



Save the Children
100 YEARS



**SMALL STEPS
BIG LEAP**



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100 YEARS



STORY OF CHANGE

Living on the streets of Mumbai, sixteen-year-old Rizwana had been fighting the ordeal of child marriage and patriarchy since she was 12. Things changed for her after Save the Children's intervention which made her aware of her rights as a girl and as a child. Today, Rizwana has completed her education till class 10 and has emerged as our 'Child Champion'. She works relentlessly to ensure that girls in her area do not miss out on the education they rightfully deserve.

"I have witnessed girls in my family who suffered due to child marriage. I resisted marriage at a young age because I wanted to pursue my education. After Save the Children and Hamara Foundation's intervention, my family allowed me to continue my studies further", says Rizwana.

"Save the Children has given me multiple platforms to voice my opinions and empowered me to help other children", she adds. Rizwana has helped 10 dropout girls brave the odds and go back to school. She has also formed a Children's Group - a platform through which girls fight for their rights.

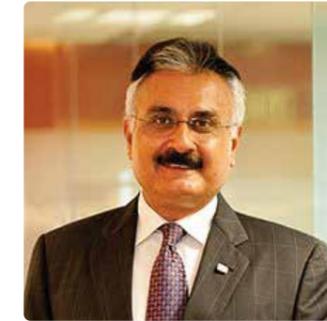
CONTENTS

02	Letter from the Chair and the CEO	33	Save the Children in News
03	We Work for Children	35	Advocacy for Change
05	Our 2017-18 Results	37	Partnering for Impact
07	Action on the Ground	39	Our Corporate Partners
09	Child Protection	41	Institutional Partnerships
13	Health & Nutrition	45	What Our Individual Donors Feel
19	Education	47	Our People
23	Humanitarian Response & DRR	53	Financial Results
29	Campaigning for Change	57	Credits

RESULTS FOR CHILDREN



Bidisha Pillai



Deepak Kapoor

Dear Friends,

We experience a lasting sense of satisfaction as we reflect upon the significant strides we have made in changing the lives of India's most disadvantaged children in 2017-18. With steadfast resolve, we continued marching ahead on our journey to bestow a happier and healthier childhood to every last child. In this process, we were able to directly reach 23 lakh children. As we pen this piece, we are only poised to step up our efforts and ensure that a much greater number of children reap the benefits of our work in the years to come.

In 2017-18, we delivered robust on-ground projects to address some of the most pressing issues of children: under-5 deaths, malnutrition, diarrhoea, illiteracy, child marriage and child abuse. This period also saw the roll out of our 'Standard Operating Procedure on Care and Protection of Children in Street Situations' – a landmark document which serves as a definitive guidebook for the civil society, law enforcement agencies and citizens for catering to the unique needs of street children.

Whatever we do for the children of India is made possible through the support of our donors, partners and supporters. At the same time, unyielding efforts of Save the Children teams – whether working behind the scenes or on the ground – go down towards ensuring that children in our intervention areas get what they rightfully deserve. We want to take this opportunity to extend our deepest gratitude to everyone involved in bolstering our movement for children, for every bit of support matters.

Globally, Save the Children will be entering its centenary year in the period 2018-19. As our founder Eglantyne Jebb famously observed, "Humanity owes the child the best we have to give", we will only reinforce our commitments to do all it takes to change children's lives for good and make Save the Children a "Movement of Millions". Drawing from our expertise of decades of work for India's children and with the hope that our supporters will continue to rally behind us, we are convinced that together we can help Every Last Child reach their true potential.

Best wishes and happy reading!

Deepak Kapoor
Chair

Bidisha Pillai
CEO

WE WORK FOR CHILDREN

We are India's leading independent child rights organisation and have changed the lives of more than 10 million children in the last 10 years. We work to save children's lives and are committed to helping them achieve their true potential. The fight to secure children's rights is the foundation of all our work. In a world where millions of children are denied their rights because of who they are or where they live, we aim to put the most deprived and marginalised children first, and tackle the barriers to their survival, learning and protection.

MISSION

To inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

VISION

Build a world in which every child attains the right to survival, protection, development and participation.

VALUES

Guide our behaviour and are the principles that help us make decisions: Accountability, Collaboration, Integrity, Ambition and Creativity.

OUR 2030 AMBITION

We want to build a world in which all children survive, learn and stay protected. Through our work, we strive towards achieving these three breakthroughs in the way the world treats children:



SURVIVE

No child dies from preventable causes before their fifth birthday.



LEARN

All children get quality basic education.



STAY PROTECTED

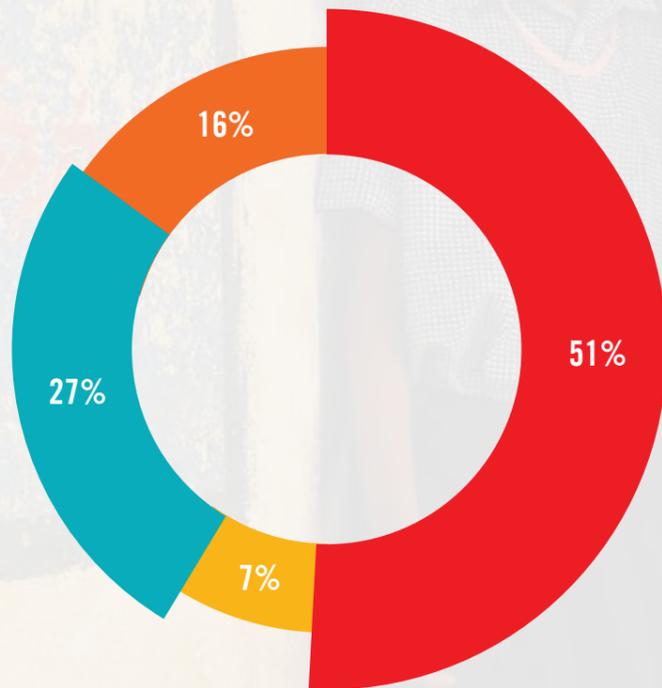
All children are protected from different forms of harm.



2017-18

THE BIG PICTURE

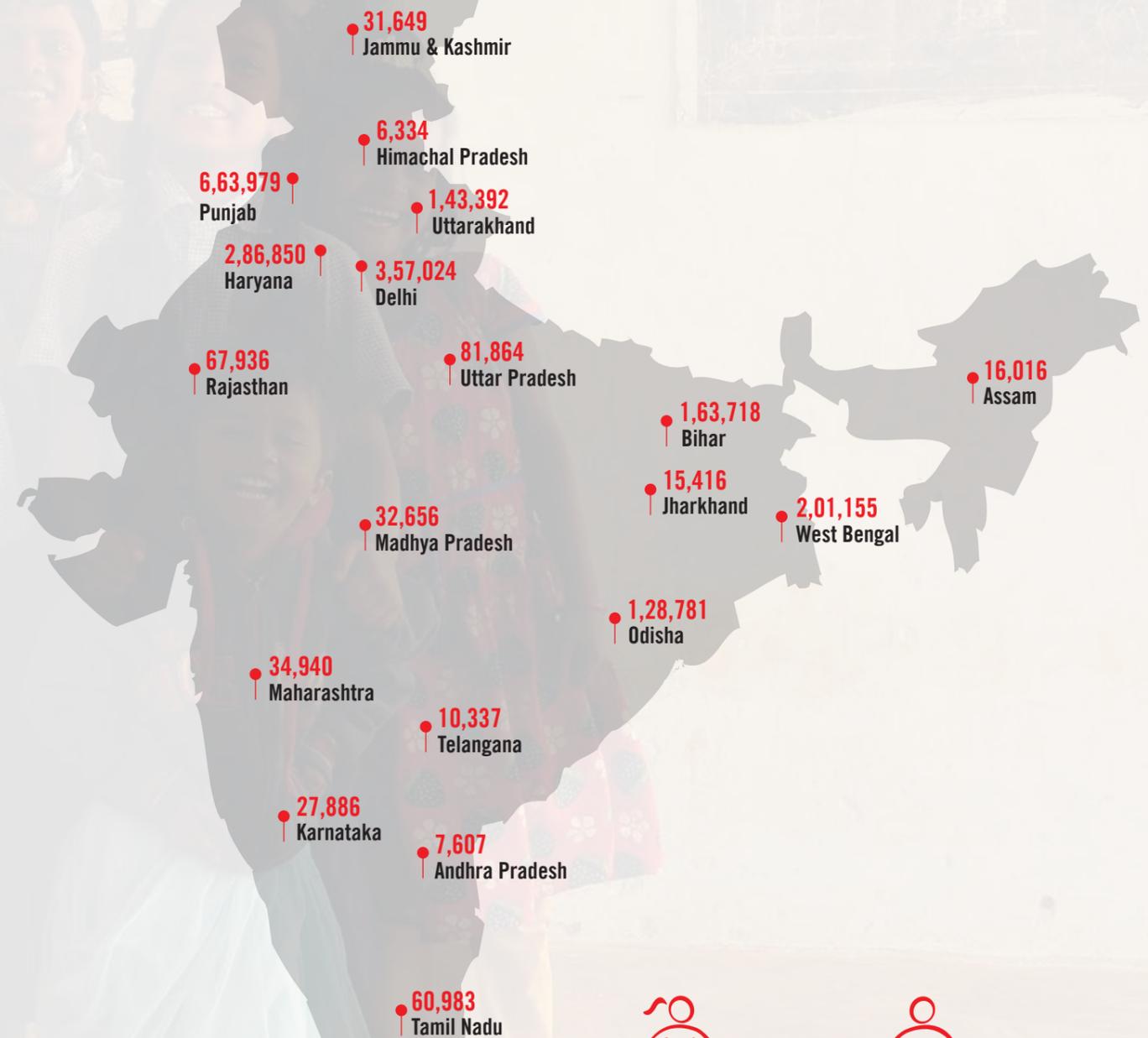
THANKS TO YOU



2.3 MILLION CHILDREN WERE REACHED DIRECTLY AND INDIRECTLY

- 11,80,827** Child Poverty & Child Protection
- 3,63,300** Humanitarian Response & DRR
- 6,24,311** Health & Nutrition
- 1,70,085** Education

Our programmes and advocacy span five key areas of work: Education, Health & Nutrition, Child Poverty & Child Protection and Humanitarian Response & Disaster Risk Reduction (DRR). Every year, our programmes touch the lives of millions of children. Here is the snapshot of the impact of our programmes in 2017-18.



STATE-WISE REACH

Our programmes span across the length and breadth of India. We changed the lives of children in India across 19 states.



ACTION ON THE GROUND

PROTECTING OUR CHILDREN, PROTECTING OUR FUTURE

SAFEGUARDING THE RIGHTS OF CHILDREN IN ASSAM

Assam, the largest tea-growing region of the world, generates the highest livelihood, revenue and employment from the tea industry. Yet, the workers in the tea gardens live in utter poverty. There is often gross violation of child rights in these estates. Through our project 'Protecting the rights of children of tea plantation workers in Assam', we aim to create a protective and enabling environment for these children.

Save the Children has been consistently engaging with the government, media and community in the state over the last few years. We organised life skill training sessions for children and adolescents. The trainings focussed on developing self-confidence, setting goals, conflict resolution and gender and sexuality awareness.

ADDRESSING THE SOCIAL EVIL OF CHILD MARRIAGE

When a girl child is married, her childhood is robbed. She is denied the rightful opportunity to learn and grow. Early marriage also exposes girls to the grave health risks of early pregnancy. Save the Children's project 'Marriage No Child's Play' (2016-20) aims to reduce child marriages and promote Sexual and Reproductive Health Rights (SRHR). Implemented in 309 villages across Bihar, Rajasthan and Odisha, it has helped prevent or delay 136 child marriages. We have helped link 126 girls with income generation opportunities and developed Financial Literacy Module for adolescents, one of the only few modules available in India which dedicatedly caters to the needs of young adolescent boys and girls.

Through these initiatives, we aim to increase access to formal education and economic opportunities and at the same time, drive collective social action against child marriage.



BUILDING KAREENA INTO A LEADER FROM 'A GIRL NEXT DOOR'

For 14-year-old Kareena Gorait, education came to a standstill when her father asked her to lend a helping hand and contribute towards family income. Save the Children identified her case and made her a member of a Children's Group in her community. Kareena was oriented on child rights. We helped her participate in a state-level knowledge festival for children at Guwahati and a life-skill training programme at Tezpur.

These trainings proved to be immensely helpful for Kareena. Today, she is a confident flag-bearer of the campaign against the malpractice of child labour in tea estates. She undertakes door-to-door visits to spread awareness on children's rights. Together with other children in the community, she employs methods like skits and plays to spread the word on the perils of child labour, child marriage and trafficking.

ENSURING THE PROTECTION OF CHILDREN THROUGH WORKFORCE DEVELOPMENT

In Jharkhand and West Bengal, Save the Children has implemented a programme aimed at child protection workforce development at both district and village levels. This intervention has two components.

Competency-based Training and Accreditation:

Initiated in 2016, the intervention aims at providing on-job competency-based training, which includes mentoring and assessment, for the personnel working under the Integrated Child Protection Scheme (ICPS) of Government of India. We have completed training of all District Child Protection Officers in the two intervention states.

Community-based

Child Protection Cadre:

We have established community-based Child Protection 'Cadres' at village level. These trained and empowered workers implement activities for building preventive and response mechanism to address child protection. The 'Cadre' works within the framework of Government of India's 'Indian Child Protection Programme'. Their efforts have enhanced the reach and accessibility of child protection services at the community-level. The 'Cadre' will be supported by trained mentors who will assess the performance, according to the competencies identified and agreed for the role.



REDUCING CHILD MORTALITY

Remote tea gardens of Alipurduar and Purulia in West Bengal provide a perfect environment for tea to grow, but not for the women and children whose livelihoods depend on them. The lack of basic facilities, coupled with poverty, lack of awareness and low coverage of public health interventions make life difficult for these marginalised communities.

Save the Children has worked with the government to strengthen the Health & Nutrition services in these areas through our project 'Reducing Child Mortality'. This is a comprehensive project which covers aspects ranging from strengthening of healthcare services to compliance of micronutrient supplementation programme and training of frontline health workers.

The intervention focussed on children, pregnant and lactating women by employing the 'First 1000 Days' approach. The project has so far impacted the lives of more than 7,000 children (0-5 years), 6,100 pregnant and lactating mothers, nearly 10,000 community members and 750 frontline health workers.

HELPING CHILDREN WIN THE BATTLE AGAINST MALNUTRITION

ADDRESSING CHILD MALNUTRITION IN THE FIRST 1000 DAYS

The first thousand days of an infant's life play a critical role for the years ahead. Not getting enough nutrition during this phase may have a lifelong impact on their growth and development. Save the Children is actively working in Shivaji Nagar, Mumbai for strengthening the mechanisms to identify, treat and monitor children with acute malnutrition. We do so by ensuring access and utilisation of basic services for maternal, newborn and child health and nutrition. We have also built the capacity of government health workers and created awareness on Infant and Young Child Feeding (IYCF) practices including safe food preparation, complementary feeding and exclusive breastfeeding. The programme has reached around 30,000 beneficiaries in the Shivaji Nagar area of Mumbai.

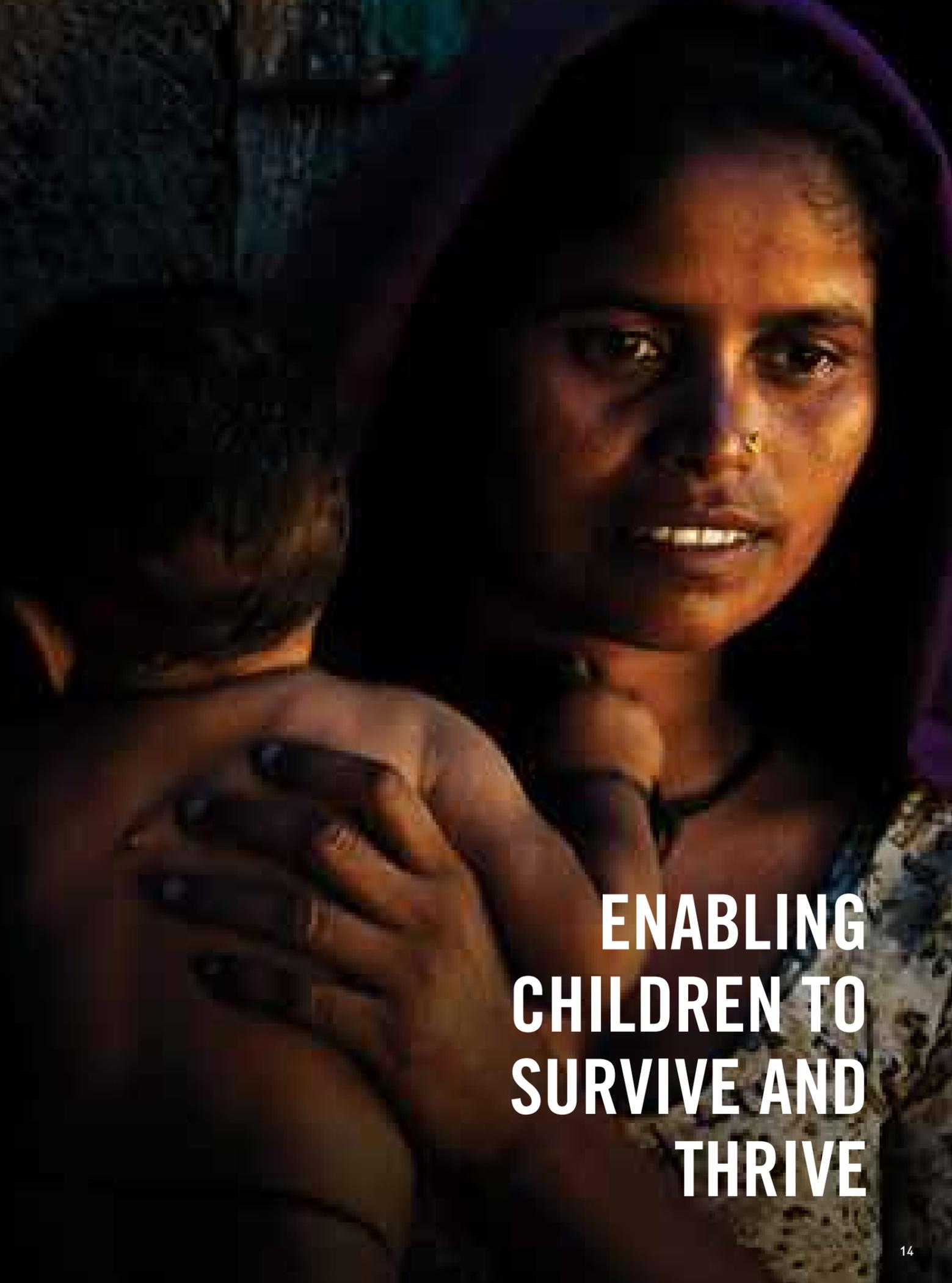
“It was nearly impossible for my little child Nikhat to survive without Save the Children's support.

-Gulnaz Sheikh, Mumbai”

A pregnant Gulnaz Sheikh moved from Bihar to Mumbai in the hope of a better life. However, due to being anaemic and extremely feeble, her third child Nikhat was born 'underweight', falling in the category of Severe Acute Malnutrition (SAM) child.

With support from Save the Children, Nikhat was provided with Medical Nutritional Therapy (MNT) and supplementary feeding at the Out-patient Treatment Center being run by Sion Hospital in Mumbai. With regular treatment at the hospital and monitoring by Save the Children team, the child gained weight and progressed to the Moderate Acute Malnutrition (MAM) category. Meanwhile, Gulnaz was trained under the Mother and Child Support programme and made aware of best practices on nutrition and diet. Today, she knows how to cook healthy food for her daughter and strives to give her a happy childhood.

ENABLING CHILDREN TO SURVIVE AND THRIVE



STOPPING DIARRHOEA AMONG YOUNG CHILDREN

Diarrhoea is still one of the major reasons for the death of under-5 children in India. Our flagship programme 'Stop Diarrhoea Initiative' (SDI) aims to implement the WHO/UNICEF '7 Point Plan' for prevention and treatment of diarrhoea among the most vulnerable children of Delhi, West Bengal, Uttar Pradesh and Uttarakhand.

SDI has facilitated 176 gram panchayats in Uttar Pradesh and Uttarakhand to be Open Defecation Free (ODF). The construction and renovation of sanitary blocks in schools impacted nearly 1,37,000 children, while community-managed toilets impacted 3,64,141 poor and marginalised families.

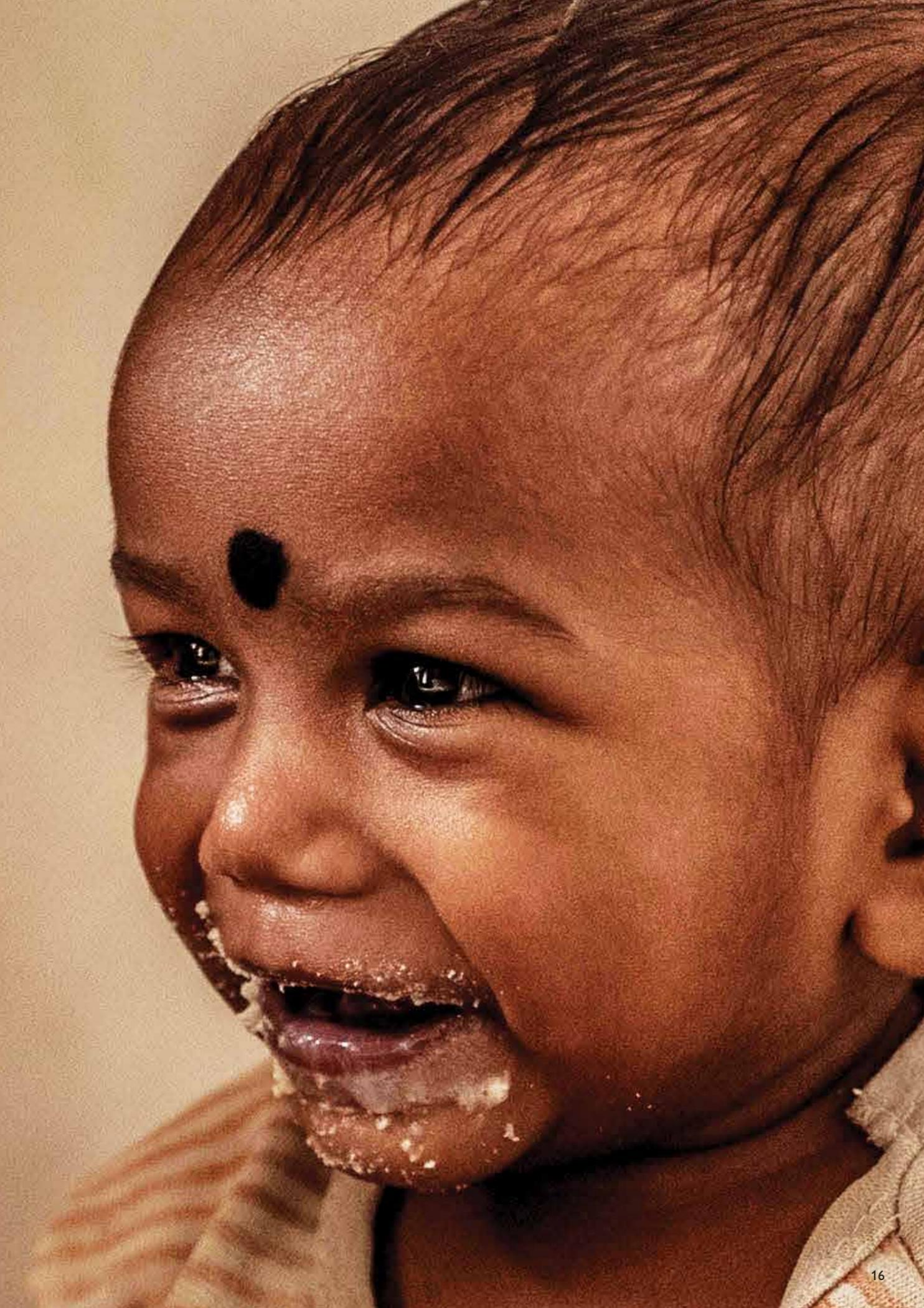
We have facilitated the availability of Zinc+ORS solution and developed a non-emergency helpline number "1800-313-6465" which guides the beneficiaries in case of Diarrhoea. The aim is to enhance the quality of care, and improve access to reliable and actionable healthcare information.

“ *Diarrhoea had taken a severe toll on my son's health. Thankfully, Save the Children stepped in and helped revive him.* ”

- Sandeep's Mother

18-month-old Sandeep was showing no signs of recovery from diarrhoea for three consecutive days. This left him feeble, dehydrated and at risk. Worried and financially deprived, his parents sought the help of Save the Children's Community Health Volunteer.

Sandeep was immediately provided with Zinc+ORS supplements and referred to the nearest health facility, where he was kept under strict observation till his health stabilised. The doctor counselled his parents on the symptoms, causes and preventive measures against diarrhoea. Our health volunteer arranged follow-up visits until Sandeep had fully recovered.



SHUBH ARAMBH

A good and healthy start for children

'A good start' - that's what Save the Children's project 'Shubh Arambh' aims at giving to children right from their early years of schooling. The three pillars of this project are: nutrition education, fresh foods and active play/sports. The project has been implemented in 127 schools across four blocks of Himachal Pradesh, Madhya Pradesh, Maharashtra and Tamil Nadu. Through the project, Save the Children has impacted the lives of 21,770 children by fostering a healthy lifestyle and strengthening government structures and systems to deliver nutrition and health services. This includes creation of a model school which can mentor other schools in the cluster. The model school also strengthens the capacities of peer leaders, nutrition champions and nutrition leaders and oversees the maintenance of nutrition kitchen garden in schools.

WASH

Creating a hygienic environment for children

To encourage adoption of best practices on Water, Sanitation and Hygiene (WASH) by the community, Save the Children has collaborated with the Nashik Municipal Corporation in seven of its schools. The project focuses on the development and renovation of the school infrastructure, provision of safe drinking water, hand washing and sanitation services. It also includes creating awareness among children, teachers and parents on hygiene practices for creating a healthy school environment. The initiative has helped us reach more than 3,000 children across seven schools by conducting nearly 390 sessions on WASH. 164 peer educators or 'Swachatha Doot' have been trained on WASH practices which has enabled them to spread the message on sanitation far and wide.

PROJECT KUSHAL

Despite impressive gains in reducing maternal and newborn mortality, India still contributes significantly to the global tally of maternal and newborn deaths. Lack of proper training among primary healthcare providers is one of the key reasons for the poor state of maternal and newborn health.

To address this challenge, Save the Children, in collaboration with the Pune Municipal Corporation and Government of Maharashtra has implemented a three-year project to create a self-reinforcing web of communication between tertiary care health facilities and those downstream (general hospital, maternity hospitals, health posts and dispensaries) using an IT-enabled network. By establishing and linking video conferencing facilities between BJ Medical College and 16 health facilities of Pune Municipal Corporation, we are training the healthcare staff through regular videoconferencing sessions along with practical sessions and regular supervisory visits. This has led to a dramatic increase in the spread of awareness among the community.

AN EQUAL CHANCE TO LEARN FOR ALL CHILDREN

LEARNING TO READ AND WRITE

Suman, a 7-year-old girl from Kolkata lost her mother and was abandoned by her father. She lived with her grandmother and maternal relatives, who could barely make ends meet. All this had a deep impact on her mental health and she was reluctant to go to school. Despite the odds, her grandmother ensured that she continued her education at a government-supported school where Save the Children was running a programme. Identifying Suman's challenges, our education facilitator helped her enrol in the Mobile Learning Centre, where she attended life-skills sessions, gardening classes and training programmes.

TAKING EDUCATION TO THE DOORSTEPS OF CHILDREN

Save the Children's project 'Quality education for drop out and irregular children from urban slums and squatter colonies in Kolkata' reaches out to children in the age group of 3 to 10 years (pre-primary and primary sections). We run Mobile Learning Centres (MLCs): a moving bus designed as a classroom. It caters to 25 children at a time, has an educator and a counsellor, and is equipped with a well-stocked library, reading material, indoor games and stationery.

We are also working with 25 government-supported schools towards increasing school community linkages. We mainstream children attending MLCs to the formal education system. We work in close coordination with stakeholders like Department of Education, Sarva Shiksha Mission, Kolkata Primary School Council and other policy makers to advocate for and implement the Right to Education Act in full force.

LEARNING THROUGH TECHNOLOGY

Information Communication Technology (ICT) enabled education helps transform the teaching-learning process and is an integral part of Samagra Shiksha Abhiyan scheme of Govt. of India. Using ICT, Save the Children undertook an initiative to improve the quality of education for underprivileged children at 10 Government Primary Schools of Haveli District, Pune.

Through computer-aided techniques, we are making the learning process more informative and interactive. We have developed audio-visual digital learning material, set up smart classrooms and trained teachers in ICT-enabled teaching process. By establishing AV rooms with video conferencing facility, we have helped schools connect with each other on a real time basis and share e-resources, innovative teaching techniques and expertise. The project has helped more than 1,500 students and 80 teachers.

HOLISTIC LEARNING FOR CHILDREN

TAKING LEARNING BEYOND CLASSROOM EDUCATION

Education of children should not be restricted to mere classroom learning. Save the Children empowered School Management Committees (SMCs) in Bavdhan schools of Pune Municipal Corporation and ensured that children's learning goes beyond regular classroom education. Members of the SMCs have been oriented on best practices on education and extra-curricular activities with an aim to promote holistic learning for children. This has been achieved through sessions and exposure visits. We have helped organise regular parent-teacher meetings, educational events and games.

“ I am very happy that I can write my name now. I want to study hard and become a mathematics teacher. ”

- Shuru Karwa

Shuru, a 12-year-old girl lost her mother at the age of one. She was taken care of by her father who was unemployed and an alcoholic. She did not go to school till the age of seven and her relatives admitted her to class 6 in Kasturba Gandhi Balika Vidyalaya (KGBV) Tantnagar School in the West Singhbhum district of Jharkhand. Initially, she lacked confidence and struggled with reading and writing.

However, she got support from our onsite support classes that aim to empower marginalised girls through quality education. Interactive learning material helped ease her process of learning. She can now read and write in Hindi and English and is picking up basic concepts of mathematics.

EDUCATION TO EMPOWERMENT: PILLARS OF LEARNING

Save the Children's 'Education to Empowerment: Pillars of Learning' project focuses on building the capacity of important stakeholders at both village and district levels. Through this project, we have intervened in 340 government schools and 310 Aanganwadi Centres (AWCs) across Bihar, Delhi, Maharashtra, Odisha and Telangana. The project was able to make a positive impact in the government education system through innovative teaching-learning models, initiatives and approaches in Bihar, Maharashtra and Telangana. The new initiatives undertaken in this project include implementing the concepts of reading buddies, reading corners, enabling quality learning environment (QLE) and setting up a feedback and response mechanism. 'Reading Buddies' is an approach followed by Save the Children internationally which involves pairing the older/higher grade children with younger/lower grade children. They read aloud to each other to enhance their reading, comprehension and listening skills. Out of our 340 intervention schools, 320 have adopted this programme with 10,000 children participating and benefitting from it. We have also provided technical support to State Council of Educational Research and Training (SCERT) of Bihar and Telangana. We have also developed quality-training modules, audio-visual material and other reference material for teachers and SMC members.

FLOOD RESPONSE IN EASTERN INDIA

The months of August and September in 2017 saw the highest recorded rainfall in a decade in India which led to massive flooding in 10 states. The worst affected states were Assam, Bihar, Uttar Pradesh and West Bengal accounting for over 920 reported deaths, affecting more than 11,000 villages and shutdown of more than 10,000 schools. Save the Children provided humanitarian assistance to more than 88,000 children and more than 70,000 adults in Dhemaji, Majuli and Sonitpur in Assam, Malda in West Bengal, Kishanganj, Khagaria, East Champaran and Sitamarhi in Bihar and Shravasti in Uttar Pradesh.

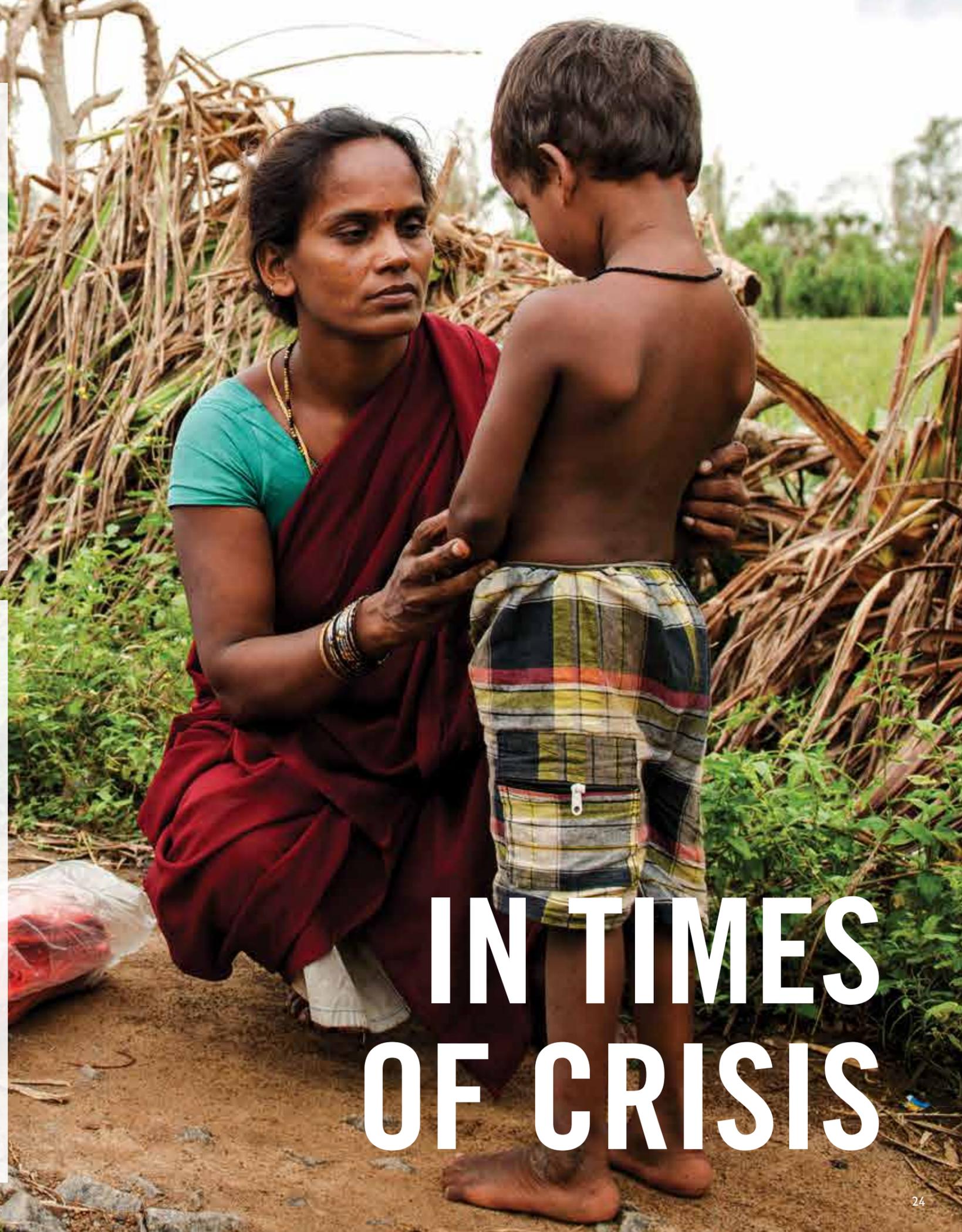
We conducted health camps and distributed 9,210 Non-food items (hygiene and shelter) kits, 6,150 Education kits, 105 School kits and 4,899 Food kits. Additionally, 26 Child-Friendly Spaces were set up across the states to meet educational and psycho-social needs of children. In the recovery phase, major focus was on livelihood support and restoration of WASH facilities and disaster management in schools.

DISASTER RESPONSE AND PREPAREDNESS IN UTTAR PRADESH AND BIHAR

The states of Bihar and Uttar Pradesh are vulnerable to massive floods. The School Safety Initiative of Save the Children has been extended in some of the most disaster-prone areas. Integrated Child Centred Disaster Risk Reduction and School Safety intervention has been implemented in 30 villages of Uttar Pradesh and 20 villages in Bihar at the community-level, covering 35 schools in the two states. The project focuses on improving the sanitation, hygiene and nutrition status of the communities. We have strengthened the readiness of task forces, enabling them to be the first responders in the event of a disaster.

CHILD CHAMPION EQUIPS THE COMMUNITY TO FACE DISASTERS BETTER

Seventeen-year-old Saleha Khan has numerous laurels to her credit. Hailing from Shivaji Nagar, one of the largest slums in Mumbai, Saleha has emerged as a Child Champion. She has been actively engaged in Save the Children's programme Urban Disaster Risk Reduction and Water, Sanitation and Hygiene (WASH). Demonstrating her leadership qualities, Saleha steers the task force in her community to conduct regular mock drills and strengthen preparedness levels. She also organises community level meetings and other activities. Her exceptional contribution in various community welfare activities got her the prestigious Savitribai Phule Award. She has also been selected under Ashoka Youth Venture programme for her work in the area of health and enabling positive actions towards making the community resilient.



IN TIMES OF CRISIS

MAKING SCHOOLS A SAFER PLACE FOR CHILDREN

SCHOOL SAFETY INITIATIVE FOR SCHOOLS IN SOUTH DELHI

Our project 'School Safety Initiative for Schools' aims to make schools safe during disasters. We are working with 40 schools under South Delhi Municipality Corporation (SDMC) to strengthen their resilience to disaster, climate change and protection risks. To achieve this, we have been promoting access to knowledge, strengthening institutional disaster management practices and advocating with the concerned departments for driving changes in statutory guidelines and policies.

Some significant components of the programme include hazard and vulnerability mapping, capacity assessment, development of school disaster management plans and evacuation plans, conducting mock drills and trainings on first aid, search and rescue skills. A comprehensive school safety checklist has been developed which has been circulated to over 5,000 schools of Delhi.

We have reached more than 80,000 children, 1,500 teachers and 1,000 School Management Committees.

BUILDING RESILIENCE OF CHILDREN AND THEIR COMMUNITIES BY INTEGRATING DRR, SOCIAL PROTECTION AND TECHNOLOGY

Save the Children has implemented a comprehensive project to build resilience of vulnerable children and their communities in 350 villages across the five states of Andhra Pradesh, Bihar, Delhi, Rajasthan and Tamil Nadu. We have adopted an integrated approach, which is a blend of Information Technology, Disaster Risk Reduction (DRR) best practices and Child Sensitive Social Protection (CSSP) framework.

We have formulated Disaster Management Committees, which work towards rolling out and implementing school and village-level disaster management plans. A number of mock drills have been conducted within the community to impart critical life-saving and preparedness skills to children and their families. More than 3,000 beneficiaries have been linked to social protection schemes. The project makes heavy use of technology to bolster the disaster mitigation capacities of the communities.

IMPROVING SCHOOL SAFETY IN ASSAM

The state of Assam has a long history of floods. Within Assam, Dhemaji is one of the worst flood-affected district of the state. Save the Children has been the first responder in flood situations in Dhemaji over the last few years. We have been working to build the resilience of the local communities and equipping them to face disasters. Over the years, we have empowered the communities, including children, with knowledge and best practices. As part of our work, we have organised capacity building trainings and disseminated Information, Education and Communication (IEC) material on Household-level Disaster Preparation widely. At the school level, we have formed School Management Committees and sensitised school teachers and staff on school safety. We have also forged a collaboration with the National Disaster Response Force and organised state-level consultations. Over 6,000 people, including children, parents and teachers have been reached through this intervention.





SCHOOL SAFETY CURRICULUM IN ANDHRA PRADESH

Together with Nokia, Save the Children developed India's first Comprehensive School Safety Curriculum, which was released by Ganta Srinivasa Rao, Hon'ble Minister of Human Resources Development, Government of Andhra Pradesh in March 2018. The curriculum includes lessons on natural disasters, man-made disasters and everyday risk.

The curriculum initiative created an impact by reaching out to 69 lakh children and 3 lakh teachers in 61,705 schools across the state of Andhra Pradesh.

“ Save the Children's initiative stands as the first of its kind in India to fulfil the norms of the National Disaster Management Authority's school safety guidelines. It will make Andhra Pradesh schools safe and protected. The government is committed to child protection and it is the right of children to have a safe learning environment. ”

- Shri Ganta Srinivasa Rao,
Hon'ble Minister of Human Resources Development
Government of Andhra Pradesh

A photograph of two children sitting on a green mat. The child on the left is a young boy with a wide smile, wearing a plaid shirt. The child on the right is a younger child, focused on playing with colorful plastic blocks. The background is a wooden structure. The text 'CAMPAIGNING FOR CHANGE' is overlaid in large white letters across the center of the image.

CAMPAIGNING FOR CHANGE

BRINGING CHILDREN'S NEEDS TO THE FOREFRONT

DIGITAL QUIZ TO DEMYSTIFY THE STANDARD OPERATING PROCEDURE FOR STREET CHILDREN

In an attempt to simplify and mainstream the 'Standard Operating Procedure for the Protection of Children in Street Situations' (SOP) we launched a digital quiz with the popular online portal 'Youth Ki Awaaz'. Through the quiz, we engaged over 100,000 youth who were dubbed as 'Child Rights Warriors'.

CHANGEMAKER SERIES AT IIT BOMBAY

The first edition of Save the Children's Changemaker Series was organised at IIT Bombay in collaboration with Youth Ki Awaaz. The event saw enthusiastic participation from 400 students who interacted with Dia Mirza, Kaveree Bamzai (India Today), Perna Langa (YES Bank Foundation) and other distinguished panel members. This dialogue was an effort to find robust solutions to cater to the needs of #TheInvisibles: Street Children of India.

INTERNATIONAL DAY OF THE GIRL

After a series of consultations with girls, we formulated a set of 11 demands which were presented to government officials at national and state levels. Events were organised in 11 states in which 11 girl champions from our programmes were felicitated for standing up for their rights.



CHILD RIGHTS WEEK

Save the Children rolled out #Move4Children as an initiative to encourage public engagement and action for the most marginalised children. Rooted in our ambition to inspire a movement of millions, it was spread out in 13 states and included partnerships with corporates such as PwC, Panasonic and others. At the end of the week, 1 lakh people took action.



AMITY GURUGRAM MARATHON

We adopted an integrated approach as 'The Philanthropy Partner' for the 5th Annual Amity Gurugram Marathon (AGM) to raise awareness on the issues of street children in India. We collaborated with fitness influencers and urged the public "to run the street for those who live on the street" and #Move4Children. Our Child Champion, Salman addressed an audience of 10,000 fitness enthusiasts.

Our Child Champions #CHAMPIONSFORCHANGE

Our Youth Advocate Anoyara Khatun attended the World Youth Forum in Egypt where she was recognised as one of the seven champions from around the world in the closing ceremony film. Her story was featured in India Today's anniversary issue.

Our two Child Champions, Shailendra Singh and Saleha Khan were nominated for the International Peace Prize for Children.

11 Child Champions from Punjab, Jharkhand and Maharashtra were chosen as Ashoka Youth Venturers.

Child Champion Anju Rani from Haryana spoke at TEDxPune - focussing on bringing together contemporary ideas in the form of short, powerful talks to inspire setting up of Child Friendly Cities.



SAVE THE CHILDREN IN NEWS

Throughout the 2017-18 period, Save the Children continued to make headlines in prominent television, print and online media. When it comes to media coverage, we clocked the highest 'Share of Voice' in our sector.



CNN News 18 showcased an Exclusive Report on our Global End of Childhood Index 2018 which included a discussion with our COO, Vishal Chowla.

Kamal Gaur, Technical Advisor for Education at Save the Children was interviewed by BBC on the theme of Early Childhood Care and Education.



① Feature story in The New Indian Express on the findings of our report on street children.

④ Editorial piece by Save the Children CEO Bidisha Pillai in The Hindu Sunday Special Health Page

② Dainik Hindustan analyses the findings of our report - 'Life on the Street' on the status of street children in Patna.

⑤ Opinion Piece in The Financial Express by Manabendranath Ray and Manish Thakre from Save the Children



Public finance: Leaving no child behind
MANISH THAKRE & MANABENDRANATH RAY
 Theirs senior manager, Ray is director Urban Strategy Initiatives at Save the Children. Views are personal

Robust municipal finance is key to addressing child rights issues and achieving SDGs

THE WORLD HAS seen rapid urbanisation. Cities are engines of growth, and they need resources to invest in own development. Particularly urgent is the need to finance this development—to achieve the Sustainable Development Goals (SDGs), an estimated \$3-4 trillion is needed annually (UN Habitat). There are 4,041 towns in India (Census, 2011)—up from 3,799 towns in 2001. This urbanisation is putting pressure on city resources, often limited, to provide basic services to the citizens and to maintain/upgrade existing amenities. A municipal government's financial health is critical in ensuring provision of basic infrastructure and services for its citizens' well-being, attracting investment and for the smooth functioning of city affairs. The functions mandated to a municipal government—(broadly, water management, sewerage, waste, health, education, street lighting, roads, services for slums)—have a direct bearing on the well-being of children, especially those residing in slums (reported in 63% of the 4,041 towns). Children (0-18 years) comprise 34% of the total urban population (Census, 2011). There is a strong linkage between child rights defined through various articles under the UN Convention on the Rights of the Child (UNCRC) and municipal functions (such as birth registration that provides identity to children). The (daily) effective functioning of a delivery of services has a significant impact on the day-to-day growth/development cycle of a child. The UNICEF came out with a set of 44 child-related indicators to measure the progress of every child in the SDGs by 2030, which are integrated across the 17 SDGs. These indicators are categorised into five dimensions of child rights—the right to survive and thrive, to be protected from violence, to live in a safe and clean environment, and to have an equal opportunity to succeed. The effective management of municipal government and its financial health has a strong bearing on the well-being of children, especially child-related indicators clubbed under five dimensions of child rights as discussed above. Strong municipal finance, which consists of revenue and expenditure in urban areas, is necessary for the development of sustainable smart cities—to counter the negative effects of urbanisation, provide decent livelihood opportunities, invest in technological interventions to strengthen good governance, attract business to harness the existing human capital, while building the resilience of urban-deprived children and their families towards shocks and stress. Unfortunately, however, in a few, most cities are unable to deliver mandated functions due to paucity of resources, especially financial. One of the greatest challenges city leaders face is raising municipal revenues. The municipal government has to make a pragmatic decision while devising revenue sources (internal and external) which can occur in the form of taxes or fees charged to local residents towards basic goods and services provided by them. The levying of charges and fees becomes all the more critical when a certain proportion of the population is poor and/or living in slums. Ideally, a limited provision of goods and services is extended to slums. It has been highlighted in various researches that slum households often end up paying more for water, electricity, waste management than non-slum households who have access to such amenities at their doorstep. Municipal governments, with effective decentralisation, will temper trust by investing capital towards improvement of basic goods and services, with a judicious combination of regressive and progressive taxes. It will be more effective if such decisions are taken through a democratic dialogue with local leaders and citizens. Lastly, investment in children should be considered as an important aspect under municipal finance (as it does in many Latin American countries) and those local governments who are initiating, or have initiated this, should be incentivised by the concerned authorities.

A GUIDEBOOK ON CARE AND PROTECTION OF STREET CHILDREN



In 2017, we took forward Save the Children's erstwhile research that mapped policies for children on the street and developed a Standard Operating Procedure (SOP). It is a first-of-its-kind policy document that elaborates the process of care, protection, and restoration of children in street situations and was developed with the apex Government body on child rights: National Commission for Protection of Child Rights (NCPCR). In 2017-18, we rolled out the SOP in various states.

A key component of the SOP is to give street children an identity by way of an Aadhaar card and to make the area postman and post office the nodal link at the local level for a child on the street. The SOP has been adopted and launched in seven states: Bihar, Delhi, Maharashtra, Odisha, Telangana, Uttar Pradesh and West Bengal. The launch of SOP formed the basis for setting of several Aadhaar registration camps for street children in the metro cities of India.

8TH NATIONAL STOCKTAKING CONVENTION ON THE IMPLEMENTATION OF RTE ACT, 2009



In March 2018, the Right to Education (RTE) Forum organised their 8th National Stocktaking Convention on the Implementation of RTE Act, 2009 at the Constitution Club of India.

The concern about low compliance of the RTE Act was highlighted and the need for solutions and effective implementation was discussed. Save the Children India has also drafted and contributed a chapter on RTE Compliance for the RTE Stocktaking Report which incorporates all the discussions from this consultation. More than 500 participants from 17 states participated and discussed the draft status report on the implementation of RTE Act, 2009.

ADVOCATING IN THE INTEREST OF CHILDREN

SAVE THE CHILDREN INDIA AS A TECHNICAL RESOURCE

Save the Children India has been working closely with the Ministry of Labour and Employment (MoL&E) post the amendment of the Child and Adolescent Labour (Prohibition and Regulation) Act in 2016. One of our major accomplishments was the notification of 107 occupations and processes where children below 14 years will not be allowed to "help" their families and another 37 odd hazardous occupations and processes where children between 15-18 years would not be allowed to work.

OUR VALUED PARTNERS

We realise the importance of partnership and collaboration in delivering programmes on the ground and ensuring more fulfilling childhoods for children. We forge holistic partnerships with corporates and institutions to craft philanthropic solutions to meet the unique needs of India's children.

By uniting the passion, commitment, talents and resources of all sectors – public, private and philanthropic – we are creating sustainable solutions that will continue to change the lives of children for years to come.

CORPORATE PARTNERS

Support received from our Corporate partners allows us to reach the most deprived children.

We express our gratitude to all our supporters.

ABB	HCL Foundation	Procter & Gamble Limited
Adobe India	Hempel	RCI (Wyndham Group)
AT&T Global Networks India	Hewlett Packard	Reckitt Benckiser (RB)
Avaya	HT Parekh Foundation	REWE Group
BASF	(An HDFC Initiative)	Santa Maria
Bulgari	Juniper Networks	Swiss RE
C&A Foundation	Lavazza	Target
Coca-Cola India	Mondelez	Tommy Hilfiger
DCM Shriram Industries	National Australia Bank	UBS Optimus Foundation
Disney	Nokia Solutions and	Verizon
Ferrari	Networks India	Western Union Foundation
GSK Consumer	Oracle	
GSK Pharmaceuticals	Phillips-Van Heusen Corporation	

INSTITUTIONAL PARTNERS

We thank all our institutional partners for their much-needed help in brightening the lives of children who live on the margins.

Amplify Change	Save the Children Netherlands
BPRM (Bureau of Population, Refugees, and Migration, U.S Department of State)	Save The Children Norway
Dutch Ministry of Foreign Affairs	Save the Children Sweden
European Commission	Save the Children UK
Jharkhand Women Development Society (Government of Jharkhand)	The Hans Foundation
Kerk in Actie (ICCO)	United Nations High Commissioner for Refugees (UNHCR) India
Medical Research Council, United Kingdom	United Nations International Children's Emergency Fund (UNICEF)
Oak Foundation	United States Agency for International Development (USAID)
Save the Children Federation, Inc.	United States Department of State
Save the Children Finland	
Save the Children Germany	
Save the Children Italy	

INDIVIDUAL SUPPORTERS

We are grateful for the kindness shown by all our individual supporters. Their donations go a long way in improving the lives of the most vulnerable children in India.

PARTNERING FOR IMPACT

CORPORATE PARTNERSHIPS

PHILLIPS-VAN HEUSEN

Ensuring the right start for young children

To ensure that underprivileged children get the right start in life, Save the Children, in collaboration with Phillips-Van Heusen (PVH), started an initiative in April 2017 which is being implemented in 50 Anganwadi centres of Doddaballapur block in Bangalore Rural District of Karnataka. The project focusses on improving the quality of Early Childhood Care and Education (ECCE) for young children.

The programme lays special focus on children who are first generation school goers. We are providing a conducive and stimulating environment to children for pre-school learning and enabling them to be school-ready. A key component of the project is the establishment of a Hub or Model Aanganwadi Center for training and building capacities of Aanganwadi workers and teachers.

Over the period of one year, our team has conducted multiple trainings for Aanganwadi teachers and several meetings with parents of the children have been organised. Our consistent outreach has helped in achieving a good rapport with caregivers, which is crucial for quality implementation of ECCE.

C&A FOUNDATION

Curbing child labour in the cotton farms

Madhya Pradesh is one of the largest cotton producing states in India. Unfortunately, it also records a very high percentage of child labour. In Madhya Pradesh, 79.2% of the 7,00,239 child labourers (Census, 2011) work in the agricultural sector. To change the state of affairs, Save the Children with support from C&A Foundation, has been working in 35 of the most vulnerable cotton producing villages in the Dhar district of Madhya Pradesh.

Through this initiative, we are working to reduce and prevent child labour, exploitation and gender-based discrimination in cotton farms by opening newer avenues for these children through education and skill development programmes. Additionally, we are strengthening community-based structures, increasing awareness and invoking a sense of accountability among various state departments and the private sector.

We were successful in freeing 635 children from the bonds of child labour who have been linked to education and skill-building programmes. Another noteworthy achievement of this programme is re-enrollment of 1953 children who had dropped out of schools.



MINISTRY OF HEALTH AND FAMILY WELFARE (MoHFW) Enhancing quality and coverage of postnatal care services

Globally, and even in India, more than two-thirds of maternal deaths and half of under-five deaths occur during the postnatal period that is the period from childbirth to up to six weeks. Despite this, Post-natal Care (PNC) is one of the most neglected areas in the continuum of maternal and child care.

To combat this issue, Save the Children India is working closely with the Ministry of Health and Family Welfare (MoHFW) and other stakeholders in developing a strategy to increase the coverage and enhance the quality of Post-natal Care services in India. Strengthening of public health systems and continuum of care approach form the core of this initiative.

We have conducted a formative research in three states of India – Karnataka, Odisha and Uttarakhand to improve pre-discharge PNC at different levels of public health facilities. The initiative also looks at consolidating the post-discharge home-based PNC for mothers and newborns. The findings of the research have received attention at global, national and state level.

SUPPORTING ANTI-TRAFFICKING INITIATIVES TO RESTORE LIVES

From the vicious cycle of poverty, illiteracy and unemployment to falling in the trap of trafficking, life is an endless struggle for a lot of girls and women in the state of Jharkhand. Tribal girls are often trafficked to metropolitan cities where there is a high demand for domestic labour. Illegal agencies in cities like Delhi take advantage of legal loopholes to traffic girls while promising them safe employment. Instead, these girls are pushed into extreme conditions of forced labour. Many of those rescued also report physical and sexual abuse.

With support from Jharkhand Women Development Society, Department of Women, Child Development and Social Security, Government of Jharkhand (JWDS), Save the Children India launched the three-year Project Tejaswini in the states of Jharkhand and Delhi in April 2017.

The project aims to ensure repatriation and rehabilitation of trafficked survivors (children and women) through establishment and effective functioning of State Resource Centres (SRCs) in Delhi and Jharkhand. It strives to create and strengthen inter-state coordination mechanism for trafficking survivors, rescue trafficked children and generate awareness among the community against trafficking, child labour and government initiatives. The project is expected to repatriate 1,500 survivors and reach around 0.3 million people through awareness drives in a span of three years.

INSTITUTIONAL PARTNERSHIPS

Image credits: David Löfman

ENHANCED WELLBEING OF TIBETAN COMMUNITIES AND CHILDREN

To improve access to and quality of Water, Sanitation and Hygiene (WASH) facilities for Tibetan refugees settled in Agling, Choglamsar, and Changthang villages in Leh District of Jammu & Kashmir, Save the Children started an initiative with support from BPRM (Bureau of Population, Refugees, and Migration, U.S. Department of State).

As a part of the initiative, hand pumps and water storage tanks were installed in identified areas, and purification systems like chlorination and construction of reverse osmosis water filtration stations at schools were set in motion. This helped in protecting children from water-borne diseases and improving their school attendance.

To address rampant open defecation, solar composting toilets along with hand washing platforms have been constructed in schools and community areas. Further, Adolescent Groups and Children Health and Hygiene Clubs (CHHC) were formed to raise awareness. The project reached 1,805 individuals directly and 5,002 people indirectly.

STRENGTHENING THE QUALITY OF LEARNING IN PUBLIC PRIMARY SCHOOLS THROUGH EARLY CHILDHOOD CARE AND EDUCATION (ECCE)

The first six years of a child's life lay the foundation for lifelong development and holistic growth. To arm children in the age group of 3-6 years with school readiness skills, Save the Children India with support from Save the Children Norway has implemented one of its key strategies of provision of Early Childhood Care and Education. The project revolves around advocating for ECCE as the right of every child (3-6 years) to facilitate smooth transition for children from pre-school to public primary schools.

The objective of the project is to gather evidences in the field of ECCE and document the existing gaps, challenges and best practices, thereby influencing the ECCE policy. Through this intervention, we are also strengthening coalitions and networks to improve the status of ECCE in India.

“ I have been supporting Save the Children for more than 2 years now. I am very happy to learn how Save the Children is supporting Aanganwadi Centers to ensure that children receive the right education and nutrition. I request all individuals to support Save the Children so that they can reach out to the most vulnerable children and communities of our society. Through this initiative, we can truly bring a change and uplift the marginalised. ”

– Amit, Gurugram

HUMBLE RECOGNITION

“ Save the Children is a very good organisation to support underprivileged children and pregnant and lactating mothers. I request other individuals to support Save the Children and join the cause as they focus on improving the lives of the most marginalised communities. At a personal level, I will strongly continue to support this organisation for all the innovative work they have been doing on the field. ”

– Srikanth, Guntur

“ I have been donating to Save the Children for the past 4 years. I am very happy to witness the work that the team has been doing on-ground and I will continue to stay connected towards the cause. I would also like to pursue other individuals to support the cause with Save the Children. ”

– Abhishek, Gurugram

OUR PEOPLE MAKE A DIFFERENCE



EMPLOYEE SPEAK



Altaf Hussain

Administration & Logistics Coordinator, J&K

I feel very fortunate and honoured to be a part of Save the Children since October 2005. The organisation has given me enough opportunities and a platform to grow and develop, both personally and professionally. As a part of my work, I have worked in different parts of the country in different capacities during this 13-year long journey. It gives me a high degree of satisfaction that I am associated with a humanitarian organisation that works in the area of Child Rights and Child Protection and helps India's most marginalised children realise their dreams. "First to reach and the last to leave" is the mantra with which Save the Children works in any emergency response and I feel very happy to play a role in it. The work environment at Save the Children is conducive and flexible and the contribution of all the employees in the form of their expertise, potential, skills and knowledge is used in the best interest of the children. I wish the organisation reaches more and more children with every passing day and look forward to be associated with Save the Children in one or the other in times to come.



Beauty Kumari

HR Assistant, National Support Office

I started my career with STC and it is an enriching experience for me. I grew immensely as HR professional. I found excellent work environment in STC.



Asma Dhar

Assistant Manager - PPI, J&K

In 2009, I started my journey with Save the Children as Program Coordinator. This place is more than just a job for me. It is a perfect place for an employee to grow, learn, develop and make a difference in others' lives. I am extremely grateful for the opportunities provided by Save the Children, as these opportunities have helped me enhance my skills and reach every child through my work.



S. Bhagyashree

Operations Coordinator, National Support Office

Save the Children has an environment that provides ample opportunity to work at one's own pace. In these 3 years, Save the Children has helped me grow both professionally as well as personally. No day is the same as the previous one – which is something I am really happy about.



Neelam Gangwani

Officer - Donor Development, National Support Office

I joined the Individual Giving team at Save the Children in 2016 and this place is more than just an organisation or a job for me. It offers the exact working environment in which employees can engage, learn, develop and make a difference! There is never a dull day at Save the Children - the team works with amazing passion and an energy that is infectious. It keeps me motivated to work for the cause and the organisation.



V. Lissy

Project Officer- Education, Karnataka

My driving force to work in the development sector is children. Working with Save the Children makes me proud and at the same time reminds me that we still have a long way to go where we have to reach more children in need. It is a place where people are passionate and committed to being best at what we do. The fact that we work very closely with government in all our programmes inspires me.



Rohit Oraon

Admin & Logistics Officer, Jharkhand

Save the Children, a century old organisation, is an outstanding place to work with, that stands by its values. I joined here 3 years ago and this is my second home. I am impressed by the people I work with. This organisation has given me ample scope to grow not only as a professional but also as an individual who has respect for children & child rights. My position gives me a vast opportunity to learn and grow. HR initiatives for various cultural activities under the umbrella of Fun@Work, are important in bringing everyone together.

OUR GOVERNING COUNCIL



Harpal Singh



Deepak Kapoor



N. Kumar



Ravi Singh



Rajinder Pawar



Rakesh Bharti Mittal



Mirai Chatterjee



Rajiv Kapur



Swaroop Rawal



S.Y. Quraishi



Arindam Bhattacharya

OUR PATRONS



Shobhana Bhartia



J.N. Godrej



Aroon Purie



Vishwanathan Anand



N.R. Narayana Murthy



Ajay Shirram



FINANCIAL RESULTS

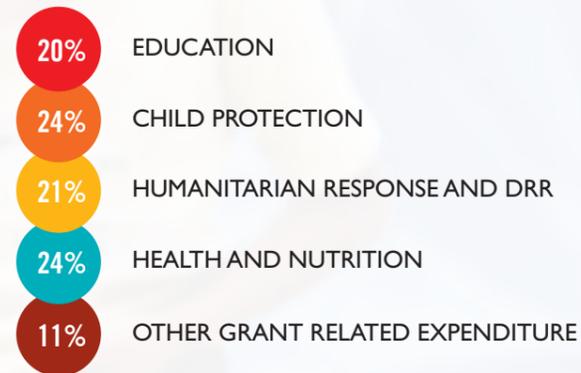
We are committed to ensuring our income is used efficiently, effectively and responsibly by making every rupee count.

Thanks to the generosity of our donors and partners, Save the Children maintains a strong financial foundation, positioning us to give more children what every child deserves – a future.

INCOME AND EXPENSE IN CRORES



THEMATIC SPEND



HOW WE USE OUR FUNDS



SOURCES OF FUNDS



Image credits: David Löfman

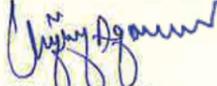
Bal Raksha Bharat
(registered under the Societies Registration Act, 1860)
Balance Sheet as at 31 March 2018
(All amounts are in Indian Rupees)

	Schedule No.	As at 31 March 2018	As at 31 March 2017
Sources of Funds			
Corpus fund	1	8,600	8,600
Restricted fund	2	20,34,99,678	17,46,24,364
Endowment fund	3	21,69,75,000	21,69,75,000
General fund	4	26,06,80,823	19,86,59,807
Special purpose fund	5	10,00,00,000	10,00,00,000
		<u>78,11,64,101</u>	<u>69,02,67,771</u>
Fixed Assets			
Gross Block	6	6,34,95,381	5,56,59,880
Less: Accumulated depreciation/amortisation		3,34,60,039	2,60,16,489
Net block		<u>3,00,35,342</u>	<u>2,96,43,391</u>
Current assets, loans and advances			
Cash and bank balances	7	81,86,04,465	67,86,86,299
Loans and advances		7,72,28,954	13,16,99,035
Stock in Hand		24,67,103	43,62,103
		<u>89,83,00,522</u>	<u>81,47,47,437</u>
Less: Current liabilities and provisions			
Current liabilities	8	13,12,21,135	14,26,79,268
Provisions		1,59,50,628	1,14,43,789
		<u>14,71,71,763</u>	<u>15,41,23,057</u>
Net current assets		<u>75,11,28,759</u>	<u>66,06,24,380</u>
		<u>78,11,64,101</u>	<u>69,02,67,771</u>
Significant accounting policies and notes to accounts	13		

The schedules referred to above form an integral part of the financial statements.

As per our report attached.

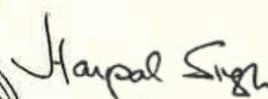
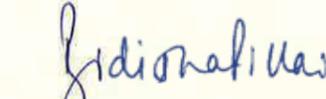
For Deloitte Haskins & Sells
Chartered Accountants


Vijay Agarwal
Partner



Place: Gurgaon
Date: September 07, 2018

For Bal Raksha Bharat

  
Harpal Singh President Rajiv Kapur Treasurer Bidisha Pillai CEO

Place: Gurgaon
Date: September 07, 2018

Bal Raksha Bharat
(registered under the Societies Registration Act, 1860)
Income and Expenditure Account for the year ended 31 March 2018
(All amounts are in Indian Rupees)

	Schedule No.	For the year ended 31 March 2018	For the year ended 31 March 2017
Income			
Restricted Income (Grants/Donations)		1,271,267,623	1,305,429,955
Unrestricted Income (Grants/Donations)		608,740,740	459,683,625
Grants received in kind (Refer note no 8 of Schedule 13)		44,171,060	32,807,273
Other Income	9	38,755,761	43,963,340
		<u>1,962,935,184</u>	<u>1,841,884,193</u>
Expenditure			
Programme Implementation Expenditure	10	1,464,148,208	1,421,430,421
Activities for Raising Funds	11	340,060,259	245,879,238
Administrative and Other Costs	12	96,705,701	66,723,651
		<u>1,900,914,168</u>	<u>1,734,033,310</u>
Excess of Income over Expenditure		<u>62,021,016</u>	<u>107,850,883</u>
Significant accounting policies and notes to accounts	13		

The schedules referred to above form an integral part of the financial statements.

As per our report attached.

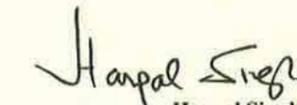
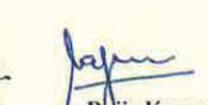
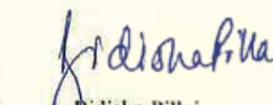
For Deloitte Haskins & Sells
Chartered Accountants


Vijay Agarwal
Partner



Place: Gurgaon
Date: September 07, 2018

For Bal Raksha Bharat

  
Harpal Singh President Rajiv Kapur Treasurer Bidisha Pillai CEO

Place: Gurgaon
Date: September 07, 2018

CREDITS

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Project Lead: Prachi Malik

Editorial Support: Pulkit Arora

Coordination: Neelam Gangwani

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