

ANNUAL REPORT 2018-19

WHATEVER IT TAKES....



Save the Children

SAVE THE CHILDREN

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OUR DREAM FOR CHILDREN

Dear Friend,

I am pleased to present to you the 2018-19 Annual Report of Save the Children. It chronicles some of the biggest wins we secured for the children of India in this period. I would also like to take you further back in time. It was in 2016 when Save the Children made a bold commitment to reach 2 million children over 3 years as part of its 2016-18 strategy. We unveiled the concept of reaching "Every Last Child" to deliver on this strategy. This concept denoted our resolve to make in-roads in the hinterlands of the country, to touch the lives of the hardest-to-reach children of India. It signified our commitment to ensure that the most disadvantaged and most socially-excluded children are the focus of our programmes.

I am happy to report that we did taste success. By implementing robust programmes catering to the educational, healthcare and protection needs of children as well as responding to humanitarian disasters that affected children and their families, we reached over 2 million children in the 2016-18 strategy period. This is something which creates a palpable sense of satisfaction in me as we surpassed our expectations.

Having delivered robustly against the previous strategy, we were determined to craft an even more focused strategy for the next strategy period of 2019-21. The success which came our way had emboldened us to dream bigger and better for children. This year, we devised our new strategy for the period 2019-21 and it stood on the bedrock of past achievements and learnings. The process involved several rounds of deliberations and including, most importantly, consultations with children, our biggest stakeholders.

The most defining aspect of the new strategy is our promise to reach 4 million children up to 2021. The work we do during this period will largely revolve around tackling issues that are most crucial for India's most vulnerable children. As part of this strategy, we have developed seven 'Big Ideas'. These are:

Eradication of Pneumonia, strengthening Early Childhood Care and Education, addressing the Silent Emergency of Undernutrition, ending Violence against Children, fighting for the Rights of Children in Street Situation, creating Climate Resilient Communities and tripling the dividend of Investment on Adolescents

I believe that for any organisation to grow from strength to strength, it needs to be dynamic and nurturing like a free-flowing river and that is how Save the Children is poised to work. We are constantly striving to bring innovation in everything we do so that we deliver lasting change for children. The year 2019 marked our 100th year in operation globally and we are geared to renew our momentum, to not stop until the last child out there gets a chance to a safer, rightful and happier childhood that can build a solid future.

For us, it's "Children First" – today, tomorrow, always!

Best wishes and happy reading!



Deepak Kapoor
Chairman, Save the Children

Dear Friend,

The feeling of satisfaction, emanating from the fact that, we were able to keep Save the Children's promise to touch the lives of over 2 million children between 2016 and 2018 is unparalleled and heartwarming. In 2016, when we went to the drawing board to chalk out our 2016-18 Strategy, we did have our fair share of doubts. But, it's the sheer grit and perseverance of various teams at Save the Children which enabled us to outlive our expectations. We reached over 2 million children, as promised, and this is something which fills us with pride.

From providing better nutrition, to keeping children safe (especially infants and children under 5 years), integrating them into the fold of education and ensuring that they continue beyond, we reached 660,000 children in 2018-19, in 18 states of India.

As 2018 drew to a close, it was time for us to craft a new strategy for the period 2019-21. And we did that with our ears to the ground. The entire process was meticulously executed and involved several rounds of consultations. We also engaged with children and their communities to gauge their most pressing issues so that we could zero-in on the real problems they faced and offer tailored solutions.

The strategy finally took shape and with it emerged our biggest statement of ambition:

By 2021, we will reach 4 million of the most deprived children and catalyse change for many more in India across 12 states. We will do this by innovating, tapping emerging trends and forging strategic partnerships.

With this new strategy, we have upped the stakes. Our commitment to ourselves and the children we work for is now far stronger and we are all set to drive impact through high quality programmes, advocacy and evidence-generation. We bring a renewed commitment to work closely with adolescents, for them to have a firm foothold into adulthood.

Not stopping at that, we know you -- our supporters -- are committed to children's wellbeing. We want to extend all possible opportunities for you to be involved. Be it funding, campaigning or simply engaging on an issue, an open dialogue is our commitment to you.

With each passing year, Save the Children continues emerging a stronger, more authoritative voice of India's children and 2018-19 was no exception. This year too,

we raised their issues at platforms which matter the most. Our work made waves and headlines and we mobilised hundreds of thousands of people in support of our work. We engaged rigorously with government bodies, to help influence policies in the best interest of children.

A major highlight of our work in 2018-19 was our collaboration with the NITI Aayog, through which, we will work in the area of Early Childhood Care and Development in five aspirational districts of India. We also mounted a diligent response to three emergencies, the biggest one being Kerala Floods where we provided life-saving humanitarian aid to children and their communities. Our policy work helped to strengthen a new sepsis guidelines nationally and informing the new Child Labour (Prohibition and Regulation) Amendment Bill to mitigate the loopholes in the amended Child Labour Act.

Whatever we do for the children of India is made possible through the gracious support of our donors, partners and supporters. At the same time, unyielding efforts of Save the Children teams -- even if it means swimming against the tide -- are instrumental in ensuring that our projects generate the impact they are meant to bring in the lives of children.

I want to convey my sincerest thanks to all those who have walked with us, shoulder-to-shoulder, in our journey to bring change for India's children. 2019 marked the Centenary Year for Save the Children globally and it will serve as an opportunity for us to reinforce our pledge to do whatever it takes to give childhood to children which they can truly cherish.

We're not stopping till we become the voice of the last child out there -- the most marginalised and disadvantaged children of the country.

Happy reading!

Sincerely,



Bidisha Pillai
CEO, Save the Children



DON'T TURN THE OTHER WAY IF YOU SEE A CHILD ON THE STREETS: SALMAN'S PLEA

Hello,

Today I want to talk about those children whom you see every day, but who lack a voice. They are there on the footpaths and traffic signals, under the flyovers and on railway platforms. You often find them knocking at your car windows. They too have dreams and aspirations but most of them don't even have an identity. You may wonder, why I am talking about them. It's because I was one of them.

Under the scorching sun, with our feet burning, out in the rain and in the cold, we endure hardships galore. We're often at the receiving end of different forms of abuse and exploitation. At an age when we should be learning in school and playing with friends, we are forced to earn a living, at times even resorting to begging.

Why is it that children living on the streets never find a place where we are welcomed or feel safe and secure? What happens to our right to dream and aspire for a better life, just like other children?

Chhotu (small child), kale (dark-skinned), gudiya (doll) – these are just some of the monikers we are given every day. No one likes to address us by our real names. Don't we have an identity of our own?

My name is not Chotu. My name is Salman. I was a child who had no place to call home and grew up on the streets of India. And yes, I too had the right to get access to education, healthcare and protection. It was only after I became a part of Save the Children's project that I realized that my rights are inalienable. I am a part of your life, for I share your world. It's our world so let's make it beautiful together.

What I ask of you is to give due recognition to children like me so that they do not suffer the way I did. Help children like me experience a happy childhood, like you would do for your own children. To help our nation progress, Every Last Child must be supported, for it's the children who are the future of the country.

Getting associated with Save the Children and becoming a part of their project was an enriching experience for me. When I speak to the people at the organization and learn about their vision for India's children, it fills me with hope, that yes, all is not lost for children like me.

Very best,

Salman



Salman is one of our Child Champions and an aspiring actor. He has acted in films such as Bhaag Milkha Bhaag and Paharganj. Salman works with children's groups to raise awareness on the cause of Children in Street Situation. He is one of the numerous children whom we have supported and nurtured to become Changemakers.

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WHO WE ARE TODAY

A hundred years ago, Save the Children's founder, Eglantyne Jebb altered the course of history when she declared that all children have rights. This revolutionary idea was the pre-cursor to the United Nations Convention on the Rights of the Child (UNCRC) – the most important global treaty defining what child rights are and how they can be protected.

Today, Jebb's vision of securing the rights of Every Last Child has taken the shape of one of the biggest global movements, for and with children. Save the Children has emerged as the de facto voice of the world's most underprivileged children. We work in 118 countries of the world to uphold children's rights.

In India, Save the Children has been functioning as an independent entity – Bal Raksha Bharat – since 2008. We have touched the lives over 10.2 million children in these 11 years.

In 2019, Save the Children celebrated its Centenary year. In India, we chose to make this year a defining aspect of our mission to building a better world for children. And that is why, we have come up with the 2019-21 Strategy, through which we aim to reach 4 million children in this period.

The most striking aspect of this strategy is that our work will remain centred around seven Big Ideas which will form the pillars on which our work in the coming few years will rest.

The Seven Big Ideas are: **Eradication of the Forgotten Killer - Pneumonia, Strengthening Early Childhood Care and Education, Addressing the Silent Emergency of Undernutrition, Ending Violence against Children, Fighting for the Rights of Children in Street Situation, Creating Climate Resilient Communities and Children and Tripling the Dividend of Investment on Adolescents.**

In our next year's annual report, you will read in detail about how we fared on our promises in the first year of our Strategy period.

OUR AMBITION FOR CHILDREN

We are working to achieve three remarkable and sustainable shifts in the way the world treats children. We call these our global breakthroughs:

SURVIVE

No child dies from preventable causes before their fifth birthday.

LEARN

All children **learn from a quality primary education.**

BE PROTECTED

Violence against children is **no longer tolerated.**

Our goals are ambitious and can only be met in partnership with others, as part of a broader movement for change. We collaborate with communities, civil society, governments, businesses, our supporters and donors to achieve change for children.

2018-19 AT A GLANCE

Children Reached – 6.6 lakh
(Total reach is now +2 million)

660,000

CHILDREN REACHED
(Total reach over 3 years is now 2 million +)

360,000

HEALTH AND NUTRITION

190,000

CHILD PROTECTION

290,000

EDUCATION

98,000

EMERGENCIES

40,000

CHILD-CENTERED DISASTER RISK REDUCTION

8,500

CHILD POVERTY

₹178.54 cr.

TOTAL INCOME

3

NATIONAL EMERGENCY RESPONSES

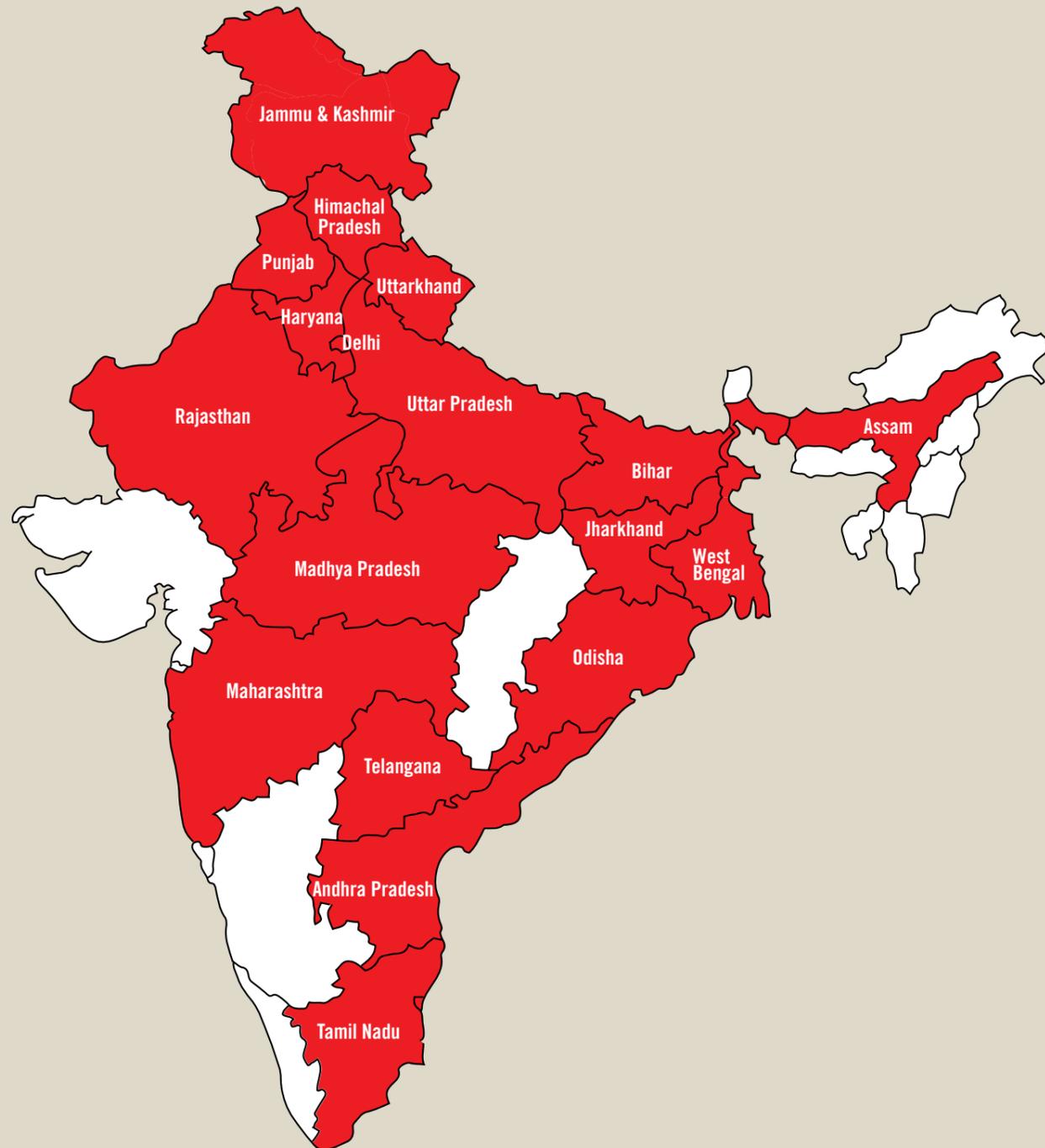
18

NUMBER OF STATES COVERED



WHERE WE WORK

IN THE PERIOD OF 2018-19
WE WORKED IN 18 STATES OF INDIA



ENSURING CHILDREN SURVIVE

OUR AMBITION: BY 2030, NO CHILD DIES FROM PREVENTABLE CAUSES BEFORE THEIR FIFTH BIRTHDAY

Save the Children identifies the need to adopt the life-cycle approach to address malnutrition, and death in mothers, new-borns, young children and adolescents, with the aim of ensuring that no child dies of preventable causes.

Helping children reach their fifth birthday

Every child has the right to survive, but almost 5.4 million die each year worldwide before their fifth birthday. The reduction of deaths among children under the age of five, from 39/1000 live births in 2016 to 23/1000 live births by 2025, is one of the prime goals of India's National Health Policy 2017.

These deaths are often preventable and are caused due to poverty, weak health systems and lack of access to healthcare. We know that simple, low-cost interventions, such as, breastfeeding, handwashing with soap, preventative vaccinations and curative treatments can ensure that children survive.

STRENGTHENING MATERNAL, NEWBORN AND REPRODUCTIVE HEALTH

The first 4 weeks which are the first 28 days of a new-born's life are the most critical for survival. Though the under-five mortality in India dropped below one million, our country still stands 12th amongst 52 lower middle-income nations for risk to the survival of new-borns. The first month after child birth is not only critical for the new-born, but is equally dangerous for the mother. Globally, over 300,000 women die each year as a consequence of pregnancy or childbirth. Maternal Mortality Rate for India is 130 per million live births as per Sample Registration System of the Government of India (2016). This can be addressed, prevented through institutional deliveries and improved ante-natal care for

pregnant women. Antenatal care helps prevent or identify and treat conditions that may threaten the health of the foetus/ new-born and/ or the mother.

Save the Children's Maternal New-born & Child Health and Nutrition (MNCHN) programming refers to the services and practices that are delivered and used to protect and promote healthy pregnancies, childbirth, and the care, growth and development of new borns, infants and children.

Save the Children commits to focus its quality interventions on the first 1,000 days to provide enhanced coverage to mothers/ pregnant women. In the 2018/19 period, 5,446 mothers/ pregnant women received full antenatal care, through the programs run by us, which resulted in improved uptake of healthcare services by the mother preventing complications during their pregnancy.



SAVING NEWBORN LIVES



To end preventable new-born deaths, Save the Children remains committed to effective interventions from community-based services to facility based care for women and children.

6,170 new-borns received at least one service of Save the Children's programs, which protected them from sepsis and diarrhoea, and provided them with adequate nutrition and essential healthcare services.

During this period we also trained 1,620 health workers and 48,080 community group members resulting in better functioning of the Village Health and Nutrition Committees, improvement of Infant and Young Child Feeding practices and increased utilization and delivery of quality services.

¹National Health Policy 2017.

ENSURING CHILDREN SURVIVE

FORGOTTEN CHILDHOOD KILLERS



In India, 14% children succumb to pneumonia and 9% to diarrhoea before the age of 5 years¹. India has the highest burden of childhood pneumonia in the world with one child dying from pneumonia every four minutes². Similarly, one child under 5 years of age dies of diarrhoea every five minutes³.

In order to help children reach their fifth birthday, childhood pneumonia and diarrhoea needs to be reduced, which is also in tune with the goal of India's Integrated Action Plan for Pneumonia and Diarrhoea (IAPPD)⁴.

Well-established, low-cost interventions to prevent and treat childhood pneumonia and diarrhoea exist. Save the Children's child health programmes focus on empowering frontline health workers and others to reach children who need them with these proven interventions placing particular emphasis on these two major childhood killers.

We have reached 3,079 under-5 children by providing care and services for Diarrhoea and Pneumonia between April 2018 to March 2019 under the interventions of Integrated Action Plan for Prevention and Control of Pneumonia and Diarrhoea (IAPPD3).

TACKLING MALNUTRITION AND STUNTING



Globally, undernutrition contributes to 45% of all child deaths. Undernourished children are more susceptible to disease and are likely to have poorer educational outcomes, poorer birth outcomes and reduced economic activity into adulthood.

In India, the National Family Health Survey (NFHS 4, 2015-16) showed high levels of undernutrition: 35.8% of children under 5 years of age are underweight; 38.4% are stunted; 21% are wasted and 7.5% are severely wasted. Given the huge burden of malnutrition among children, Save the Children is committed to addressing undernutrition with the emphasis on first thousand days of a child's life.

In the 2018/19 period, 14,437 children with severe undernourishment received at least one nutrition interventions through programs run by Save the Children. Our approach is through building capacities of frontline workers, sensitizing government officials, communities and supporting the strengthening of existing institutions.

MOBILISING COMMITMENT AND RESOURCES



Save the Children is leading efforts at the national level like the hosting of 'Multi-sectoral Partnerships for Child Health: Accelerating Progress towards SDGs' during the Global Partnership for Maternal Newborn Child Health (PMNCH) Meeting in December 2018 in New Delhi, India. The event, a joint effort by five partner organizations—UNICEF, USAID, World Health Organisation (WHO), Child Health Advocacy Institute (CHAI) and Save the Children—generated considerable political momentum, and helped create a platform for knowledge exchange between different actors and countries.

Our evidence on treating diarrhoea was uploaded for dissemination on Ministry of Drinking Water and Sanitation's Swachh Sangrahal portal. We were one of the major influencers in the budget increase for the Supplementary Nutrition Programme. We also designed a 'Health Sector Framework Plan' for smart cities, developed in partnership with Ministry of Housing and Urban Affairs.

ENSURING CO-ORDINATED ACTION

We strengthened the Integrated Child Protection Scheme (ICPS) by conducting trainings with District Labour Task Forces (DLTFs) on better health and nutrition to ensure better policy and programme implementation clarity. District and block level meetings were organised with departments of Health & Family Welfare, Education, Women and Child Development, and Horticulture, to discuss the gaps in nutrition and health programmes for school children and to facilitate better implementation of programmes at the school level to address the ill-effects of under-nutrition on educational outcomes.



¹Estimates generated by the WHO and Maternal and Child Epidemiology Estimation Group (MCEE) 2018

²NHFS IV (2015-16)

³IVAC at Johns Hopkins Bloomberg School of Public Health Pneumonia and Diarrhea Progress Report 2018

⁴<http://pib.nic.in/newsite/PrintRelease.aspx?relid=115702>

ENSURING CHILDREN LEARN

Harnessing the Power of Education

We firmly believe that every child has the right to a safe and quality education. Yet millions of children are being denied the chance to learn because of who they are, or where they live. One in every six child across the world (from amongst the children who are in the school-going age) is out of school. For the world's most deprived and marginalised children, the situation is even bleaker.

OUR AMBITION: BY 2030, ALL CHILDREN LEARN FROM A QUALITY BASIC EDUCATION

Save the Children has worked towards improved access to equitable, safe and quality learning for children starting from birth to 18 years with regular education interventions, with special focus on the most marginalised. Through these interventions, 175,486 children have been enrolled and benefitted in schools during the period 2018/19.

IMPROVING LEARNING FOR CHILDREN DURING EARLY YEARS

Learning begins way before the child starts attending school. The most crucial brain development occurs from conception to age three and can have a crucial impact on the course of a child's life. Save the Children focuses on four dimensions of school readiness – getting the children ready, making the family ready, making the school ready and ensuring that the system is ready. To bring about a change at scale, collaborations are essential – collaborations between different ministries, government departments, civil society organisations, Integrated Child Development Services functionaries, among others. For providing quality early childhood education for children living in urban slums, evidence generation is critical to understanding the opportunities and constraints.

THE RIGHT START



Save the Children partnered with the Centre for Budget and Policy Studies (CBPS) to undertake research studies on Early Childhood Care and Education (ECCE) to examine the status of implementation of Early Childhood Care and Development (ECCD) in India and its gaps, as well as to undertake an analysis of costs of alternative models. The study focuses on the status of early education and its implementation, generates evidence from three states (Telangana, Odisha and Delhi) and budget analysis of the existing models. This study validates Save the Children's approach - by investing early, when it matters most, we want all the boys and girls to have access to quality preschool education and to be school-ready when they enter Class 1. The study called The Right Start- Investing in Early Years of Education led to a Memorandum of Understanding with the NITI Aayog to rollout the approach in five aspirational districts identified by the Government.

EXTENDING PRE-SCHOOL EDUCATION FOR THE MOST MARGINALISED

In rural Jharkhand, there is a remote tribal block named Tonto with a literacy rate of only 45% and the lowest state female literacy rate of 33.68%. Bad conditions of roads, monsoons, political disturbances and a scattered population make it difficult for communities to access Anganwadi centres and primary schools. Moreover, the language in AWCs is Hindi, while majority of the children speak Ho, the local tribal language.

Save the Children initiated an intervention in Tonto block aimed at 'Creating Education Opportunities for Children from the Most Marginalised Communities' working with 100 Anganwadis and 50 Schools. Our efforts were geared to ensure that children between 3-6 years have access to quality pre-school education. Community participation and engagement was facilitated through meetings, rallies, street plays, door-to-door campaigns, parents' participation in School Management Committees, and strengthening the interface between Anganwadis and schools.

Our intervention led to impacting more than 4,850 parents, 800 members, 89 teachers, 100 Anganwadi workers and 40 Anganwadi helpers.

With support from Phillips Van Heusen (PvH) Corp. Save the Children has implemented an early childhood programme to provide children with access to quality early learning in 52 Anganwadis in Dodabalapur block of Rural Bangalore. The goal of the programme is to bridge the gap in the early learning stages of children in targeted areas. In India, cross-sectoral services for children at Anganwadi centres are delivered through Anganwadi workers (AWWs). In the entire year of our intervention we reached out to 1,120 children and 52 Anganwadi workers.

FOCUSING ON IMPROVING LEARNING OUTCOMES



With the Right to Education (RTE) Act of 2009 in place, enrolment of children in schools has greatly improved, but the focus on learning has not been executed as required. As highlighted by the Annual Survey of Education Report (ASER) 2016, a substantial number of government schools have 14-year-old students six years behind what would be expected of them on average.

The shortfall can be overcome by ensuring that children receive an enabling environment and support in their education through sensitising family members on the importance of education, strengthening the infrastructure of Anganwadi centres, capacitating Anganwadi workers and teachers in knowledge and skills along with reinforcing school management committees. In the 2018/19 period, 125,115 children have been provided education support, which helped in ensuring lesser children dropped out of school, which further ensures that no children drop out of education.

ENSURING CHILDREN LEARN

HOLISTIC APPROACH TO LEARNING



In Madhya Pradesh our project 'Shubh Aarambh', focuses on improving knowledge, attitude and practices towards nutrition and healthy lifestyle among children aged between 7-14 years in the 49 schools in Bhind district.

School authorities, management committee members, families and school children were regularly sensitised on the importance of fresh vegetables and development of kitchen gardens in schools and households. The parents, children and teachers were trained on the development and management of kitchen gardens.

Further the project created children's groups and strengthened community structures to enable constant community-led monitoring of the quality of education and infrastructure in the schools.

Not leaving the adolescents behind, the project also ran life skill development and vocational trainings. 57% of the youth who enrolled in the trainings are employed and the youth in the villages are better informed about alternate employment opportunities.

A KNOWLEDGE SHARING PLATFORM FOR TEACHERS



"Shiksha Baithak" is a remarkable initiative to form a Teachers' Collective in Kolkata, North 24 Parganas and Malda, and at present, more than 120 teachers are involved with this initiative along with Integrated Child Development Scheme workers. This is a knowledge sharing platform for the teachers to share the challenges and replicate the knowledge and good practices to ensure quality education.

EDUCATION DURING HUMANITARIAN EMERGENCIES



Disasters mean that children miss out on vital learning and are deprived of a safe place to be when they are in very traumatic situations. Disasters have a major impact on children and education systems by destroying infrastructure and study material in schools. Children spend a large part of their time in schools and therefore it is important for schools to be safe. Safe schools play an important role for psychosocial well-being of children, especially in post disaster trauma recovery. Quality education in emergencies is viewed as secondary when compared to the provision of vital items and services, although it importantly impacts community resilience in the longer term. Being in a safe school also means they are at reduced risk of child marriage or child labour.

Save the Children works with communities to enhance their preparedness and resilience. Schools are the most important constituency for incorporating resilience, knowledge and practice.

ADVOCATING FOR SAFE SCHOOLS

The Delhi State Government (Directorate of Education) formed a committee to develop "Minimum Standard of School Safety" for all the schools in Delhi. Save the Children was one of the members and given the lead to develop this School Safety checklist which consequently was published as a government order for all the schools in Delhi. The checklist was used by 5000 schools in Delhi. In West Bengal, a Safe School Policy was developed by the State Commission on Protection of Child Rights. This policy was passed on to the State Government for further implementation.

ENSURING CHILDREN ARE SAFE

Children have the right to live in an environment free from violence, exploitation, abuse and neglect while having the opportunity to achieve their full potential. Childhoods free from violence and harm are also the foundation of stable and peaceful societies, and a critical element for sustainable and inclusive economic growth.

In India, millions of children are engaged in harmful work, are living in street situation, are married early, and are affected by disaster and other forms of violent situations. This needs to stop.

OUR AMBITION: BY 2030, VIOLENCE AGAINST CHILDREN IS NO LONGER TOLERATED

Our programmes aim to protect children from all forms of violence and from being engaged in harmful work. We work to prevent violence from happening and respond when it does. This includes supporting families and caregivers, as well as working with communities to raise awareness and help change attitudes and social norms. We empower children to speak up, provide them with life skills and improve access to social protection schemes and services. We engage with governments, civil society actors and other partners to develop strong child protection systems and to implement laws and policies that protect children from all forms of exploitation and harm.

PROTECTING CHILDREN FROM HARMFUL WORK

According to Census 2011, the number of child labourers in India, between 5-14 years is 8.22 million⁵ out of which 4.35 million constitute main workers and 3.87 million marginal workers. Furthermore, the total number of child labourers in the age group of 5-19 years is 35.38 million.

Article 32 of The United Nations Convention on the Rights of the Child (UNCRC) "recognizes the right of the child to be protected from economic exploitation and from performing any work that is likely to be harmful or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral

or social development." Guided by the UNCRC, Save the Children addresses the complexity of vulnerable children and works through an integrated approach that combines our expertise in child protection, economic strengthening, health, and education to create opportunities for them to become healthy, educated and empowered citizens.

In the period 2018/19, Save the Children rescued 14,680 children from the clutches of child labour by implementing projects that created an enabling environment within communities to prevent child labour -- as well as providing children with opportunities for their development, including access to education, health services, vocational skill-building, and social protection schemes.

RESCUING CHILDREN "TRAPPED IN COTTON"



In Madhya Pradesh, the Project "Trapped in Cotton," supported by C&A Foundation, aims to prevent child labour in cotton farms across 35 villages in Dhar district. The approach is to strengthen the community and build structures to prevent child labour and gender-based discrimination. The formation and strengthening of various community-based structures ensure community participation and ownership. The empowered groups in the villages now advocate for child labour prevention, maximize school enrolment, quality education, and secure access to social security schemes for vulnerable families.

⁵Census of India, 2011

ENSURING CHILDREN ARE SAFE

MARRIAGE, NO CHILD'S PLAY



Our flagship project, implemented across three states with a high prevalence of child marriages – Jharkhand, Orissa, and Rajasthan, takes the way of strengthening the voices of girls by imparting life skill education. While girls are more vulnerable to the threat of child marriages, it is equally critical to inform and create awareness among adolescent boys and men to prevent the practice and influence communities. The project works to educate and enable both adolescent girls and boys, such that they become agents of change for their families and communities.

Our project has created a cadre of girls who are confident and are raising their voices against child marriage, gender discrimination, and sexual violence. They are making informed decisions towards preventing early marriages and are also helping their peers take similar brave stands. These change-makers are also part of various community-based institutions that check and work to eliminate the menace of child marriage. Additionally, a key feature of the initiative is the establishment of Information Dissemination Centres (IDC). These centres provide information related to Sexual and Reproductive Health Rights, existing services, government schemes, etc., and a place for children to engage in discussions, play games, and access life-skills.

Our continued engagement and advocacy initiatives with the government in Jharkhand has resulted in the development of a Life Skill Education Curriculum as well as training organized, for Adolescent Girls and Young Women, across 17 districts in Jharkhand. We aim to reach over 6 million adolescents in Jharkhand through this initiative by 2021.

CHILDREN IN STREET SITUATIONS

Children in Street Situations are a common sight in urban India and among the most vulnerable groups, with limited access to protection, education, healthcare, and adult supervision. Lack of access to fundamental rights and services has forced them to end up in street situations and take up odd jobs, becoming vulnerable to violence, abuse, exploitation, and negligence on a daily basis.

To reach out to these children, Save the Children joined hands with the National Commission for Protection of Child Rights in 2017, launching a Standard Operating Procedure for duty bearers around Children in Street Situation. To strengthen the work further, a project titled 'Surviving the Streets in India: The Invisibles' was launched in 2017 in Delhi and Lucknow, with the ambition of reaching out to 10,000 children in street situations and providing them with a legal identity.

In 2018, the initiative was further amplified into a more extensive program, now aiming at providing a legal identity to 200,000 children across ten cities in Delhi, Maharashtra, Uttar Pradesh, and West Bengal. These children are currently being enrolled in schools, linked with healthcare services, skill development opportunities, and financial services.

In the period between April 2018 and March 2019 19,227 children were linked with legal identity documents and 18,865 have been linked to social protection schemes and services.

KEEPING SAFETY OF GIRLS AT THE CORE

Girl's Safety is at the centre of our protection work and is a very significant feature within our strategy. A robust stride in this direction was taken in 2018, with the launch of our flagship report 'WINGS 2018: World of India's Girls - A study on the perception of Girls' safety in Public Spaces', on 15 May 2018.

STRENGTHENING CHILD PROTECTION MECHANISMS



The absence of efficient governance structures has been a crucial factor in affecting the protection of children from harm, abuse, and all forms of exploitation. In addressing this, we continued to engage with various government duty bearers to build capacity, provide hand-holding support as well as tools required in effectively fulfilling their roles.

In Bihar, Save the Children played a pivotal role in drafting the 'Bihar Child and Adolescent Labour (Prohibition and Regulation) Rule 2019'. Acknowledging our efforts towards rehabilitation of children rescued from child labour as well as our sustained and coordinated advocacy initiatives, the Labour Resource Department, Bihar, formed the State Level Monitoring Committee (SLMC) under the chairmanship of Chief Secretary Bihar, with Save the Children as one of the members.

To strengthen the implementation of the Integrated Child Protection Scheme and District Labour Task Forces, various capacity-building programmes were organised for key duty bearers including representatives from the District Child Protection Units (DCPUs), Juvenile Justice Boards (JJBs), Child Welfare Committees (CWCs) and District Legal Service Authorities (DLSAs) to enhance knowledge and skills for enabling them to improve service delivery as well as in adopting stringent monitoring mechanisms to prevent child labour and ensure the protection of all children.

MAKING TEA GARDENS OF ASSAM SAFE FOR CHILDREN

Save the Children has been actively working for the empowerment of children from the tea gardens in Assam. Our initiatives in the last five years have not only brought the child rights scenario in the forefront but also supported setting up community-based child protection mechanisms in partnership with local NGOs (in Biswanath, Sonitpur & Dibrugarh districts) in Assam to strengthen the child protection structures at various levels and ensure access to children's rights.

CHILDREN CAN'T WAIT



Save the Children's mandate during any humanitarian crisis is guided by an urgent sense of- 'Children Can't Wait', since they are the most vulnerable to face separation from their families or subject to various forms of physical and mental abuse. Within the first three days of the impact, the disaster is assessed in terms of severity, and the initial response is planned. Setting up of child-friendly spaces is the priority for children and us as they help children recover from the crisis.

In the period 2018/19, Save the Children provided emergency relief to 65,748 children, thus saving them from the aftermath of the crisis.

BUILDING BACK BETTER

Building a resilient Kerala for Children

When unprecedented floods hit Kerala in August 2018, Save the Children mounted a response in collaboration with the Government of Kerala. Save the Children signed a Memorandum of Understanding with Kudumbashree, the state's flagship programme for State Poverty Eradication Mission, Government of Kerala, and entered a strategic field partnership for providing relief, recovery, and rehabilitation. Post the response phase, and the team continued to stay on the ground to make sure that the rehabilitation efforts were sustainable and organised training for the local partners, focusing on building resilience and disaster preparedness.

To build disaster resilient communities in Kerala, an Emergency Preparedness Plan (EPP) workshop was organised by Kudumbashree. Save the Children plans to train a more significant number of Kudumbashree workers on preparedness planning so that they can cascade these plans to the community level.



CAMPAIGNING FOR EVERY LAST CHILD

The world has made dramatic progress in recent years to reduce the number of children who die from preventable causes; supporting more children to attend school and ensuring children are protected from violence and abuse.

But despite this, there is a growing risk that we will leave a generation of children behind, because of who they are, where they are born and which strata of society they belong to. We need to understand and respond to these inequalities to ensure every child gets a childhood they deserve. Our multiple and targeted campaigns aim to build a world where children have access to their basic rights, are safe, protected and have an opportunity to learn, survive and thrive.



MAKING #THEINVISIBLES VISIBLE



Over 2 million Indian children live on the streets with minimal access to education, clean water, sanitation and nutrition. Nearly 80% of them do not even have a proper identity, a name they can call their own. Since 2016, we have been tirelessly campaigning for these 2 million children and linking them with social entitlements.

On International Street Children Day 2018, individuals from distinct backgrounds including our supporters and artist ambassador Dia Mirza showed solidarity towards street-connected children.

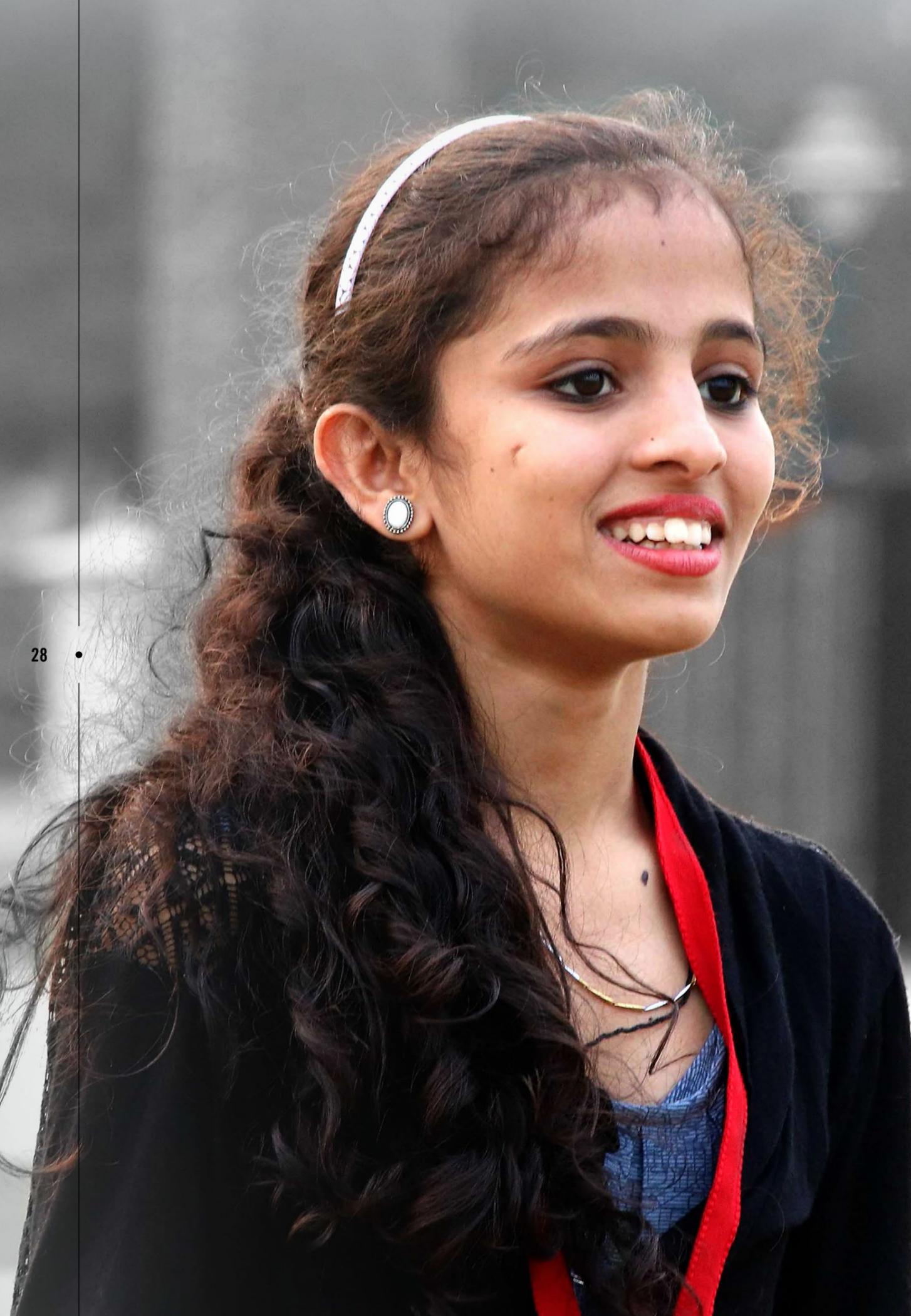
Our online supporters joined the conversation by posting a picture of themselves making the #TheInvisible sign to draw attention to the cause and show their solidarity for children in street situation.



In another pioneering initiative, Team India North geared up for the first ever Street Child Cricket World Cup in May 2018, ahead of the ICC World Cup in London at Lord's- the Mecca of Cricket

Team India North was among teams from 9 countries set to play the historic match of their life.

We rallied support from many influencers in the epic journey from the streets of Kolkata to the Lords in London including cricket legend and former Captain of Indian Cricket Team, Sourav Ganguly, Captain of Indian Womens' Cricket Team Mithali Raj as our Goodwill Ambassadors and our Artist Ambassador Dia Mirza and many more joined in support. Their journey from the streets to Lord's wasn't easy. Most of them didn't even have a birth certificate, let alone a legal identity. But their grit and determination cleared all hurdles and gave them an opportunity of a lifetime.



BEING THE VOICE OF CHILDREN

Save the Children believes in ensuring meaningful participation that gives children an opportunity to express their views, be involved in decisions and take action on child rights. Children, when meaningfully engaged, can help to shape government policies and programmes which enable an equitable and sustainable development for the entire society. Children are not simply passive recipients of government benefits and schemes, but they are holders of rights -- as preserved in the UNCRC.

#VOTE4CHILDREN- CHILDREN INFLUENCE THE POLITICAL AGENDA

Ahead of General Elections 2019, our efforts with #Vote4Children held consultations with 12,198 children across 10 Indian States and 99 districts led to the formulation of 10 demands per state for and by children.

The campaign used a strong social media approach to amplify children's voices and engage public and political leaders in close partnership with Youth Ki Awaaz and Twitter India.

We mobilised more than 60 representatives from leading political parties across state and national level in a dialogue with children. Children also presented them with the list of their demands for inclusion in the respective party manifestos.

OUR CHILD CHAMPIONS

Our Child Champions have advocated for their rights, raised their voice against injustice and influenced change in their communities. Since 2016, we engaged with nearly 1400 child champions and provided unique platforms for them to be recognised for their work, like Ashoka Youth Venture, Women Deliver, The Goalkeepers, United Nations General Assembly. Children were positioned as leaders on media/ social media platforms and other public events. Together with children and our NGO partners, we have set the sector standard on building and engaging child champions.



Saleha with Bill Gates, Melinda Gates

Saleha Khan @UNGA

Saleha Khan from Maharashtra represented the cause of gender empowerment at The Goalkeepers event, an initiative of Bill and Melinda Gates Foundation during the United Nations General Assembly in September 2018.

Saleha also met the Norwegian Prime Minister, Erna Solberg, Bill and Melinda Gates, and many youth advocates from all over the world. She was one of the three inspiring young people from around the world to feature in the film showcased at the event and introduced by Melinda Gates.

SAVE THE CHILDREN WELCOMES TWINKLE KHANNA



Celebrated author, newspaper columnist, film producer and former Bollywood star Twinkle Khanna joined forces with Save the Children to promote rights to menstrual hygiene and adolescent health among children and the communities. She visited slums in Govandi in November 2018 where she encouraged and felicitated our children who are breaking taboos as 'Hygiene Champions'

OUR PARTNERSHIPS FOR CHILDREN

Save the Children cannot achieve its ambition for children without their partners, donors, and supporters. We value each of our patrons for helping us in ensuring that we reach Every Last Child. Through their commitment and belief in the work we do, we have been able to achieve whatever we have so far. By uniting the passion, commitments, talent and resources of all sectors – public, private and philanthropic – we are creating sustainable solutions that will continue to change the lives of children for years to come.

CORPORATE PARTNERS

“Combining our strength in telecom technology with SC’s implementation ability, we have created a set of initiatives that aim to make a positive and sustainable difference, providing technology, resources and knowhow to vulnerable communities to be more resilient to disasters and everyday risks.”

— Sanjay Malik, Head, India Market, Nokia

Support received from our corporate partners allow us to reach the most deprived children. We express our gratitude to all our supporters

- | | | |
|----------------------------|--|-------------------------------------|
| 1. Avaya India Pvt. Ltd. | 11. Laudes Foundation, formerly C&A Foundation | 20. Philips Van Heusen |
| 2. BVLGARI | 12. Lavazza | 21. Procter & Gamble |
| 3. Dutch Lottery (NPL) | 13. Microsoft India (R&D) Pvt. Ltd. | 22. REWE Germany |
| 4. Ferrari | 14. Mondelez India Foods Pvt. Ltd. | 23. Sony Japan |
| 5. GSK Consumer Healthcare | 15. Mphasis | 24. Sony Pictures Networks Pvt. Ltd |
| 6. GSK Pharma | 16. NBC Fashion India Pvt. Ltd | 25. Target Corporation |
| 7. H&M Foundation | 17. Nokia | 26. The Walt Disney Company |
| 8. H&M Retail India | 18. Pracle | 27. TJX Companies |
| 9. HCL Foundation | 19. Paulig Group (Santa Maria) | 28. UBS Optimus |
| 10. Ikea Foundation | | 29. Western Union |

INSTITUTIONAL PARTNERS

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- | | |
|--|--|
| 1. Dutch Ministry of Foreign affairs | 14. Save the Children, Italy |
| 2. European Commission | 15. Save the Children, Japan |
| 3. Government of Hong Kong Disaster Relief Fund | 16. Save the Children, South Korea |
| 4. Jharkhand Women Development Society (Government of Jharkhand) | 17. Save the Children, Norway |
| 5. Kerk in Actie (ICCo) | 18. Save the Children, UK |
| 6. Medical Research Council, United Kingdom | 19. The Federal Ministry of Economic Cooperation and Development (BMZ) |
| 7. Oak Foundation | 20. The Hans Foundation |
| 8. Red Nose Foundation | 21. The Shroff Foundation |
| 9. Roberta and Colin Moore | 22. United Nations High Commissioner for Refugees (UNHCR), India, |
| 10. Save the Children Federation, Inc | 23. United Nations International Children's Emergency Fund (UNICEF) |
| 11. Save the Children, Finland | 24. United States Agency for International Development (USAID) |
| 12. Save the Children, Germany | |
| 13. Save the Children, Hong Kong | |

IMPLEMENTING PARTNERS

“Save the Children is a partner and supporter of Apnalaya over the last decade. Through this partnership, not only have we impacted thousands of children and women, but also created young change-makers within the community. Together, we have been able to empower children to tackle issues like nutrition, education, sexual and reproductive health in one of the most underserved areas of Mumbai. These change-makers have gone forward to become our ambassadors and become role models for others in their community. Save the Children embodies the value of partnership moving beyond mere financial support to enabling organisations to touch diverse aspects of children’s lives. We look forward to this collaboration in the future!”

— Arun Kumar, CEO, Apnalaya

INDIVIDUAL SUPPORTERS

“Inspired by Swami Vivekananda and Abdul Kalam, my instinct to help the most deprived and marginalised children drew me to the work of Save the Children. My faith in their work grew deeper when I visited their project in Hyderabad. It made me realise and understand the ground reality of children who are at the margins and how my contribution was helping them. I am happy that I could witness children learning and developing in all aspects by utilising the facilities and education provided to them through my support and with the help of Save the Children. I urge everyone to support Save the Children and provide a better future to the children who are our tomorrow.”

—Sridhar Bhoguju from Hyderabad.



OUR GOVERNING COUNCIL



Deepak Kapoor



Rajendra Pawar



Rajiv Kapur



Harpal Singh



Ravi Singh



Rakesh Bharti Mittal



Mirai Chatterjee



Swaroop Rawal



S.Y Quraishi



Preetha Reddy



Stuti Narain Kacker

OUR PATRONS



Shobhana Bhartia



Jamshyd Naoroji Godrej



Aroon Purie



Vishwanathan Anand



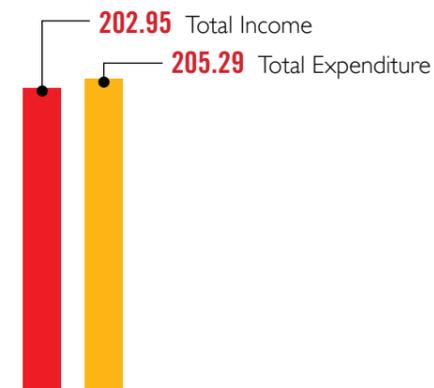
N.R. Naryana Murthy

FINANCIAL RESULTS

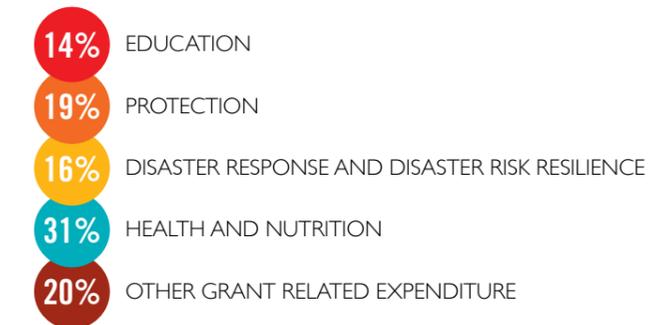
We are committed to ensuring our income is used efficiently, effectively and responsibly by making every rupee count.

Thanks to the generosity of our donors and partners, Save the Children maintains a strong financial foundation, positioning us to give more children what every child deserves – a future.

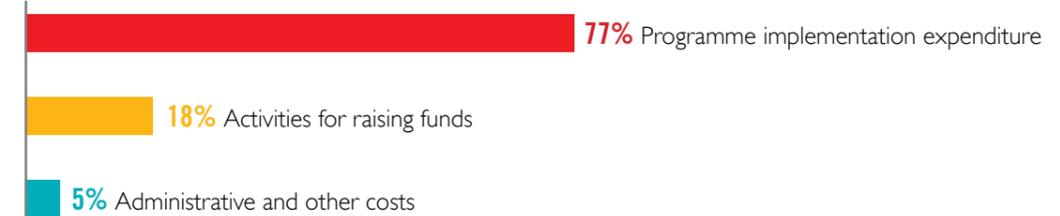
INCOME & EXPENSE IN CRORES



THEMATIC SPEND



HOW WE USE OUR FUNDS



SOURCES OF FUNDS



Schedule No.	As at 31 March 2019	As at 31 March 2018
Sources of Funds		
Corpus fund	8,600	8,600
Restricted fund	333,674,902	203,499,678
Endowment fund	161,610,936	216,975,000
General fund	237,248,887	260,680,823
Special purpose fund	100,000,000	100,000,000
	832,543,325	781,164,101
Fixed Assets		
Gross block	71,672,184	63,495,381
Less: Accumulated depreciation/amortisation	40,029,042	33,460,039
Net block	31,643,142	30,035,342
Current assets, loans and advances		
Cash and bank balances	857,030,976	818,604,465
Loans and advances	103,824,344	72,199,718
Grant debtors	32,463,071	-
Stock in hand	2,638,626	2,467,103
	995,957,017	893,271,286
Less: Current liabilities and provisions		
Current liabilities	161,929,990	126,191,899
Provisions	33,126,844	15,950,628
	195,056,834	142,142,527
Net current assets	800,900,183	751,128,759
	832,543,325	781,164,101

Significant accounting policies and notes to accounts 13

The schedules referred to above form an integral part of the financial statements.

As per our report attached.
For Deloitte Haskins & Sells
Chartered Accountants

Vijay Agarwal
Vijay Agarwal
Partner



For Bal Raksha Bharat

Deepak Kapoor
Deepak Kapoor
President

Rajiv Kapur
Rajiv Kapur
Treasurer

Bidisha Pillai
Bidisha Pillai
Chief Executive Officer

Place: Gurgaon
Date:



Place: Gurgaon
National Support Office:
**Save the Children,
Bal Raksha Bharat**
1st & 2nd Floor,
Plot no.91, Sector 44,
Gurgaon - 122003,
Haryana, India

Registered Office:
**Save the Children,
Bal Raksha Bharat**
D-61, 2nd Floor,
East of Kailash,
Near Sapna Cinema,
New Delhi 110065

Tel : (+91) 124 4752000
Fax : (+91) 124 4752199
info@savethechildren.in
www.savethechildren.in

Society Registration Number:
S/51101/2004
FCRA Registration Number:
231660869
All donations are exempt
under 80G of I.T.Act (1961)

Schedule No.	For the year ended 31 March 2019	For the year ended 31 March 2018
Income		
Restricted income (grants/donations)	1,075,882,660	1,271,267,623
Unrestricted income (grants/donations)	709,530,954	608,740,740
Grants received in kind (refer note no 8 of schedule 13)	21,090,602	44,171,060
Other income	222,975,350	38,755,761
	2,029,479,566	1,962,935,184
Expenditure		
Programme implementation expenditure	1,573,338,613	1,464,148,208
Activities for raising funds	378,976,316	340,060,259
Administrative and other costs	100,596,573	96,705,701
	2,052,911,502	1,900,914,168
Excess of income over expenditure / (Expenditure over income)	(23,431,936)	62,021,016

Significant accounting policies and notes to accounts 13

The schedules referred to above form an integral part of the financial statements.

As per our report attached.
For Deloitte Haskins & Sells
Chartered Accountants

Vijay Agarwal
Vijay Agarwal
Partner



Place: Gurgaon
Date: 22/8/19

For Bal Raksha Bharat

Deepak Kapoor
Deepak Kapoor
President

Rajiv Kapur
Rajiv Kapur
Treasurer

Bidisha Pillai
Bidisha Pillai
Chief Executive Officer

Place: Gurgaon
Date:



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