



A FUTURE FOR EVERY CHILD



Save the Children



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YOU HELPED US REACH 13.64 LAKH CHILDREN

As I write this message, I reflect on our accomplishments for the year gone by and feel a growing sense of satisfaction. Hope and excitement for our future endeavours intermingle with my feelings of gratitude. We are on a steady growth path and the intensity of our efforts to reach the most vulnerable and marginalised children increases every year.

In 2016-17, we touched more than 29.65 lakh (2.9 million) lives across 19 states. We continued to march ahead with greater momentum to bring the most marginalised children under the ambit of our programmes on health, education, protection and humanitarian response. This Annual Report showcases how Save the Children's work helped children across India to get the support they needed to survive, thrive, learn and stay safe.

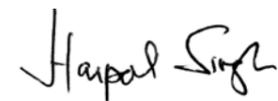
Save the Children, India is being increasingly recognised as a powerful voice for the children of India. Our commitment and focus for the next five years is to positively impact and improve the lives of disadvantaged children, particularly 5 lakh (0.5 million) of those who live on the streets of India and have no place to call home. Last year, a Standard Operating Procedure (SOP) for Care and Protection of Children in Street Situations (for their rehabilitation and safeguarding) was released by the Hon'ble Minister of Women & Child Development, Smt. Maneka Gandhi. National Commission for Protection of Child Rights (NCPCR) collaborated with Save the Children to develop this much-needed strategy for street children - perhaps the most neglected lot of children in India. The purpose of the SOP is to identify processes that should be set in motion once a child on the street has been identified as a child in need.

Our people, whether on the ground or behind the scenes, have worked tirelessly to impact 13.64 lakh (1.36 million) vulnerable children. Our humanitarian response reached 2.84 lakh (0.28 million) children whose lives had been torn apart by conflict and disaster. As India's leading independent child rights organisation, we have been relentless in our pursuit to give children a childhood to cherish and a future to look forward to. We do whatever it takes to support children in the toughest circumstances.

Our founder Eglantyne Jebb remarked "Save the Children is often told that its aims are impossible - that there has always been child suffering and there always will be. We know. It's impossible only if we make it so. It's impossible only if we refuse to attempt it". Ambition is one of our core values. Our ambition for 2030 is to be the catalyst for India to rank among the top five countries which have achieved the greatest improvement in child indicators related to survival, protection, development and participation. Slowly but surely, we are inching there! Our work in the coming year will be centred around improving newborn and child survival figures, improving the quality of education and learning outcomes and reducing the number of children involved in harmful work. We will also continue to mount child-centric responses to humanitarian crises and adapt to the changing circumstances as needed.

Save the Children's success in positively impacting the lives of children and their communities would not be possible without the extraordinary contribution of our partners, supporters and our enthusiastic team. I thank each and every one of them for their support. We know that, together, we have the power to transform children's lives; together we have the power to give 'Every Last Child' the chance to reach their full potential. On that journey, we shall relentlessly endeavour.

Best Wishes,



Harpal Singh
Chair



**EVERY CHILD
DESERVES A
BRIGHT FUTURE**

LET'S GIVE CHILDREN A FUTURE THEY DESERVE

Dear Friends,

I remember almost 10 years back, when Save the Children, India was being set up, the leadership of the organisation did a visioning exercise - projecting ourselves to the future to see where the organisation would be after 10 years and what it would have achieved. All of us in the room, closed our eyes and visualised our future for several minutes and recounted what we saw. What I dreamt was an Indian street without children, who, in turn would have found shelters under parental care in safer locations. I dreamt that they would not be subjected to the constant harassment of a lack of care on the part of passers-by and sometimes even the very people entrusted with maintaining the law situation in a city. Yes, Save the Children as an Indian entity, has existed for close to 10 years now. However, the situation on the streets has not changed much, in fact, it has only become worse with the growing population and migration to cities. Hence, it was so fulfilling for me when this year, we tied up with the National Commission on the Protection of Child Rights (NCPCR) and brought out the guidelines for the care of street children as well as giving them an identity. This, to me is going to reverse the situation of street children in the cities of India. We also did a five city study of street children in India, their statistics, challenges and the constant abuses they faced and what could be done. Last year, we also launched our global campaign, 'Every Last Child' and mandated ourselves to declare children on the street as perhaps the most vulnerable and deprived group of children. For us, the last child lives on the streets of India.

I also attended the UN Habitat III global meet in October 2016 at Quito, Ecuador, where the world meets every 20 years or so to look at human habitat and trends. The world is moving towards an equally spread population in cities and rural areas. In India, we are urbanising at a fast rate. The GDP that was largely dependent on agricultural produce has moved to a mostly urban/peri-urban based economy. Hence, the economic opportunities have shifted and moved to urban centres. However, this pace of economic shift to urban areas is not backed up by necessary infrastructure such as roads, housing, electricity and water. The poor, who migrate to the cities for economic opportunities and also contribute to the economy, often remain outside of the realisation of their urban dreams for years. The city planners of India need to spend time and energy on how the country would house and provide essential services to its most deprived citizens who are active contributors to its economy.

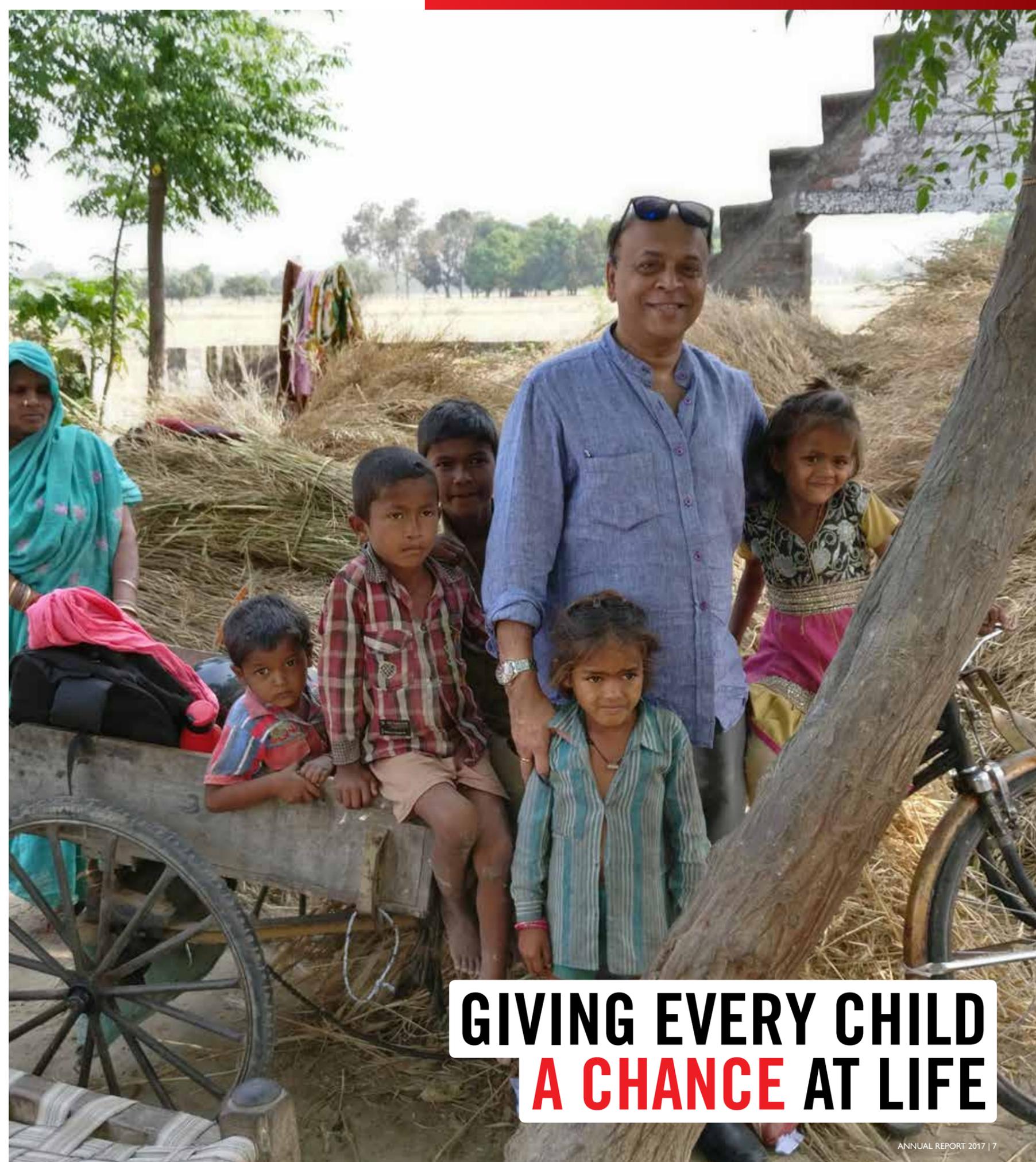
Floods have become a chronic reality. Over the years, the occurrence of floods has increased, both in frequency and intensity and mostly in the North Eastern states. Almost every year, lakhs of children and their families are at the receiving end of the fury of floods. Unfortunately, natural disasters receive scanty media attention and this leads to a lack of traction with donors when responding to such disasters.

While we continue to develop at a rapid pace, it looks like humans are causing terrible planet-level changes to our habitat, the only place in the cosmos that is friendly to humans. As anywhere in the world, it is the most vulnerable populations that pay a price and even among these populations, it is children who get affected the most. We should examine what we can, and do everything we should to reverse these trends. I am afraid that perhaps, it is too late for my generation, however, it is a must for our children and the next generation.

Thank you on behalf of children here in India,



Thomas Chandy
CEO



**GIVING EVERY CHILD
A CHANCE AT LIFE**

OUR RESULTS 2016-17

OUR VISION

A world in which every child attains the right to survival, protection, development and participation.

OUR MISSION

To inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

OUR VALUES

Guide our behavior and are the principles by which we make decisions. These are: Accountability, Collaboration, Integrity, Ambition and Creativity.

In 2016, Save the Children reached 29.65 lakh (2.9 million) people out of which 13.64 lakh (1.3 million) were children. We worked in 74 districts of 19 states in India.

Together, with the tremendous support of our donors, partners and all champions for children, we are transforming children's lives and the future we share.

Thank you!

OUR 2030 AMBITION

We will be the world's largest child rights movement for and with children, and a catalyst for India to be among the top 5 countries achieving the greatest improvement in child indicators related to survival, protection, development and participation.

We won't inspire breakthroughs for children on our own. We will work hand in hand with them, their communities, our partners and donors, to transform the lives of children. We will do whatever it takes to ensure all children survive, learn and are protected by achieving three global breakthroughs by 2030.



SURVIVE

No child under the age of 5 dies from a preventable cause



LEARN

All children get access to quality basic education



BE PROTECTED

Violence against children is no longer tolerated

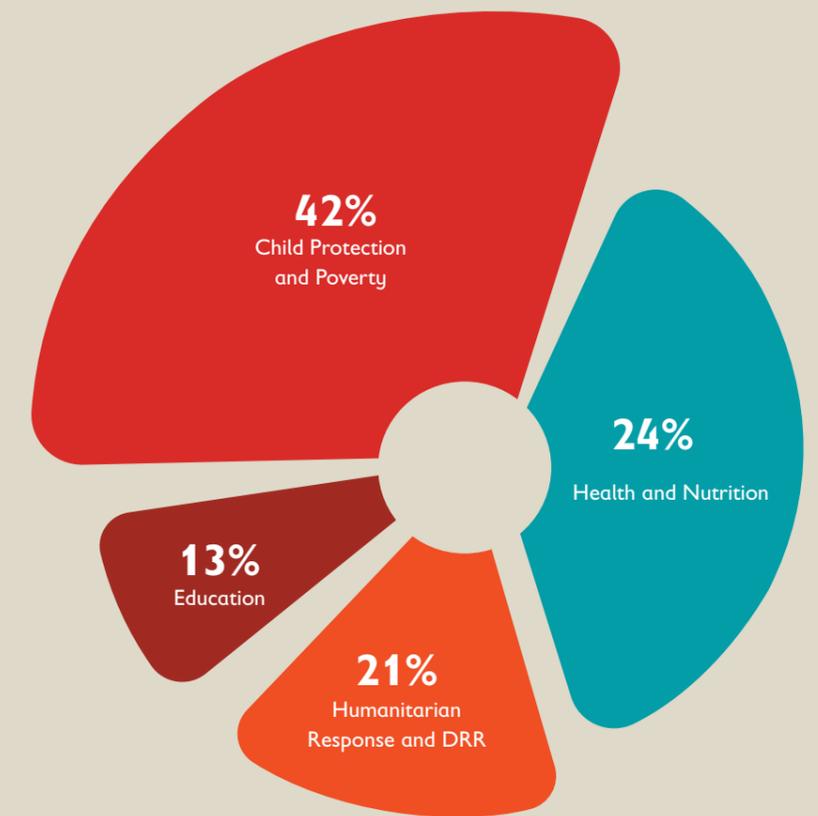
Last year, Save the Children worked in

19 states reaching

13.64 lakh (1.3 million) children

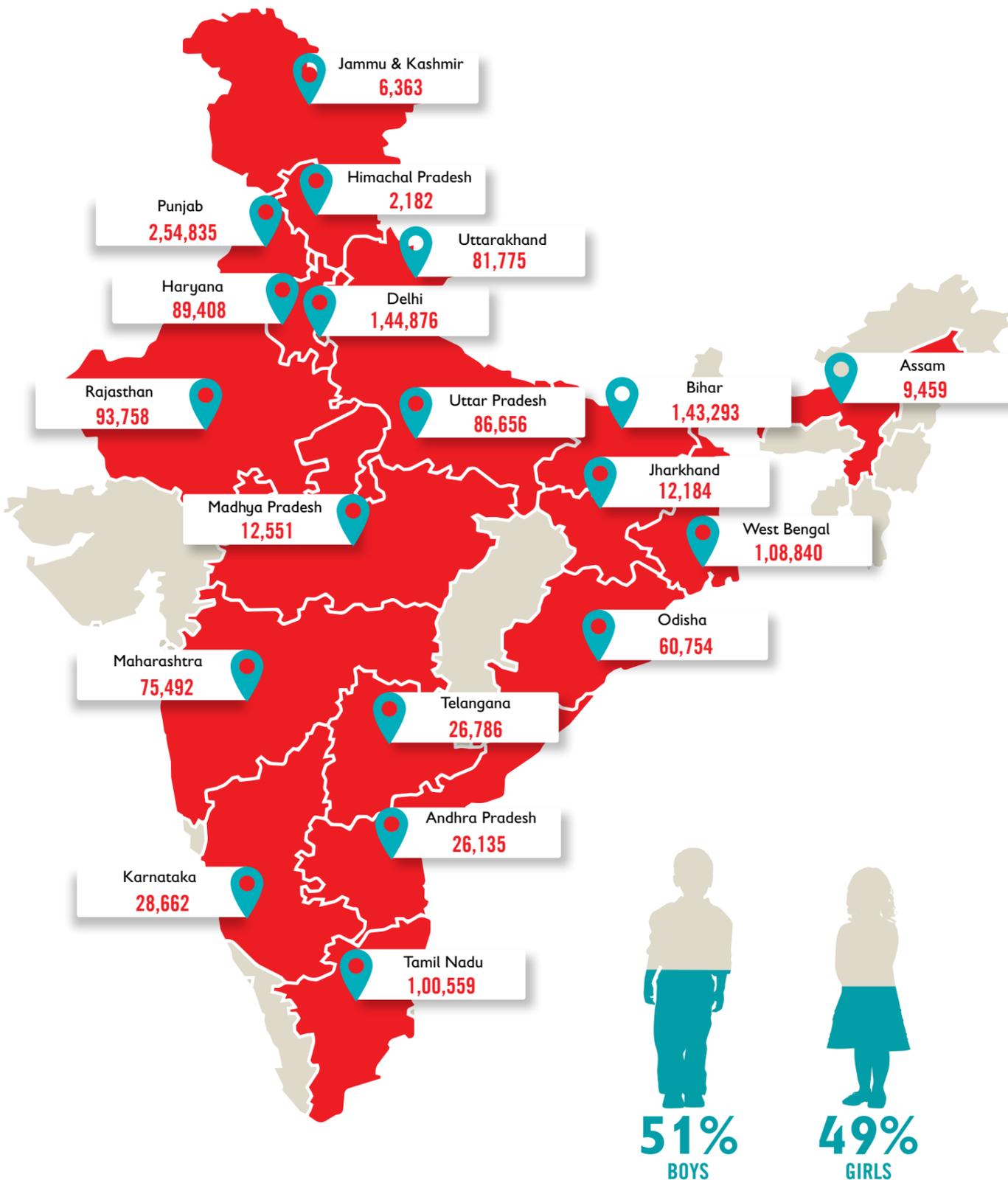


THEMATIC REACH



THEME	Direct Reach (Children)	Indirect Reach (Children)	Total Reach
Child Protection and Poverty	2,44,545	3,29,680	5,74,082
Education	55,941	1,23,346	1,79,287
Health and Nutrition	1,46,101	1,81,046	3,27,147
Humanitarian Response and DRR	1,63,723	1,20,329	2,84,052
Total Reach	6,10,310	7,54,258	13,64,568

STATE WISE OUTREACH



State	Girls	Boys	Total
Andhra Pradesh	12,422	13,713	26,135
Assam	4,480	4,979	9,459
Bihar	75,527	67,766	1,43,293
Delhi	74,583	70,293	1,44,876
Haryana	44,521	44,887	89,408
Himachal Pradesh	668	1,514	2,182
Jammu & Kashmir	2,861	3,502	6,363
Jharkhand	6,405	5,779	12,184
Karnataka	14,056	14,606	28,662
Madhya Pradesh	6,168	6,383	12,551
Maharashtra	36,559	38,933	75,492
Odisha	31,461	29,293	60,754
Punjab	1,29,487	1,25,348	2,54,835
Rajasthan	47,657	46,101	93,758
Tamil Nadu	47,004	53,555	1,00,559
Telangana	13,544	13,242	26,786
Uttar Pradesh	42,703	43,953	86,656
Uttarakhand	20,819	60,956	81,775
West Bengal	57,452	51,388	1,08,840
Grand Total	6,68,377	6,96,191	13,64,568

EVERY DAY

Save the Children works every day to give children in India and around the world a healthy start in life, an opportunity to learn and stay protected, especially during humanitarian crises. Through our groundbreaking work related to child survival, education and protection, we prepare a solid bedrock for children's future.

Children today face deadly threats from hunger, poverty, increasing inequality, changing nature of conflicts, climate change and environmental disasters. We are determined to respond to these challenges. In the following pages, you will read about some of the successes we achieved during 2016-17, while working in our four core areas of work:



**Health and
Nutrition**



Education



Child Protection



**Humanitarian
Assistance and Disaster
Risk Reduction**

Thanks to you, these children are thriving, well nourished, secured and protected against all odds.

THE GIFT OF GOOD HEALTH FOR CHILDREN



We work relentlessly to improve the health and nutrition status of newborns, their mothers and pregnant women by targeting the major causes of mortality and ensuring the availability of high-impact health and nutrition interventions that save lives. We respond rapidly with life-saving healthcare in times of crisis. We help train and equip frontline health workers to deliver care in the most challenging of places.

Thanks to you, in 2016-17, Save the Children helped 3.27 lakh (0.32 million) children in India towards a healthy start.

PROJECT KARUNA

Project Name: Improving Nutrition Security in Jharkhand and Uttar Pradesh

With a desire to address malnutrition in India, The Dalai Lama Trust donated to Save the Children in 2012. 'Project Karuna' was launched in 100 villages of Gumla district in Jharkhand and Varanasi district in Uttar Pradesh.

The project addresses the issues of malnutrition by engaging with district and state-level government authorities, strengthening the Integrated Child Development Services (ICDS) more effectively through community-engagement and awareness drives, improving dietary practices for children suffering from Severe Acute Malnutrition (SAM) using Medical Nutrient Therapy (MNT).

A significant improvement has been observed in the dietary practices and health services for the pregnant women and SAM children, as well as the incidence of severe malnutrition.



A STORY OF HOPE AND RECOVERY

Thanks to your support, 2-year-old Rashmi* has recovered from Severe Acute Malnutrition (SAM). Today, she has a healthy appetite and is a chirpy, playful child.

Sheela was all of 19 when she gave birth to Rashmi. Two years after her birth, she was identified with Severe Acute Malnutrition (SAM) during Mid Upper Arm Circumference (MUAC) screening by Project Karuna nutrition counsellors. She was admitted to Malnutrition Treatment Centre (MTC) with the help of Save the Children-trained Frontline Health Worker, popularly known as 'Sahiyya'. Despite the treatment given at the hospital, her MUAC remained below 11.5 which indicated that her condition was not improving.

The nutrition counsellors continued to follow up with Sheela regarding Rashmi's health and counselled her about proper nutritional intake at home. After about six months of concerted efforts and monitoring, Rashmi regained her health and turned into a healthy child.

Sheela is happy with Rashmi's growth now and thanks Save the Children for its timely intervention in ensuring good health for her daughter.

*Name changed to protect the identity of the child.

BRINGING HEALTHCARE TO REMOTE COMMUNITIES

Project Name: Improving Health and Nutrition in 11 Villages of Rural Bengaluru, Karnataka

Asha Nagaraj, a 20-year-old, worked as an Accredited Social Health Activist (ASHA) worker in the village of Orahalli in Karnataka. She helped in creating awareness among villagers about health issues, immunisation and village sanitation. Her role was also to sensitise pregnant women towards having institutional deliveries. However, one of the problems that she encountered during her own pregnancy was the dilapidated condition of the local Primary Health Centre (PHC). The PHC was not equipped to manage deliveries, which meant that most of the women had to travel far away to district or private hospitals.

This project is being supported by Juniper Networks and with their help we were able to bring some significant changes on the ground. We made an initial assessment of the PHC at Jadingenahalli village in Bengaluru Rural. This was followed by a visit to the Taluk Health Officer of Hoskote Tehsil as well as the District Health Officer (DHO) of Bengaluru Rural District in order to discuss the condition of the PHC. Permissions were sought to renovate and upgrade it. Floors and walls were tiled, labour ward toilet was renovated and plumbing and electricity works were completed. In the period of April 2016-April 2017, Orahalli and other gram panchayats in the area witnessed a total of 133 deliveries (an average of 10-12 each month). Asha noted these changes in her next visit and expressed great joy. She noted that most of the women visiting had expressed happiness at the new state-of-affairs.

“This time around, when I visited the Primary Health Centre (PHC) for my regular check-up, I saw approximately 15 pregnant women waiting for the doctor. I also noticed that the infrastructure was much better as compared to the past. I feel happy to be treated in my own village and not having to travel in a bus repeatedly to faraway healthcare centres. The doctor here is good. He does all the required tests (blood, urine tests and scanning) and provides reports accurately. All this was possible because of Save the Children’s support.”

- Asha Nagaraj, ASHA worker, Orahalli village, Karnataka



ADOLESCENT AND REPRODUCTIVE HEALTH

With the support of Ministry of Foreign Affairs, Netherlands, Save the Children rolled out Project Ananya in Odisha. This 5 year programme aims to reduce the number of child marriages and improve the Sexual and Reproductive Health (SRH) status of adolescent girls.

MAJOR ACHIEVEMENTS

1,004

Discussion Leaders trained on life skill education

946

Girls visited as part of exposure visits organised for adolescent girls at the community level

10,853

Direct Reach

14,795

Indirect Reach

The reach included adolescent girls, young women and boys.

REACHING THE UNREACHED IN URBAN SLUMS

Save the Children partnered with Municipal Corporations in Pune and Bhubaneswar to improve health services for mothers and newborns living in urban slums. A situation analysis study was conducted in both the cities to inform the design of city-specific, city-wide approaches, and development of city-health plans. These 5-year plans were led by the two respective Municipal Corporations and supported by the State Governments of Maharashtra and Odisha. The planning process has now attracted the attention of the National Government, and many more municipal corporations in Maharashtra, Odisha and Madhya Pradesh. At present, Save the Children is providing technical assistance in implementing the health plans.

We are also facilitating improved access and quality of health and nutrition services for mothers and children in the urban slums of Mumbai and Kolkata through community engagement and capacity building of health workers. In Mumbai, the activities are directed towards reducing child malnutrition by using first 1000 days approach. In Kolkata, an integrated approach to improve maternal, newborn and child nutrition status is being implemented.

SAVING NEWBORN LIVES

Deaths during the newborn period (first 4 weeks of life) constitute 60% of the total deaths of children under the age of five in India, which translates to 7 lakh (0.7 million) newborn deaths every year. Save the Children with support from the Bill & Melinda Gates Foundation (BMGF) and USAID is saving newborn lives from the two biggest killers of infections and birth asphyxia. These two conditions together are responsible for more than half of all newborn deaths.

Working in a rural district Saharsa of Bihar, the Saving Newborn Lives project implemented a programme on newborn infections. The project helped in strengthening the existing Primary Health Care system of the Government by creating awareness about newborn infections in the community, training frontline health workers for early diagnosis of newborn infections, and improving quality of treatment at health facilities. Reaching out to more than 25,000 healthy newborns, the project successfully identified and treated 1,000 cases of newborn infections. The evidence from the project has led to the revision of Government of India's policy on newborn infection management.

Our project in Uttar Pradesh, supported by USAID, helped in improving management of birth asphyxia. This project focused on training doctors, nurses and auxiliary nurse midwife of Primary Health Centres (PHCs), Community Health Centres (CHCs) and DH on newborn resuscitation, and supported their skill retention through high frequency low intensity model of refresher trainings. Implemented in three districts of Gonda, Rae Bareilly and Aligarh, the programme provided training to 2,000 health workers and more than 5,000 newborns were successfully resuscitated. Seeing its success, the Government of Uttar Pradesh allocated additional resources to scale-up this initiative in total 35 districts covering a population of 9.97 crores (99.7 million).

EMPOWERING HEALTH WORKERS TO SAVE YOUNG LIVES

"Since my training, I have been able to save 35 lives," says the proud Auxiliary Nurse Midwife (ANM), Indirakumari, posted at additional PHC Dhanawa, Block Colonganj, Gonda, UP.

Situated in an isolated location, PHC Dhanawa caters to a population of approximately 13,000 people and surrounding villages with a staff of four employees - a medical officer, lab technician, pharmacist and an ANM. Indirakumari has been working here since 1989, skillfully handling an average of 30-40 deliveries every month.

She was one of the staff members who received training on Navjaat Shishu Suraksha Karyakram (NSSK) organised by Save the Children in 2014. The 3 day training revolved around improvising pre and post-delivery care practices with a focus on birth asphyxia management. Using a participatory approach, revival steps were explicitly demonstrated on mannequins. For Indirakumari, the entire training was a new learning. "Despite so many years of conducting deliveries, I was completely unaware of the right way of doing things," she shared.

IN TIMES OF CRISIS



During disasters and conflicts, children are the most vulnerable among the affected population. Often separated from their families and without any skills to support themselves, they face the risk of contracting diseases and facing abuse, exploitation and starvation.

Save the Children strives to be the 'first responder' for children across hard-to-reach places in such situations. We are on the ground delivering assistance at a moment's notice and stay put until the dust has settled to help families rebuild their lives. In 2016, we were at the forefront of providing children with the help they needed in a number of scenarios such as floods, droughts and more.



RESPONSE TO HUMANITARIAN CRISES IN 2016

CYCLONE: ANDHRA PRADESH AND TAMIL NADU

One of the most intense tropical cyclones to hit Southern India in the last few years, Cyclone Vardah caused widespread damage in Tamil Nadu, particularly Chennai, and Andhra Pradesh.

OUTREACH:



DROUGHT AND HEAT WAVE: TELANGANA AND MAHARASHTRA

This disaster affected nearly 15 crore (150 million) children and 33 crore (330 million) adults. We stepped up to the challenge by providing life-saving relief in intervention areas. We provided the most marginalised families with relief and rehabilitation support. This included emergency food security, shelter kits, non food items (NFIs), livelihood support, social security, water tanks for the marginalised and the livestock and preparedness action.

OUTREACH:



FLOODS: ASSAM, BIHAR AND UTTAR PRADESH

Devastating floods hit Assam, Bihar and Uttar Pradesh in 2016. Save the Children's teams swung into action immediately to mount a child-centric humanitarian response. We set up and managed 39 Child Friendly Spaces (CFS) in which children could recover and recuperate the stress caused by these massive floods. We also supported primary relief and early recovery through food, non-food items as well as cash transfer to vulnerable households.

OUTREACH:





GIVING CHILDREN A SAFE SPACE TO REBUILD THEIR LIVES

The disastrous floods in Andhra Pradesh and Tamil Nadu in December 2015 left behind a trail of destruction. Adhering to our mantra of “First to Reach and Last to Leave”, we continued to mount a holistic response for the next several months. Here is a story of how our Child Friendly Space (CFS) provided relief and succour to a 12-year-old boy from Chennai.

When Kishore joined a Child Friendly Space (CFS) organised by Save the Children, he was a 12-year-old frightened boy who was still recovering from the distress caused by floods. His house in Chennai was swamped by flood waters. With schools shut, belongings lost and livelihoods destroyed, Kishore and numerous other children were left to fend for themselves. It was difficult for him to cope with the tragedy and suffering around him.

The Child Friendly Space set up by us provided much-needed psycho-social support to Kishore and other children in the community. It helped them to cope with the uncertainties around them, provided opportunities to learn, play and not let their childhood “drown” with the floods. Besides, our Child Friendly Spaces also helped parents and caregivers to leave children in a supervised environment while they rebuilt their lives. Today, Kishore reflects upon the time spent at our centre with joy. He made friends, used his time to play and relax and also picked up many good habits.

Kishore was an active participant in numerous fun and learning activities organised in the Child Friendly Space. He never missed a session and involved himself in all the activities. Even after a year, he remembers the handwashing techniques and personal hygiene practices taught to him. Kishore has now re-joined school. His goal is to be an ambassador for cleanliness and hygiene in his community.

“Children are always the most vulnerable in humanitarian crises and have specific needs that need immediate attention.”
 - Thomas Chandy, CEO

“The wind was blowing at a terrific speed and I was scared that the coconut tree in front of my hut will fall and crush us.”
 - Kishore Kumar, 12 year old, recounting the ordeal that he and his family went through a year ago when floods hit South India

GET READY, GET SAFE: COMMUNITY PREPAREDNESS SAVES LIVES

THE URBAN DISASTER RISK REDUCTION (DRR) PROJECT, KOLKATA, WEST BENGAL

Project Name: Building Safer and Resilient Communities in Urban Slums of India



Health, Nutrition and WASH



Education



Livelihood



Child Protection and Social Protection

H-E-L-P embedded in Disaster Risk Reduction

The Urban Disaster Risk Reduction (DRR) intervention is based on the HELP model pioneered by Save the Children, India in West Bengal. The project looks into

the broad target of building resilience of communities by identifying risks, planning how to mitigate them, strengthening community collectives like Children's Groups

to raise their voice, innovating no cost or low cost adaptation strategies and presenting the intervention in front of civil society and the government as a replicable model.

THE URBAN DRR PROJECT ACHIEVEMENTS AT WEST BENGAL



Urban Resilience Children Charter:

The Urban Resilience Children Convention (URCC) was organised in February 2017 in which children, mothers and other community members developed their charter for a safe, resilient and child friendly city.



Surveillance of Water Sanitation and Hygiene in Slums:

Household and community level sanitation facility was provided by Children's Group and Mothers' Group to ensure that they are safe and in good condition.



International DRR Day:

International DRR Day was observed in 10 slums in Kolkata. Activities included mock drills on early warning, search and rescue techniques and establishing best practices in application of first aid.



Formation of Community Based Structures:

10 Children's Groups, 10 Mothers' Groups, 10 Child Protection Committees (CPC)/Children Resilience Committees (CRC) (with 5 sub-groups of Early Warning, Search and Rescue, First Aid, Relief Camp Management and Psycho-social Support) have been formed and are raising their voices in the community.



School Disaster Management Resource Centre (SDMRC):

SDMRCs were formed in 9 schools and in the headquarters of the Sarva Shiksha Mission in the state. These centres act as resource hubs for both the community and school resource hubs. They include school and community level maps and plans, information about task force groups and other community level groups.



Earth Day and the Climate Campaign:

Earth Day was marked with a workshop on climate change issues wherein children depicted existing issues and their potential solutions through videos and group interactions. This day also started the first phase of a climate campaign by the children which culminated with an event at the World Environment Day, June 2017.



BUILDING SAFER AND RESILIENT COMMUNITIES IN URBAN SLUMS OF INDIA

The Urban DRR Project: Building Safer and Resilient Communities, Mumbai, Maharashtra

Save the Children implemented a series of projects in Maharashtra to help build the capacity of communities. This project helped the communities strengthen their response to disasters and mitigate their effects.

Children, mothers and communities demonstrated resilience through increased capacity and risk reduction initiatives with child-centred approach.



COMPREHENSIVE SCHOOL SAFETY (CSS) ACTIVITIES IN MUMBAI, MAHARASHTRA

At school level, measures were undertaken to identify and minimise risks through CSS Planning. Following activities were organised:

- Training of Trainers (ToT) on identifying school hazards and related risks
- Setting up School Disaster Management Resource Centres (SDMRCs)
- Conducting sensitisation workshops for teachers, parents and school communities
- Carrying out school risk/vulnerability assessments and analyses
- Drafting of comprehensive School Safety Plans



THE URBAN DRR PROJECT, COMMUNITY LEVEL ACTIVITIES AT MAHARASHTRA

We increased the capacity of children, mothers and other community members to equip them better for dealing with disasters and hazards. This was achieved through:

- Training Community Mobilisers and conducting analyses on the vulnerability of the communities to disasters
- Training anganwadi workers on disaster risk reduction and nutrition
- Forming urban disaster response task forces and building their capacity
- Conducting mock drills to demonstrate how one deals with emergencies
- Formation and strengthening of Children's Groups, Child Rights Protection Committees and Mothers' Groups

Besides Kolkata and Mumbai, this project was also piloted in Delhi and Patna, Bihar.

A RESPONSE TO CLIMATIC DISASTERS: DROUGHT AND HEAT WAVES

In 2016, about 33 crore (330 million) people were affected by drought in India as per government estimates. The country reeled under severe water shortage and crop losses in the same year. The worst affected areas included Telangana and Maharashtra. Save the Children with support from the C&A Foundation, intervened by providing the most marginalised families with relief, rehabilitation and mitigation support.

Maharashtra:

The state of Maharashtra witnessed the worst drought in 100 years. Nearly 90 lakh (9 million) farmers in Maharashtra have been impacted by the drought that has devastated the Kharif crop. The drought in 2016 was brought on by a delayed and inadequate monsoon which deepened the distress for lakhs of farmers in the region. Data shared by the State Agriculture Department shows that two-thirds of the state's 1.37 crore (13.7 million) farmers had been affected by drought, mainly in the Marathwada and Vidarbha regions. These areas are historically the most deprived in the state and some of the most marginalised tribal communities live here.

The State Government officially declared that 60% of its villages were facing a "drought-like condition". This means that they reported a crop yield which was less than 50% of the standard yield in the area. In absolute figures, 23,811 of the state's 39,453 villages come in this category.

Telangana:

Save the Children was the first organisation to reach the drought and heat wave affected areas of Mahbubnagar district in Telangana. The drought response targeted and covered 500 families in 20 villages of Lingal, Balmoor and Achampet mandals.

Uttar Pradesh:

Monsoon deficit for a couple of years led to severe drought situation in Bundelkhand, Uttar Pradesh - home to 1.8 crore (18 million) people across 7 districts of Uttar Pradesh and 6 districts of Madhya Pradesh.

Considering the acuteness of the humanitarian crises, we responded to 20 villages in Mahoba district of Bundelkhand, Uttar Pradesh. We focused on alleviating household level suffering by facilitating cash for work, capacity building to address malnutrition, awareness on hygiene at the school level, installation of water tanks and water quality testing.

EDUCATION: THE OPPORTUNITY TO LEARN



Save the Children's education programmes are designed to provide quality Early Childhood and Elementary Education to all children, especially those belonging to marginalised sections of society and living in the most difficult circumstances. We were able to reach out to 3.62 lakh (0.36 million) people, including 1.79 lakh (0.17 million) children through our education programmes.

Education: What We Do



Ensure development of an effective and inclusive education system



Promote life skill education for lifelong learning



Ensure zero day lost in emergency



Ensure retention and smooth transition of children from Early Childhood Care and Education (ECCE) to Elementary Education



Building school community relationship



Capacity building of school teachers, pre-school teachers and Aanganwadi Workers (AWWs) to improve classroom transaction



“ One child, one teacher, one pen and one book can change the world. Education is the only solution. Education first. ”

- Malala Yousafzai, Nobel Laureate

KGBV INTERVENTION

Save the Children in strong collaboration with local partners, State Governments and the Education Department implemented the project titled “Empowering Marginalised Girls through Quality Education” in the states of Jharkhand and Rajasthan. The project aimed at improving access, learning outcomes and quality of education for disadvantaged and excluded children in selected Kasturba Gandhi Balika Vidyalaya (KGBV) schools and showcase them as a model of success for upscaling.

IMPACT OF THE INTERVENTION IN JHARKHAND AND RAJASTHAN:

- Onsite Academic Support was provided to 5,069 girls in specific subjects like Mathematics, Language and Science. It helped the students and teachers to overcome the learning and academic gaps.
- Regularised School Management Committee (SMC) meetings through training and helped them become functional in 30 KGBV Schools. Orientation on Right to Education (RTE) and school provisions, equipped 266 SMC members to participate in a collaborative manner for school development.
- A positive feedback and response mechanism was set up in 30 KGBV schools by turning the complaint box into a suggestion box.
- Science labs and libraries were made functional by provision of science kits, library books and child friendly wall paintings.
- Teachers were trained and started teaching the basic concepts on science and maths through interactive cards, sticks, charts, shapes and kits. The Teaching Learning Materials (TLMs) are stationary materials provisioned in each school encouraged the students to share their learning creatively.
- Life skills education sessions based on Save the Children’s Lalita and Babu module were conducted in all the 30 KGBVs. The problem solving session was well received. The girls got an opportunity to not only share their own problems but also resolve them. 3,223 girls and 43 teachers participated in these sessions.



KAVITA'S STORY OF CHANGE

17-year-old Kavita, a Class 12 student studying in KGBV Burmu, Jharkhand, comes from a family which faced severe economic hardship. Most of the children in her school lacked confidence, self-esteem and communication skills. Under the P&G Shiksha programme by Save the Children, she and her other classmates learnt various life skills using the ‘Lalita and Babu’ module of Save the Children. The Lalita and Babu module focuses on reflective skills, dealing with problems, understanding the importance of communication in problem solving and hygiene. Kavita was deeply influenced by the fourth session of her training where she learnt that “any person can counsel or guide others at any age”.

“I feel that life skill education is necessary for every child, especially girls, as it creates awareness on individual rights, gender-based discrimination and violence while improving self-confidence and communication skills of a girl. After the training, my confidence has increased. I feel that now I can voice my thoughts on various social issues.”

- Kavita

EMPOWERMENT BEGINS EARLY

Through the project 'Education to Empowerment - Improving Learning Level of the Children', supported by Save the Children, Italy and BVLGARI, we are working to ensure quality education in a child-friendly learning environment for children from the most marginalised tribal communities, living in remote rural areas of Odisha. The idea is to start the intervention early so that a strong foundation for children's education can be built.

PROJECT ACHIEVEMENTS:

- 1** **Pre-school education** component in 80 Aanganwadi Centres (AWCs) was strengthened. Children are now accessing quality pre-school education in these centres and demonstrating improved school readiness skills.
- 2** **Community institutions** such as School Management Committees, Parent Teacher Associations, and Aanganwadi Development Committees were formed and strengthened to ensure they contribute effectively in proper functioning and management of schools and AWCs.
- 3** **Physical and educational environment** has been improved in 80 schools and 80 Aanganwadi Centers by implementing BLES (Building Learning Environment in Schools) components, building capacity of teachers, AWWs and school principals and providing appropriate resources and material for teachers/AWWs and children. Education structures at the cluster, block and district levels were strengthened. On site academic support was given to Aanganwadi Workers (AWWs), teachers and children.



QUALITY EDUCATION FOR OUT OF SCHOOL CHILDREN

Project Name: Ensuring Quality Education for Dropouts from Urban Slums and Squatter Colonies in Kolkata

With support from BVLGARI, we mainstreamed 673 dropouts and irregular children into the formal education system. This project is being implemented in 20 locations in 13 wards of Kolkata.

KEY PROGRAMME ACHIEVEMENTS:

4,083 School students

benefitted from the overall improvement in learning environment

A Teachers' Collective

called "Shiksha Baithak" was formed in collaboration with the Sarva Shiksha Mission with more than 70 teachers from 45 schools as members

Classroom transaction process

improved for better learning outcomes

Infrastructural changes

made by improving school environment and facilities while bolstering linkages between the school, Aanganwadi Centres and communities

Teachers' consultations

organised with civil society organisations and suggestions presented to the State Government for improvement of quality education under the provisions of Right to Education Act, 2009

MOBILE LEARNING CENTRES IN MUMBAI AND KOLKATA

Save the Children with support from ITOCHU and BVLGARI is working to increase access to quality education for marginalised children by mainstreaming them to pre-primary and primary sections of government supported schools, enhancing their learning outcomes and promoting child friendly learning environment in the intervention schools. The project aims to reach out to the most deprived children by bringing education to their doorsteps.



SONI KHATOON – SPEAKING UP FOR CHILDREN’S RIGHTS

Soni Khatoon and her family lived in a slum in EJC Durgapur Dock Junction, Kolkata. Her parents enrolled her brother in an English medium school but denied the same opportunity to Soni. She was forced to drop out from school. Save the Children team identified her during a mapping exercise where out-of-school children in unreached urban pockets were reached through our Mobile Learning Centre. Popularly known as “The Yellow Bus”, MLC is a bus which has been transformed into a classroom to provide learning opportunities to children at their doorsteps. The MLC team motivated her to continue her studies. Her parents were counselled to send the girl back to school, to which they eventually agreed. Save the Children also enlightened her about child rights and encouraged her to spread awareness about the same among other children. Thanks to supporters like you, this little girl, Soni’s life changed. A confident and outspoken girl now, she attended the press meet on Vote for Children on 28th March 2016, spoke for the inclusion of children’s issues in the election agenda. She also participated in the radio campaign on the International Day for Street Children by speaking for their rights on BIG FM. She was also part of the state launch of the report “Life on the Street”.

“I want to be a social worker like Mother Teresa”



SOME OF THE MAJOR PROGRAMME ACHIEVEMENTS WERE -

- Improved learning levels of children through Teaching Learning Materials (TLMs) like math and science kits.
- Increased awareness among parents, community members, teachers, School Management Committees and police officers through training on the importance of child safety and child protection.
- Conducted sessions for children at the Centre on math, science, languages and creative activities like theatre, reading, poetry and painting.
- Life skills training was imparted to the children to equip them in tackling day-to-day challenges and visits to the planetarium and aquarium.
- Consulted civil society organisations and tabled recommendations to the State Government for greater inclusion and improvement of quality education under the provisions of Right to Education Act, 2009.
- Formed and improved the capacity of Change Makers Group to support slow learners, help them in studies and regularly visit the families of drop out children to motivate parents to send their children to school and to the Mobile Learning Centre.
- Equipped teachers to teach in a multi-grade class through development of new tools and improved teaching pedagogies.

PROTECTION FROM HARM



Every child deserves to stay out of harm's way. Save the Children works to ensure that the most marginalised children stay protected.

We ensure children are cared for and protected in a family environment, that they have quality care, and that they are not exploited. We also work to protect children in the times of crisis, when they are at a higher risk of harm. It is every child's right to grow and learn in a secured environment. However, due to various socio-economic factors, many children slip through the cracks. Poverty is a major cause for a significant section of young people being forced into hazardous forms of labour and associated exploitation.

Save the Children, India aims to reduce child labour across the country by providing education services and strengthening the livelihoods of families of working children. We are empowering children to claim their right to a quality education and protection from harm, so they can shape their futures and realise their dreams.

PROTECTING THE CHILDREN OF TEA PLANTATION WORKERS IN ASSAM

Project Name: Protecting Children of Tea Plantation Workers from Multiple Violations of their Rights in Assam

Working under harsh conditions, tea plantation community is often denied entitlements like basic healthcare, protection, education and alternate employment opportunities. Their children have limited access to quality education, health and nutrition and are hence more vulnerable to child labour, trafficking, early marriage and abuse.

Save the Children has been working in 10 tea gardens of Sonitpur and Biswanath districts of Assam since July 2014, to create a protective and enabling environment for the children of tea plantation workers. So far, the lives of 3,445 children and 1,679 adults have been transformed under this initiative.

PROJECT ACHIEVEMENTS IN ASSAM

- Strong child protection mechanism and relations with government departments, community organisations and media were established.
- Critical issues of children were highlighted in print and electronic media.
- Consultations were held with various government departments and steps were taken to issue birth certificates to all children of the plantation community. Child Protection Committees formed by us were linked with the Integrated Child Protection Scheme (ICPS) of the Government of India and Public Distribution System.
- Guidelines for Block and Village-level Child Protection Committees were established.
- 30 Child Champions raised their voice across various forums such as the Office of the Deputy Commissioner, media and Members of Legislative Assembly.
- Bio-toilets were installed for the households in tea gardens to provide low-cost toilet facility, keeping children's health in focus.
- Research study on 'Child Rights Situational Analysis (CRSA) in Tea Gardens of Assam' was undertaken to understand the perspective of children, their parents and stakeholders as well as the nature of human rights issues faced by them.

A BREAKTHROUGH INITIATIVE FOR STRENGTHENING CHILD PROTECTION SYSTEMS IN INDIA

Project Name: Strengthening Child Protection Systems in India

Supported by Save the Children UK and Breakthrough Innovation Fund, this project aims to build an approach to systematically build the capacity of workers holding the responsibility of protecting the most marginalised, deprived and at-risk children. The initiative was introduced in Jharkhand, Odisha and West Bengal wherein the child protection professionals within the government-run Integrated Child Protection Scheme were trained and assessed on competency based standards.

Under this project, phase wise competency based trainings were organised for District Child Protection Officers (DCPOs) in West Bengal which was attended by 32 DCPOs. Job Descriptions of five key positions (District Child Protection Officer, Protection Officer - Institutional Care, Protection Officer - Non-Institutional Care, Social Worker and Counsellor) in District Child Protection Unit were validated and submitted to respective State Governments for integration.

COMIC RELIEF PROGRAMME

Protecting and Empowering Child Domestic Workers Across Three States in India (Delhi, Jharkhand and West Bengal)

The overall aim is to reduce the number of Child Domestic Workers (CDWs) across three states - Delhi, Jharkhand and West Bengal - through an integrated approach of prevention, response, system strengthening, raising awareness and evidence sharing.

KEY TRANSFORMATIONS:



Reduction in the number of children pushed to domestic work



Effective implementation of Right to Education Act (RTE), Child Labour Prohibition and Regulation Act (CLPRA) and Juvenile Justice Act (JJ Act)



Driving behavioural change in children towards availing the benefits of RTE



Increased participation of children for vocational and life skills training

We came up with Community-level Child Protection Monitoring Mechanisms to identify and support at-risk children. Children were brought under the protective network of education or vocational skills training along with government entitlements such as RTE. In order to strengthen the systems, we advocated and facilitated stronger, more coordinated methods to protect children at risk of or those engaged in domestic work. Community-based monitoring systems were also set up. Public awareness campaigns and generation and sharing of documented evidence to prevent and protect children from domestic labour were other two key highlights of the project.



CHILD-CENTRED COMMUNITY DEVELOPMENT PROJECT

Poverty has devastating and lifelong impacts on children and their families. It leads to limiting opportunities for children and prevents them from achieving their potential. When children grow up in extreme poverty, they are more likely to become malnourished, get sick and work in dangerous or exploitative conditions. They are also less likely to complete school.

Save the Children works with partners to address child poverty and its underlying causes. We are working to lift families out of poverty so they can better support their children, even in times of crisis. We have various projects on child poverty running across India in Karnataka, Bihar, West Bengal and Rajasthan.

With support from GlaxoSmithKline Consumer Healthcare Limited, Save the Children is running a project called 'Child Centered Community Development' by providing opportunities of sustainable livelihood for families in Vemagal gram panchayat of Kolar district in Karnataka.

PROVIDING OPPORTUNITY FOR LIVELIHOOD DEVELOPMENT

30 year old Mala from a village Vemagal, Kolar District, Karnataka, had discontinued her studies after Class 10. When she became a member of a Self Help Group (SHG) named Shri Durga Parameshwari Mahila Sangha, she joined the sanitary pad manufacturing unit set up by Save the Children.

The unit is in its initial phase and doesn't have a revenue generating model yet. This means the women don't make money out of this yet. Despite this hurdle, Mala is not thinking of giving up her current job. Today, Mala is an independent and a happy woman.

"Save the Children has taken immense care in installing this unit and teaching us how to make sanitary napkins. I don't want to leave this unit because I feel we own it. I also feel elated because I am spreading awareness on women's hygiene."

FULFILLING DREAMS BY SKILL ADVANCEMENT

23-year-old Bindu, hails from Karnataka, lives with her husband. She is a dropout from class 8 and her husband is an unskilled labourer which makes survival difficult for the couple. Circumstances force her to take up any work that fetches her a few pennies. Under our vocational training programme, she learned masonry skills which made her believe in her potential. She realised that she could also get skilled employment like many others. This training was followed by another session on manufacturing of prefabricated toilets. Bindu acquired this skill as well. Today, she is happy and more secure about her future as she supports her husband.

STRENGTHENING CHILD RIGHTS IN THE COTTON FARMING DISTRICTS OF PUNJAB AND HARYANA

In collaboration with IKEA Foundation, Save the Children is working towards bringing immediate and lasting changes in the lives of children who are engaged in labour in the cotton farms of Punjab and Haryana.

Punjab and Haryana, although perceived as prosperous states, face serious challenges with respect to child rights situations – child labour, abysmal female sex ratio, substance abuse, child abuse, child marriage and corporal punishment are some serious concerns for children in both the states.

In order to strengthen the safety net for children in these states, Save the Children adopted the model of building the capacity of community based groups to identify and address issues of child rights violations. Simultaneously, we worked to empower government mechanisms for enhancing service delivery in bringing sustainable change in the lives of the children.

KEY HIGHLIGHTS



Enabled
children to fight for their rights



Empowered
systems to enable the creation of safer communities for children



Increased
awareness about children's rights in said communities



“We have achieved a remarkable journey in our village for children. From being invisible for adults to champions who bring the change. We want that Children’s Groups like Save the Children’s shall be made mandatory in all Indian villages.”

Gurmeet Kaur, while speaking at State Level Interface of Child Rights Champions attended by representatives from NCPCR and US Embassy.

EVERY LAST CHILD WE WORK FOR



Our global priority campaign,

Every Last Child, has set an ambitious goal. We are working to catalyse positive change for excluded children around the world.



The campaign

aims at raising awareness, influencing public opinion and inspiring collective action. By tackling the barriers which stop children from surviving, learning and thriving, the campaign aims to reach "Every Last Child".



We have sharpened our focus

to address specific challenges involving street children, one of the most vulnerable and 'invisible' groups of population.

A CAUSE OF MILLIONS

OUR OBJECTIVES

IMPACT



20 LAKH (2 MILLION)

of the most excluded children so they have access to their basic rights in education, health and protection

CREATE



platforms where children's voices can be heard

TRAIN



1,500

child champions to be engaged as spokespersons

MOBILISE



10 LAKH (1 MILLION)

people to create wider movements for change

COLLABORATE



with the government and other relevant networks and platforms to issue identity cards to **5 LAKH (0.5 MILLION)** children across various cities so they can access their basic rights

WE CAMPAIGN FOR EVERY LAST CHILD

MOBILISATION

2 lakh
(0.2 million)

On-Ground Mobilisations

39.2 crore
(390 million)

Online Actions and Engagement

THE START

Every Last Child campaign was launched on 26 April 2016 across 15 locations. The function was attended by the then Hon'ble Union Minister for Urban Development, Venkaiah Naidu and Helle Thorning-Schmidt, CEO of Save the Children International. 3,500 children across India participated in this.

#THEINVISIBLES

#TheInvisibles, a digital campaign devised in collaboration with India's largest online youth platform, Youth Ki Awaaz, gained 16 crore (160 million) impressions and trended at number 2 on social media. It was organised to bring together change-makers, political representatives and the youth to promote children's rights.

SAVE THE CHILDREN AT THE GLOBAL CITIZEN FESTIVAL

Save the Children partnered with GCFI for their first Global Citizen Festival in Mumbai that brought together many influential persons. In the end, it saw 5 lakh (0.5 million) Global Citizens make 20 lakh (2 million) commitments and pledges towards sustainable development goals. These were to the effect of INR 380 crores (\$5.93 billion).



A BIG WIN

A Standard Operating Procedure (SOP) was released for the protection and care of street children by the Minister for Women & Child Development, Maneka Gandhi, in February 2017. This was the result of our effort and collaboration with the National Commission for the Protection of Child Rights (NCPCR) and the Ministry.

THE VOICE OF CHILDREN

We conducted a survey among children in 8 states, seeking their views on essential services such as health, education and protection. Based on the results, a charter of demands was presented by child champions to policy makers at various levels on the occasion of National Children's Day.

DIA MIRZA - OUR ARTIST AMBASSADOR

Save the Children welcomed Dia Mirza as an Artist Ambassador, to amplify the agenda of children. As an ardent supporter and a strong advocate for children's rights, Dia has joined various Save the Children delegations and met with high level political leaders including the Minister of Women and Child Development, Maneka Gandhi.

OUR CHAMPIONS

Who is a Child Champion?

Save the Children believes that the real agency of change rests with children. When empowered and informed, they can lead the child rights agenda. We are proud to share some of the exemplary champions who have overcome personal challenges and emerged as role models for others. They are the torch-bearers of our efforts in India to effect real change and reach Every Last Child.

As an organisation that works for and with children, we salute them and commit to enabling and empowering children in creating the world they deserve.

Save the Children is working towards creating a cadre of 1,500 child champions by 2018. We believe in giving children an equal voice as active members of Children's Groups in our areas of operation.

We have oriented them towards their rights, giving them platforms at the state, national and global level to speak about issues concerning them. Some of these children have emerged as real heroes and have received prestigious recognition.

Anoyara, along with other Nari Shakti Awardees, was felicitated by Prime Minister Narendra Modi



Nari Shakti Award

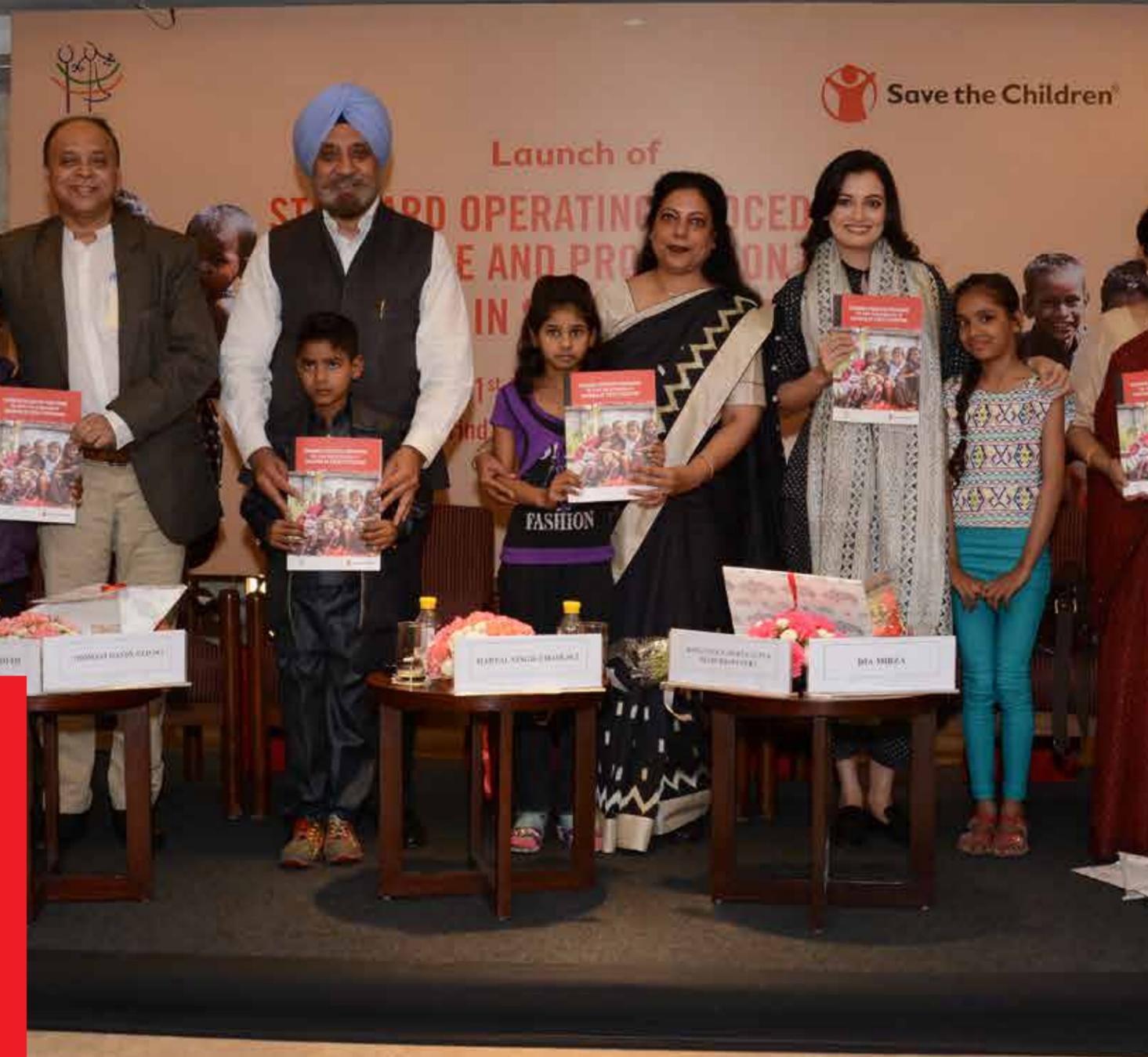
Our former Child Champion and current Youth Advocate, Anoyara Khatun receives the Nari Shakti Award from then President of India, Pranab Mukherjee.



Ashoka Youth Venture Fellowship

Four Child Champions from Jharkhand, Maharashtra and Punjab receive the Ashoka Youth Venture Fellowship.

IN THE BEST INTEREST OF CHILDREN



Save the Children works with government agencies at District, State and Central-level to influence policies which impact children's lives positively. At the policy-level this year, Save the Children collaborated with the apex body for children, the National Commission for Protection of Child Rights (NCPCR) and developed the **Standard Operating Procedure for Care and Protection of Children in Street Situations (SOP)**.

This policy document is one-of-its-kind as it elaborates specifically the process of care, protection and rehabilitation of street connected children. It will help the Government to ensure that health education and protection mechanisms are made available to children living on the streets.

One of the key components of this document is to give every child an identity by providing them with Aadhaar Card. The policy is initially implemented at a pilot stage in Delhi.

The SOP was officially launched by the Minister for Women and Child Development, Smt. Maneka Gandhi in the presence of luminaries from different walks of life. Speaking about the release of the SOP, the Minister said, "This initiative by NCPCR and Save the Children will help the Government to ensure that health, education and protection mechanisms are made available to children living on the streets".

OTHER POLICY INFLUENCES

- With endorsement from the Ministry of Health & Family Welfare (MoHFW), we reviewed the Policy on Management of Sepsis in young infants. This was in addition to Facilitator Guidebook, training video for primary health care providers and an addendum on the existing operational guidelines for implementation in all states.
- We have been supporting the implementation of the Pune City Health Plan under the 'Saving Newborn Lives' (SNL) project. The plan was developed and facilitated in partnership with Pune Municipal Corporation and Ministry of Urban Development.

SAVE THE CHILDREN IN NEWS

Over the last few years, Save the Children has enjoyed a high 'Share of Voice' in media. Getting the right kind of coverage from print, TV and online media outlets helps us tremendously to magnify our efforts - and amplify the voice of children. Prominent and regular coverage of our reports, the work of our child champions, and of our achievements and programmes, enabled us to put the spotlight on important topics that would have otherwise never featured in the media.

Doordarshan News

- Covered our 'Standard Operating Procedures for Care and Protection of Children in Street Situations'
- Included us in a panel discussion on the occasion of NDA government completing 2 years in office

NDTV

- Reported on a Save the Children and State Government-run school for refugee children in Hyderabad
- Covered our photo exhibition, 'My City Through My Eyes'
- We also participated in a debate on NDTV which was titled 'Solutions Journalism: The Healthy Road Ahead'

WION TV

Interviewed our child champion Anoyara Khatun

India TV

Covered our Artist Ambassador, Dia Mirza's visit to one of our intervention schools in New Delhi

Times Now

Spoke to us during the Global Citizen Festival in Mumbai

BBC

Spoke to us on child trafficking cases in West Bengal

Sahara Samay and Rajya Sabha TV

Invited our teams for panel discussions on different issues pertaining to children



ANOYARA KHATUN GOES TO THE UN

Once trafficked, Save the Children's Youth Advocate Anoyara Khatun is now an international child rights crusader. Upon her return from the UN General Assembly, she was interviewed by several prominent news outlets such as The Tribune, India Today, Business Standard, NDTV (digital), WION TV and the Press Trust of India.

NATIONAL MEDIA MEET

A National Media Meet was held in Kashmir (to highlight our work following the floods) and two regional meets in Rajasthan and Telangana were also conducted to get mediapersons to share their perspectives on how we can work together for children.



MEDIA COLLABORATIONS

Some noteworthy media collaborations included those with Rajya Sabha TV, AIR Rainbow FM, HOCAL WIRE, The Times of India Group (Lucknow) for 'Vote for Children' and a 5-day coverage in the New Indian Express during the United Nations Convention on the Rights of the Child (UNCRC) Week in November.

COMMUNICATION HIGHLIGHTS

We carried out a series of outreach programmes to put more spotlight on our activities. Some of these innovative communication initiatives included - a video van campaign in Punjab/Haryana, folk media in Rajasthan, Photo Voice, Community Radio in Mumbai and Patna, children's newspaper in J&K and also photo exhibits at a Delhi metro station.

We observed Child Rights Week at the state level in November 2016. The programme was covered by 8 print media and all the

audio-visual channels. 500 children were directly reached and up to 3,000 indirectly.

Rumi Kumari from Jharkhand, a Child Champion who raised her voice against child marriage and in support of women empowerment, was selected as an Ashoka Fellow for Youth Venture. Her story was covered in leading dailies of the state such as The Telegraph, Hindustan, Dainik Bhaskar, The Pioneer and Dainik Jagran.



REGIONAL MEDIA COLLABORATIONS

We also rolled out intensive media campaigns with state based FM stations like Radio Mantra, Radio Dhoom and Radio Dhamal during our special events.



PARTNERING FOR IMPACT



INSTITUTIONAL BODIES

We thank all our Institutional supporters for their much-needed help in brightening the lives of children who live on the margins of society.

- Amplify Change
- Bill & Melinda Gates Foundation (BMGF)
- Canadian High Commission in India
- Commonwealth Educational Media Centre for Asia (CEMCA)
- Charles Perrin Award
- Comic Relief
- Danish International Development Agency (DANIDA)
- Department of Social Welfare, Bihar
- Department for International Development (DFID)
- European Commission-European Instrument for Democracy and Human Rights (EC-EIDHR)
- European Civil Protection and Humanitarian Aid Operations (ECHO)
- European Union India
- Ford Foundation
- Hong Kong Government
- Hugh Davidson Trust and Individual
- IKEA Foundation
- Ministry of Foreign Affairs, Netherland
- Medical Research Council (MRC)
- National Mineral Development Corporation (NMDC), Government of India
- Dalai Lama Trust
- Swedish International Development Cooperation Agency (SIDA)
- Start Fund
- The Open University
- United Nations High Commissioner for Refugees (UNHCR) - India
- United Nations Children's Fund (UNICEF) - India
- United States Agency for International Development (USAID)
- Girl Rising
- Oxford University

CORPORATE PARTNERS

Support received from our Corporate partners allows us to reach the most deprived children. Once again, we express our gratitude to all our supporters.

- Aviva
- AT&T
- Avaya
- BASF - The Chemical Company
- Bvlgari
- C & A Foundation
- Charities Aid Foundation
- Care Today
- Cipla Limited
- Dewan Housing Finance Corporation Limited (DHFL)
- Fireeye
- Fullerton India Credit Company Limited
- GlaxoSmithKline Pharmaceuticals
- GlaxoSmithKline Healthcare
- Hempel Foundation
- HT Media
- HT Parekh Foundation (An HDFC Initiative)
- IKEA Foundation
- ITOCHU
- Juniper Network
- Larsen & Toubro Limited
- Lavazza
- Mondelez International
- National Australia Bank
- Nokia
- Oracle
- Procter & Gamble Limited
- Reckitt Benckiser
- RCI India Private Limited
- REWE
- Ricoh
- Santa Maria
- Stora Enso
- Target Foundation
- United Way Worldwide
- Tommy Hilfiger
- Verizon
- Walt Disney
- Western Union

INDIVIDUAL SUPPORTERS

We are grateful for the kindness shown by all our individual supporters. Their donations go a long way in improving the lives of the most vulnerable children in India.



AT&T: LEADING THE WAY IN SOLIDARITY

AT&T along with three other Corporate and Institutional partners have come together to support Save the Children in implementing a milestone WASH (Water Sanitation and Hygiene) intervention in Bhanvar Singh Camp (an urban slum), adjacent to the plush residential colony of Vasant Vihar in New Delhi. The project involves constructing a state-of-the-art toilet complex (80 seater) which will be aligned with the Central Government's flagship campaign – Swachh Bharat Abhiyan. The facility will be equipped with modern resource-sensitive technology like bio-digesters (for efficient waste management), water ATMs (to store water) and solar panelling (for alternative energy sources). This complex will cater to approximately 2,100 children and 10,000 adults in the community.

GSK Pharma: Enhancing Community Development

With support from Glaxo Smith Kline (GSK) Pharmaceuticals, our project 'Samudaya Abhivruddhi' aims to enhance livelihood opportunities for the community in 20 villages of Vemagal in Karnataka. The focus of this project has been to build a strong community-based model by giving importance to education, behaviour change, vocational courses and livelihood avenues. The objective is to create a sustainable income generation model for communities within their locality and thereby reducing migration to urban regions and alleviating poverty. In 2016-17, we focused on training Self Help Groups (SHGs) on manufacturing sanitary pad napkins. Numerous adolescents in these villages were trained in catering and housekeeping (with the support of the Taj Group of Hotels) and construction management. Additionally, sessions on menstrual hygiene were also conducted among adolescent girls and women.

New Horizons Project funded by Lavazza

Lavazza India, a leading player in the space of retail branded coffee, partnered with us to fund our skills development and employment generation programme known as the New Horizons Project. It aims to build economically viable life and technical skills amongst adolescents and young people aged 15 to 20 in an attempt to help them transition from exploitative and hazardous forms of child labour to a more secure, stable and dignified employment.

In 2016-17, 104 adolescents (17-20 years old) completed the Market Oriented Skills Training (MOST). The same year, we established a partnership with the National Skill Development Corporation (NSDC) to ensure enrolment and certification of 240 hours of training by vulnerable youths who have studied up to VIII grade. (The previous regulation required students to have completed at least X grade). In the same year, we consistently advocated our stand on compliance to the Minimum Wage Act. As a result, a sharp change in the minimum salary for our graduate youths was observed. We are delighted to have linked all of our 62 graduates with minimum wage along with basic employment benefits such as Appointment Letter, Provident Fund, Medclaim, Weekly Leave and more. New Horizons Project also focuses on providing a social safety net for trainees and their families by ensuring legal documentation; thus enabling them to access government run social protection schemes.

Avaya-Save the Children: ICT in education programme

Our team with support from AVAYA, a leading global communication solutions provider, is engaged in the process of bringing innovation and creativity to improve learning for children of class 4,5 and 6. This is being done by utilising Information Communication Technology (ICT) in 10 schools of Haveli block, Pune.

The project includes:

- Setting up an ICT centre within the District Institute of Education & Training (DIET) centre and developing a band of master trainers there to sensitise schools
- Provision of LED display units to facilitate smart classes in targeted schools
- Developing resource rooms (libraries) in schools for self-learning

A server has been established in DIET's premises. The master trainers (at DIET) use different innovative tools and activities to explain challenging concepts in classroom sessions. Schools are linked to each other and with DIET through radio frequency technology which enables two way communication.

The problem of teacher shortage has been tackled to a great extent with virtual classes made possible by the video camera provided as part of the ICT set up. The children are also motivated to come to school regularly as they look forward to learning digitally.



OUR PEOPLE: THE DRIVERS OF CHANGE



INITIATIVES

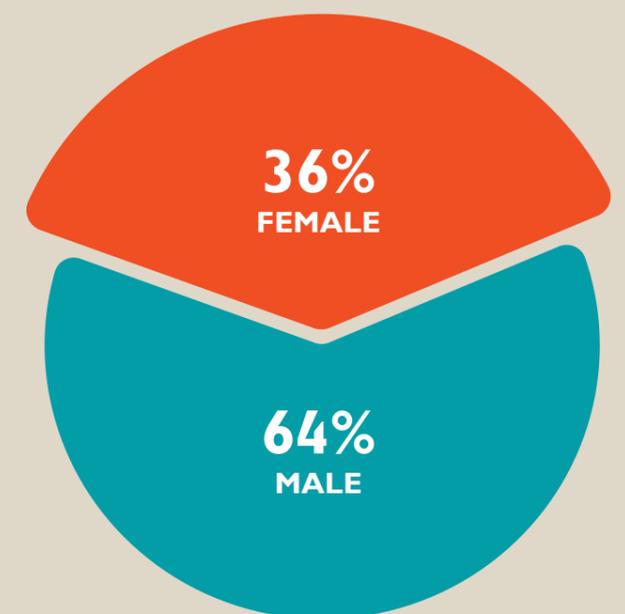
COMPETENCY FRAMEWORK

The framework identifies 9 key competencies, each with specific examples of behaviours. These key competencies have been grouped into three clusters: Leading, Thinking and Engaging. Our competencies translate our shared values into specific behaviours and reinforce what it means to be a part of Save the Children. This will ultimately result in us becoming more effective, helping us to achieve greater impact for children

RECRUITMENT MANUAL

This manual sets the guidelines and practice for recruiting staff and follows industry best practices while complying with the Indian employment law. It provides an overview of the hiring process from the time a position is identified to the point an offer is accepted. The manual assists the reader in navigating the hiring process at Save the Children including successful selection, recommendation and hiring of an employee.

A GENDERED LENS ON OUR STAFF STRENGTH



2016-17

EMPLOYEE SPEAK



"I think our HR is playing a vital role in engaging employees as much as possible. I also see them being very particular about identifying and improving talent. What is worth appreciating is that they are also investing in nurturing them. HR's focus to build the future leadership is very important for any organisation.

The extra-curricular activities including cultural activities that are being initiated by the HR are instrumental in bringing everyone together and strengthening the organisation as a whole. The good work done by them is truly worth noting."

- **Vinay Iyer,**
Project Director



"From day one, I knew Save the Children was where I wanted to be. I was impressed by the people I met during the interview process, and my respect for the organisation has increased over time. The not-for-profit sector is a fast-paced, ever-changing environment. The opportunity to make a difference each day in the lives of

the most marginalised children and contribute to the overall success of the organisation is deeply rewarding. The people I get to work with are the most enjoyable part of my role. We have a diverse team with a wealth of experience and subject matter expertise. My position affords me every opportunity to learn and grow professionally."

- **Ruchi Monga,**
Manager - Global Knowledge



"A place where you can paint your own canvas and write the future on your own! It's an organisation which gives you many opportunities to excel and also empowers one to achieve

organisational and personal goals simultaneously. The management treat you as an entrepreneur and not an employee. Hence, it's a place for those who want to be self-driven."

- **Arun Thangapandian,**
Head of Individual Giving & Operations



"Save the Children is my second home. I joined 6 years ago from the corporate sector, but it still feels as fresh and new as the very first day. I believe Save the Children is one of the most agile and forward looking organisations in the non-profit sector. Be it flexible work hours,

remote working options, open office structure - where the CEO also sits amongst the employees and works, Save the Children leads as an egalitarian and nimble organisation. Save the Children provides a great global exposure which brings in best practices from around the world, but at the same time has a strong grass roots programme orientation - hence providing the best of both worlds to the people who work here."

- **Charu Sethi,**
Deputy Director - Resource Mobilisation



"Save the Children's outstanding organisational culture and values allow for all employees to feel as they belong here and this is important to me. It is a great place to work at as it is a diverse organisation with talented people, great leadership, as well as a collaborative culture. Due to our culture and guiding values, we all

work together towards known, measurable and common goals, towards building a future for every child."

- **Prachi Malik,**
Assistant Manager - Donor Development



STRUCTURE, GOVERNANCE AND MANAGEMENT

Save the Children is globally recognised as a leading champion of children's rights. Our core values of 'Accountability, Ambition, Collaboration, Creativity and Integrity' help us to do whatever it takes for children to have a happy and secure childhood.

OUR GOVERNING COUNCIL

Our Governing Council members bring their unique perspectives, understanding and insights to help us make a real and lasting change in the lives of many underprivileged children.



Arun Maira,
Chairman Emeritus
Chair for Board of
Trustees of
HelpAge International



S.Y. Quraishi
Former Chief Election
Commissioner of India



Harpal Singh,
Chairman
Mentor and Chairman
Emeritus, a member of the
Board of Directors of Fortis
Healthcare Limited, Founder
Chairman Trustee of Nanhi
Chhaan and Chronic Care
Foundations and Vice
Chair, Save the Children
International



Ravi Singh
Secretary General and
CEO of WWF-India



Swaroop Sampat Rawal
Member of the Central
Advisory Board of Education
(CABE) and Chairperson of
the Committee for Inclusive
Education for Central Board
of Secondary Education
(CBSE), New Delhi



Arindam Bhattacharya
Senior Partner and
Director of The Boston
Consulting Group, India,
Co-leader of Bruce
Henderson Institute, BCG's
new research institution,
with responsibility for Asia
and Emerging Markets



N. Kumar
Vice Chairman of The
Sanmar Group and
Honorary Consul General
of Greece in Chennai



**Rakesh Bharti
Mittal**
Vice-Chairman and
Managing Director of
Bharti Enterprises



Mirai Chatterjee
Chairperson of Gujarat
Women's SEWA Cooperative
Federation, Director of Social
Security at Self-Employed
Women's Association
(SEWA) and Board
Member of Lok Swasthya
Sewa Health
Worker's Cooperative



Rajiv Kapur
International banker in
Asia and the USA and
Founder of Inves Tech



Rajendra S. Pawar
Chairman and
Co-founder of the
NIIT Group

OUR PATRONS

We are honoured to have the backing of some of the finest minds in the country. They bring a wealth of experience and expertise to support and guide our campaigns. They advocate our cause to help transform the lives of children and give it visibility while imbibing our core values.



Ajay S. Shiram
Chairman and Senior Managing Director of DCM Shiram Consolidated Limited, Chairman of the Governing Body of Shiram College of Commerce



Jamshyd Naoroji Godrej
Chairman and Managing Director of Godrej & Boyce Manufacturing Company Limited



Shobhana Bhartia
Chairperson and Editorial Director of HT Media, Pro-Chancellor of the Birla Institute of Technology and Sciences



Malvinder Singh
Group Chairman of Fortis Healthcare



Viswanathan Anand
Indian Chess Grandmaster and former World Chess Champion



N. R. Narayana Murthy
Founder of Infosys Limited and Chairman Emeritus



Aroon Purie
Chairperson and Editor-in-Chief of The India Today Group

OUR MANAGEMENT TEAM



Our Senior Management Team

FINANCIAL RESULTS: ACCOUNTING FOR EVERY LAST CHILD



“Thanks to the generosity of our supporters and partners, Save the Children maintains a strong financial foundation. It positions us to account for every last child and ensure for their bright future.”

OUR FINANCIAL RESULTS

CONSOLIDATED REVENUES

The organisation recorded a revenue growth of 7.11% during the year 2016-17 as compared to the previous year.

We continued to have a balanced funding mix in this year. The largest share of funding (40%) came in from Corporate donors followed by Institutional donors (31%). Revenue from Individuals was 26% of the total Income and 3% came from Interest and other income.

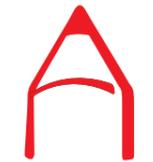
CONSOLIDATED EXPENDITURE

Total expenses increased by 5% during the year 2016-17 as compared to 2015-16, which is in line with the increase in our level of operations.

INCOME EXPENDITURE IN 2016-17 (IN CRORES)



THEMATIC SPENT 2016-17



12%
EDUCATION



21%
PROTECTION



30%
HUMANITARIAN
RESPONSE AND DISASTER
RISK REDUCTION



30%
HEALTH AND NUTRITION



7%
OTHER GRANT RELATED
EXPENDITURE

ACTIVITIES FOR RAISING FUNDS

During 2016-17, 'Activities for Fund Raising' formed only 13.3% of the total income generated during the year. Continuous effort has been put into the system to achieve maximum yield on each rupee getting utilised for raising funds.

SOURCES OF FUNDS



40%
Corporates



26%
Individual Supporters



31%
Institutions



3%
Interest and Others

INCOME AND COST RATIO 2016-17

184.18 Crores (1.84 Billion)
Income

24.58 Crores (245 Million)
Activities for raising funds

RATIO
13.3%

HOW WE USE OUR FUNDS

82%

Programme Implementation Expenditure

14%

Activities for Raising Funds

4%

Administrative and Other Costs

Bal Raksha Bharat

(Registered under the Societies Registration Act, 1860)

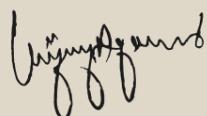
Income and Expenditure Account for the Year Ended 31 March 2017

(All amounts are in Indian Rupees)

	Schedule No.	For the year ended 31 March 2017	For the year ended 31 March 2016
Income			
Restricted Income (Grants/Donations)		1,305,429,955	1,292,197,337
Unrestricted Income (Grants/Donations)		459,683,625	359,342,106
Grants Received in Kind (Refer note no 8 of Schedule 13)		32,807,273	28,506,685
Other Income	9	43,963,340	39,624,632
		<u>1,841,884,193</u>	<u>1,719,670,760</u>
Expenditure			
Programme Implementation Expenditure	10	1,421,430,421	1,400,846,894
Activities for Raising Funds	11	245,879,238	179,193,628
Administrative and Other Costs	12	66,723,651	71,341,143
		<u>1,734,033,310</u>	<u>1,651,381,665</u>
Excess of Income over Expenditure		<u>107,850,883</u>	<u>68,289,095</u>
Significant Accounting Policies and Notes to Accounts	13		

The schedules referred to above form an integral part of the financial statements.

As per our report attached.

For Deloitte Haskins & Sells
Chartered AccountantsVijay Agarwal
Partner

For Bal Raksha Bharat

Harpal Singh
PresidentRajiv Kapur
TreasurerThomas Chandu
CEOPlace: Gurgaon
Date: 18th August 2017Place: Gurgaon
Date: 18th August 2017**Bal Raksha Bharat**

(Registered under the Societies Registration Act, 1860)

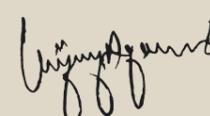
Balance Sheet as at 31 March 2017

(All amounts are in Indian Rupees)

	Schedule No.	As at 31 March 2017	As at 31 March 2016
Sources of Funds			
Corpus Fund	1	8,600	8,600
Restricted Fund	2	174,624,364	241,452,596
Endowment	3	216,975,000	216,975,000
General Fund	4	198,659,807	190,808,924
Special Purpose Fund	5	100,000,000	-
		<u>690,267,771</u>	<u>649,245,120</u>
Fixed Assets			
Gross Block	6	55,659,880	135,075,093
Less: Accumulated Depreciation/Amortisation		26,016,489	75,551,968
Net Block		<u>29,643,391</u>	<u>59,523,125</u>
Current Assets, Loans and Advance			
Cash and Bank Balance	7	678,686,299	705,609,819
Loans and Advance		131,699,035	60,129,789
Stock in Hand		4,362,103	-
		<u>814,747,437</u>	<u>765,739,608</u>
Less: Current Liabilities and Provisions			
Current Liabilities	8	142,679,268	167,162,337
Provisions		11,443,789	8,855,276
		<u>154,123,057</u>	<u>176,017,613</u>
Net Current Assets		<u>660,624,380</u>	<u>589,721,995</u>
		<u>690,267,771</u>	<u>649,245,120</u>
Significant Accounting Policies and Notes to Accounts	13		

The schedules referred to above form an integral part of the financial statements.

As per our report attached.

For Deloitte Haskins & Sells
Chartered AccountantsVijay Agarwal
PartnerPlace: Gurgaon
Date: 18th August 2017

For Bal Raksha Bharat

Harpal Singh
PresidentPlace: Gurgaon
Date: 18th August 2017Rajiv Kapur
TreasurerThomas Chandu
CEO



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Save the Children

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