International Foundation is empowering people to lead healthier lives. The Foundation is working with Save the Children with communities across 5 locations to address the significant health concerns in India. It supports a way towards healthy lifestyle uniquely, which aims in bringing positive changes in the lives of young children.

Food habits are complex in nature and multiple factors are prevalent for an overall development. Young children do not choose what they eat. Their parents decide and prepare food for them. As they grow up and start going to school, teachers, peers and other people at school, along with the media and social leaders, play an important role in shaping these children up. Lack of enough knowledge among children and mothers on healthy lifestyle and food habits lead to increase in health burdens. Childhood and early adulthood are crucial periods when nutritional and physical activity habits are formed.

Shubh Aarambh project run with support

received from the Mondelez foundation aims to improve health seeking behaviour and community based health, nutrition and childhood development services to strengthen future resiliency of targeted population. The project uses an integrated approach to address the intergenerational needs affecting nutrition and healthy lifestyles of families through activities under the three pillars of:

- Nutrition Education
- Sports for Development
- Growing of Fresh Foods

Shubh Aarambh has put forward a remarkable achievement in all of its implementation areas.

Achievements at a glance

The project is primarily aimed to cater to children from 0 to 18 years. Pregnant and lactating mothers are also a part of the project's direct beneficiaries. Under this intervention, we reached 29,027 mothers through various mothers' group activities and events. Among them 4,502 were pregnant and lactating women. 36,401 children in the age group of 0 to 18 years were reached during the period through various group and community level activities.

Kitchen Garden and Safe Play Space development have been phenomenal activities under the project. Most of the

DONOR SPEAKS

It was our daughter's first birthday and we could not think of anything better than spending time with underprivileged children and bringing a moment of joy in their lives. These children, who were either orphans or those abandoned by their parents were very well taken care of by Save the Children and offered a clean, well-kept, hygienic and child friendly place to stay.

I personally interacted with a few children and was pleased to learn how happy they were. The atmosphere was very positive and energetic. I was very delighted to see a dedicated library, a clean dining area and thoughtfully planned bed rooms which had a grill around the ceiling fans to avoid any accidents. On seeing the arrangements, I was confident that Save the Children placed children's safety and care on utmost priority. After visiting the centre we have been reassured that our monthly contribution is being spent the right way. Thanks and kudos to Save the Children.

I am glad our daughter's first birthday cake was cut with these kids who sang the most melodious song for her.

Sanjay Kumar & Kanika Khare
Donors



community kitchen gardens and safe play grounds have been developed in schools and Aanganwadi Centres (kindergarten). Produce of each Kitchen Garden is being used for school mid-day meals. This is a unique initiative and various government agriculture departments are getting involved in this.

Linking project beneficiaries with government schemes is another key priority of the project and the team is closely working with various Government departments and schemes. The Community Health and Nutrition Workers (CHNWs) and Government Frontline Workers such as, Anganwadi Workers (AWWs) and Health Workers/Assistants (like, ASHAs) work in collaboration to ensure health services for children and mothers. They facilitate mothers and other beneficiary groups to access benefits of Government schemes, which ultimately benefit the health and nutrition status of the community.

Donor Employee Engagement is one of the unique activities of Shubh Aarambh Project. During this period, various celebratory events, health camps, community-wide sports and nutrition events were conducted at the community level. These activities positively contributed to Shubh Aarambh to achieve its goals. A total of 409 working hours have been spent by donor employees with the project target groups, a great way in bringing small changes.

Initiatives	Numbers
Total children reached	36,401
Total women reached	29,027
Mothers' groups formed	1,571
Safe Play places developed	29
Kitchen gardens formed	113

ORACLE: Brick kilns of Malda and North 24 Parganas districts in West Bengal are huge employment centres attracting large

number of migrants from the nearby districts and states for a greater part of the year. The children who follow their parents in these kilns soon become additional hands to earn. Encumbered with language problem, it is not easy for these children to take admission into local schools. With many not even having identity cards, it becomes even tougher to enrol them in schools. Technically, they don't exist.

In April 2015, Oracle made education reach the door step of this deprived segment. With the help of Save the Children, Multi-activity Centres were established in the brick kilns engaging trained facilitators. We have successfully reached out to about 1,500 children including 850 girls in 100 brick kilns. At present attempts are underway to mainstream 564 children in the local government schools.

The model created on ground has been an accomplishment and has received appreciation because of its robust process of education and learning level assessment. Inspired by the outstanding results, the efforts saw coming forward of key players such as Government of West Bengal, United Nations and other NGOs to come together to find solutions both at source and destinations for the children on move.

JUNIPER: JUNIPER Networks is helping Orohalli Gram Panchayat (covering 11 villages) in Bengaluru by instigating better WASH practices in the community. Through a multi-pronged approach the programme aimed at making the community informed about personal hygiene, prevention of diseases by combating malnutrition and using safe drinking water, educating about ill effects of open defecation and adopting proper sanitation methods. Further with the help of Save the Children's technical expertise, JUNIPER made provisions for waste water treatment through DEVATS technology, construction of drinking water

WE ARE DETERMINED TO ACHIEVE DRAMATIC CHANGE FOR THE WORLD'S MOST VULNERABLE CHILDREN. IN 2015, WE PARTNERED WITH OVER ONE LAKH INDIVIDUALS AND SEVENTY EIGHT CORPORATES AND INSTITUTIONS TO GARNER RESOURCES TO MAKE THIS POSSIBLE

platforms in schools and Aanganwadis and Community Managed Toilets (CMTs) in villages.

With the project still ongoing, JUNIPER has reached out to more than 1,000 people through their integrated efforts in informing communities, training frontline health workers, constructing hand washing platforms in schools and Aanganwadis encouraging hand washing practices in children, installing water filters for children to drink clean water. With a vibrant employee giving programme, JUNIPER employees have made concerted efforts to reach out to the community of Orahalli. While activities such as JUNIPER Run made the local people run with employees for exercise and fun, JUNIPER team also lent a hand in building of hand-washing platforms.

C&A: C&A Foundation collaborated with Save the Children to build the Foundation's first global humanitarian partnership. The three-year strategic partnership supports millions of children, as well as mothers who are fighting for the survival and well-being of their families. Our projects are focused on both disaster preparedness and immediate, lifesaving emergency response to humanitarian crises. The ongoing programme in 35 selected slums of Delhi, Mumbai, Kolkata and Patna is an intervention in this regard with disaster risk reduction (DRR) as thematic focus. The objective of the programme is to capacitate



From top: Mock early morning evacuation drill; Task force training of community members

vulnerable children and mothers with coping capacity to shocks induced by natural hazards and everyday risks by safeguarding protection, education, health & nutrition and other lifeline services.

The targeted communities are made confident and disaster prepared by devising slum safety plans, risk profiling of slum communities and schools, building Urban Disaster Response Task Forces (UDRTF) and continuous monthly interactions through Mothers Groups, Children Groups, etc, trainings and mock drills.

C&A is also an instrumental ally when it comes to emergency funding and to mitigate risks from suddenly struck tragedies. Their commitment was evident by their much needed support at times of West Bengal floods (Aug 2015) and Chennai floods (November 2015).

On the employee engagement front, across most of the C&A stores, customers can find information about the partnership and make a donation at the register.

Additionally, C&A carries out various activities to create awareness and raise additional funds for Save the Children. Earlier, this year Save the Children organised a C&A Ambassadors trip to West Bengal where five chosen C&A employees got to visit the slum in the state where DRR programme is in process. The Ambassadors had the chance to see for themselves the impact this support is having on communities.

RB (Reckitt Benckiser): Diarrhoea is a major cause for the high child mortality rates in India. Save the Children in partnership with Reckitt Benckiser, a world leader in production of health, hygiene and home products, flagged off the ambitious Stop Diarrhoea Initiative (4yr project) across four regions - Kolkata, Delhi, Uttarakhand and Uttar Pradesh, starting April 2015. The initiative is aimed at empowering communities by informing the people about the importance of practices such as timely

“Shubh Aarambh is full of enthusiasm which shows the way of moving forward through games and activities to children. It has also helped in reducing gaps between guardians, teachers and children through activities. Kitchen Gardening has raised the curiosity and interest in all households to have their own kitchen gardens. We congratulate Shubh Aarambh as it has given us a simple and easy way to be healthy- for example, eating fresh vegetables from Kitchen Gardens. Thus, we compliment and praise Shubh Aarambh for all its endeavors.”

Teacher, Government High School, Haripur Sandholi, Nalagargh, Himachal Pradesh

INVESTING IN CHILDHOOD

immunization of children, water handling and storage, the use of sanitized toilets, and washing hands with soap.

Since many regions in the country are still devoid of sanitation facilities, construction of toilets and facilitating ownership of these facilities from within the communities are key priorities. 161 toilets, sanitary blocks and latrines have been constructed within the first year of the initiative and 65 school and community toilets have also been rehabilitated across the four states. Nearly 50% of the targeted health workers have been trained so as to sensitize communities on WASH and training is also being provided to engineers/ functionaries annually on operation and maintenance of community WASH facilities. With regards to maternal well-being and child health, campaigns and demonstrations are conducted regularly and 'Women through Mothers' committees and mother to mother support groups have been formed to widen reach of the same. Similarly, to ensure continuity of the best practices, 'Child Health and Hygiene Clubs' have been formed in schools across the project sites. With the objectives clearly delineated and ground level mechanisms in place, the full potential of the initiative can be realized and the lives of the people can be protected and improved.

INSTITUTIONAL PARTNERSHIPS

DFID: In over five states, Save the Children reached out to improve the prospects of street children and runaway children. An assessment was done in five cities: Kolkata, Howrah, Patna, Hyderabad, Lucknow and Mughalsarai, to understand the need of care and protection for street children who are often described as 'hidden' or 'invisible' in lack of identity, recognition or social status. Save the Children jointly with DFID and NCPCR developed the Standard Operating Plans (SoPs). These SoPs will give the Government clarity on ways in which the protection and care of street children can be ensured. Under this project Save the Children ran two transit homes.

The project rescued 812 children who had run away from home and ensured that 679 children were re-integrated with their family, the rest of the children were kept in government homes for longer stays as per order of the Child Welfare Committee. Save the Children understands the need for government support for effective scaling up of its projects, under this project the Government of Andhra Pradesh agreed to set up a unit to deal with the street children, this will be covered under the proposed

setup of a 'happiness ministry' that will be financially supported by Government and implemented by NGOs. In Telangana, Save the Children has helped draft the state plan of action for Children, thus ensuring that the rights of the most excluded are first to be protected.



WE RUN WORLD-CLASS PROGRAMMES TO SAVE CHILDREN'S LIVES AND CHALLENGE WORLD LEADERS TO KEEP UP THEIR PROMISES TO GIVE CHILDREN A BRIGHTER FUTURE



MOFA NL-That's no way to Marry:

Save the Children worked actively to reduce the incidences of Child Marriages in Bihar and Rajasthan. The project generated dialogues among the community and system level stakeholders on child marriage and adolescent Sexual and Reproductive Health Rights (SRHR). This effort reduced the incidences of child marriages, improved life skills of adolescents and provided a safe environment to adolescents through the capacity enhancement of community groups and service providers in 271 rural community locations of Bihar and Rajasthan. The project reached out to 6,556 girls and 1107 boys in the age group of 13-20 years to enhance knowledge and skills related to Sexual and Reproductive Health and Rights (SRHR), in particular to child marriage. To ensure that its goals were met, 1417 members belonging to Panchayati Raj Institution, Village Health Sanitation and Nutrition Committee/ Village Planning and Monitoring Committee members, and community support groups were capacitated on the knowledge of the harmful effects of child marriage, and ways in which they can take action to stop child marriage. Save the Children leveraged its influence at the state level to advocate for policy change, lobbying for creating dialogue on the issue of Child Marriage, and for the effective implementation of the National Adolescent Health Strategy. The project was well received by both the community members and international governments and civil societies, and thus has been extended till 2020, till when, it aspires to have created a deep dent on the prevalence of Child Marriages in India.



INSTITUTIONAL PARTNERS

- Amplify Change
- Bill and Melinda Gates Foundation (BMGF)
- Comic Relief
- Dalai Lama Trust
- Delegation of the European Union to India (EU)
- Department for International Development (DFID)
- European Commission Humanitarian Aid and Civil Protection (ECHO)
- Government of Odisha
- Graham and Susan Tobbell
- Hugh Davidson Trust
- IKEA Foundation
- Ministry of Foreign Affairs, Finland
- Ministry of Foreign Affairs, the Netherlands
- Norwegian Agency for Development Cooperation - Norad
- Oslo Yoga
- Save the Children, Australia
- Save the Children, Canada
- Save the Children, Denmark
- Save the Children, Finland
- Save the Children, Germany
- Save the Children, International
- Save the Children, Italy
- Save the Children, Japan
- Save the Children, Netherlands
- Save the Children, Norway
- Save the Children, Sweden
- Save the Children, UK
- Save the Children, US
- Swedish International Development Agency (SIDA)
- The Danish International Development Agency (DANIDA)
- The Ford Foundation
- The World Bank
- United Nations International Children's Emergency Fund (UNICEF)
- United States Agency for International Development (USAID)

CORPORATE PARTNERS

- Avaya
- Aviva
- BASF-The Chemical company
- Bayer
- BCG
- Bulgari
- C&A Foundation
- CAF-Microsoft
- Care Today
- CIPLA Ltd
- DHFL
- Disney India
- Ebay
- Fireeye
- Fullerton- FC
- GSK
- Hempel Foundation
- Hindustan Unilever Limited
- HP Company Foundation
- HSBC
- HT Parekh Foundation- HDFC
- IKEA
- Intel Foundation
- ITO CHU
- Juniper network
- Lavazza
- Mondelez
- National Australia Bank Ltd.
- Nokia
- Oracle
- Proctor & Gamble Limited
- Punjab National Bank
- RB
- Ricoh
- Santa Maria
- SC NL
- SC US
- Sequoia Capital
- Stora Enso Grant
- Target
- Tommy Hilfiger
- Walt Disney
- Welspun
- Western Union



THE DRIVERS OF CHANGE

Our people are our biggest strength. At Save the Children, we work with some of the finest people across the sector who believe in challenging the status quo and creating a better world for children. Our goals are ambitious and challenging but we know we have the most passionate and committed individuals working with us who will not rest until every last child has an equal opportunity.

PILLARS OF STRENGTH

We are an equal opportunity organisation and proud of the diversity of people working with us. We take personal responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children.

UPHOLDING THE RIGHTS OF CHILDREN

Save the Children believes every child deserves a future. We work every day to ensure that all children don't just survive but grow up healthy, get an opportunity to learn and are free from all harms. We work for the most vulnerable children in the hardest to reach areas. And to do this, we work with some of the finest people across the sector, those who dream big for children and keep the interest of deprived children in all that they do.

Our people are our biggest strength. They are the ones behind every milestone we achieve for children. Driven by a commitment to serve, a passion to excel and constantly advocating the rights of children, Save the Children employees project the organisation's values and share its vision for the children of India.

With total staff strength of 350 employees and 79 consultants across the organisation, Save the Children is committed to becoming an employee friendly organisation offering work life balance to its employees thereby ensuring high performance and superior quality work and achieving the best for children.

We invest considerably in all our



employees to hone their skills and to build their careers within the organisation. Some of the learning and development initiatives taken by us are detailed below:

Project Management Training: This training was offered to all programme staff across 16 locations. It is relevant for all people managing programmes in the development sector. It trained them to optimise investments made in the project. It further enhanced their understanding and skills around planning and implementation



WE KNOW
WHAT IT TAKES
TO SAVE LIVES

while using a range of tools and techniques and best practices from across the sector, thereby improving efficiency.

SPSS Training: This workshop was conducted for programme and knowledge management staff to work on statistical analysis. Through this training we capacitated the relevant staff in effective data management.

EMPLOYEES SPEAK

Here is what some of our employees have to say:



As a student of Tagore's Visva Bharati University, Santiniketan, I would often hear Tagore's famous quote on children "Every child

comes with the message that God is not yet discouraged of man." I discovered the true meaning of Tagore's saying when I started working with Save the Children. It is through a child's eye that God sees this world, and at Save the Children as we safeguard the rights of children, I believe we do God's work. For me Save the Children is not a workplace, it is here I redeem

THE DRIVERS OF CHANGE

myself. Every day I go home from work with the satisfaction of a day well spent and I look forward to the next day of touching another child's life in a positive way. At Save the Children everyone I meet, may that be my seniors, my colleagues, the interns, the donors or the consultants, all are one in their mission to make a difference to the world's children. I could not have asked for a better place and a better mission to work.

-Rupali Goswami

ACC COORDINATOR, MAHARASHTRA



On my son, Allam's 11th birthday, few of his friends came over to our place to celebrate his birthday. I overheard one of his friends asking him "Tumhare daddy

kya Karte hain" and the response of my son filled my heart with pride. He replied "Mere daddy, Bachchon ke hith ka kaam karte hain" and then added he works with "Save the Children". I have just completed four years working with a movement called "SAVE THE CHILDREN". It's been an enriching and fulfilling experience all through. I have enjoyed every moment of my tenure working with a team of passionate individuals creating lasting impacts in the lives of children and their families, especially those who need it the most. Children are at the heart of everything we do and it pushes me to walk that extra mile each day to contribute my bit to this mission.

-Rafay Hussain

GENERAL MANAGER, BIHAR STATE PROGRAMME OFFICE



I never realised how six years went by. My stint with Save the Children has been the most challenging and fulfilling period of my career by far. I work in Monitoring and Evaluation and deal with the progress we make each day at work. The numbers that we arrive at are not mere numbers but the lives we have touched, children's faces that we have illuminated, young lives transformed for better and much more. The results we achieve daily drives me to stay focused and achieve more for children and make the world a better place to live in.

-Radhika Manchanda

KM COORDINATOR, NSO



FROM THE HEART OF THE SENIOR MANAGEMENT TEAM

Bidisha Pillai

DIRECTOR, PROGRAMME AND POLICY IMPACT

About 18 years ago, I gave up my career in banking to work for children and women not knowing how I would end up. I somehow always picked issues which connected me back to children and their community. When I joined Save the Children last year, it was like coming home. Save the Children offered me the opportunity to make a difference in the lives of the most deprived children. It has helped me fulfill my dream of changing the life of every single child in India.

Deepali Nath

DIRECTOR, KNOWLEDGE MANAGEMENT

Working for the leading child rights organisation brings great responsibility along with its credibility, especially because Save the Children works not for one or two areas for children but covers the whole spectrum. I personally feel more drawn and convinced about the cause since evidence is directly linked to the success of programme implementation. The scale at which Save the Children operates and range of issues it covers is commendable and feel proud to be a part of this movement.

Michelle Bowman

DIRECTOR, PROGRAM OPERATIONS

I continue to be inspired by the work we do; my favorite part of the job is visiting the children we work with. I am always amazed to see how resilient children are, and how quickly they adopt the message of child rights. Children are our future, and I'm proud that our work gives millions of children every year an opportunity to thrive.

Sonali Sharma

DIRECTOR, FINANCE AND IT

You don't know how children can change your life until you have spent time with them. My life was rather monotonous with numbers and spreadsheets ruling it. However, my perception changed with our visit to an Anganwadi centre which made me recognise the wonderful work I am a part of. As I played around with children with smiling faces, I knew that this is where I always wanted to be. I feel privileged to have got an opportunity to make a difference in the lives of deprived children.

Vishal Chowla

DIRECTOR, RESOURCE MOBILISATION AND EXTERNAL ENGAGEMENT

After spending 24 years of my professional life in the corporate sector, I wanted to do something which was more rewarding. Save the Children provided me a platform to do work that can influence and empower children to have a better life. There is no bigger gratification than being able to illuminate the face of a child with a smile.

Vivian Correya

DIRECTOR, HR AND ADMIN

As a human resource professional, I firmly believe that every individual has immense potential and the way they unfold depends entirely on how we nurture them. And, it stands equally true for all children regardless of who they are or where they are born. I feel privileged to be able to contribute towards creating a better world.

THE DRIVERS OF CHANGE

FINANCIAL OVERVIEW

Accountability and Integrity are two of our core values. We maintain the highest levels of transparency in all our dealings and work in the best interests of children. When one donates to Save the Children, they can be sure that their contribution is carefully applied and monitored, to ensure the maximum results for children.

Fiscal year 2015-16 was the eighth year of Save the Children India as an independent organisation. The organisation has grown remarkably in the first seven years of its operation. Compound Annual Growth Rate (CAGR) over a period of 8 years, for revenue is at 20% and for fund utilisation at 23%.

CONSOLIDATED REVENUES

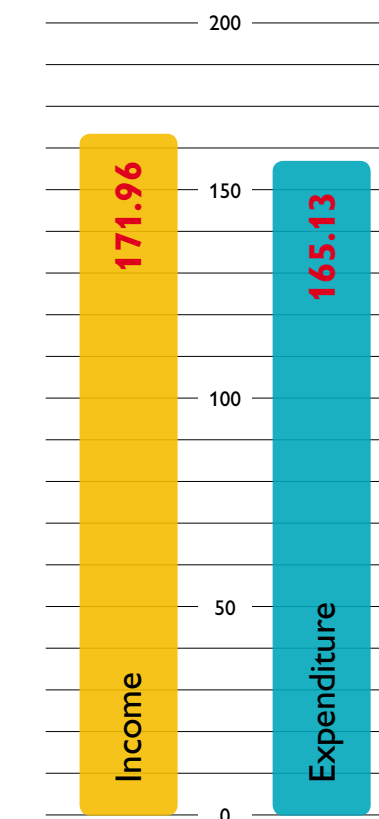
The organisation recorded a growth of 14% in revenue during the year 2015-16 as compared to the previous year.

The organisation continued to have a balanced funding mix in this year. The largest share of funding (40%) came in from the Corporate donors followed by Institutional donors (36%). Revenue from Individuals contributed 22% of the total Income and 2% came from Interest and other income.

CONSOLIDATED EXPENDITURE

There was an overall 12% increase in total expenses during the year 2015-16 as compared to the year 2014-15 which is in line with increase in level of operations. Continuous effort on delivering programmes with high quality and cost efficiency helped the organisation in keeping the general administration cost at a minimum level. Out of the total expenses

INCOME EXPENDITURE 2015-16 IN CRORES



THEMATIC SPENT 2015-16



EDUCATION

8%



PROTECTION

28%



DISASTER RESPONSE AND DRR

24%



HEALTH AND NUTRITION

32%



OTHER GRANT RELATED EXPENDITURE

8%



INCOME AND COST RATIO 2015-16



Income **171.96**



Activities for Raising Funds **17.91**

Ratio **10%**

HOW WE USE OUR FUNDS



85%

Programme Implementation Expenditure

11%

Activities for Raising Funds

4%

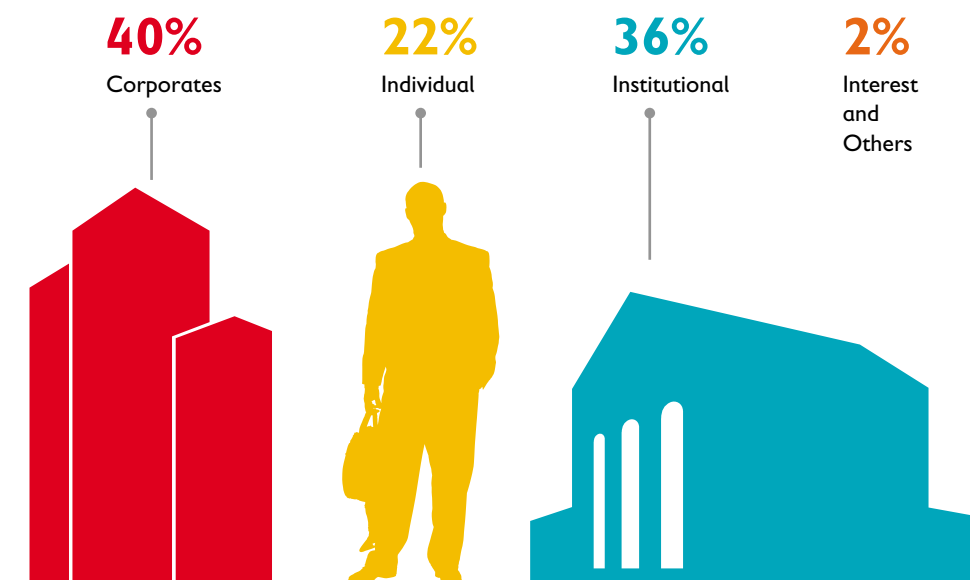
Administrative & Other Costs

incurred 85% of the funds were utilised as Programme Implementation Expenditure, 11% as Activities for Fund Raising and 4% as Administrative and Other Costs.

SOURCES OF FUNDS

ACTIVITIES FOR RAISING FUNDS
During 2015-16 Activities for Fund Raising forms only 10% of the total income generated during the year. Continuous effort has been put in to the system to achieve maximum yield on each rupee getting utilised for raising funds.

THEMATIC UTILISATION OF FUNDS
Year 2015-16 witnessed 2 major calamities and we were able to mount life-saving relief response for children and their families and also worked extensively in the Disaster Risk Reduction field. The total expenses under these accounted for 24% of our total Programme Implementation expenditure. Other thematic areas of expenses were Health and Nutrition at 32%, Child Protection at 28%, Education at 8% and 8% on the Other Grant related expenditure.



THE DRIVERS OF CHANGE

BAL RAKSHA BHARAT

(registered under the Societies Registration Act, 1860)

Balance Sheet as at 31 March 2016

(All amounts are in Indian Rupees)

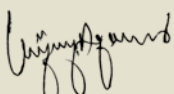
	Schedule Number	As at 31 March 2016	As at 31 March 2015
Sources of Funds			
Corpus fund	1	8,600	8,600
Restricted fund	2	241,452,596	205,108,801
Endowment fund	3	216,975,000	216,975,000
General fund from Local Income	4	190,808,924	122,519,829
		<u>649,245,120</u>	<u>544,612,230</u>
Fixed Assets			
Gross Block	5	135,075,093	106,769,749
Less: Accumulated depreciation		75,551,968	60,480,509
Net block		<u>59,523,125</u>	<u>46,289,240</u>
Current assets, loans and advances			
Cash and bank balances	6	705,609,819	540,945,363
Loans and advances		60,129,789	61,421,876
		<u>765,739,608</u>	<u>602,367,239</u>
Less: Current liabilities and provisions			
Current liabilities	7	167,162,337	97,201,580
Provisions		8,855,276	6,842,669
		<u>176,017,613</u>	<u>104,044,249</u>
Net current assets			
		<u>589,721,995</u>	<u>498,322,990</u>
		<u>649,245,120</u>	<u>544,612,230</u>
Significant accounting policies and notes to accounts			
	12		

The schedules referred to above form an integral part of the financial statements.

As per our report attached.

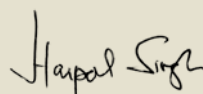
For Deloitte Haskins & Sells

Chartered Accountants



Vijay Agarwal
Partner

For Bal Raksha Bharat



Harpal Singh
President



Rajiv Kapur
Treasurer



Thomas Chandy
CEO

Place: Gurgaon
Date: 24th August 2016

Place: Gurgaon
Date: 24th August 2016

BAL RAKSHA BHARAT

(registered under the Societies Registration Act, 1860)

Income and Expenditure Account for the year ended 31 March 2016

(All amounts are in Indian Rupees)

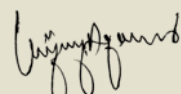
	Schedule No.	For the year ended 31 March 2016	For the year ended 31 March 2015
Income			
Restricted Income (Grants/Donations)		1,292,197,337	1,104,198,551
Unrestricted Income (Grants/Donations)		359,342,106	333,371,106
Grants received in kind (Refer Note 7)		28,506,685	45,179,182
Other Income	8	39,624,632	26,221,616
		<u>1,719,670,760</u>	<u>1,508,970,455</u>
Expenditure			
Programme Implementation Expenditure	9	1,400,846,894	1,227,377,658
Activities for Raising Funds	10	179,193,628	176,323,959
Administrative and Other Costs	11	71,341,143	73,140,148
		<u>1,651,381,665</u>	<u>1,476,841,765</u>
Excess of Income over Expenditure		<u>68,289,095</u>	<u>32,128,690</u>
Significant accounting policies and notes to accounts			
	12		

The schedules referred to above form an integral part of the financial statements.

As per our report attached.

For Deloitte Haskins & Sells

Chartered Accountants



Vijay Agarwal
Partner

For Bal Raksha Bharat



Harpal Singh
President



Rajiv Kapur
Treasurer



Thomas Chandy
CEO

Place: Gurgaon
Date: 24th August 2016

Place: Gurgaon
Date: 24th August 2016

THE DRIVERS OF CHANGE

BAL RAKSHA BHARAT

(registered under the Societies Registration Act, 1860)

Cash Flow Statement for the year ended 31 March 2016

(All amounts are in Indian Rupees)

	Schedule Number	For the year ended March 31, 2016	For the year ended March 31, 2015
Cash flow from operating activities			
Grants/Donations Received		1,677,226,890	1,511,516,177
Other Receipts		1,885,290	448,605
Payments to vendors for Expenses		(1,129,938,489)	(1,017,806,951)
Salary and allowances		(404,044,924)	(375,123,412)
Loans to Employees		(176,893)	(459,429)
Advances to Vendors and Employees		3,789,187	(6,569,964)
Security Deposits received back (net of payments)		3,940,733	(5,074,270)
Income taxes paid		(4,684,010)	(3,936,013)
Net cash flow from operating activities		147,997,784	102,994,743
Cash flow from investing activities			
Purchase of fixed assets		(28,305,344)	(20,070,953)
Proceeds from sale/disposal of fixed assets		114,544	7,000
Bank deposits not considered as cash and cash equivalents - Placed		(585,000,000)	(558,400,000)
Bank deposits not considered as cash and cash equivalents - Matured		441,300,000	438,100,000
Interest Received from bank deposits		44,857,472	41,508,999
Net cash flow from investing activities		(127,033,328)	(98,854,954)
Net cash flow from Financing activities			
		-	-
Net increase decrease cash and cash equivalents		20,964,456	4,139,789
Cash and Cash Equivalents at the beginning of the year		12,545,363	8,405,574
Cash and Cash Equivalents at the end of the year		33,509,819	12,545,363
Reconciliation of Cash and cash equivalents with the Balance Sheet:			
Cash and bank balances (Refer Note 6)	6	705,609,819	540,945,363
Less: Bank balances not considered as Cash and cash equivalents as defined in AS 3 Cash Flow Statements:			
In fixed deposits original maturity more than 3 months		672,100,000	528,400,000
Cash and cash equivalents at the end of the year		33,509,819	12,545,363
Significant accounting policies and notes to accounts	12		


The schedules referred to above form an integral part of the financial statements. As per our report attached.

For Deloitte Haskins & Sells
Chartered Accountants


Vijay Agarwal
Partner

Place: Gurgaon
Date: 24th August 2016

For Bal Raksha Bharat


Harpal Singh
President

Place: Gurgaon
Date: 24th August 2016


Rajiv Kapur
Treasurer


Thomas Chandy
CEO

**THANK YOU
FOR MAKING A
DIFFERENCE**

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